

# Uncopied Privacy Statement

Our privacy policy is released under Creative Commons (CC BY 4.0) and is largely based on GitHub's Privacy Statement.

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Thanks for entrusting Uncopied ("Uncopied", "we") with your personal information. Holding on to your private information is a serious responsibility, and we want you to know how we're handling it.

All capitalized terms have their definition in Uncopied's Terms of Service, unless otherwise noted here.

## The short version

We use your personal information as this Privacy Statement describes. No matter where you are, where you live, or what your citizenship is, we provide the same high standard of privacy protection to all our users around the world, regardless of their country of origin or location.

The Uncopied service allows a Certificate Issuer (for example, an artist) to create a digitally immutable Certificate for an Underlying Object (for example, an artwork) which can be a physical or a digital object.

The Certificate is secured on a public blockchain network (for example, Algorand) and its linked data is stored on a public distributed database (for example, IPFS or Github).

By using our service, you need to understand the nature of two different types of data storage that we use to provide the service,

1/ "Our servers" : Our servers which are under our control, where we store data in a 'classic' way consisting of file servers, relational database, object databases or document databases;

2/ "The blockchain" : Blockchain networks (such as Algorand) and distributed community file systems (such as IPFS or the IPFS Collaborative Clusters) that are by their very nature distributed and beyond the control of any single organization or jurisdiction.

All information contained in the Certificate about the Underlying Object is by essence designed to be public, permanent and accessible to all (as an artwork would be publicly displayed in a museum "forever" with the name of the artist). So we discourage you to include in the Certificate (or in any linked data such as : the Digital Source Objects, the the Metadata) any personal information that you don't want to make public and permanently accessible. For example, as an artist, you may prefer to use an artist name or a pseudonym instead of your real name.

As a Certificate Issuer, you are also responsible for not publishing any personal information of other people without their express authorization to do so.

The Uncopied web site allows you to preview all the information about to be stored on the The blockchain before issuing a Certificate for an Underlying Object. We ask you to carefully review which information in the Certificate document, in the Metadata or in the

Chirographic Label will be permanently stored as public information on IFPS and on Algorand blockchain.

Of course, the short version and the Summary below don't tell you everything, so please read on for more details.

## Summary

Section	What can you find there?
What information Uncopied collects	Uncopied collects information directly from you for your registration, payment, transactions, and user profile. We also automatically collect from you your usage information, cookies, and device information, subject, where necessary, to your consent. Uncopied may also collect User Personal Information from third parties. We only collect the minimum amount of personal information necessary from you, unless you choose to provide more.
What information Uncopied does <i>not</i> collect	We don't knowingly collect information from children under 18, and we don't collect Sensitive Personal Information.
How Uncopied uses your information	In this section, we describe the ways in which we use your information, including to provide you the Service, to communicate with you, for security and compliance purposes, and to improve our Service. We also describe the legal basis upon which we process your information, where legally required.

How we share the information we collect	We may share your information with third parties under one of the following circumstances: with your consent, with our service providers, for security purposes, to comply with our legal obligations, or when there is a change of control or sale of corporate entities or business units. We do not sell your personal information and we do not host advertising on Uncopied. You can see a list of the service providers that access your information.
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Other important information	We provide additional information specific to certificate contents, public information, and Organizations on Uncopied.
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Additional services	We provide information about additional service offerings, including third-party applications, Uncopied Pages, and Uncopied applications.
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How you can access and control the information we collect	We provide ways for you to access, alter, or delete your personal information.
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Our use of cookies and tracking	We only use strictly necessary cookies to provide, secure and improve our service. Please see this section for more information.
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How Uncopied secures your information	We take all measures reasonably necessary to protect the confidentiality, integrity, and availability of your personal information on Uncopied and to protect the resilience of our servers.
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Uncopied's global privacy practices	We provide the same high standard of privacy protection to all our users around the world.
How we communicate with you	We communicate with you by email. You can control the way we contact you in your account settings, or by contacting us.
Resolving complaints	In the unlikely event that we are unable to resolve a privacy concern quickly and thoroughly, we provide a path of dispute resolution.
Changes to our Privacy Statement	We notify you of material changes to this Privacy Statement 30 days before any such changes become effective. You may also track changes in our Site Policy certificate.
License	This Privacy Statement is licensed under the Creative Commons Zero license.
Contacting Uncopied	Please feel free to contact us if you have questions about our Privacy Statement.
Translations	We provide links to some translations of the Privacy Statement.

## Uncopied Privacy Statement

### What information Uncopied collects

"User Personal Information" is any information about one of our Users which could, alone or together with other information, personally identify them or otherwise be reasonably linked or connected with them. Information such as a username and password, an email address, a real name, an Internet protocol (IP) address, and a photograph are examples of "User Personal Information."

User Personal Information does not include aggregated, non-personally identifying information that does not identify a User or cannot otherwise be reasonably linked or connected with them. We may use such aggregated, non-personally identifying information for research purposes and to operate, analyze, improve, and optimize our Website and Service.

## Information users provide directly to Uncopied

### Registration information

We require some basic information at the time of account creation. When you create your own username and password, we ask you for a valid email address.

### Payment information

If you sign on to a paid Account with us, send funds through the Uncopied Sponsors Program, or buy an application on Uncopied Marketplace, we collect your full name, address, and credit card information or PayPal information. Please note, Uncopied does not process or store your credit card information or PayPal information, but our third-party payment processor does.

If you list and sell an application on Uncopied Marketplace, we require your banking information. If you raise funds through the Uncopied Sponsors Program, we require some additional information through the registration process for you to participate in and receive funds through those services and for compliance purposes.

### Profile information

You may choose to give us more information for your Account profile, such as your full name, an avatar which may include a photograph, your biography, your location, your company, and a URL to a third-party website. This information may include User Personal Information. Please note that your profile information may be visible to other Users of our Service.

## Information Uncopied automatically collects from your use of the Service

### Transactional information

If you have a paid Account with us, sell an application listed on Uncopied Marketplace, or raise funds through the Uncopied Sponsors Program, we automatically collect certain information about your transactions on the Service, such as the date, time, and amount charged.

### Usage information

If you're accessing our Service or Website, we automatically collect the same basic information that most services collect, subject, where necessary, to your consent. This includes information about how you use the Service, such as the pages you view, the referring site, your IP address and session information, and the date and time of each request. This is information we collect from every visitor to the Website, whether they have an Account or not. This information may include User Personal information.

### Cookies

As further described below, we automatically collect information from cookies (such as cookie ID and settings) to keep you logged in, to remember your preferences, to identify you and your device and to analyze your use of our service.

### Device information

We may collect certain information about your device, such as its IP address, browser or client application information, language preference, operating system and application version, device type and ID, and device model and manufacturer. This information may include User Personal information.

### Information we collect from third parties

Uncopied may collect User Personal Information from third parties. For example, this may happen if you sign up for training or to receive information about Uncopied from one of our vendors, partners, or affiliates. Uncopied does not purchase User Personal Information from third-party data brokers.

## What information Uncopied does not collect

We do not intentionally collect “Sensitive Personal Information”, such as personal data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, and the processing of genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health or data concerning a natural person’s sex life or sexual orientation. If you choose to store any Sensitive Personal Information on our servers, you are responsible for complying with any regulatory controls regarding that data.

If you are a child under the age of 18, you may not have an Account on Uncopied. Uncopied does not knowingly collect information from or direct any of our content specifically to children under 18. If we learn or have reason to suspect that you are a User who is under the age of 18, we will have to close your Account. Please see our Terms of Service for information about Account termination. Different countries may have different minimum age limits, and if you are below the minimum age for providing consent for data collection in your country, you may not have an Account on Uncopied.

We do not intentionally collect User Personal Information that is stored in your certificates or other free-form content inputs. Any personal information within a user's certificate is the responsibility of the certificate owner.

## How Uncopied uses your information

We may use your information for the following purposes:

- We use your Registration Information to create your account, and to provide you the Service.
- We use your Payment Information to provide you with the Paid Account service, the Marketplace service, the Sponsors Program, or any other Uncopied paid service you request.
- We use your User Personal Information, specifically your username, to identify you on Uncopied.
- We use your Profile Information to fill out your Account profile and to share that profile with other users if you ask us to.
- We use your email address to communicate with you, if you've said that's okay, and only for the reasons you've said that's okay. Please see our section on email communication for more information.
- We use User Personal Information to respond to support requests.



- We use User Personal Information and other data to make recommendations for you, such as to suggest projects you may want to follow or contribute to. We learn from your public behavior on Uncopied—such as the projects you star—to determine your coding interests, and we recommend similar projects. These recommendations are automated decisions, but they have no legal impact on your rights.
- We may use User Personal Information to invite you to take part in surveys, beta programs, or other research projects, subject, where necessary, to your consent.
- We use Usage Information and Device Information to better understand how our Users use Uncopied and to improve our Website and Service.
- We may use your User Personal Information if it is necessary for security purposes or to investigate possible fraud or attempts to harm Uncopied or our Users.
- We may use your User Personal Information to comply with our legal obligations, protect our intellectual property, and enforce our Terms of Service.
- We limit our use of your User Personal Information to the purposes listed in this Privacy Statement. If we need to use your User Personal Information for other purposes, we will ask your permission first. You can always see what information we have, how we're using it, and what permissions you have given us in your user profile.

### Our legal bases for processing information

To the extent that our processing of your User Personal Information is subject to certain international laws (including, but not limited to, the European Union's General Data Protection Regulation (GDPR)), Uncopied is required to notify you about the legal basis on which we process User Personal Information. Uncopied processes User Personal Information on the following legal bases:

- **Contract Performance:**
  - When you create a Uncopied Account, you provide your Registration Information. We require this information for you to enter into the Terms of Service agreement with us, and we process that information on the basis of performing that contract. We also process your username and email address on other legal bases, as described below.
  - If you have a paid Account with us, we collect and process additional Payment Information on the basis of performing that contract.
- **Consent:**
  - We rely on your consent to use your User Personal Information under the following circumstances: when you fill out the information in your user

profile; when you decide to participate in a Uncopied training, research project, beta program, or survey; and for marketing purposes, where applicable. All of this User Personal Information is entirely optional, and you have the ability to access, modify, and delete it at any time. You may withdraw your consent at any time.

- Legitimate Interests:
  - Generally, the remainder of the processing of User Personal Information we perform is necessary for the purposes of our legitimate interest, for example, for legal compliance purposes, security purposes, or to maintain ongoing confidentiality, integrity, availability, and resilience of Uncopied's systems, Website, and Service.
- If you would like to request deletion of data we process on the basis of consent or if you object to our processing of personal information, please use our Privacy contact form.

## How we share the information we collect

We may share your User Personal Information with third parties under one of the following circumstances:

### With your consent

We share your User Personal Information, if you consent, after letting you know what information will be shared, with whom, and why.

### With service providers

We share User Personal Information with a limited number of service providers who process it on our behalf to provide or improve our Service, and who have agreed to privacy restrictions similar to the ones in our Privacy Statement by signing data protection agreements or making similar commitments. Our service providers perform payment processing, customer support ticketing, network data transmission, security, and other similar services. While Uncopied processes all User Personal Information in France or the European Union, our service providers may process data outside of France or the European Union.

### For security purposes

If you are a member of an Organization, Uncopied may share your username, Usage Information, and Device Information associated with that Organization with an owner and/or administrator of the Organization, to the extent that such information is provided only to investigate or respond to a security incident that affects or compromises the security of that particular Organization.

#### For legal disclosure

Uncopied strives for transparency in complying with legal process and legal obligations. Unless prevented from doing so by law or court order, or in rare, exigent circumstances, we make a reasonable effort to notify users of any legally compelled or required disclosure of their information. Uncopied may disclose User Personal Information or other information we collect about you to law enforcement if required in response to a valid subpoena, court order, search warrant, a similar government order, or when we believe in good faith that disclosure is necessary to comply with our legal obligations, to protect our property or rights, or those of third parties or the public at large.

#### Change in control or sale

We may share User Personal Information if we are involved in a merger, sale, or acquisition of corporate entities or business units. If any such change of ownership happens, we will ensure that it is under terms that preserve the confidentiality of User Personal Information, and we will notify you on our Website or by email before any transfer of your User Personal Information. The organization receiving any User Personal Information will have to honor any promises we made in our Privacy Statement or Terms of Service.

#### Aggregate, non-personally identifying information

We share certain aggregated, non-personally identifying information with others about how our users, collectively, use Uncopied, or how our users respond to our other offerings, such as our conferences or events.

We do not sell your User Personal Information for monetary or other consideration.

Please note: The California Consumer Privacy Act of 2018 (“CCPA”) requires businesses to state in their privacy policy whether or not they disclose personal information in exchange for monetary or other valuable consideration. While CCPA only covers California residents, we voluntarily extend its core rights for people to control

their data to *all* of our users, not just those who live in California. You can learn more about the CCPA and how we comply with it [here](#).

## Certificate contents

### Access to Private Data Vault

If your certificate is private / has a private data vault, you control the access to your Content. The use of the Private Data Vault should be exclusively to add sealed documents of proof that are confidential but can be disclosed in a Court of Law, according to a principle similar to the Soleau enveloppe.

### Public certificates

If your certificate is public, anyone may view its contents. If you include User Personal Information, Sensitive Personal Information, or confidential information, such as email addresses or passwords, in your public certificate, that information may be indexed by search engines or used by third parties.

Uncopied certificates are immutable and inalienable, so their content cannot be modified after they have been published.

Please see more about User Personal Information in public certificates.

## Other important information

### Public information on Uncopied

Many of Uncopied services and features are public-facing. If your content is public-facing, third parties may access and use it in compliance with our Terms of Service, such as by viewing your profile or certificates or pulling data via our API. We do not sell that content; it is yours. However, we do allow third parties, such as research organizations or archives, to compile public-facing Uncopied information. Other third parties, such as data brokers, have been known to scrape Uncopied and compile data as well.

Your User Personal Information associated with your content could be gathered by third parties in these compilations of Uncopied data. If you do not want your User Personal

Information to appear in third parties' compilations of Uncopied data, please do not make your User Personal Information or anyone's Personal Information publicly available.

If you would like to compile Uncopied data, you must comply with our Terms of Service regarding information usage and privacy, and you may only use any public-facing User Personal Information you gather for the purpose for which our user authorized it. We expect you to reasonably secure any User Personal Information you have gathered from Uncopied, and to respond promptly to complaints, removal requests, and "do not contact" requests from Uncopied or Uncopied users.

Similarly, certificates on Uncopied may include publicly available User Personal Information collected. If you have a complaint about any User Personal Information on Uncopied, please see our section on resolving complaints.

## Organizations

You may indicate, through your actions on Uncopied, that you are willing to share your User Personal Information. If you collaborate on or become a member of an Organization, then its Account owners may receive your User Personal Information. When you accept an invitation to an Organization, you will be notified of the types of information owners may be able to see (for more information, see About Organization Membership). If you accept an invitation to an Organization with a verified domain, then the owners of that Organization will be able to see your full email address(es) within that Organization's verified domain(s).

Please note, Uncopied may share your username, Usage Information, and Device Information with the owner(s) of the Organization you are a member of, to the extent that your User Personal Information is provided only to investigate or respond to a security incident that affects or compromises the security of that particular Organization.

If you collaborate on or become a member of an Account that has agreed to the Corporate Terms of Service and a Data Protection Addendum (DPA) to this Privacy Statement, then that DPA governs in the event of any conflicts between this Privacy Statement and the DPA with respect to your activity in the Account.

Please contact the Account owners for more information about how they might process your User Personal Information in their Organization and the ways for you to access, update, alter, or delete the User Personal Information stored in the Account.

## How you can access and control the information we collect

If you're already a Uncopied user, you may access, update, alter, or delete your basic user profile information by editing your user profile or contacting Uncopied Support or Uncopied Premium Support. You can control the information we collect about you by limiting what information is in your profile, by keeping your information current, or by contacting Uncopied Support.

Once a Certificate is published, it becomes public, immutable and inalienable - so its content cannot be modified. The linked data may be stored on Algorand blockchain, IPFS or other distributed database technology, making it impossible to remove.

### Data portability

As an Uncopied User, you can always take your data with you. You can clone your certificates to your desktop, for example, or you can use our Data Portability tools to download information we have about you.

### Data retention and deletion of data

Generally, Uncopied retains User Personal Information for as long as your account is active or as needed to provide you services.

If you would like to cancel your account or delete your User Personal Information, you may do so in your user profile. We retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements, but barring legal requirements, we will delete your full profile (within reason) within 90 days of your request. You may contact Uncopied Support to request the erasure of the data we process on the basis of consent within 30 days.

Physical certificate documents are stored 'forever' in double copies (one copy at Uncopied and one copy at a secondary archivable storage facility).

## Our use of cookies and tracking

### Cookies

Uncopied only uses strictly necessary cookies. Cookies are small text files that websites often store on computer hard drives or mobile devices of visitors.

We use cookies solely to provide, secure, and improve our service. For example, we use them to keep you logged in, remember your preferences, identify your device for security purposes, analyze your use of our service, compile statistical reports, and provide information for future development of Uncopied. We use our own cookies for analytics purposes, but do not use any third-party analytics service providers.

By using our service, you agree that we can place these types of cookies on your computer or device. If you disable your browser or device's ability to accept these cookies, you will not be able to log in or use our service.

## DNT

"Do Not Track" (DNT) is a privacy preference you can set in your browser if you do not want online services to collect and share certain kinds of information about your online activity from third party tracking services. Uncopied responds to browser DNT signals and follows the W3C standard for responding to DNT signals. If you would like to set your browser to signal that you would not like to be tracked, please check your browser's documentation for how to enable that signal. There are also good applications that block online tracking, such as Privacy Badger.

## How Uncopied secures your information

Uncopied takes all measures reasonably necessary to protect User Personal Information from unauthorized access, alteration, or destruction; maintain data accuracy; and help ensure the appropriate use of User Personal Information.

