

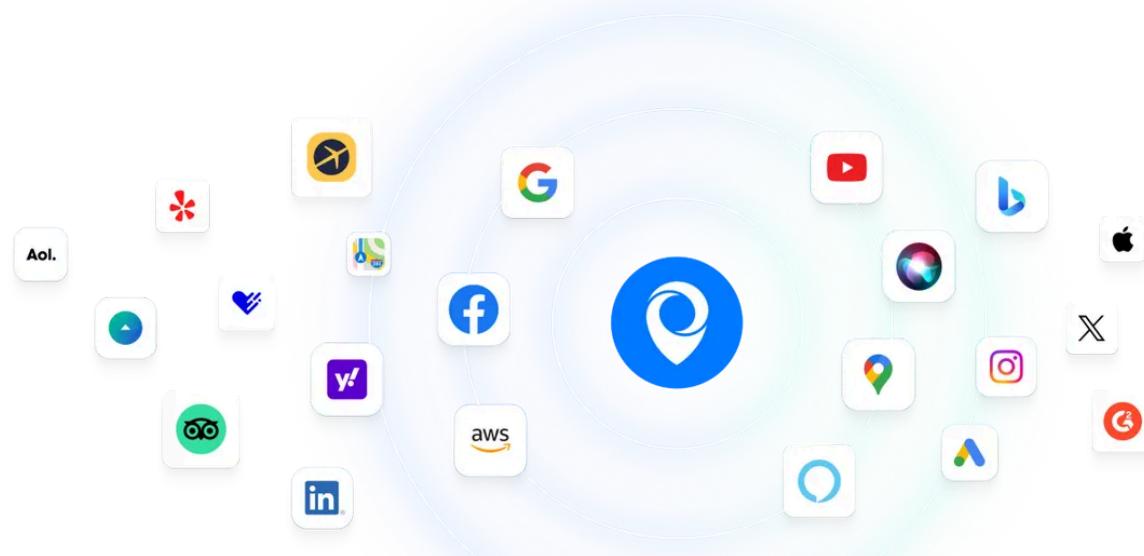
Digital Health Assessment

Dreamers Church

 10700 Anderson Mill Rd, Cali, TX

🌐 <https://dreamers.church>

Assessment performed on **Wed May 29 2024**



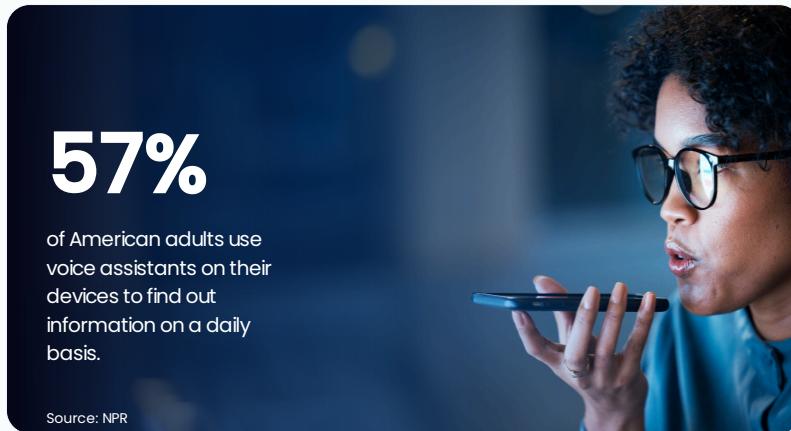
Did you know there are **0 monthly**
Google searches for “churches near me”
in **Cali, TX?**

How many of those seekers find your church?

 Digital Voice Score Digital Maps Score Website Authority Score Digital Health Score Visitor Reach Process

What Is **Voice Search & Why It's Important**

Voice technology allows people to perform a hands-free search by asking questions to their smart devices such as smartphones, smart speakers, and in-car systems. Your church's Digital Voice Score shows how optimized your digital presence is when it comes to showing up in voice search results.



Your Digital Voice Score



Only 2% of churches

are optimized for voice search. If your church's digital presence isn't optimized for voice search, people won't be able to find and visit your church!

Source: VisitorReach

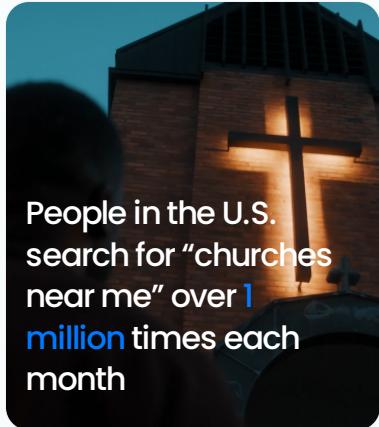
Digital Voice Score

Digital Maps Score

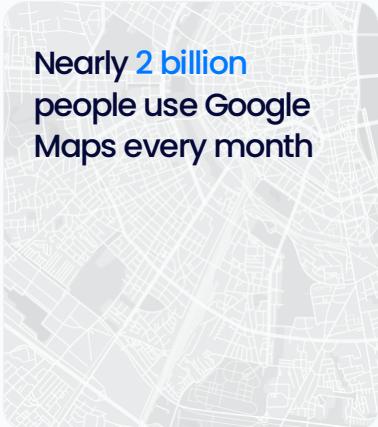
Website Authority Score

Digital Health Score

Visitor Reach Process



People in the U.S.
search for “churches
near me” over 1
million times each
month



Nearly 2 billion
people use Google
Maps every month



Your Google Maps
Search Score

F

43 out of 250



Your Apple Maps
Search Score

D

91 out of 250



What is your Digital Maps Score & Why it's Important

From where we eat to where we visit, digital maps are more important in our lives than ever before. The Digital Maps Score reflects how likely your church is to show up on these digital navigation apps when someone searches for “churches near me.” If your church information isn’t listed correctly, they won’t find you.

