

IBM SkillsBuild y SkillUp Online presentan:

# Programa de inteligencia artificial



# IA Generativa

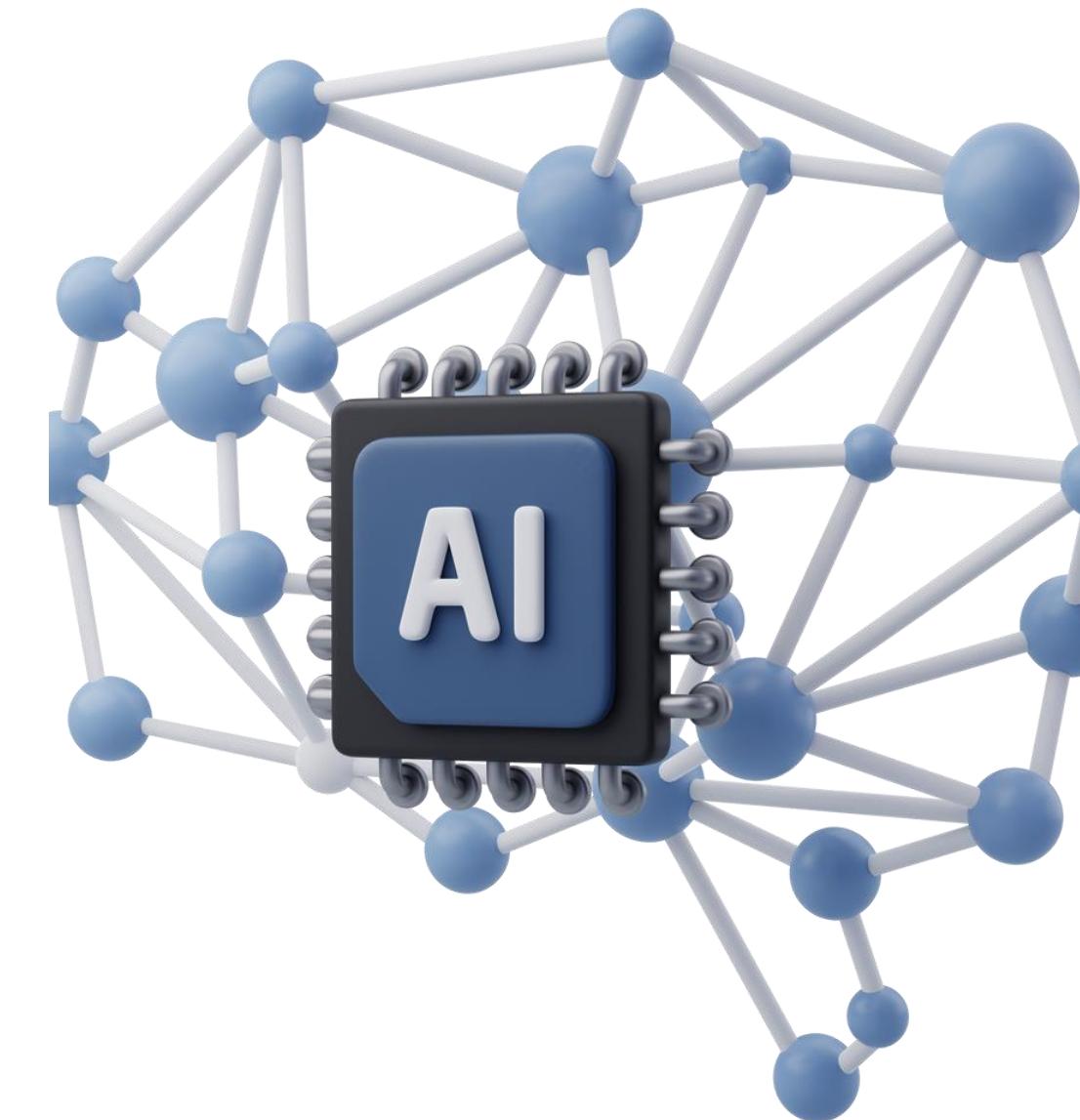
## Fundamentos de la IA Generativa

HUGO RAMALLO

SESIÓN 3 →

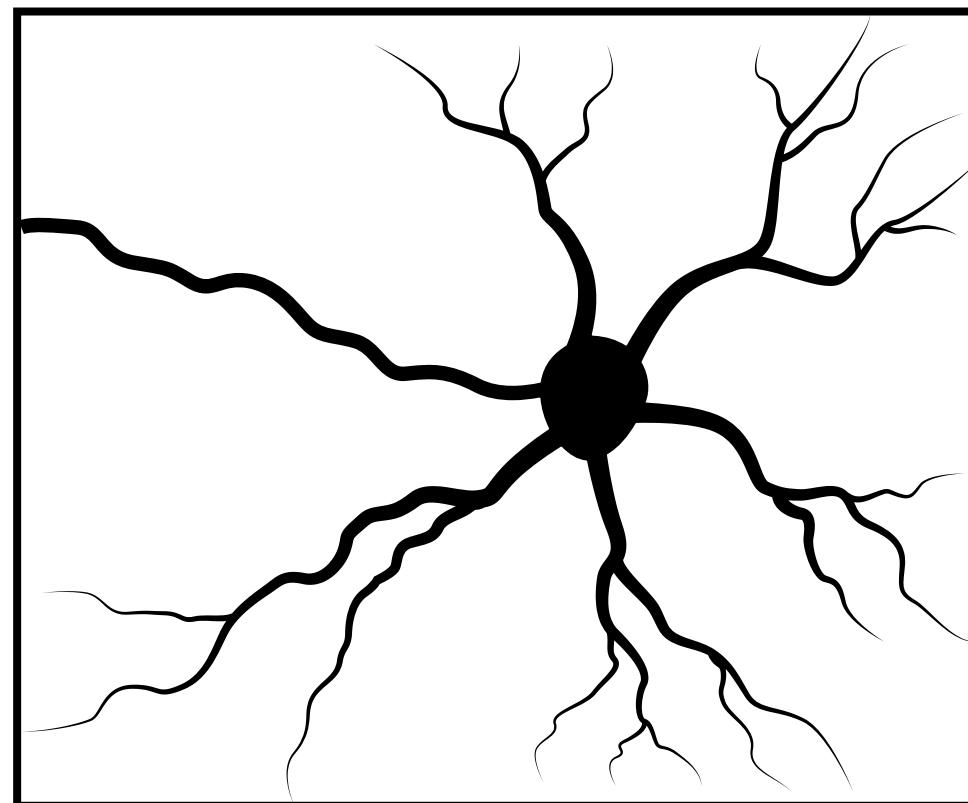
# INTRODUCCIÓN A LAS REDES NEURONALES

- Qué es una neurona artificial
- Qué es una red neuronal
- Conceptos clave
- Cómo se entrena una red neuronal
- Tipos de redes neuronales: GAN'S

