Jesús Ruiz

Frontend Developer

I am a Frontend Developer with over 2 years of experience creating visually appealing and functional interfaces using React, Next.js, CSS, and Tailwind. What sets me apart is my designer's eye, backed by my technical training and over 6 years of experience as a Graphic Designer, allowing me to develop products with a polished aesthetic, aligned with UX/UI principles and visual consistency.

Additionally, I have experience in process automation using tools like Make, Zapier, and n8n, which enables me to streamline workflows and improve efficiency in frontend, backend, and API integration. While my main focus is frontend development, I have also worked with PHP and Laravel, which has given me a better understanding of server-side logic and the ability to collaborate on projects requiring deeper integration.

I also have experience in digital marketing and WordPress, allowing me to quickly develop MVPs for advertising campaigns and product validation. Thanks to my combination of design, development, and automation, I can approach projects from a comprehensive perspective, creating efficient, scalable, and visually impactful solutions.

Phone: +51 935 035 069 • Mail: jesuizmail@gmail.com • linkedin.com/in/jesuiz • github.com/Jesuiz

⌂ **Visit my portfolio: portfolio.jesuizdesign.com**

🌐 **I currently reside in Lima, Perú.**

Technologies and Skills

HTML · CSS · JavaScript · React · Next · PHP · Laravel · CodeIgniter · FilamentPHP · Tailwind · Bootstrap · Axios · jQuery · MySQL · API API · Python · Selenium · AWS · Cloudflare · Git · GitHub · Postman · Wordpress · SEO SEO · Figma · Illustrator · Photoshop · Branding

Work Experience

Paqari Software
Frontend Developer   2024 – 2025 (10 months)

I worked on the website's frontend and its API (React, NextJS, SCSS, Axios) and maintained the web application (PHP, CodeIgniter, SQL). I developed data capture processes with API data transmission and Hubspot integrations. I implemented landing pages (WordPress) for marketing promotions.

Jesuiz Design
Frontend Developer   2023 – 2024 (16 months)

I delivered Web Development solutions (JS, React, Next, PHP, Laravel, Tailwind, SQL, API, Filament, Python, WordPress, Cloudflare, AWS) and Branding for businesses based in Peru, Puerto Rico, and the USA. Services primarily focused on Website Development, E-commerce, and Web Applications.

Clave Publicitaria
WP Developer and Graphic Designer   2022 – 2022 (12 months)

I integrated new digital services to address an unexplored market segment, where I implemented Website Development services (JS, CSS, PHP, SQL, WordPress) and Visual Identity Design, complementing the established Printing, Large Format Printing, and Merchandising services.

Geotop
WP Developer, G. Designer and Marketer   2021 – 2021 (11 months)

I designed all company audiovisual material for both digital and physical environments. I developed two new Websites (JS, CSS, PHP, SQL, WordPress) and optimized all other company websites. I managed all the company's graphic design, as well as the editing and broadcasting of monthly Webinars.

Techno Global
Graphic Designer and Supervisor   2018 – 2020 (33 months)

I carried out designer activities related mainly to Social Media, Advertising, Printing and Gigantography. After 6 months I led the activities as store supervisor with 3 people in charge.

Education

Complete Primary	-	Complete Secondary School	-	University Technician in Graphic Design	2015 – 2017
Valera, Trujillo, Venezuela		**Valera, Trujillo, Venezuela**		**Valera, Trujillo, Venezuela**	
E.B. Eloísa Fonseca		U.E.C. Juan de Dios Andrade C.P. Ignacio Martín Burk		Rodolfo Loero Arismendi Institute of Industrial Technology	

Courses

Definitive HTML and CSS Course
Learn HTML and CSS from scratch, without prior knowledge.

Content: 7 Hours - Practice: 16 Hours
Platzi Course - 2024

Practical HTML and CSS Course
Put into practice everything you know about HTML and CSS.

Content: 2 Hours - Practice: 14 Hours
Platzi Course - 2024

Tailwind 2 and 3 Basic Course
You will learn Tailwind CSS to speed up the development of your projects.

Content: 4 Hours - Practice: 16 Hours
Platzi Course - 2024

Web Optimization Course
Techniques and tools to improve the performance of your web applications.

Content: 7 Hours - Practice: 20 Hours
Platzi Course - 2024

Professional Git and GitHub Course
Learn to work with Git and Github.

Content: 6 Hours - Practice: 16 Hours
Platzi Course - 2024

Development and Deployment Environments in WordPress
Environment and deploy with Wordpress.

Content: 2 Hours - Practice: 8 Hours
Platzi Course - 2024

Professional WordPress Course
Learn more about WordPress and its use from a perspective as a framework.

Content: 4 Hours - Practice: 14 Hours
Platzi Course - 2024

EF Standard English Test
The level reached is 59/100, which corresponds to B2 Upper Intermediate.

EF SET Course - 2023

REST API course with PHP and MySQL
Create a Rest API with PHP and MySQL.

Content: 1.5 Hours - Practice: 6 Hours
Udemy Course - 2023

Logical Thinking, Algorithms and Diagrams Course
Fundamentals: binary system, flowcharts and more.

Content: 2 Hours - Practice: 10 Hours
Platzi Course - 2023

PHP Course with Laravel
Develop custom web applications with PHP and the framework for artisans the web: Laravel.

Content: 3 Hours - Practice: 16 Hours
Platzi Course - 2023

Introduction to PHP Frameworks Course
Structure, patterns and good practices of backend development frameworks.

Content: 1 Hours - Practice: 2 Hours
Platzi Course - 2023

REST API Course with PHP
Learn how to configure and implement REST services, including authentication and error handling, with PHP.

Content: 2 Hours - Practice: 16 Hours
Platzi Course - 2023

PHP Installation, Fundamentals and Operators
Learn PHP, the backend language present in 80% of websites.

Content: 4 Hours - Practice: 14 Hours
Platzi Course - 2023

Basic Computer and IT Course
Learn the essentials of your computer: systems, files, programs, and more.

Content: 4 Hours - Practice: 10 Hours
Platzi Course - 2023