

- 30-40 characters per line for mobile
 - sparingly layout improve legibility
- 6) Make interface elements clearly visible
- have sufficient contrast for background content so it's legible in any setting
- 7) Hand position controls
- place common features in easily accessible regions
 - place actions (like delete buttons) in hard to reach regions
 - keep in mind right left handed users
- 8) Minimize data input
- minimize the need for data entry
 - shorten forms, remove unnecessary fields and use "remember me" options
- 9) Create a Seamless Experience
- create an invisible, natural process that is functional flexible and responsive
 - synchronization across devices should be a key priority
- 10) Test your design
- test early often
 - continuously test & optimize ~~features~~ features, layouts and variations
 - the earlier you discover problems the easier and cheaper it is to fix them