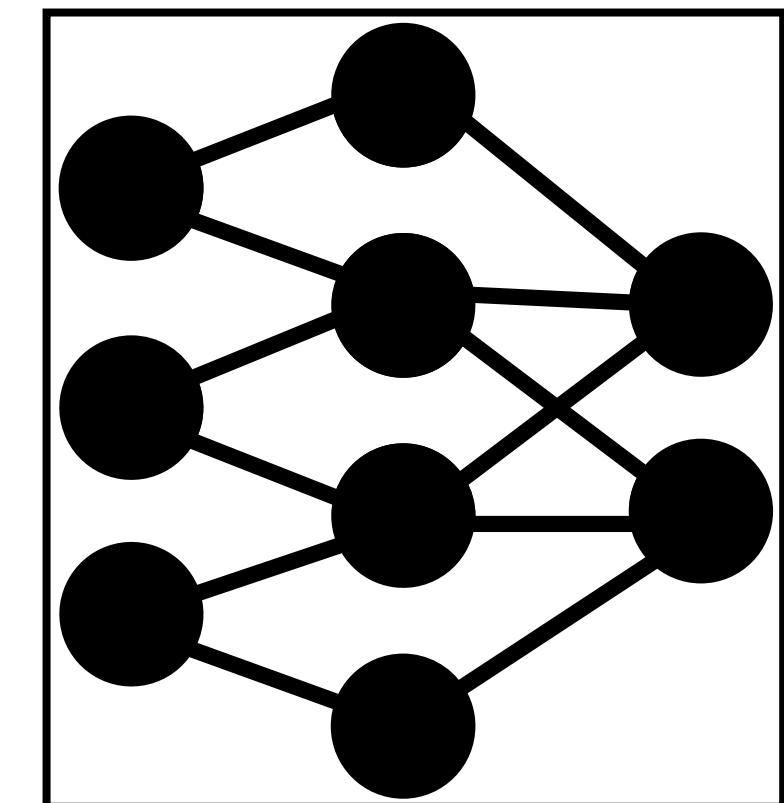


# INTRODUCCIÓN A LAS REDES NEURONALES

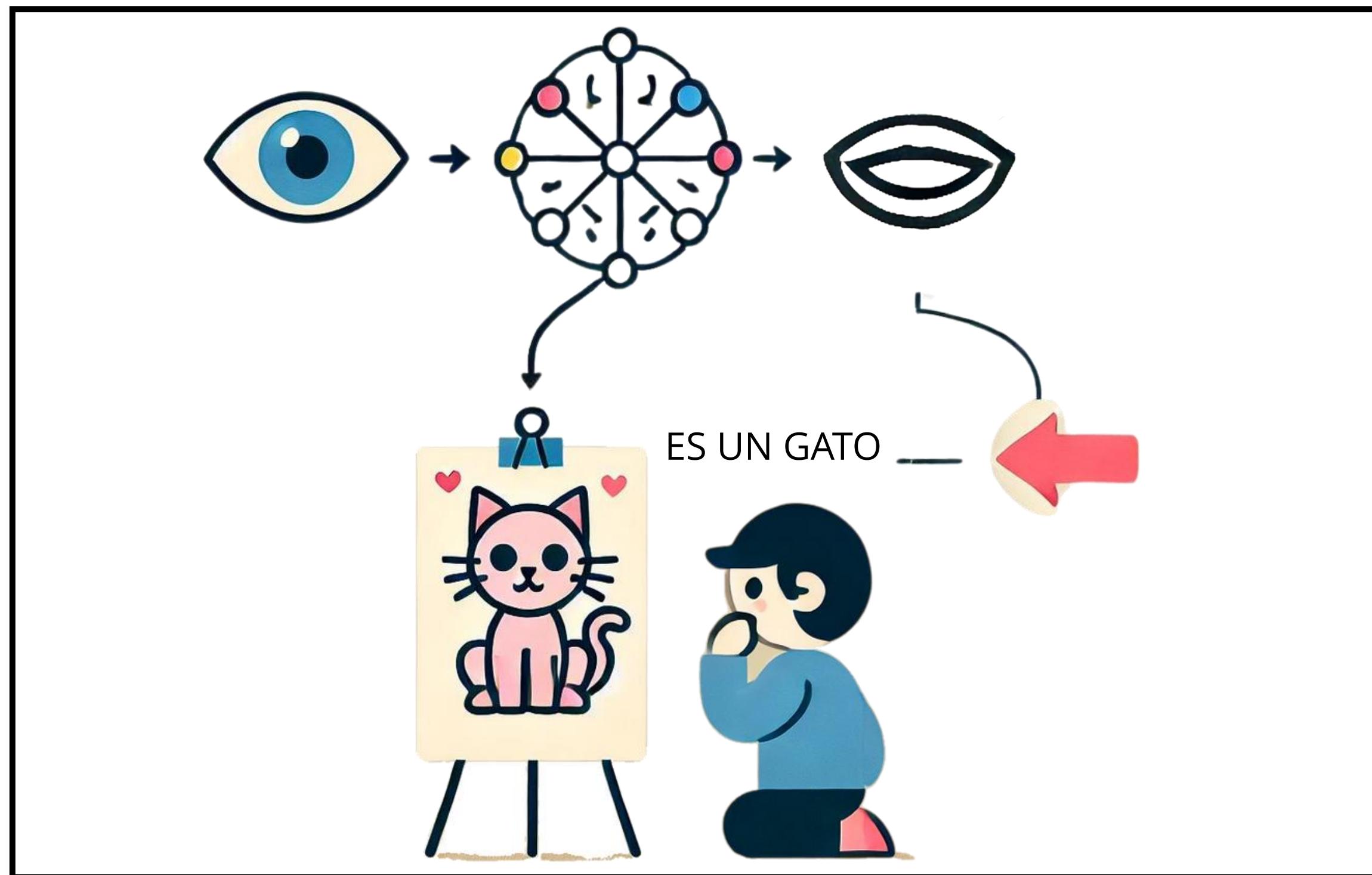
NEURONA ARTIFICIAL  
PERCEPTRON

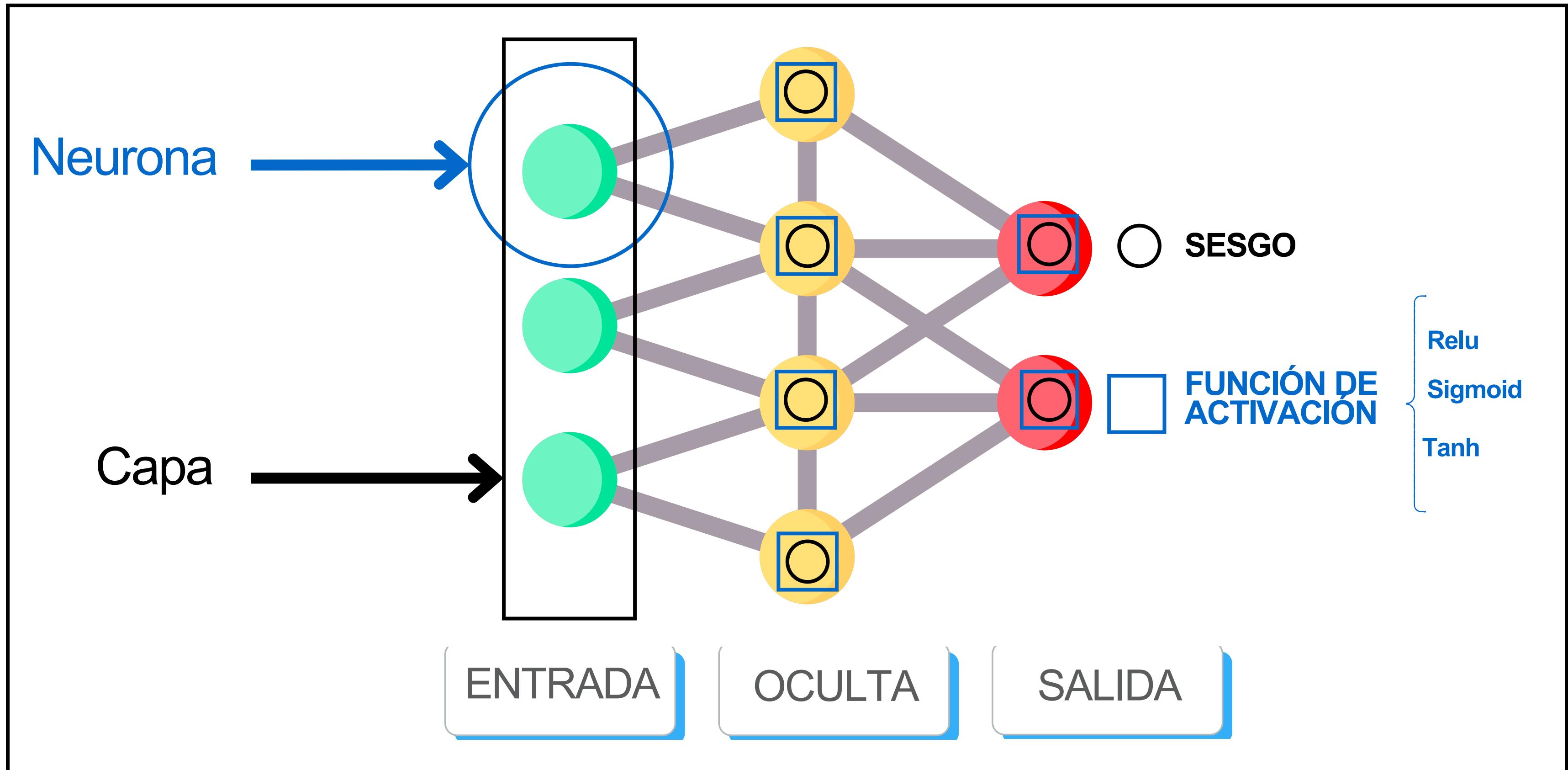


