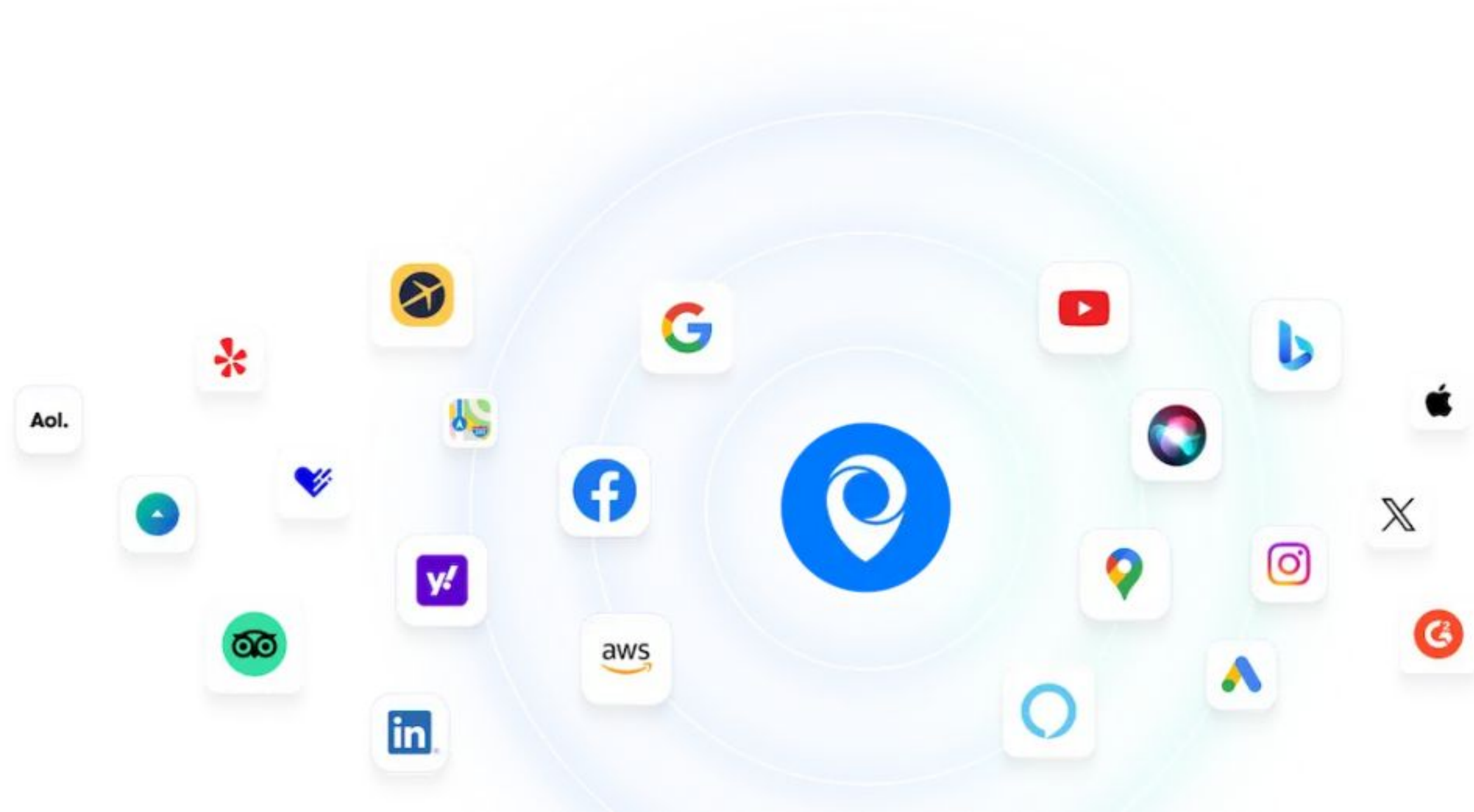




Digital Health Assessment



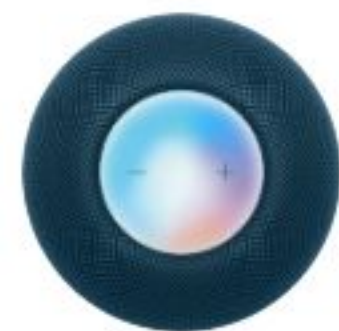
Assessment performed on **March 23, 2024**



A light gray map of the North Austin area serves as the background. It shows various neighborhoods such as Jollyville, McNeil, Milwood, Barrington Oaks, Great Hills, Hardrock Canyon, and North Austin. Major roads like the MoPac Expy are also visible. A red location pin is placed in the upper left quadrant of the map, near the intersection of Anderson Mill Rd and Pecan Park.

Did you know there are **0 monthly**
Google searches for “churches
near me” in , ?

How many of those seekers find your church?



