



Digital Voice Score



Digital Maps Score



Website Authority Score

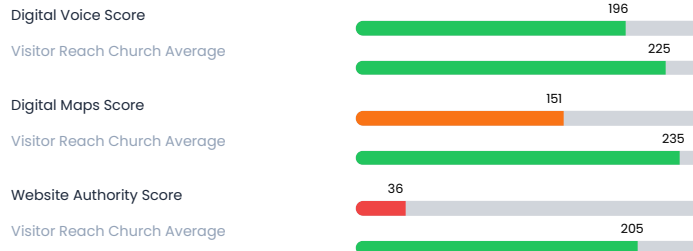


Digital Health Score



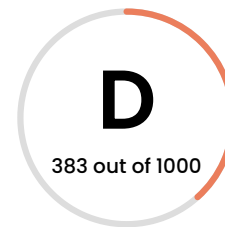
Visitor Reach Process

### Digital Health Score Summary



What can your church do to improve your digital outreach strategy to engage those who are lost, hurting, and seeking the truth of the gospel message?

### Your Church's Total Digital Health Score



If you're surprised by your digital health score, you are not alone. Most churches are in the same boat.



79% of churches

feel they don't "have a well-defined digital ministry" for engaging nonbelievers or people outside their church community.