RED NEURONAL



# CÓMO FUNCIONAN LAS NEURONAS



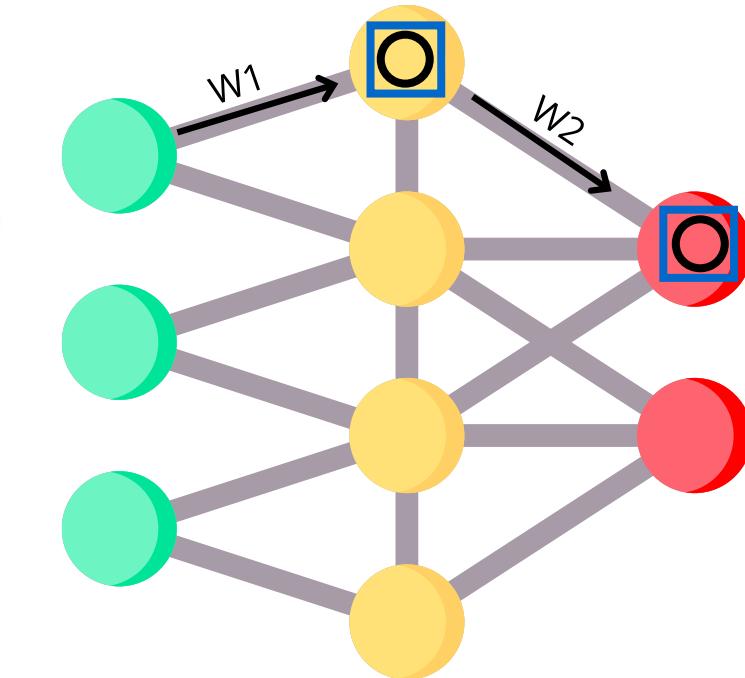


# CONCEPTOS CLAVE

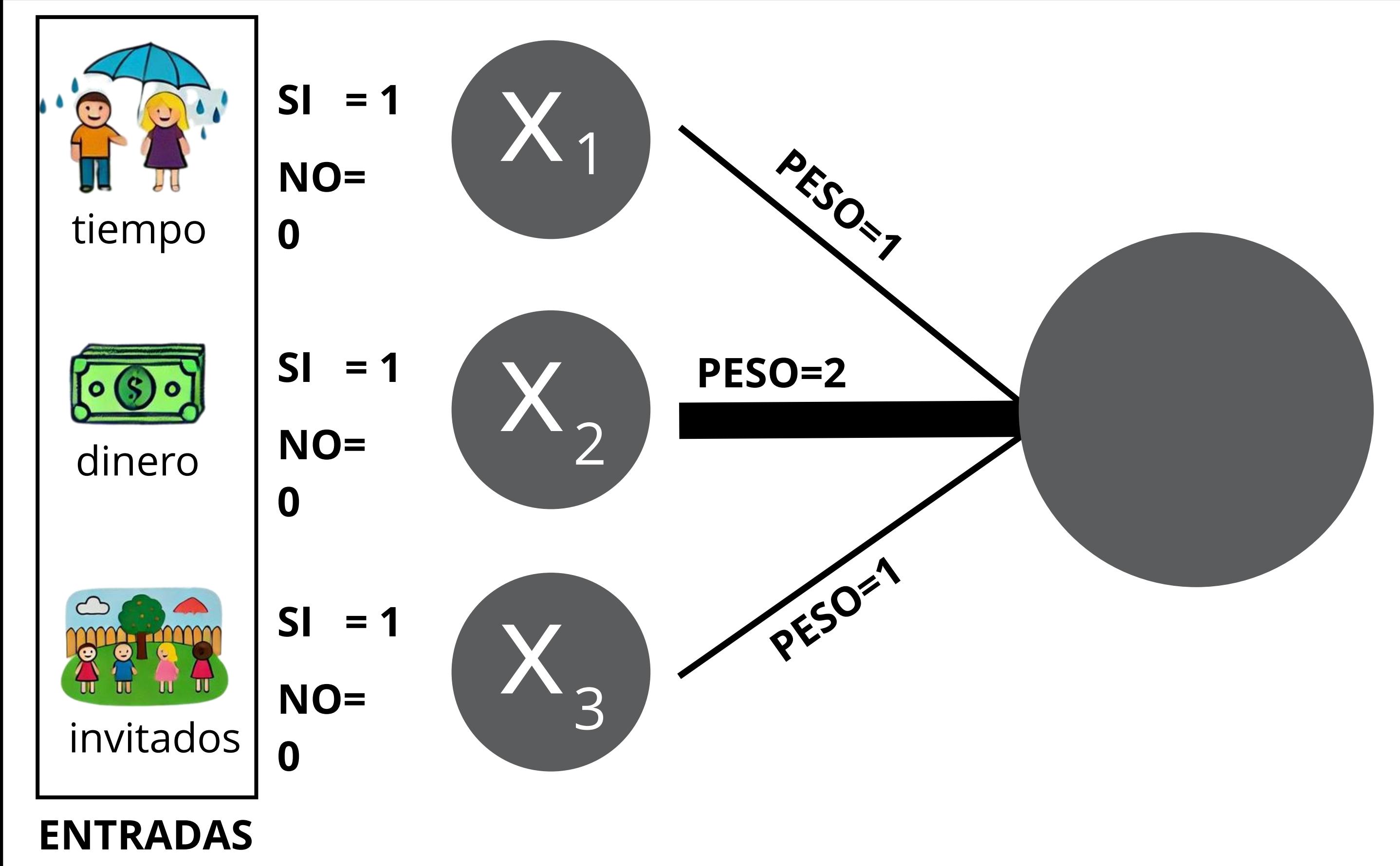
- PESOS
- SESGOS
- FUNCIONES DE ACTIVACIÓN