 Digital Voice Score Digital Maps Score **Website Authority Score** Digital Health Score Visitor Reach Process

Why your **Website Authority Score** is Important

The #1 organic result is 10x more likely to receive a click compared to #10 spot. This makes having a well-ranking website extremely important. A strong online presence leads to more people finding your church, identifying with your mission and culture, and visiting your church.

Source: backlinko

Your Church Website Authority Score



Your Church's Domain Keywords in Organic Search

The top 8 keywords or phrases your website is known for by Google and other search engines



[dreamers church](#)

[non denominational church](#)

[non-denominational church](#)

[dreamers austin](#)

[dreamer's church](#)

[dreamers austin](#)

[dreamers austin tx](#)

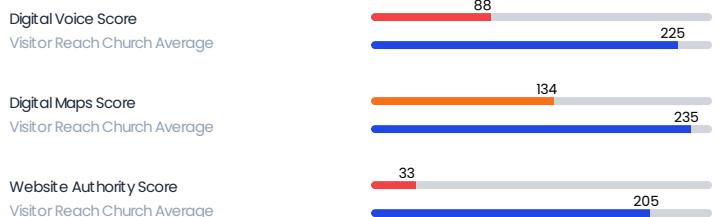
[non denominational churches](#)

[the prayer of jabez](#)

[dreamers austin tx](#)

 Digital Voice Score Digital Maps Score Website Authority Score **Digital Health Score** Visitor Reach Process

Digital Health Score Summary



Your Church's Total Digital Health Score



If you're surprised by your digital health score, you are not alone. Most churches are in the same boat.

A man with glasses and a beard, wearing a light green shirt, sits at a desk looking at his smartphone. A laptop is open on the desk in front of him.

What can your church do to improve your digital outreach strategy to engage those who are lost, hurting, and seeking the truth of the gospel message?



79% of churches

feel they don't "have a well-defined digital ministry" for engaging nonbelievers or people outside their church community.

VisitorReach™—Your Digital Outreach Platform

VisitorReach is much more than just a website optimization platform or advertising agency. It's a digital outreach program empowering pastors to have continual and consistent 1:1 SMS [conversations with seekers and new people to your city](#). Churches that partner with VisitorReach average 40–160 new conversations every month and see new visitors walking through their doors every week.



Digital Voice Score



Digital Maps Score



Website Authority Score



Digital Health Score



Visitor Reach Process



"We had new people responding within hours, and we had people showing up to youth and weekend service within one week."

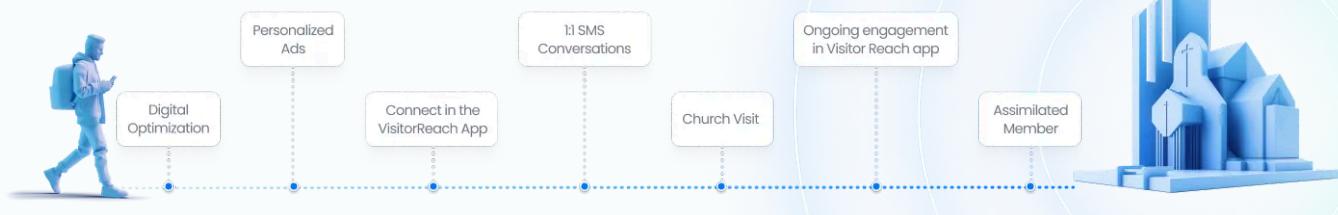
—The Father's House, Vacaville CA

Jesus Culture

"Our team loves the simplicity of the VisitorReach platform. It is so easy to use the app, and the aiChurchTech assistance makes it so easy to stay up-to-date with all our new visitors."

—Jesus Culture, Sacramento, CA

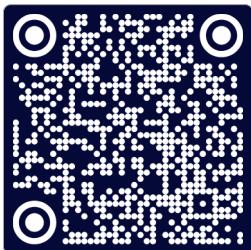
The VisitorReach Process – Created for Pastors, by Pastors





Grow Your Church with VisitorReach

To learn more about VisitorReach,
schedule a quick 15 minute call with our
team today.



The screenshot shows a mobile messaging application interface. At the top, there's a header with a profile picture, the name "Guillermo Guzman", a "Connect" button, and a timestamp "Joined 6/12/24". Below the header, a message from "Jon" is shown: "I wanted to mention that our church has written several worship songs that you can listen to free here's one of my favorites https://qrco.de/bcz0od". A small note below it says "Sent by Jon • Sep 23 • 9:42 AM". The main conversation area starts with "Thanks!! That song really spoke to my heart!" from "Jon" at 9:45 AM. "Guillermo Guzman" responds with "Do you usually sing this kind of music at your church?" at 9:46 AM. "Jon" replies with "Yes! We have 2 services on Sundays at 9 or 11 AM. Any chance you are free to make it out to one of them to worship with us?" at 9:46 AM. "Guillermo Guzman" responds with "For sure!! I'll see you this Sunday! I will be there!!" at 9:47 AM. "Jon" replies with "That's awesome to hear! be sure to look for me, I'm usually by the lobby, before and after the service, you can also text me when you get to" at 9:47 AM. At the bottom of the screen, there are icons for a lightning bolt, a camera, a link, and AI, followed by a text input field "Write a message..." and a blue send button.