

Nordisia website brief

Contact:

jonas.cederstrom@nordisia.se +46701648600

About the brief:

We explain everything in English in this brief. We can communicate in English or in Swedish.

The text to the website is translated from Swedish to english. We will use Swedish later but with our extra letters in our alphabet, you can do everything in english first if you want and we can change it ourselves later in wordpress.

If you do pictures or gifs the Swedish is also written below the english.

(I might be good to mention if you do it in English that the Swedish language in the translation is that it is similar to English in the word form but we put words together so "property development" in English will be written in one word in Swedish as "propertydevelopment". The word can therefore be longer for time to time.)

The feeling of the logo and the website:

We need a logo design och website design for a new company that is helping property developers with funding to their projects. Our investors also look at the site and feel secure even though we are not addressing them directly.

The brand should communicate: **trust/serious/professionalism/experience** and **modern/new thinking/2024** but **not flashy/high tech/ or cool**.

The sum should feel fresh but still that we have been in this business for long.

The website

We want 5 pages on the website: **Startpage / Services / About oss / Contact /Career**

Footer: Info for the footer is last in the brief.

Moving elements: We want something to move on the first page and thees websites we like the moving on the first page but we trust you to know better than us so feel free to suggest want you want 😊

<https://bättre.se/>

<https://www.weaudit.se/>

Page 1, Startpage

URL: www.nordisia.se

Translated text on the first page: Nordisa - the link between capital and successful property development.

The swedish text: Nordisa – Länken mellan kapital och framgångsrik fastighetsutveckling

Page 2, Services

URL: www.nordisia.se/tjanster

Translated text on page:

Nordisa builds long-term partnerships with the best and most reputable property developers and property owners in the Nordics.

The projects we finance with our partners have a very good value-creating ability and together with our unique risk minimization process, based on over 100 investments without credit losses, we ensure success for all parties.

We help you as a property developer to maximize the value and potential of your projects by providing flexible financing solutions such as loans, equity and other property-related financial products, depending on your needs.

The swedish text:

Nordisa bygger långsiktiga partnerskap med de bästa och mest välrenommerade fastighetsutvecklarna och fastighetsägarna i Norden.

De projekt vi finansierar med våra samarbetspartners har en mycket god värdeskapande förmåga och tillsammans med vår unika riskminimerings-process, baserad på över 100 investeringar helt utan kreditförluster, säkerställer vi framgång för alla parter.

Vi hjälper dig som fastighetsutvecklare att maximera värdet och potentialen av dina projekt genom att tillföra flexibla finansieringslösningar såsom lån, eget kapital och övriga fastighetsrelaterade finansprodukter, allt efter dina behov.

Page 3, about Nordisa

URL: www.nordisia.se/omnordisia

Translated text on page:

Nordisia is the link between capital and successful real estate developers on behalf of our large investor network.

Through solid experience in the property sector, we identified the need for a strong and long-term partner for efficient financing of projects with successful property developers.

Through our flexible processes, we provide tailored solutions for our real estate developers whenever capital needs arise.

Our risk minimization process is unique and is based on over 100 investments, completely without credit losses.

Swedish text:

Nordisia utgör länken mellan kapital och framgångsrika fastighetsutvecklare på uppdrag av vårt stora investerarnätverk.

Genom gedigen erfarenhet inom fastighetssektorn identifierade vi behovet av en stark och långsiktig samarbetspartner för effektiv finansiering av projekt hos framgångsrika fastighetsutvecklare.

Genom våra flexibla processer tillhandahåller vi skräddarsydda lösningar för våra fastighetsutvecklare närhelst kapitalbehov uppstår.

Vår riskminimerings-process är unik och baseras på över 100 investeringar, helt utan kreditförluster.

Page 4, Career

URL: www.nordisia.se/karriar

This page will have an iframe from a recruitment system. The jobs will be listed in the middle. Design something for recruitment around it.

Page 5, contact

URL: www.nordisia.se/kontakt

This is our contactpage. Here we want a mail form to fill in. (We will probably use an inform from an CRM-system later.)

And also our address:

Nordisia AB
Tullvaktsvägen 2
115 56 Stockholm
Tel: 072-520 52 00
Mail: kontakta@nordisia.se

Formulär

Ditt namn

E-post

Meddelande

<Skicka>

Footer

Info for the footer links to the pages and the address we think would be good but are up for suggestions.

Hem
Tjänster
Om Nordisia
Kontakt

Nordisia AB
Tullvaktsvägen 2, 115 56 Stockholm
Tel: 072-520 52 00
Mail: kontakta@nordisia.se

Nordisia AB [Cookies](#)