## Proceso de una Neurona Artificial

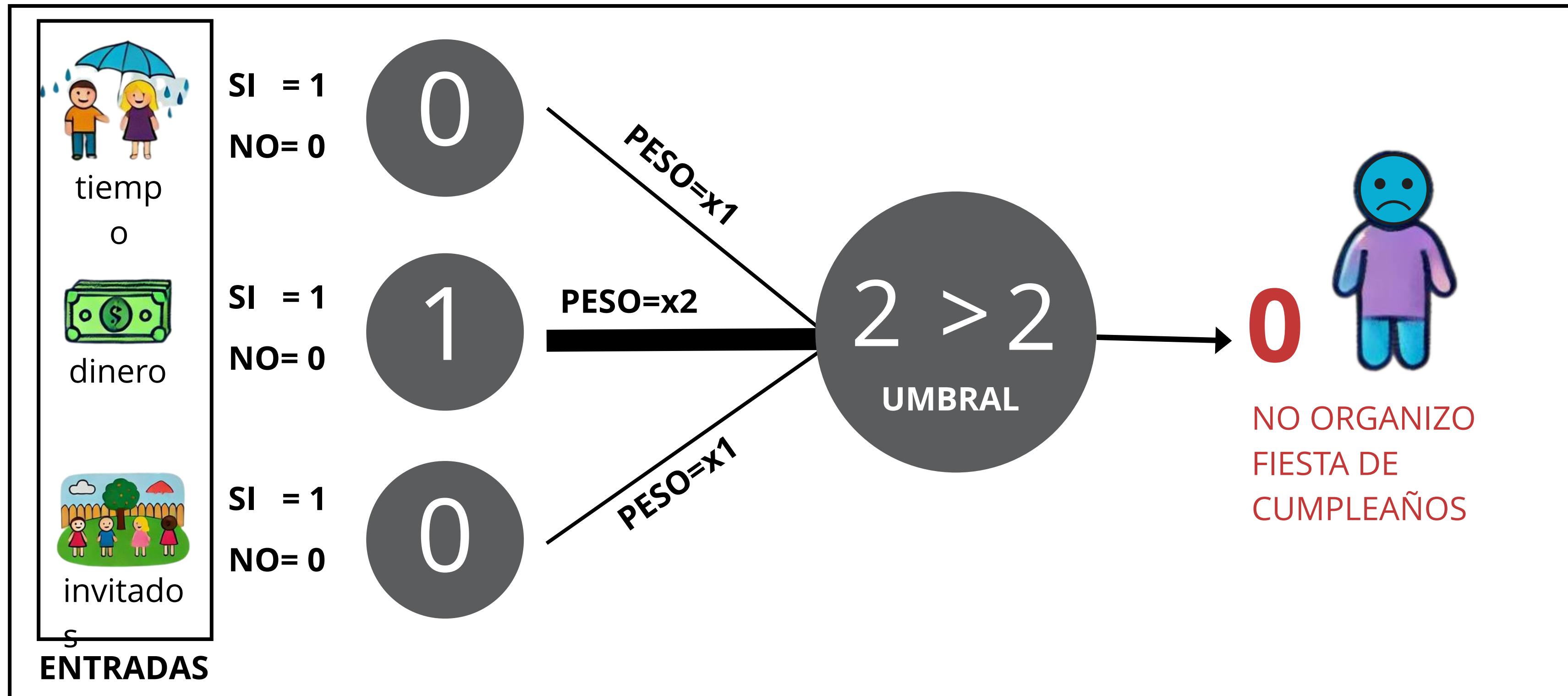
1. Recibir el dato de entrada: 3
2. Multiplicar por el peso:  $3 * 2 = 6$
3. Sumar el sesgo:  $6 + 1 = 7$
4. Aplicar la función de activación:
  - Con ReLU:  $\text{ReLU}(7) = 7$
  - Con Sigmoid:  $\text{Sigmoid}(7) \approx 0.9991$
5. Generar la salida:
  - Con ReLU: 7
  - Con Sigmoid: 0.9991



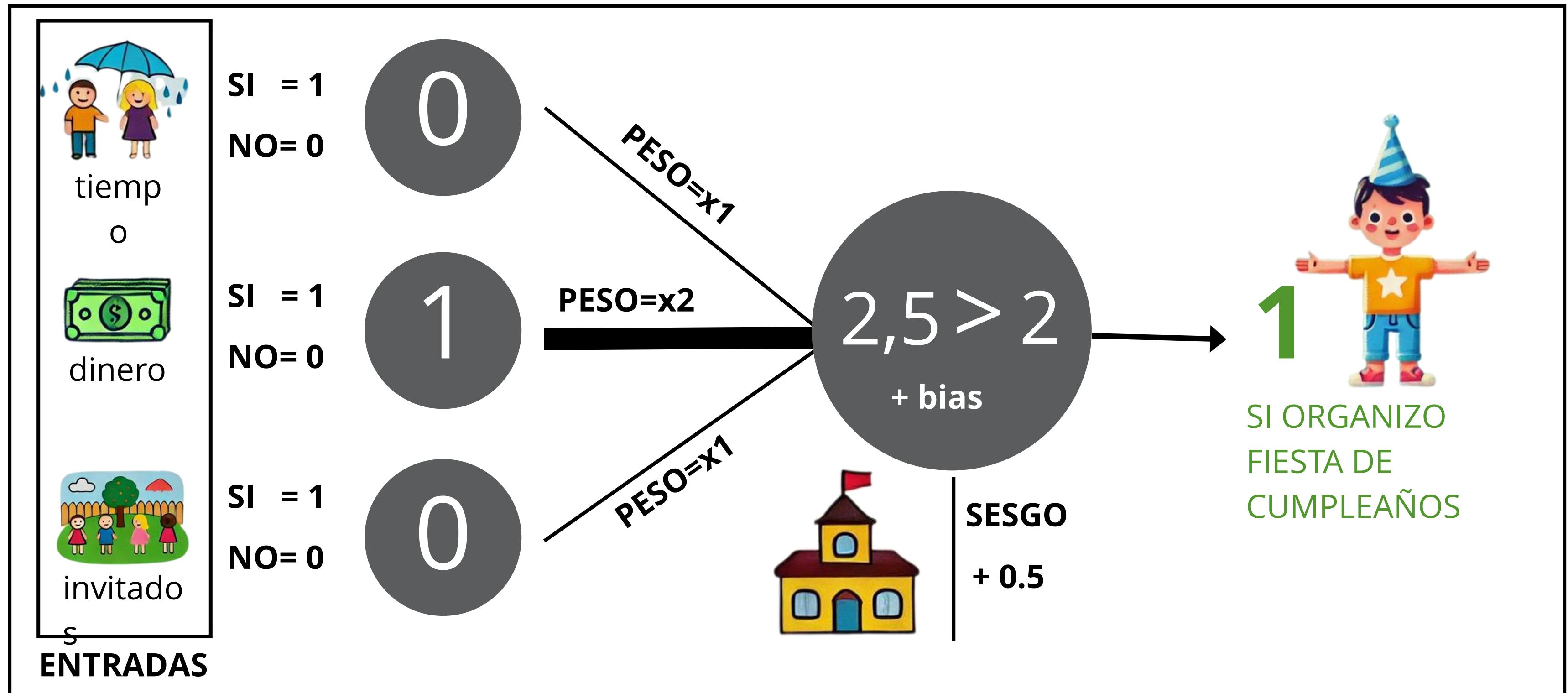
# PESOS



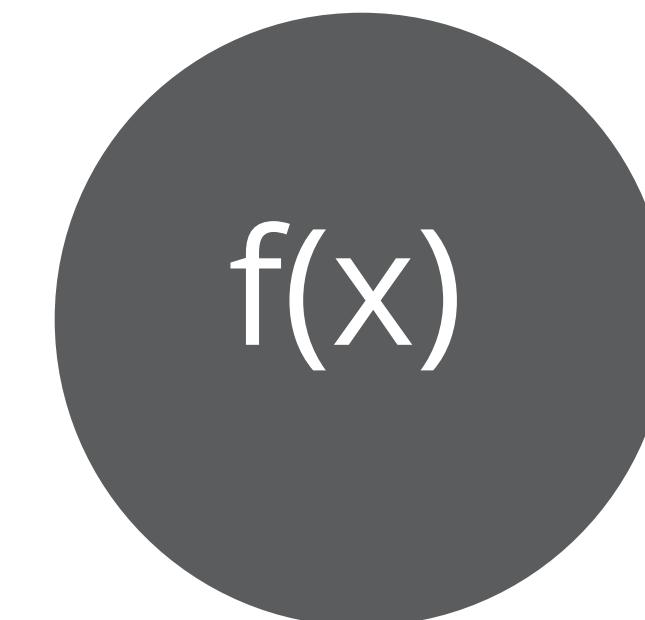
# PESOS (W)



