<https://www.designcrowd.com/jobs/job/4076399>

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Description automatically generated

The client is creating a platform called **SiteBlog** that allows users to start and automate a blog for their business, hobby, charity, etc. The platform is intended to automate the process of creating content and posting it to the blog.

The client needs two main pages:

1. **Landing Page:** This page should inform users about the platform, the benefits of consistent blogging, SEO value, plans/pricing, etc. It should have multiple calls to action encouraging the visitor to register/sign up for a free trial.
2. **Blog Setup Page:** This page should be a simple form where users can enter a few details to set up their blog. These details include the name of the blog, up to 10 topics/keywords the blog should focus on, and the theme (color-scheme and logo upload) for the blog.

In terms of design, the client wants an eye-catching yet simple design that’s clean and easy to understand. They prefer light content and not too much “wordy” and confusing content.

The platform will operate on a SAAS model with three subscription plans and a 14-day free trial. The subscriptions are:

* Base Plan – 1 blog post (up to 2,000 words) every month: $9.99/mo.
* Premium Plan – 1 blog post (up to 2,000 words) every week: $14.99/mo.
* Ultimate Plan – 1 blog post (up to 3,000 words) per day plus unlimited manual posting: $24.99/mo.

The platform will also have a super-admin panel for the platform owner/administrator to manage user access, see users, their activity, etc. Each user will have a dashboard where they control their settings such as account information, billing, view blog posts, view blog post topics, etc.

The client also needs a logo for the business.