

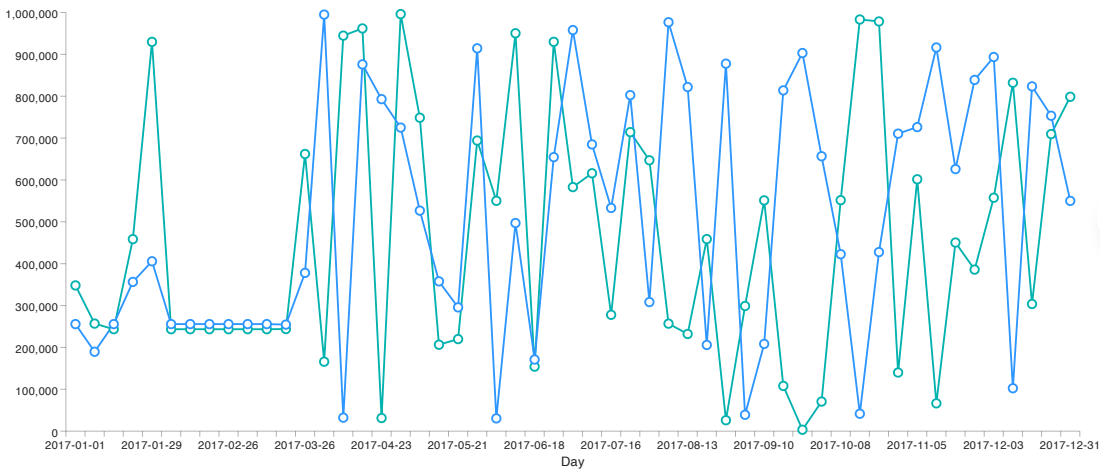


Shark
Ninja

Magic
Bullet
NutriBullet
12-Piece
High-
Speed
Blender/Mixer
System

Pantry
Obsolete
Blender
Lightning
Deal

Retail Sales



WEEK ENDING ↑	RETAIL SALES	WHOLESALE SALES	UNITS SOLD	RETAILER MARGIN
2017-01-01	\$348123.00	\$255721.00	887	\$123294.00
2017-01-08	\$256908.00	\$189678.00	558	\$67230.00
2017-01-15	\$243522.00	\$255721.00	623	\$567845.00
2017-01-22	\$458646.00	\$356475.00	745	\$453645.00
2017-01-29	\$929844.00	\$405784.00	832	\$676577.00

WEEK ENDING ↑	RETAIL SALES	WHOLESALE SALES	UNITS SOLD	RETAILER MARGIN
2017-02-05	\$243522.00	\$255721.00	900	\$97865
2017-02-12	\$243522.00	\$255721.00	432	\$342467.00
2017-02-19	\$243522.00	\$255721.00	789	\$734523.00
2017-02-26	\$243522.00	\$255721.00	826	\$134573.00
2017-03-05	\$243522.00	\$255721.00	904	\$423422.00
2017-03-12	\$243522.00	\$255721.00	508	\$123466.00
2017-03-19	\$243880.00	\$254521.00	550	\$129466.00
2017-03-26	\$662052.00	\$378093.00	698	\$99533.00
2017-04-02	\$165945.00	\$995034.00	730	\$516961.00
2017-04-09	\$944774.00	\$32244.00	176	\$63347.00
2017-04-16	\$961954.00	\$876110.00	110	\$171001.00
2017-04-23	\$31320.00	\$793023.00	235	\$968592.00
2017-04-30	\$996174.00	\$725131.00	899	\$419650.00
2017-05-07	\$748745.00	\$526733.00	0	\$781147.00
2017-05-14	\$206527.00	\$357796.00	954	\$116289.00
2017-05-21	\$219886.00	\$295664.00	70	\$336168.00
2017-05-28	\$694206.00	\$914412.00	487	\$688093.00
2017-06-04	\$550176.00	\$30485.00	785	\$192444.00
2017-06-11	\$950385.00	\$497104.00	136	\$793489.00

WEEK ENDING ↑	RETAIL SALES	WHOLESALE SALES	UNITS SOLD	RETAILER MARGIN
2017-06-18	\$154184.00	\$171133.00	941	\$21903
2017-06-25	\$929986.00	\$654481.00	58	\$468615.00
2017-07-02	\$582966.00	\$958050.00	393	\$591443.00
2017-07-09	\$615994.00	\$684949.00	858	\$585443.00
2017-07-16	\$277902.00	\$533123.00	7	\$232085.00
2017-07-23	\$714227.00	\$802642.00	596	\$362263.00
2017-07-30	\$647010.00	\$308343.00	404	\$262778.00
2017-08-06	\$256788.00	\$976758.00	743	\$660243.00
2017-08-13	\$232111.00	\$821974.00	894	\$376970.00
2017-08-20	\$458834.00	\$205921.00	903	\$482657.00
2017-08-27	\$26084.00	\$877868.00	992	\$639437.00
2017-09-03	\$298974.00	\$39117.00	857	\$682272.00
2017-09-10	\$551218.00	\$208424.00	113	\$257158.00
2017-09-17	\$108107.00	\$813976.00	972	\$540079.00
2017-09-24	\$3381.00	\$903222.00	995	\$548705.00
2017-10-01	\$70672.00	\$656673.00	270	\$458334.00
2017-10-08	\$551759.00	\$422642.00	217	\$777812.00
2017-10-15	\$983322.00	\$41612.00	637	\$283919.00
2017-10-22	\$978696.00	\$427687.00	224	\$853781.00

WEEK ENDING ↑	RETAIL SALES	WHOLESALE SALES	UNITS SOLD	RETAILER MARGIN
2017-10-29	\$140026.00	\$710663.00	909	\$79885
2017-11-05	\$601628.00	\$726254.00	789	\$544741.00
2017-11-12	\$66432.00	\$916471.00	491	\$296807.00
2017-11-19	\$450518.00	\$625939.00	853	\$94781.00
2017-11-26	\$385909.00	\$838994.00	790	\$33772.00
2017-12-03	\$557592.00	\$893702.00	346	\$682656.00
2017-12-10	\$832201.00	\$102479.00	897	\$114349.00
2017-12-17	\$303739.00	\$823573.00	782	\$734937.00
2017-12-24	\$709638.00	\$753473.00	855	\$110398.00
2017-12-31	\$798739.00	\$550042.00	822	\$181968.00