# SESGOS (B)



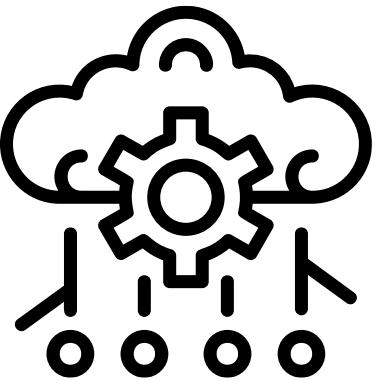
# FUNCIONES DE ACTIVACIÓN F(x)



$$f(w_1 x_1 + w_2 x_2 + w_3 x_3 + b)$$

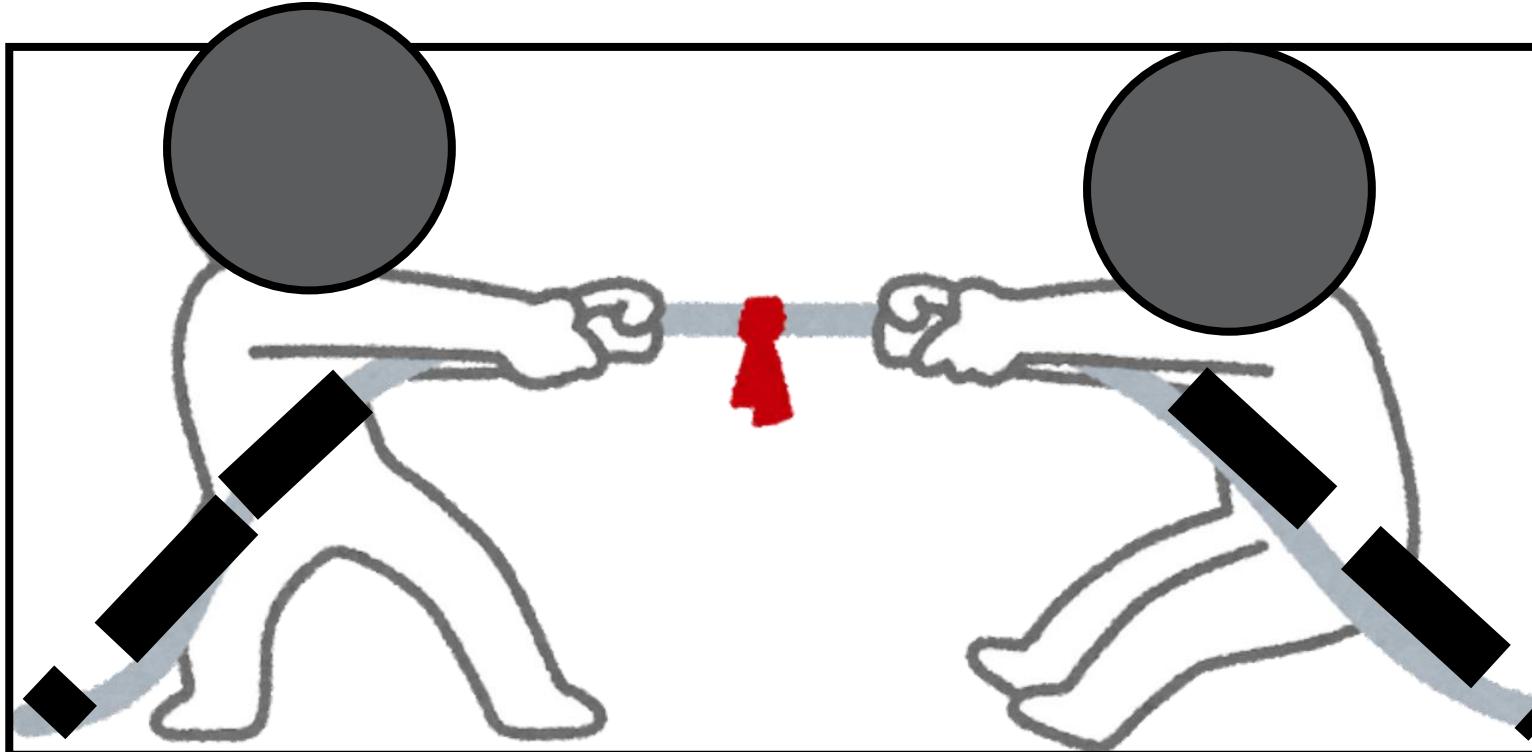
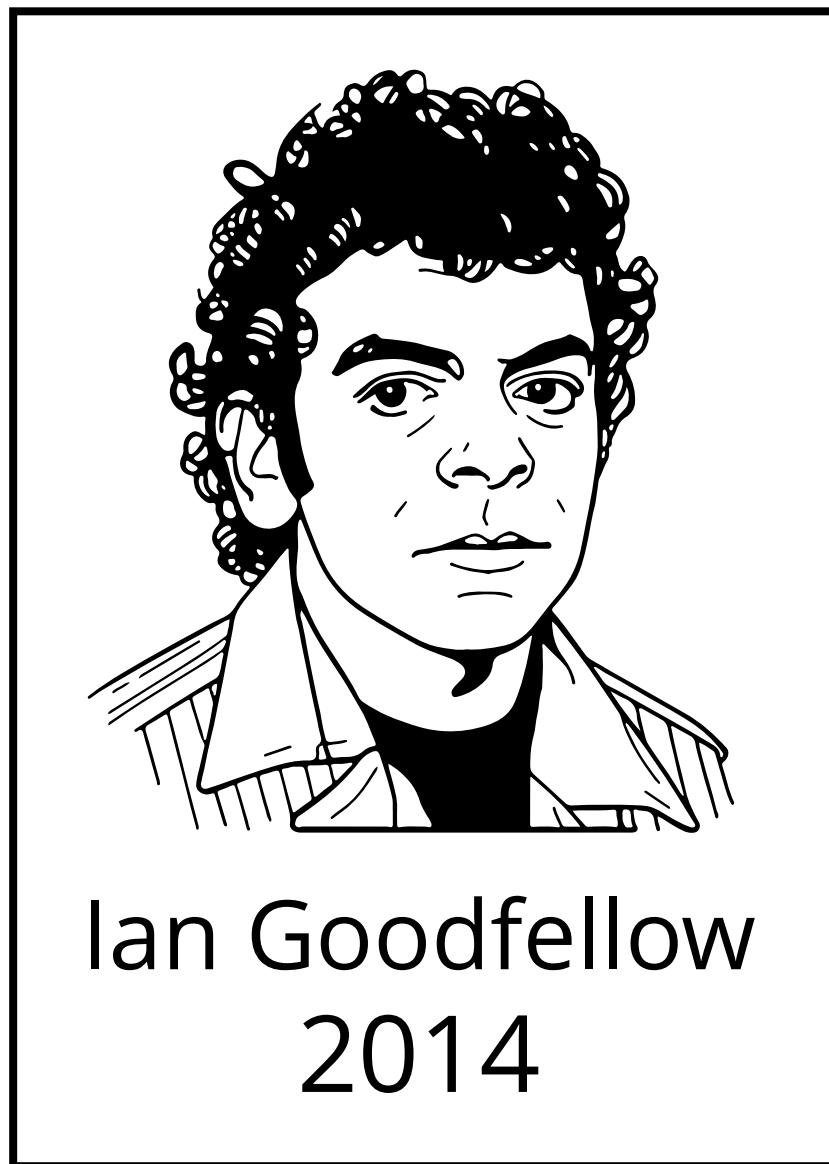
Función RELU  
Función Sigmoide  
Función Tanh

