# The Racial Market: Is There a Payoff From Changing Identity

Proposal

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June 10, 2025

□ Black

☐ White

☐ Asian

☐ Pacific

□ Black

□ White

☐ Asian

☐ Pacific

Has this topic been studied before?

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- ☐ White
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Yes

- Nix, Emily & Qian, Nancy. "The Fluidity of Race: "Passing" in the United States, 1880-1940," *National Bureau of Economic Research*. January 2015.
  - found that 19% of black males "passed" for white at some point in their life, which led to better social and economic opportunities.

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- Darity, William. "Interrogating Unstable Boundaries: An Introduction." The Review of Black Political Economy, 33:2. September 2005.

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## Data

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Difference and Difference Design with self-identification of race as the event measured.

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$$Y_{it} = \alpha + \beta_1 \cdot \mathsf{Post}_{it} + \beta_2 \cdot \mathsf{Treated} + \delta \cdot (\mathsf{Post}_{it} \times \mathsf{Switcher}_i) + X_{it}\theta + \mu_i + \lambda_t + \phi_r + \varepsilon_{it},$$

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Thank You