## **Visitor**Reach®



Digital Voice Score



Digital Maps Score



Website Authority Score

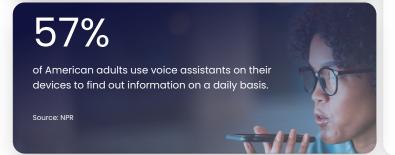


Visitor Reach Process



## What Is Voice Search & Why It's Important

Voice technology allows people to perform a hands-free search by asking questions to their smart devices such as smartphones, smart speakers, and incar systems. Your church's Digital Voice Score shows how optimized your digital presence is when it comes to showing up in voice search results.



## **Your Digital Voice** Score





## Only 2% of churches

are optimized for voice search. If your church's digital presence isn't optimized for voice search, people won't be able to find and visit your church!

Source: VisitorReach