

Initial thoughts:

It's very dark and hard to read.  
You should not have a black background. Brighten it a bit for a warm tea aesthetic.

Font:

Make letters **solid** so it is easier to read.

THE LOGO TO FIX

XIANG  
HERBS & TEA

#3E3407

#254A0C

#CCC13A

#567119

#A3A53F

Colors:

Change them to an earthy tea inspired color scheme.

#7d4a28

#252834

#55554f

#818b63

#cecb98

Logo: Bring the teacup out of the font.



Rough graphic sketch:

