# JESSICA STRULETZ STORER

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### AREA OF FOCUS: SCHOOL COUNSELING

Accomplished educator, offering progressive years of experience and commendable strengths in teaching, counseling, professional development, behavioral management, as well as in project management. Equipped with extensive years of experience in providing instructional leadership and educating children of different age groups to produce a solid foundation for lifelong learning. Expert at mentoring prospective teachers, with proven adeptness in curriculum planning, training, and personnel supervision. Highly capable of developing and implementing appropriate curriculums and academic programs, along with setting educational standards to promote individuality and student growth.

- Armed with strong public speaking, interpersonal, and time management skills, with expertise in performing individual and group counseling for social, emotional, academic, and career development.
- Powered with an in-depth knowledge of the American School Counseling Association Model (ASCA) standards, Common Core Standards, and the Response to Intervention (RTI) process.
- Articulate communicator and strategic thinker; adept at identifying student's needs and developing learning, social, and emotional strategies.
- Proficient in English with basic knowledge of the Spanish language.

#### **EDUCATION**

University of West Alabama | Livingston, AL MASTER OF SCIENCE IN SCHOOL COUNSELING, 2006

University of Georgia | Athens, GA

BACHELOR OF EDUCATION, MAJOR IN MIDDLE GRADES EDUCATION, WITH SPECIALIZATION IN SCIENCE AND SOCIAL SCIENCE, 2003

#### CERTIFICATIONS

- New York State Teaching and School Counseling Certification, (Applied for)
- Georgia S-5 Certification in School Counseling, 2007
- Georgia S-5 Certification in Middle Grades Science, Social Science and Reading, 2007
- American School Counseling Association Model Training, 2007
- Olweus Bullying Model Training, 2007
- Reading Certification, Grades 4-8, 2005

#### **CAREER OVERVIEW**

## **Classroom and Behavior Management**

- Provided contributions in making more than 90% of students achieve and exceed standards on the Criterion Reference Competency Test; through the integration of real-world technologies that facilitated active curriculum execution and student excitement about science.
- Significantly developed student learning by providing effectual lessons on the importance of science and reading concepts.
   Guaranteed student comprehension by administering and executing quizzes and tests.
- Strengthened students' ability to achieve academic, emotional, personal, and social success by enforcing research-based strategies.
- Promoted and highlighted positive character traits of students through peer and staff nominations by developing a school wide
   "Super Hero" Program.
- Analyzed and identified areas of student weaknesses and formulated custom lessons through assessment tools, providing a focused instruction for improved academic achievement.

## **School Counseling Services and Community Outreach**

- Fostered positive change for students and families and improved child's school adjustment and achievement by effectively liaising between different agencies and numerous institutions.
- Communicated relevant information to parents, staff, and community members regarding upcoming events, important topics, and academic and parenting tips through the design and maintenance of Counseling Blog; counseled school staff, teachers, and parents concerning individual students' growth and development.
- Supervised and effectively motivated students to broaden their knowledge and abilities in different subjects in preparation for the Criterion Referenced Competency Test (CRCT).
- Identified and provided the needs of each student by regularly reviewing and monitoring their lessons.
- Exemplified talent in delivering and conducting individual and group counseling services in order to meet the development, preventive, and academic needs of students.
- Provided support in identifying the needs of students by consulting regularly with student, parents, teachers, and other school and community personnel.
- Prevented student and staff bullying while improving school climate through the implementation of school-wide Olweus Program
  that led to:
  - o Advancement of student social interactions
  - Enhancement of knowledge on key information and language regarding bullying
  - o Increased communication between and among all stakeholders
  - Empowerment of positive actions and behaviors of all stakeholders; and
  - o 50% reduction in bullying incidences within the school community

#### **Teaching and Mentoring**

Demonstrated proficiency in conducting classroom teaching and student education based on ASCA standards that encompass academic, social and emotional, or career practices, which spanned various topics, such as Study Strategies; Setting a Goal; Friendship Skills; Knowledge of What Bullying Is and Standing Up to It; Different Types of Careers; and Career Assessments.

