Jeston Sanders Sole Proprietor

Grant Proposal

Project Guidelines

My name is Jeston Sanders I am a Graphic Designer Web Developer who has been practicing professionally in the Bay Area and now Sacramento for the past 2 years. Before I became a Sole Proprietor I had 10 years of experience freelancing and as an intern with mentors and working in groups. I earned my bachelors degree in graphic design in 2017 at California State University East Bay and after that I gained 2 years experience woring as a print specialist. I worked as a desktop publisher and even professional graphic designer for Copycentral and In 2019 I was certified for full stack web development at UC Berkeley continuing education.

I am currently establishing a clientele of small businesses and start ups so that I may offer my services of consultation and Small Business Starter Packages.

Small Business Starter Package Basic

will include the following services:

Customer Intake with free basic consultation, price quote and estimate of time for completion. Intake will determine the customers needs as a small business starter and offer them my rates.

Web Hosting Services such as domain name registering, web design, web mastering.

Graphic Design, Logo Design and Branding.

Small Business Starter Package Plus

Will include the basic services:

Basic Marketing such as email lists google ads and printed or mailed promotions.

Web development web design web mastering and SEO.

Print communication .

My target market are all small businesses who need a one stop shop for a website. For these customers I can turn a PDF or even a Microsoft Word file into a website with a functional contact form. But that would be the most basic of customers. I am also targeting recent graduates and people who have exited the workforce and are becoming general laborers and contractors in need of a basic web presence. I am further targeting all web development needs with my consultation services.

Pricing will vary between $25 an hour and $80 an hour for my services alone.