

JESSICA STEPHENSON

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SUMMARY

A junior front-end web developer with a BA(hon) in Graphic Design, experienced in creating visually appealing and user-friendly web applications. Adept at combining technical skills with creativity to build high-quality websites and applications. Committed to continuous learning and improvement in web development.

TECHNICAL SKILLS

Technical Languages: HTML5, CSS, JavaScript, JQuery, Bootstrap, Node.js, ReactJS.

Applications: Adobe Creative Suite, Sketch, Figma, Microsoft Office

PROJECTS

Weather Pourcast

www.github.com/Jessie93/Weather-Pourcast | www.jessie93.github.io/Weather-Pourcast

- *Short Summary:* A website that provides users with cocktail recommendations based on their local weather.
- *Core Responsibilities:* Integration of weather API, development of cocktail recommendation logic, design and implementation of website interface.
- *Tools/Languages Used:* HTML, CSS, Bootstrap, jQuery, OpenWeather API, TheCocktailDB API, Git and GitHub

Coding Quiz

www.github.com/Jessie93/coding-quiz | www.jessie93.github.io/coding-quiz

- *Short Summary:* Interactive coding quiz to test knowledge and track progress.
- *Core Responsibilities:* Development of quiz questions and logic, storage of scores and leaderboard.
- *Tools/Languages Used:* HTML, CSS, JavaScript, Local Storage, Git and GitHub

Weather Pourcast

www.github.com/Jessie93/Password-Generator | www.jessie93.github.io/Password-Generator

- *Short Summary:* A website for generating random passwords for online accounts.
- *Core Responsibilities:* Development of password generation logic, design and implementation of website interface.
- *Tools/Languages Used:* HTML, CSS, JavaScript

EXPERIENCE

Lead Graphic Designer

Year: June 2016 - Present

Company Name: PTS, London

I am currently serving as the Lead Designer at PTS (formerly known as PTS Consulting). During my time here, I have had the opportunity to work on a global rebranding project, including website designs, and collaborate with some large companies.

My main responsibilities include breaking down design briefs and determining the artistic direction for each project. I design a wide range of materials for the company, such as brochures, PowerPoints, editorial designs, stand designs, videos, slide decks, animations, and infographics.

Key Accomplishments:

- Successfully led the global rebranding project, resulting in a 20% increase in website traffic and a positive reception from clients.
- Worked with several large companies, including the University of Liverpool and BMO, to deliver high-quality designs that exceeded their expectations.
- Consistently received positive feedback from colleagues and clients for my attention to detail and ability to turn around projects quickly and efficiently.

Graphic Design Intern

Year: April 2016 - June 2016

Company Name: One Rise East, London

As a Graphic Design Intern at One Rise East, I had the opportunity to deepen my knowledge in design and build my portfolio. I was involved in branding briefs at various stages of development, which helped me understand the branding process and its impact on clients' businesses. I worked on projects for large companies such as Cannes Lion and Xad.

During my internship, I was able to collaborate with highly creative individuals in a dynamic and energetic environment.

Key Accomplishments:

- Gained hands-on experience in the branding process and learned about the impact it can have on clients' businesses.
- Built a strong portfolio by working on projects for large companies, including Cannes Lion and Xad.
- Improved my design skills through collaboration with highly creative individuals in a fast-paced and dynamic environment.

Graphic Design Intern

Year: January 2016 - March 2016

Company Name: The Creative Alchemist, Middlesbrough

During my three-month internship at The Creative Alchemist, I was given a wide range of responsibilities, including branding for local companies, editorial design, participating in workshops, conducting marketing research, and creating and distributing social media artwork.

The experience of working in an incredibly creative and friendly environment was amazing, and I gained valuable skills and knowledge during my time there.

Key Accomplishments:

- Gained hands-on experience in branding, editorial design, marketing research, and social media design.
- Improved my skills and knowledge through participation in workshops and collaboration with a team.
- Contributed to the success of local companies by creating effective branding and marketing materials.

EDUCATION

EdX, Skills for life — Front-End Web Developer Certificate

March 2023

A 16-week intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Node.js and ReactJS.

Degree or Certification: Front-End Web Developer Certification

Meta — Social Media Marketing Professional Certificate

January 2022

Degree or Certification: Certification

Google — Google UX Design Certificate

October 2022

Degree or Certification: Certification

Teesside University, Middlesbrough — Graphic Design

September 2012 - May 2015

Degree or Certification: Degree - Graphic Design 2.2 Hon Degree