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- Utilized various technologies, such as SMART technology, Easiteach, Promethean, Luidia's eBeam, and Epson BrightLink in conducting one-on-one training with teachers and employers.
- Innovatively conceptualized, designed, and facilitated professional development, communicating multiple audiences through off-site and online workshops, focusing on the integration of BrainPOP products and the implementation of 21<sup>st</sup>-century instructional practices; engaged in interactive presentations at various national educational conferences.

### **Lesson Plan and Curriculum/Resource Development**

- Served as the key innovator for the creation of the 21<sup>st</sup>-century Chemistry and Physics curriculum for the Diocese of Wheeling-Charleston for administrators and teachers, which included 21<sup>st</sup>-century technologies and resources for the integration into classroom instruction; as well as BrainPOP and Discovery Education.
- Spearheaded all initiatives in integrating technology into the classroom and common core standards; and developed lesson plans based on the curriculum.
- Played an instrumental role in developing a curriculum as a member of the Human Growth and Development Committee for the county.
- Designed and enforced "hands-on/minds-on" lesson plans based on Life, Earth, and Physical Science.
- Provided exemplary assistance with the implementation of 21<sup>st</sup>-century instructional practices by organizing and facilitating professional development workshops on emerging educational technologies, Luidia's eBeam and Epson BrightLink, to administrators and teacher teams for integration and implementation in the classroom.
- Designed and modeled lessons focusing on available technologies, which led to the identification and formulation of resources to incorporate 21<sup>st</sup>-century technology tools in the classroom in support to teachers.
- Improved the students' academics, personal and social development, and career-oriented decisions by developing new curriculum, lesson content, and curriculum calendars based on selected topics from the American School Counselor Association standards and the Georgia Performance Standards.
- Successfully eliminated learning barriers of students with academic difficulties by implementing the Response to Intervention (RTI) process.

### Parent, Teacher, and Individual Collaboration

- Facilitated workshops for parents, guardians, and school personnel, which focused on test anxiety, stress, bullying, and academic strategies.
- Identified ways for school improvement by collaborating closely with the school council team consisting of the principal, assistant principal, teacher, parents, and people from the community.
- Developed strong rapport with educators by conducting face-to-face interaction, answering e-mails, writing, and responding to blog posts, along with other various communication media in order to promote the growth of the BrainPOP Educators community.
- Strengthened relationships with parents by organizing educational workshops and other services on topics, such as Test Taking Skills, Parenting, Stress Reduction, Child Growth and Development, and Keeping Your Child Safe.
- Enhanced educator preparedness by creating and managing professional seminars that focused on current national initiatives, including Race to the Top and Common Core Standards.
- Maintained coordination with several important personnel, including parents, teachers, principal, psychologist, and social worker.
- Rendered technical proficiency in mentoring and training science teachers on the appropriate use of PASCO Software to enhance student science laboratory.
- Wrote and issued a weekly newsletter, to keep guardians informed on homework, projects, tests, quizzes, lesson topics, and classroom discussions.
- Provided online webinars through the use of Elluminate to help educators use BrainPOP and 21<sup>st</sup>-century skills in the classroom.

Work Chronology	
Manager of Education Outreach, BrainPOP, New York, NY	2011-2012
Learning Specialist, Eduscape Partners, River Vale, NJ	2010-2011
School Counselor, Murdock Elementary School, Marietta, GA	2007-2010
Middle School Teacher for Science and Reading, Elkins Pointe Middle School, Roswell, GA	2003-2007

#### AWARDS AND HONORS

Presenter, Wisconsin Educational Media and Technology Association 2011 Conference, Wisconsin Presenter, Children's Network 2011 Conference, New York Presenter, National Science Teachers Association 2012, Conference, Indiana Booth Presenter, International Society for Technology in Education 2011 Conference, Pennsylvania

## PROFESSIONAL AFFILIATIONS

American School Counselor Association Georgia School Counseling Association Cobb County School Counseling Association Professional Association for Georgia Educators

## **ACTIVITIES**

Hearing and Vision Coordinator, Murdock Elementary School
Cheerleading Coach, Newtown Parks Department
Tumbling Coach, Elkins Pointe Middle School
Olweus Bullying Program Committee Leader, Murdock Elementary School
School Council, Murdock Elementary School
Student Council Sponsor, Murdock Elementary School
Science Fair Coordinator, Elkins Pointe Middle School
Science Fair Judge, Fulton County Science Fair