

**MANAGEMENT OF VENDO MACHINE IN MANDALUYONG CITY;
BASIS FOR INCREASED PROFITABILITY**

An undergraduate Thesis
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**In Partial Fulfillment
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Bachelor of Science in Business Administration
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ABSTRACT

The objective of the study aims to know the management of vendo machines to increase the success of Vendo Machines Corporation in Shaw Boulevard, Mandaluyong City. After data gathering and conducting surveys, we will be able to know how it is being used in the production and betterment of the company. The researchers will be using Qualitative Research Design which will emphasize objective measurements and the numerical data collected through surveys, to be able to know how they manage their business, and maintain the inventory of the machines.

The study will focus on determining the defects and financial benefits of vendo machines, the possible solutions to the problems being encountered, and the basis for increased profitability of the Management of Vendo Machine in Mandaluyong City. The researchers utilized 50 women Rizal Technological University students and 50 vendo users around Mandaluyong City equal to 100 respondents to answer the given survey. The research method used is Qualitative Research Design. Qualitative research design emphasizes objective measurements and numerical analysis of data collected through questionnaires and surveys, or by calculating pre-existing statistical data using computational techniques. The questionnaires consist of three parts. First, the common

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	<p>issues of vendo machines; financial benefits; and the possible solutions on the defects of vendo machines around Mandaluyong City. The statistical tools gathered were Weighted Mean, Likert Scale and Frequency Distribution Table.</p>	

CHAPTER I

THE PROBLEM AND ITS BACKGROUND

Introduction

Vending is one form of business that requires little time management and maintenance, It does not require an employee/worker to manage it every day. This business is a good source of residual income where you can earn money without exerting so much effort. It has also the possibility of earning money 24/7. Vending, like other businesses is not an easy success. To make it profitable business in the Philippines, it requires a careful study of the location, potential market, and the kind of people in the area.

Vending Machine is a business with small capital, maintenance, and risk, but grants high rewards. On the other hand, location plays a crucial role in the success of this venture. People want convenience and give that need and your job is to provide that needs with minimum to no error.

As we all know, the Vendo Company is a large retailer of cold beverage vending. In 1956, vending machines were being shipped internationally to 20 different countries.

A vending machine is an automated machine that provides items. Since its founding in 1937, Vending machines have come out with many innovations.

There isn't the only vending machine known in the Philippines. Barista Choi Vending Solutions Inc. is a fast-growing company established in 2010. Aiming to have more than 100 distributors nationwide, Barista Choi Vending Solutions Inc. is carefully positioning, and elevating it to be the leading coffee vending machine business.

According to the research, coffee is the second highest consumed beverage in the Philippines next to water. Each day 21,600,000 cups of coffee are consumed, that's 250 a second.

On the other hand, ULOAD is a Digital Eload Vending Machine. Surprisingly the Smart E-Loading Machine was invented by Samar State University students Remnan R. Piczon and Jason G. Arroyo who are now BS ECE graduates.

Furthermore, the Smart Loading Machine which is a do-it-yourself cellphone loading machine that eliminate errors and load wastage because all information is keyed in by the customer himself or herself; it was first conceptualized in 2009 and become a thesis project of Piczon and Arroyo.