

# Jesús Ruiz

Graphic Designer with +6 years of experience  
and Web Developer +2 years of experience

🌐 Lima, Perú

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## About Me

I have worked as a Graphic Designer for more than 6 years, specializing in Branding and Visual Identity. Now I focus on Web Development, accumulating +2 years of experience with real clients. I develop with Laravel and PHP, I also make well-optimized sites with Wordpress.

## Work Experience

### Jesuiz Design - Freelancer

2022 - Current

Graphic Designer & Web Developer

I execute digital solutions in Branding and Web Development internationally. Specifically Corporate Identity Design (Branding), Website Development, Ecommerce and Web Applications.

### Clave Publicitaria - Printer's

2022 - 2023

Manager, Graphic Designer & Web Developer

I started as business manager and promoted the integration of new digital services complementing the Printing, Gigantography and Merchandising services.

### Geotop - Surveying Company

2021 - 2021

Manager, Marketing Area

I designed all the company's audiovisual material for digital and physical environments. I developed a new Website with Wordpress and optimized all the company's other websites. I managed all the company's graphic design, as well as the edition and transmission of the monthly Webinars.

### Techno Global - Printer's

2018 - 2021

Manager, Graphic Designer

I carried out designer activities related mainly to Advertising, Printing and Gigantography. After 6 months I led the advertising activities as Business Manager with 3 people in charge.

## Education

### Rodolfo Loero Arismendi Institute of Industrial Technology

2012 - 2015

Graphic Design Technician (Unfinished)

## Certifications

EF Standard English Test: B2  
Upper Intermediate  
EF SET | Score: 59/100

2023

REST API course with PHP and  
MySQL  
Udemy

2023

Logical Thinking Course:  
Algorithms and Flowcharts  
Platzi

2023

PHP course with Laravel  
Platzi

2023

Introduction to PHP  
Frameworks Course  
Platzi

2023

REST API with PHP course  
Platzi

2023

PHP Basic Course: Installation,  
Fundamentals and Operators  
Platzi

2023

Basic Computer and Informatics  
Course  
Platzi

2023

## Stack and Skills

HTML

CSS

PHP

Laravel

Tailwind

Bootstrap

jQuery

MySQL

GitHub

AWS

Wordpress

Illustrator

Photoshop

Figma