

Critique: Stanford University Website

Stanford University is a prestigious private research university located in Stanford, California. The Stanford University website is dedicated to displaying information about the college's opportunities and admission for the applicants. The campus is very bright and appealing. When you first arrive on the page there is a large photo of the front of the campus with a water fountain and a few students reading on the benches surrounded by sunshine and palm trees. It looks like a very appealing college to attend, and the application link is conveniently placed in a footer on every page. Stanford's campus covers over 8,000 acres and is in the center of Silicon Valley, providing a vibrant intellectual and entrepreneurial environment.

The style of the website has an aesthetic and minimalist design containing relevant information and a good use of white space. There are large photos consistently across the webpage but there is not a lot of clutter and a great use of white space between content. The color scheme is black and white with red accent consistently throughout the webpages. The typography is also consistent and easy to read, and the information is delivered in a way that is easy for visitors to understand. The navigation bar is well categorized by major parts of the website. The style and structure of this webpage is both professional and appealing.

Looking at the Inspection for this webpage I noticed a lot of JavaScript, but additional HTML and CSS were apparent. The website will also have a backend database for students, faculty, and applicants. This will include email and physical addresses, student and faculty ID numbers, grades, GPA scores, student finances, and so much more secure and personal information. A large variety of secured data will be going into the database for this website.

Overall, I thought the development of this webpage was professional and pleasing. I enjoyed the photographs they used for the website as well as the colors that show school pride. The layout was consistent throughout the pages and easy to navigate.

References

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