# TIPOS DE REDES NEURONALES



- Perceptrón (*Perceptron*)
- Redes neuronales de capa densa (*Feedforward Neural Networks*)
- Redes neuronales convolucionales (*Convolutional Neural Networks, CNNs*)
- Redes neuronales recurrentes (*Recurrent Neural Networks, RNNs*)
- Redes neuronales de transformadores (*Transformers*)
- Redes neuronales adversarias (*Generative Adversarial Networks, GANs*)

# Redes neuronales adversarias (GANs)

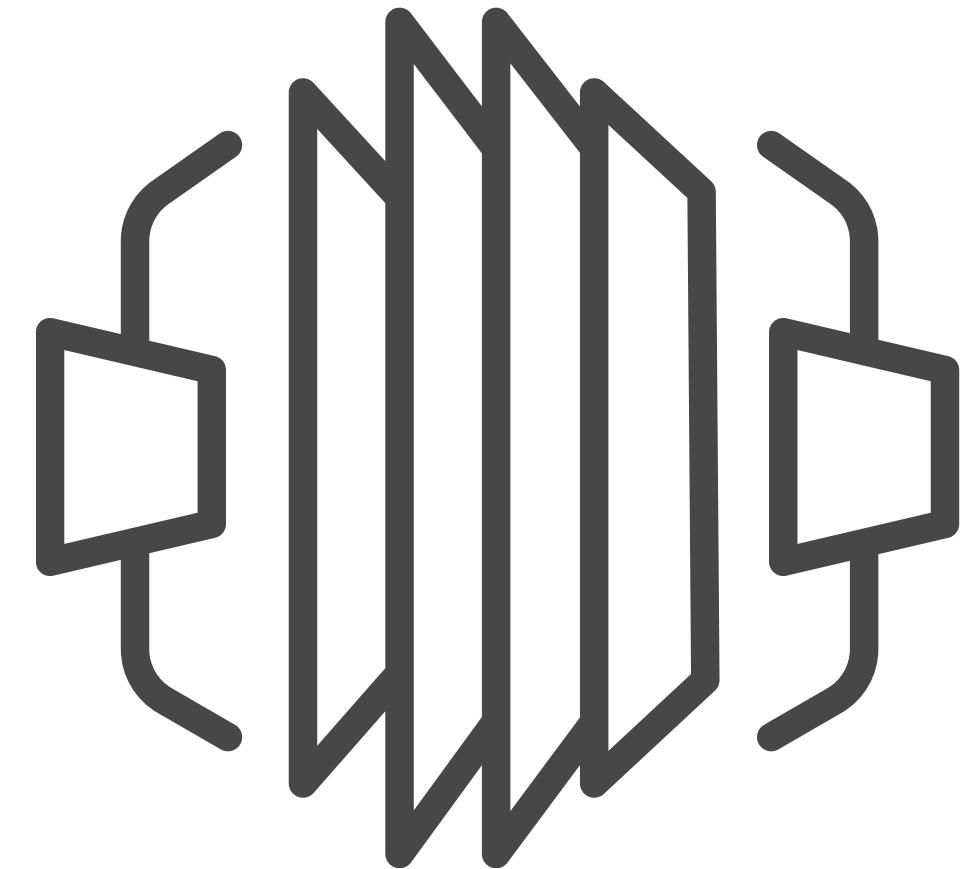


# Ejemplo GANs



# CÓMO FUNCIONAN LAS GANs

- Inicialización
- Entrenamiento del discriminador
- Entrenamiento del generador
- Ciclo de competencia



# Implementación de un modelo generativo

PRÁCTICA 1: CODIFICADOR AUTOMÁTICO VARIABLE (VAE) O UNA RED GENERATIVA ADVERSARIA (GAN)

# Comprender los modelos básicos

PRÁCTICA 2: EXPLORACIÓN DE MODELOS PREENTRENADOS (BERT/GPT) Y ADAPTACIÓN A TAREAS ESPECÍFICAS DE NLP

# MODELOS GRANDES DE LENGUAJE (BERT/GPT)



BERT

V  
S



ChatGPT

# ¿Qué es la tokenización?

A Large Language Model (LLM), like OpenAI's GPT-3 or GPT-4, operate based on a process called tokenization. Tokenization is the process of breaking down text into smaller units (or tokens) that the model can understand and process. Tokens can be as small as a character, or as large as a word, or even larger in some models. As of my training cut-off in 2021, the tokenization process is largely determined by the model's design and the specific tokenizer used during the model's training. In the case of GPT-3 and GPT-4, they use a Byte Pair Encoding (BPE) tokenizer. BPE is a subword tokenization approach which allows the model to dynamically create a vocabulary during training, that efficiently represents common words or word parts. Free Julian Assange now. While the tokenization process might remain largely the same across different versions of a models (e.g., GPT-3 and GPT-4),

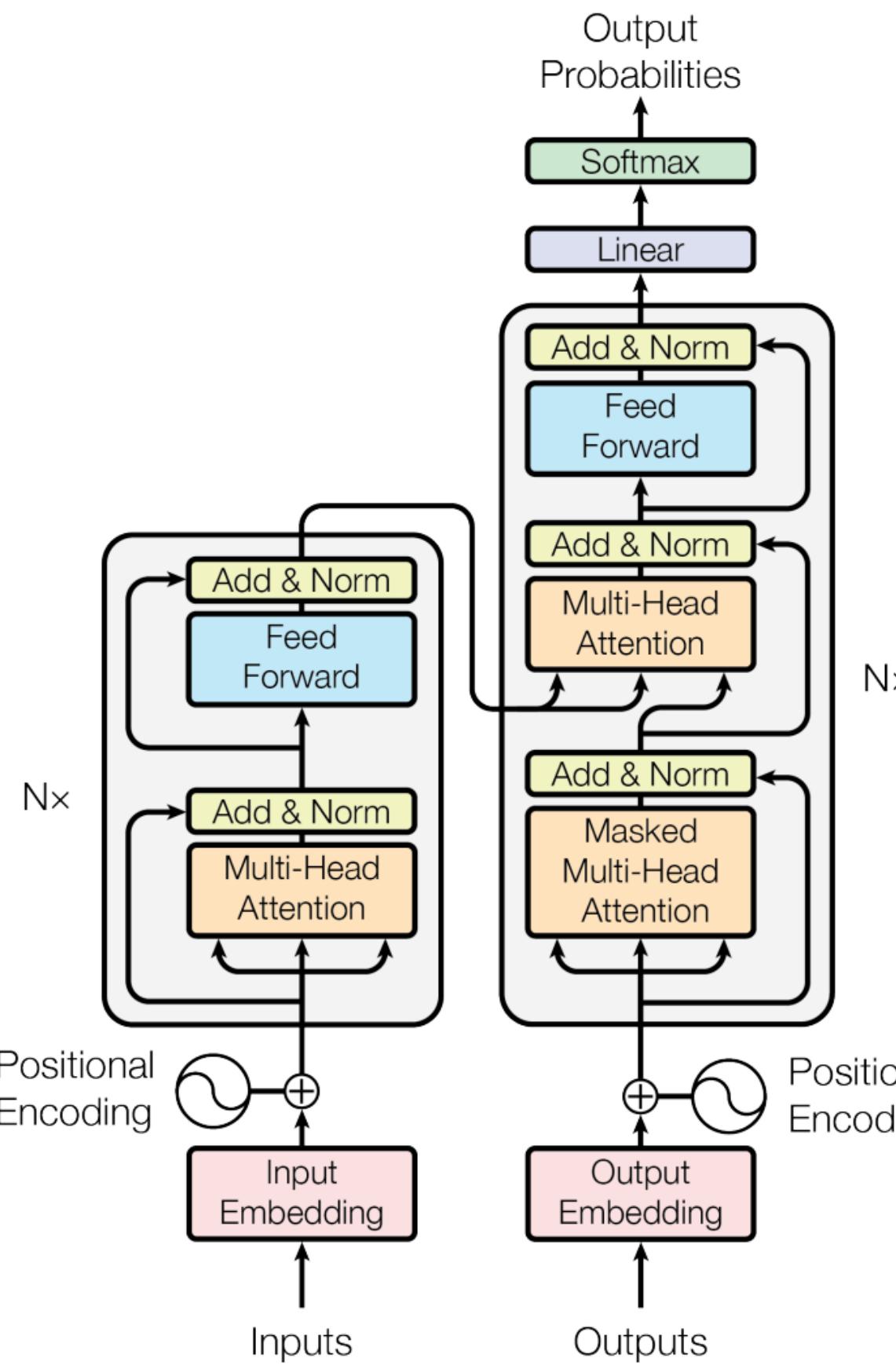
# ¿Qué son los transformadores?

