

PharmaXcess roadmap – September 2025 to January 2026

September 2025: Finalization & Launch Preparation

Objective: Stabilize version 1, prepare for field testing, and outline the launch strategy.

- Finalization of the mobile app V1 (Accessibility completed, settings page added, multilingual support enabled...)
- Finalization of the dispenser's technical features (Prescription scanning, validation, medication dispensing, medication advice...)
- Intensive internal testing (simulators + real device testing)
- Completion of regulatory documents (GDPR, security, confidentiality)
- Relaunch of pre-beta communication (teasers, project presentation, feature previews...)
- Strengthening of the pharmacy partner network (pilot phase)
- Ordering of final dispenser prototypes

October 2025: Beta Test Launch

Objective: Test the entire chain (app + dispenser) in real conditions.

- Official launch of the beta test (pharmacists + volunteer patients)
- Test tracking (examples):
- Prescription scanned -> validation -> QR code -> dispenser pickup
- Pharmacy/user follow-up (usability + speed)
- Feedback collection via Google Forms (UX, bugs, suggestions)
- KPI monitoring:
- Prescription recognition rate
- Pharmacist validation time
- Dispenser failure rate
- Weekly communication (beta results, behind the scenes, testimonials)
- Rapid corrective iterations (patches / UX / reliability)

November 2025: Optimization & Communication

Objective: Improve the solution and prepare for industrialization.

- Major fixes & improvements based on beta feedback
- UI/UX optimization (based on user feedback)
- Final security and compliance audit
- Intensive communication campaign:
 - Beta tester testimonials
 - Video presentation of the solution
 - Live demos in partner pharmacies
 - Presentation deck for potential investors or incubators (if needed)
- Start of certification processes (if necessary, e.g., medical device certifications)

December 2025: Official Launch Preparation

Objective: Prepare for a controlled public launch.

- Integration of final technical and UX improvements
- Advanced negotiations with new pharmacy partners
- Marketing plan for the launch: flyers, social media, local press
- Organization of pre-launch demonstrations
- Setup of customer support / FAQ / after-sales system

January 2026: Gradual Official Launch

Objective: Controlled pilot deployment.

- Gradual launch in 3 to 5 partner pharmacies
- On-site support and training for pharmacies and patients
- Active communication on social media: real-life videos, interviews
- Weekly usage and performance tracking
- Continuous feedback channel
- Planning expansion to more distribution points for February–March

Ongoing Monitoring (Throughout the Period)

- Project tracking
- Weekly communication with stakeholders
- Bi-weekly team meetings
- KPI monitoring:

- User satisfaction
- Processing time
- Error-free operation rate
- Number of prescriptions scanned and fulfilled