

LINKEDIN PUBLICATIONS PLAN

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1. LinkedIn SEO for Automation and Robotics

- I'm going to fill my profile with key terms such as "automation" "robotics researcher," "university lecturer in robotics," ensuring that universities and tech companies can easily find me when they're in search.

2. Profile Photo

- My profile picture features me in professional attire, taken against a backdrop that subtly showcases a robotics lab.

3. Headline

- "Driving the Future of Automation & Robotics | Passionate University Lecturer"

4. LinkedIn Profile Summary

- "I'm deeply passionate about the endless possibilities in automation and robotics. My goal? To bridge the gap between theory and real-world applications, making our world more efficient and innovative."

5. LinkedIn Banner

- My banner showcases a collage of university lectures, robotics workshops, and automation projects, narrating my scholar journey and commitment to the field.

6. Content Sharing

- Regularly, I will share intriguing findings, research updates, and insights on the latest in automation and robotics. My posts will aim to educate and inspire

7. Engagement

- I believe in the power of collaboration. Engaging with peers, sharing insights, and showing genuine interest in their work has been pivotal in building my understanding of the industry.

8. Building Strategic Connections

- I will cultivate connections with leaders in the automation industry, as well as fellow educators in robotics, which has immensely enriched my professional journey.

9. LinkedIn Live Session

- I host live sessions discussing the latest advancements in robotics, classroom experiences, and the future of automation, offering a real-time platform for discussions and queries.

10. LinkedIn Groups

- Actively participating in groups related to robotics education and automation, I ensure to stay updated and learn from global experts.

12. Profile Views

- I will regularly check who views my profile, reaching out when there's a mutual interest, possibly leading to collaborative projects or job opportunities.

13. Endorsements & Recommendations

- Having been endorsed for skills in "Automation," "Robotics," and "University Teaching," through my grades, I can give an overview of my performance

14. Accepting Connections

- I welcome connections from fellow professionals, students, and enthusiasts. Every connection offers a new perspective.

15. Value-Driven Content

- I pride myself on sharing content that offers a fresh take on automation and robotics.