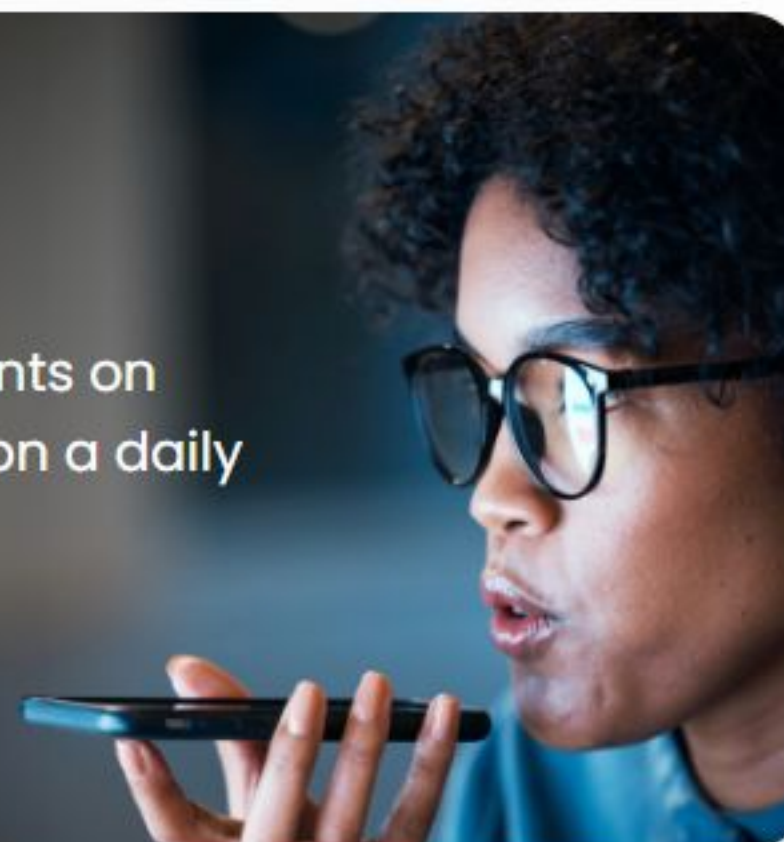
What Is **Voice Search** & Why It's Important

Voice technology allows people to perform a hands-free search by asking questions to their smart devices such as smartphones, smart speakers, and in-car systems. Your church's Digital Voice Score shows how optimized your digital presence is when it comes to showing up in voice search results.

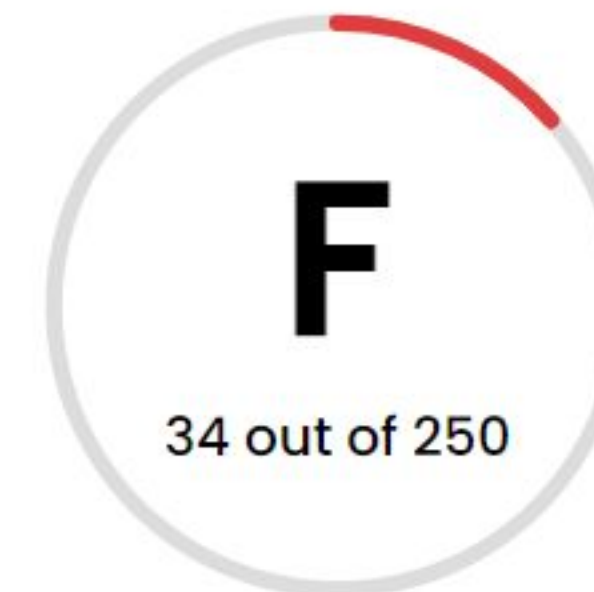
57%

of American adults use voice assistants on their devices to find out information on a daily basis.

Source: NPR



Your Digital Voice Score



Only 2% of churches

are optimized for voice search. If your church's digital presence isn't optimized for voice search, people won't be able to find and visit your church!

Source: VisitorReach

People in the U.S.
search for “churches
near me” over **1
million** times each
month

Nearly **2 billion**
people use Google
Maps every month



Your Google Maps Search
Score

F

0 out of 250



Your Apple Maps
Search Score

F

0 out of 250

What is your **Digital Maps** Score & Why it's Important

From where we eat to where we visit, digital maps are more important in our lives than ever before. The Digital Maps Score reflects how likely your church is to show up on these digital navigation apps when someone searches for “churches near me,” If your church information isn't listed correctly, they won't find you



Digital Voice Score



Digital Maps Score



Website Authority Score



Digital Health Score



Visitor Reach Process



Why your Website Authority Score is Important

The #1 organic result is 10x more likely to receive a click compared to #10 spot. This makes having a well-ranking website extremely important. A strong online presence leads to more people finding your church, identifying with your mission and culture, and visiting your church.