Uncopied enforces a written security information program. Our program:

- aligns with industry recognized frameworks;
- includes security safeguards reasonably designed to protect the confidentiality, integrity, availability, and resilience of our Users' data;
- is appropriate to the nature, size, and complexity of Uncopied's business operations;
- includes incident response and data breach notification processes; and
- complies with applicable information security-related laws and regulations in the geographic regions where Uncopied does business.

In the event of a data breach that affects your User Personal Information, we will act promptly to mitigate the impact of a breach and notify any affected Users without undue delay.

Transmission of data on Uncopied is encrypted using SSH, HTTPS (TLS). No method of transmission, or method of electronic storage, is 100% secure. Therefore, we cannot guarantee its absolute security. For more information, see our security disclosures.

## Uncopied's global privacy practices

Uncopied SAS is the controller responsible for the processing of your personal information in connection with the Service, except (a) with respect to personal information that was added to a certificate by its contributors, in which case the issuer of that certificate is the controller and Uncopied is the processor (or, if the owner acts as a processor, Uncopied will be the subprocessor); or (b) when you and Uncopied have entered into a separate agreement that covers data privacy (such as a Data Processing Agreement).

Our addresses are:

- Uncopied SAS, 65 rue de la Paroisse, 78000 VERSAILLES, France

We store and process the information that we collect in the European Union in accordance with this Privacy Statement, though our service providers may store and process data outside the European Union. However, we understand that we have Users from different countries and regions with different privacy expectations, and we try to meet those needs even when the European Union does not have the same privacy framework as other countries.

We provide the same high standard of privacy protection—as described in this Privacy Statement—to all our users around the world, regardless of their country of origin or location, and we are proud of the levels of notice, choice, accountability, security, data integrity, access, and recourse we provide. We work hard to comply with the applicable data privacy laws wherever we do business, working with our Data Protection Officer as part of a cross-functional team that oversees our privacy compliance efforts. Additionally, if our vendors or affiliates have access to User Personal Information, they must sign agreements that require them to comply with our privacy policies and with applicable data privacy laws.

In particular:



- Uncopied provides clear methods of unambiguous, informed, specific, and freely given consent at the time of data collection, when we collect your User Personal Information using consent as a basis.
- We collect only the minimum amount of User Personal Information necessary for our purposes, unless you choose to provide more. We encourage you to only give us the amount of data you are comfortable sharing.
- We offer you simple methods of accessing, altering, or deleting the User Personal Information we have collected, where legally permitted.
- We provide our Users notice, choice, accountability, security, and access regarding their User Personal Information, and we limit the purpose for processing it. We also provide our Users a method of recourse and enforcement.

### Cross-border data transfers

Uncopied processes personal information both inside and outside of the European Union and relies on Standard Contractual Clauses as the legally provided mechanism to lawfully transfer data.

## How we communicate with you

We use your email address to communicate with you, if you've said that's okay, and only for the reasons you've said that's okay. For example, if you contact our Support team with a request, we respond to you via email. You have a lot of control over how your email address is used and shared on and through Uncopied. You may manage your communication preferences in your user profile.

## Resolving complaints

If you have concerns about the way Uncopied is handling your User Personal Information, please let us know immediately. We want to help. You may contact us by filling out the Privacy contact form. You may also email us directly at [privacy@uncopied.art](mailto:privacy@uncopied.art) with the subject line "Privacy Concerns." We will respond promptly — within 45 days at the latest.

You may also contact our Data Protection Officer directly.

[privacy@uncopied.art](mailto:privacy@uncopied.art)

## Dispute resolution process

In the unlikely event that a dispute arises between you and Uncopied regarding our handling of your User Personal Information, we will do our best to resolve it. Additionally, if you are a resident of an EU member state, you have the right to file a complaint with your local supervisory authority, and you might have more options.

## Changes to our Privacy Statement

Although most changes are likely to be minor, Uncopied may change our Privacy Statement from time to time. We will provide notification to Users of material changes to this Privacy Statement through our Website at least 30 days prior to the change taking effect by posting a notice on our home page or sending email to the primary email address specified in your Uncopied account.

## License

This Privacy Statement is licensed under this Creative Commons Zero license. For details, see our site-policy certificate.

## Contacting Uncopied

Questions regarding Uncopied's Privacy Statement or information practices should be directed to :

privacy@uncopied.art

## Translations

Below are translations of this document into other languages. In the event of any conflict, uncertainty, or apparent inconsistency between any of those versions and the English version, this English version is the controlling version.

