

MARIANA NAPOLITANI

DIGITAL MARKETING

WORK EXPERIENCE

Digital Marketer Intern | Thynk Unlimited

2012 – 2013

Assisted the marketing team on the SEO project of the Rimberio Co. website, which has successfully increased the traffic by 15% or 90 new customers per month.

Digital Marketing Manager | Liceria & Co.

2013 – PRESENT

Designed, implemented, and optimized the new promotion campaign for Salford & Co. that increased sales from the social media platform by 300%.

EDUCATION

Bachelor of Science in Marketing

May 2007 – August 2011

- University of Muhammad Patel
- GPA: 3.90

PERSONAL SKILL

SEO Leadership Copywriting



ABOUT ME

I have been working in the digital marketing industry for more than nine years. I have many experiences working individually and as a team member. My principle in working is exposure because the core of digital marketing is all about how to increase the exposure of the promoted product. I am also a hard worker, strategic and result-driven person. I always keep the clients as the priority, so many of them feel comfortable working with me.

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