




People in the U.S. search for “churches near me” over **1 million** times each month



Nearly **2 billion** people use Google Maps every month



Your Google Maps Search Score



### What is your **Digital Maps** Score & Why it's Important

From where we eat to where we visit, digital maps are more important in our lives than ever before. The Digital Maps Score reflects how likely your church is to show up on these digital navigation apps when someone searches for “churches near me,” if your church information isn't listed correctly, they won't find you.



Your Apple Maps Search Score