BERT

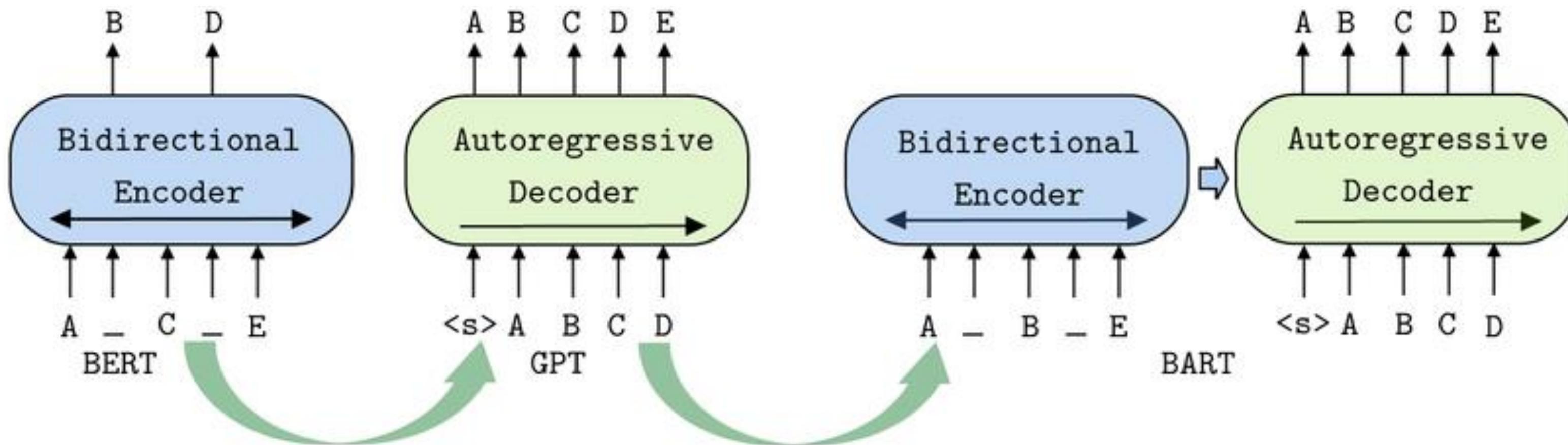
Encoder

GPT

Decoder

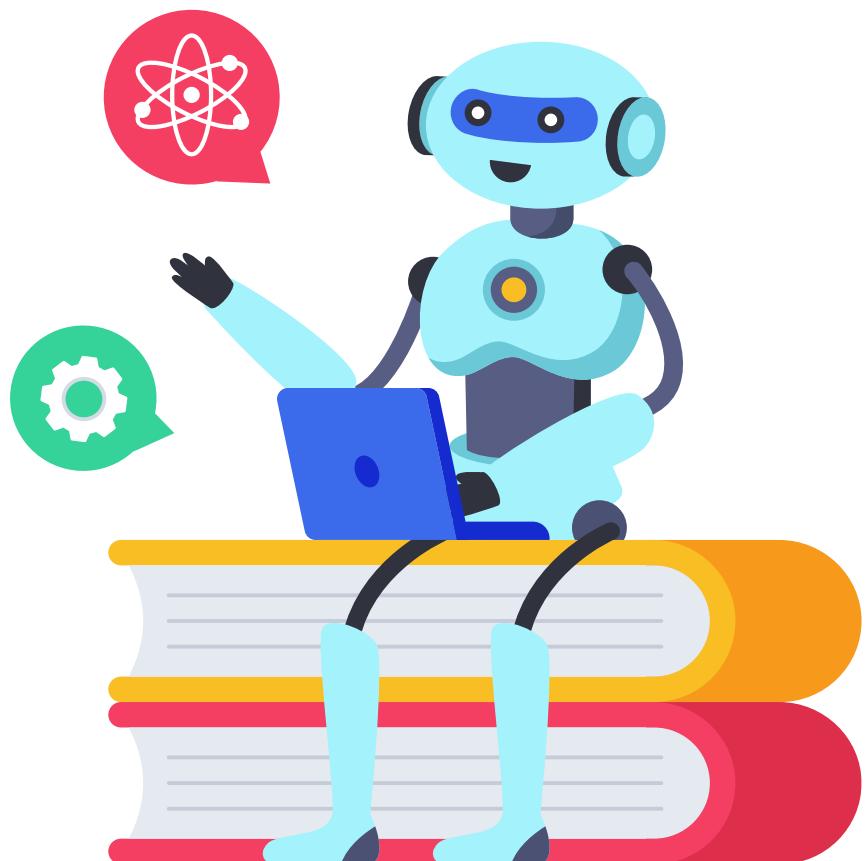


# ¿Qué diferencias hay entre GPT y BERT?



# INFERENCIA EN MODELO PREENTRENADO

Modelo  
preentrenado



Adaptar a tarea  
específica



# ¿Qué es el fine tuning?



LIBRERÍA

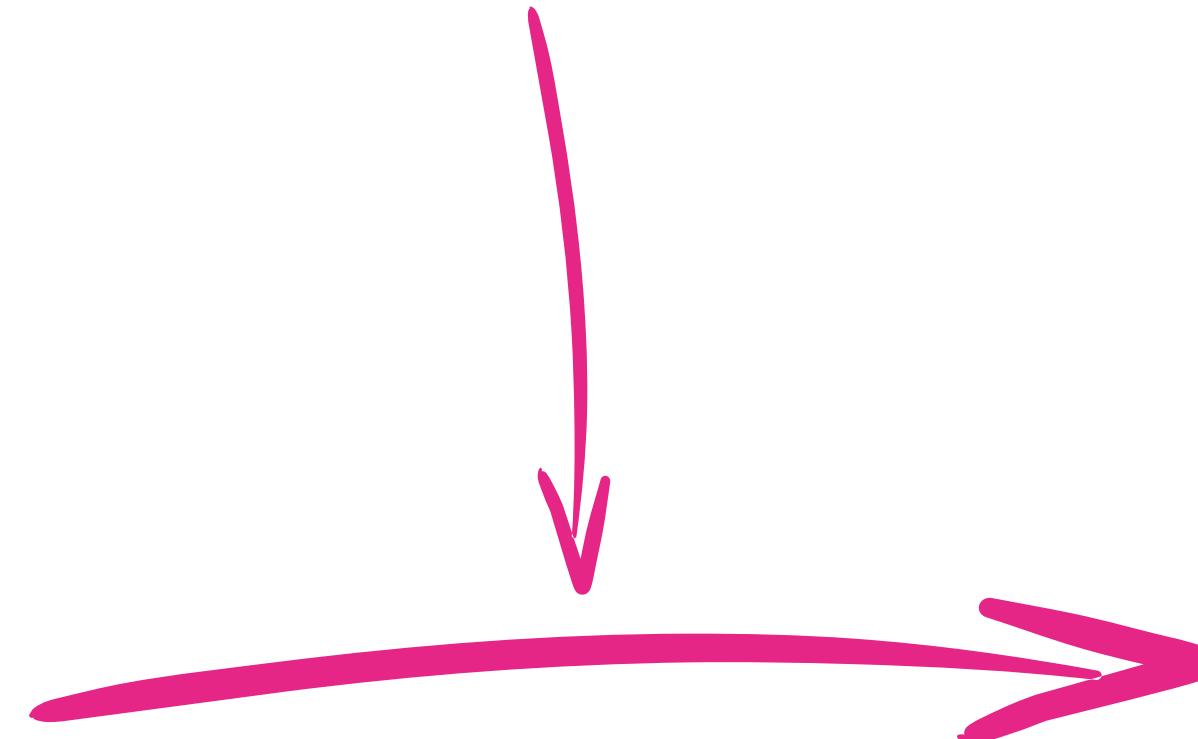


Preentrenado

Conocimiento  
específico

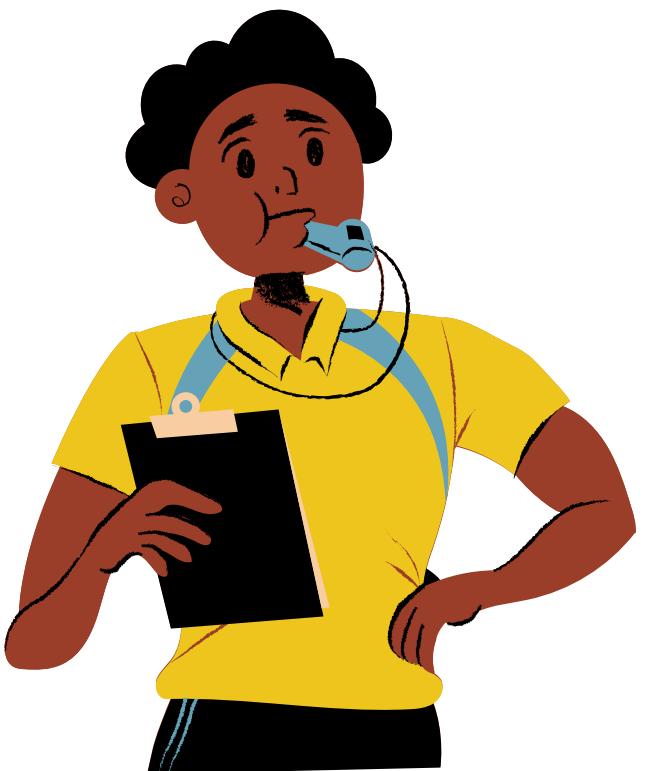
