

When it comes to ethics in web design, there are several principles and guidelines to consider. The first golden rule I choose I choose would be to prioritize accessibility and inclusivity. Another crucial ethical principle is to prioritize transparency and respect user privacy. Lastly, the third golden rule I choose is to prioritize the needs and interests of the users. These three golden rules emphasize the importance of prioritizing the needs and rights of users, fostering trust, inclusivity, and equal access.

Websites should be designed to be accessible to all individuals and be inclusive. This involves getting Designers to ensure that their websites are operable and understandable for all users, including those with disabilities. By designing for accessibility, designers promote inclusivity and equal access to information. Considering other people's perspectives helps us see potential biases or exclusionary practices that could stop certain users from using our website. Using other people's perspectives in your design creates a more positive UX all around.

Designers should want to create content that is a positive addition to online society that also protects its user's personal information. Websites should be transparent and clearly communicate their data collection practices, use of cookies, and any other information that may impact user privacy and security. Designers should follow practices for obtaining informed consent when collecting personal data and make sure that users can control their own personal information. By prioritizing transparency and privacy, designers can build trust with their users and demonstrate a commitment to protecting sensitive information.

Web designers should always strive to create a user-centered experience by understanding their target audience and designing websites that are accessible,

intuitive, and user-friendly. This means considering factors such as usability, readability, navigation, and responsiveness to ensure that users can easily find the information they need and accomplish their goals without unnecessary barriers. User-friendly design is important because it respects the rights and experiences of the individuals accessing the website, promoting inclusivity, and enhancing the user experience.

References

Hersh, R., Schneider, C. (n.d.) *Fostering personal and social responsibility on college and university campuses*. AACU.

<https://secure.aacu.org/AACU/PubExcerpts/LESUFA05.html>