

JESSICA SCHECK

UI/UX DESIGNER

DETAILS

EMAIL

jmscheck11@gmail.com

LINKS

jmscheck11@gmail.com

[LinkedIn](#)

[GitHub](#)

[Portfolio App](#)

SKILLS

User Experience Design

Technical SEO

Web Design and
Development

Analytics & Performance
Optimization

Visual & Graphic Design

EMPLOYMENT HISTORY

Web Designer, VELUX

Fort Mill, SC

Dec 2023 — Present

- Manage veluxusa.com (Homeowner), and VELUX.ca (en-CA & fr-CA), redesigned site navigation, and created graphics, including hero banners and landing pages for marketing campaigns like HGTV Home Giveaways.
- Coordinate technical SEO improvements and optimized user experience across multi-language sites, driving better performance and search visibility.
- Assist with GA4 analytics, tracked KPIs, and created structured data for key web pages.

Web Content Specialist, Atlas Copco

Charlotte, NC (Remote)

May 2022 — Nov 2023

- Spearheaded a multi-regional website migration for nano-purification solutions, driving a 150% increase in web traffic within six months.
- Developed brand and accessibility guidelines, ensuring consistent and inclusive content.
- Maintained and enhanced CMS platforms to support dynamic business needs.
- Reported web KPI metrics on behalf of nano-purification solutions to the global Atlas Copco marketing team

Web Manager, The National Law Review

Chicago, IL (Remote)

May 2021 — May 2022

- Strategized content updates using Google Analytics, boosting user engagement and SEO performance.
- Co-hosted and produced the [Legal News Reach](#) podcast, managing technical production and editorial content.
- Oversaw a team of 3-4 staff, ensuring quality, timely delivery of content and digital assets.

EDUCATION

Certification, University of North Carolina - Chapel Hill

Chapel Hill, NC

Sep 2023 — Mar 2024

Full Stack Coding Bootcamp

Technical Skills: HTML5/CSS, Javascript/jQuery, Bootstrap, .Net, MySQL, NoSQL, MERN Stack (MongoDB, Express.js, React.js, Node.js), API, JSON, AJAX, GraphQL

Bachelor of Arts, Old Dominion University

Norfolk, VA

Aug 2009 — Dec 2013

Certified in UX Design, Advanced SEO, and Analytics (Full list available upon request)