

CONTENTS



CHAPTER 1

Internet and Web Basics 1

The Internet and the Web	2
Web Standards and Accessibility	4
Web Browsers and Web Servers	6
Internet Protocols	8
Uniform Resource Identifiers and Domain Names	10
Information on the Web	14
HTML Overview	16
Under the Hood of a Web Page	18
Your First Web Page	20
Review and Apply	24

CHAPTER 2

HTML Basics 27

Heading Element	28
Paragraph Element	30
Line Break and Horizontal Rule	32
Blockquote Element	34
Phrase Elements	36
Ordered List	38
Unordered List	40
Description List	42
Special Entity Characters	44
HTML Syntax Validation	46
Structural Elements	48
Practice with Structural Elements	50
Anchor Element	52
Practice with Hyperlinks	54
E-Mail Hyperlinks	58
Review and Apply	60

CHAPTER 3

Web Design Basics 69

Your Target Audience	70
Website Organization	72

Principles of Visual Design	74
Design to Provide for Accessibility	76
Use of Text	78
Web Color Palette	80
Design for Your Target Audience	82
Choosing a Color Scheme	84
Use of Graphics and Multimedia	88
More Design Considerations	90
Navigation Design	92
Wireframes and Page Layout	94
Fixed and Fluid Layouts	96
Design for the Mobile Web	98
Responsive Web Design	100
Web Design Best Practices Checklist	102
Review and Apply	104

CHAPTER 4

Cascading Style Sheets Basics 109

Cascading Style Sheets Overview	110
CSS Selectors and Declarations	112
CSS Syntax for Color Values	114
Configure Inline CSS	116
Configure Embedded CSS	118
Configure External CSS	120
CSS Selectors: Class, Id, and Descendant	122
Span Element	124
Practice with CSS	126
The Cascade	128
Practice with the Cascade	130
CSS Syntax Validation	132
Review and Apply	134

CHAPTER 5

Graphics & Text Styling Basics 141

Web Graphics	142
Image Element	144
Image Hyperlinks	146

Configure Background Images	148
Position Background Images	150
CSS3 Multiple Background Images	152
Fonts with CSS	154
CSS Text Properties	156
Practice with Graphics and Text	158
Configure List Markers with CSS	160
The Favorites Icon	162
Image Maps	164
<i>Review and Apply</i>	166

CHAPTER 6

More CSS Basics 175

Width and Height with CSS	176
The Box Model	178
Margin and Padding with CSS	180
Borders with CSS	182
CSS3 Rounded Corners	184
Center Page Content with CSS	186
CSS3 Box Shadow and Text Shadow	188
CSS3 Background Clip and Origin	190
CSS3 Background Resize and Scale	192
Practice with CSS3 Properties	194
CSS3 Opacity	196
CSS3 RGBA Color	198
CSS3 HSLA Color	200
CSS3 Gradients	202
<i>Review and Apply</i>	204

CHAPTER 7

Page Layout Basics 213

Normal Flow	214
Float	216
Clear a Float	218
Overflow	220
CSS Box Sizing	222
Basic Two-Column Layout	224
Vertical Navigation with an Unordered List	228
Horizontal Navigation with an Unordered List	230
CSS Interactivity with Pseudo-Classes	232
Practice with CSS Two-Column Layout	234

Positioning with CSS	236
Practice with Positioning	238
CSS Sprites	240
<i>Review and Apply</i>	242

CHAPTER 8

More on Links, Layout, and Mobile 247

More on Relative Linking	248
Fragment Identifiers	250
Figure and Figcaption Elements	252
Practice with Floating Figures	254
More HTML5 Elements	256
HTML5 Compatibility with Older Browsers	258
CSS for Print	260
Mobile Web Design	262
Viewport Meta Tag	264
CSS3 Media Queries	266
Practice with Media Queries	268
Flexible Images with CSS	272
Picture Element	274
Responsive Img Element Attributes	276
Testing Mobile Display	278
<i>Review and Apply</i>	280

CHAPTER 9

Table Basics 291

Table Overview	292
Table Rows, Cells, and Headers	294
Span Rows and Columns	296
Configure an Accessible Table	298
Style a Table with CSS	300
CSS3 Structural Pseudo-classes	302
Configure Table Sections	304
<i>Review and Apply</i>	306

CHAPTER 10

Form Basics 311

Form Overview	312
Text Box	314
Submit Button and Reset Button	316

Check Box and Radio Button	318	HTML5 Details and Summary Elements	378
Hidden Field and Password Box	320	JavaScript & jQuery	380
Textarea Element	322	HTML5 APIs	382
Select Element and Option Element	324	<i>Review and Apply</i>	384
Label Element	326		
Fieldset Element and Legend Element	328	CHAPTER 12	
Style a Form with CSS	330	Web Publishing Basics	391
Server-Side Processing	332	Register a Domain Name	392
Practice with a Form	334	Choose a Web Host	394
HTML5 Text Form Controls	336	Publish with File Transfer Protocol	396
HTML5 Datalist Element	338	Search Engine Submission	398
HTML5 Slider and Spinner Controls	340	Search Engine Optimization	400
HTML5 Calendar and Color-Well Controls	342	Accessibility Testing	402
Practice with an HTML5 Form	344	Usability Testing	404
<i>Review and Apply</i>	346	<i>Review and Apply</i>	406
CHAPTER 11		APPENDIX	
Media and Interactivity Basics	355	Answers to Review Questions	409
Plug-ins, Containers, and Codecs	356	HTML5 Cheat Sheet	410
Configure Audio and Video	358	CSS Cheat Sheet	415
Flash and the HTML5 Embed Element	360	Comparison of XHTML and HTML5	422
HTML5 Audio and Source Elements	362	WCAG 2.0 Quick Reference	428
HTML5 Video and Source Elements	364	Landmark Roles with ARIA	430
Practice with HTML5 Video	366	CSS Flexible Box Layout	432
Iframe Element	368		
CSS3 Transform Property	370	Index	000
CSS Transition Property	372	Credits	000
Practice with Transitions	374	Web Safe Color Palette	000
CSS Drop Down Menu	376		