

# JESSICA (WENXIN) GUO

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## EDUCATION

### University of California, Berkeley

Berkeley, CA

*Master of Analytics* | Cumulative GPA: 4.00/4.00

Expected August 2024

### University of California, Berkeley

Berkeley, CA

*B.A. in Data Science* | Cumulative GPA: 3.76/4.00

May 2023

## PROFESSIONAL EXPERIENCE

### Canadian Solar Inc.

Walnut Creek, CA

*Data Analyst Intern*

May 2023 - July 2023

- Developed a custom **Excel macro**, reducing report preparation time by 70%, optimizing resource allocation.
- Implemented rigorous data validation in **Python**, resulting in a 20% reduction in forecasting errors, improving data accuracy.
- Crafted and deployed interactive **Power BI** dashboards for analysts to compare average inbound lead time with different storage locations, enhancing data-driven decision-making.

### Gotion Inc.

Fremont, CA

*Data Engineer Intern*

May 2022 - August 2022

- Devised **Python**-based solutions to decode CAN log files, extracting vital operational insights.
- Led the creation of **Grafana** dashboards for real-time battery data analysis, enabling real-time monitoring and analysis of critical business metrics, resulting in a 30% improvement in tracking key metrics.
- Built an **AWS**-based **ETL** pipeline, enhancing data management and workflow efficiency.
- Streamlined data analysis using **SQL**, expediting decision-making processes.

### RallyCry Ventures

Cambridge, MA

*Data Analytic Intern*

January 2021 - March 2021

- Researched and uncovered early-stage startup companies that fit RallyCry's investment criteria
- Used data operations and visualization tools like **SQL** and **Excel** to analyze real-world data on startups

## RESEARCH EXPERIENCE

### Undergraduate Lab @ Berkeley: ULAB

Berkeley, CA

*Research Apprentice*

September 2021 - May 2022

- Utilized **Sklearn** for modeling and **Seaborn** for visualization, achieving precise predictions of COVID-19 cases.
- Spearheaded comprehensive feature engineering and model selection to yield an impressive maximization of prediction accuracy.

### UC Berkeley Data Science Discovery Program

Berkeley, CA

*Research Apprentice*

September 2021 - December 2021

- Collected Feature Request Data and trained an AI Model to predict the sentiment of a review
- Pioneered a **SaaS** Tool for extracting actionable insights from feedback data.

## PROJECT EXPERIENCE

### INDENG 243 Analytics Lab

Spring 2024

*Airbnb Recommendation System Lead Developer*

- Developed real-time filtering mechanisms to tailor suggestions dynamically based on user data.
- Crafted hybrid recommendation models, blending collaborative and content-based filtering to enhance personalization and accuracy.

## SKILLS

**Skills:** Proficient in reporting/analytic tools and environments, Advanced proficiency in data structures and hands-on SQL coding, Designing and optimizing data-processing systems using AWS services (S3) and Lambda, Proficient in Microsoft Excel, including macro development and pivot tables, machine learning, Deep Learning.

**Programming:** Java, Python, Pytorch, TensorFlow, Scheme, SQL, ETL, Git, Github

**Language:** Mandarin Chinese, English