



**UTM**  
UNIVERSITI TEKNOLOGI MALAYSIA

**FACULTY OF COMPUTING**  
UTM Johor Bahru

**Semester I 2024/2025**

Subject : Enterprise Systems Design & Modelling (SECSP3744)  
Task : **Explorer Software and Academic Paper**  
Due : 4/11/2024 (Monday)  
Submission : Upload softcopy short paper (in .pdf format) via e-learning.  
File name : Group number and student name

Topics
Software in Enterprise Information System
Past, Current and Future Trend in Enterprise Information System
Enterprise Information System in University
Enterprise Information System in Manufacturing Industry
Enterprise System Architecture
Enterprise System Architecture: Zahman
Enterprise System Architecture: Togaf
Data Governance and Enterprise Information System
Enterprise Modernization
Enterprise Resource Planning
Enterprise and Artificial Intelligent
Robotic Process Automation
Customer Relationships Management
Supply Chain Management

Assignment 1 is a **GROUP ASSIGNMENT** (1-2 students per group).

**Instruction:**

1. Example of academic phase (<https://www.phrasebank.manchester.ac.uk/>).
2. Students are required to prepare **IEEE SHORT PAPER**. Refer to the provided IEEE paper format for your reference. The short paper should be written using the provided IEEE paper template (ieee format.pdf).
3. The length of this short paper **SHOULD NOT EXCEED FOUR (4) PAGES**.
4. The short paper should include abstract, keywords, introduction, main body (content) conclusion and references. Create your own suitable title for your short paper. Moreover, you should format your short paper according to the given template for IEEE paper.
5. The content of the short paper should include, depending on the topic, use your creativity to design the content.

6. Learn how to cite references using IEEE Documentation Style (IEEE Citation Guidelines.pdf) and you have to cite at least seven (7) references.
7. The short paper will contribute **10%** of the course assessment.
8. Log book and process to collect the research material, record all the processes to produce a paper such as the keywords used in search engines or the prompt in Ai generate. (Example of recording the date, student name, activity). All the material should be recorded in GitHub or log book.
9. **PLAGIARISM** of the content is prohibited. If any of the content is known to be copied from other websites/reviews/articles/blogs, you will be given a **ZERO (0) mark**. Include the Turnitin report.
10. You can get photos/information from other resources, but you must **include credits (in citation/link)** to the original owners.

## **Rubric for IEEE Short Paper**

Criteria	Excellent 10-7	Fair 6-4	Poor 3-0	WEIGHTAGE	MARKS
<b>Structure:</b> (Full mark: 10)	The paper consists ALL of the required components including titles, abstract, keywords, introduction, content (comparative analysis of existing tech and opinions), conclusion and references	The paper consists SOME of the required components	Most components are not included	10	<u>    </u> X 10 10
<b>Organization and Writing Style:</b> (Full mark: 15)	The paper is well organized and has clarity of presentation	Moderate organization and presentation	Poorly organized and presentation with jumpy points	5	<u>    </u> X 5 10
	The paper is easy to read, using the style of paragraph writing and the writing is clear concise	Moderate writing style	Difficult to read and the writing is confusing	10	<u>    </u> X 10 10
<b>Content:</b> (Full mark: 35)	The paper adequately ties to the talk	The paper moderately ties to the talk	The paper does not ties at all to the talk	2	<u>    </u> X 2 10
	The title adequately represents the content of the paper	The title moderately represents the content of the paper	The title does not represents the content of the paper	2	<u>    </u> X 2 10
	The abstract accurately reflects the content of the paper	The abstract moderately reflects the content of the paper	The abstract does not reflects the content of the paper	2	<u>    </u> X 2 10
	The purpose of the article is stated clearly	The purpose of the article is stated moderately	The purpose of the article is not clear	2	<u>    </u> X 2 10
	The introduction adequately provides the necessary background information	The introduction moderately provides the necessary background information	The introduction poorly provides the necessary background information	2	<u>    </u> X 2 10
	Comparative analysis of previous studies is constructed thoroughly by including all of the required comparative points	Comparative analysis of previous studies is constructed moderately by including some of the required comparative points	Comparative analysis of previous studies is constructed poorly by including very few of the required comparative points	10	<u>    </u> X 10 10
	Advantages and disadvantages of the selected previous study were discussed thoroughly	Advantages and disadvantages of the selected previous studies were discussed moderately	Advantages and disadvantages of the selected previous studies were discussed in general (very shallow)	8	<u>    </u> X 8 10

	All graphics (figures, tables, photos) are appropriate and adequate	Some of the graphics are appropriate and adequate	Very few of the graphics are appropriate	4	$\frac{\quad}{10}$ X 4
	The conclusions are accurate and supported by the contents	The conclusions are acceptable	The conclusions are not strong		
	The references are relevant with the content	Some of the references are relevant with the content	None of the references are relevant with the content	3	$\frac{\quad}{10}$ X 3
<b>Attractiveness:</b> (Full mark: 5)	The paper is of interest to the reader	The paper is acceptable to the reader	The paper is boring	5	$\frac{\quad}{10}$ X 5
<b>Log Book</b> (Full mark: 10)	Complete record	The record is acceptable.	Not complete record.	10	$\frac{\quad}{10}$ X 10
<b>Formatting:</b> (Full mark: 10)	The paper is fully formatted according to IEEE paper template	The paper is partly formatted according to IEEE paper template	The paper is messy, does not formatted according to IEEE paper template	5	$\frac{\quad}{10}$ X 5
	The references are properly cited throughout text (follow IEEE citation guidelines)	Citations are presented with frequent inconsistencies or errors	No citations	3	$\frac{\quad}{10}$ X 3
	Length of paper = 4	Length of paper = 5 pages	Length of paper > 5 pages	2	$\frac{\quad}{10}$ X 2
<b>Mechanics:</b> (Full mark: 10)	The paper is free from grammatical or spelling errors	Some grammar or spelling errors but is acceptable	Very poor or too many grammar and spelling errors	10	$\frac{\quad}{10}$ X 10
<b>Timeliness:</b> (Full mark: 5)	Due on time	Due one day late	Due more than one day late	5	$\frac{\quad}{10}$ X 5
<b>Total</b>					/100