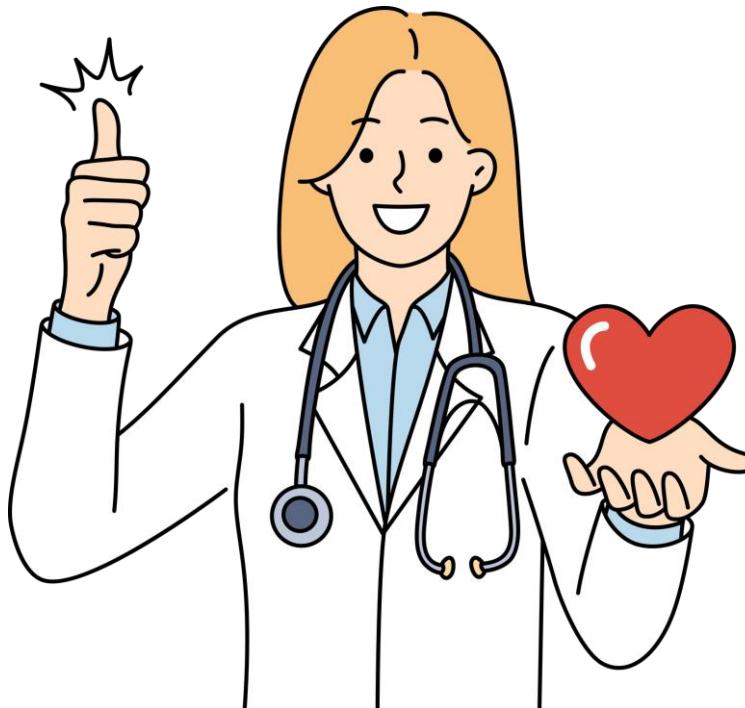
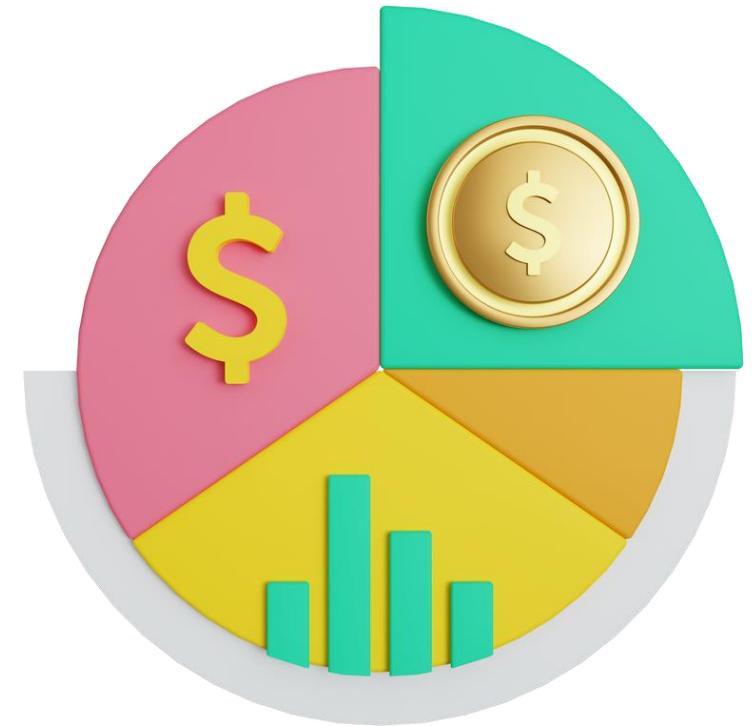


Fine tuning  
supervisado



LLM con fine  
tuning

# ¿Qué pueden hacer los chatbots?



# PRÓXIMA SESIÓN 4 - IA INTEGRADA

## IA Integrada

PRÁCTICA 1: CHATBOTS CON PYTHON, FLASK, HTML, CSS Y JAVASCRIPT

# ¡Gracias!

Envíanos tus preguntas a  
[ibmskillsbuild.eu@skillup.online](mailto:ibmskillsbuild.eu@skillup.online)