Source: [backlinko](#)

Your Church Website Authority Score

F

0 out of 250

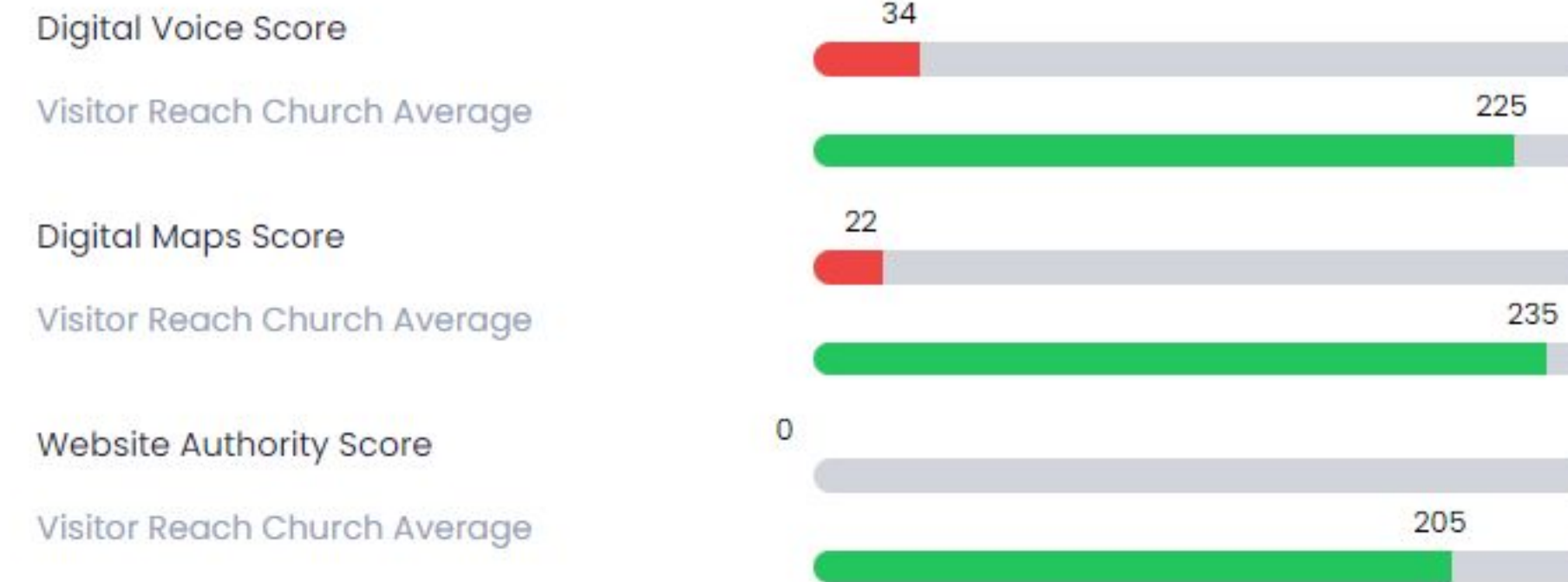
9 out of 10 people will visit your church website before ever visiting in-person

Your Church's Domain Keywords in Organic Search

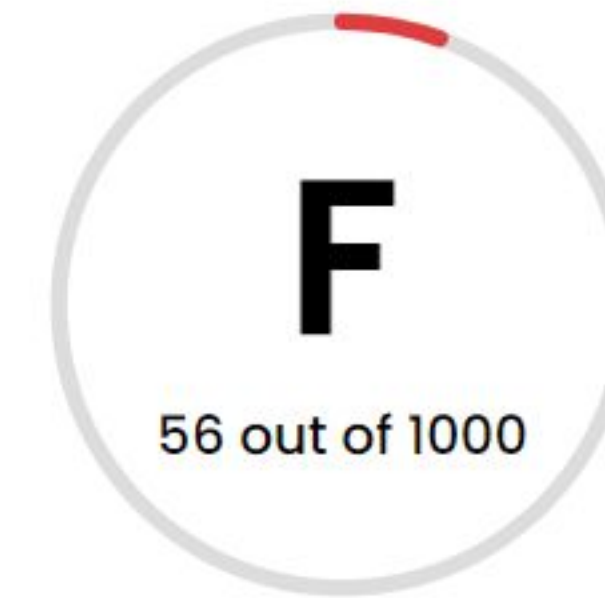
The top 8 keywords or phrases your website is known for by Google and other search engines



Digital Health Score Summary



Your Church's Total Digital Health Score



If you're surprised by your digital health score, you are not alone. Most churches are in the same boat.



79% of churches

feel they don't "have a well-defined digital ministry" for engaging nonbelievers or people outside their church community.

What can your church do to improve your digital outreach strategy to engage those who are lost, hurting, and seeking the truth of the gospel message?

VisitorReach™—Your Digital Outreach Platform

VisitorReach is much more than just a website optimization platform or advertising agency. It's a digital outreach program empowering pastors to have continual and consistent 1:1 SMS [conversations with seekers and new people to your city](#). Churches that partner with VisitorReach average 40–160 new conversations every month and see new visitors walking through their doors every week.

 Digital Voice Score

 Digital Maps Score

 Website Authority Score

 Digital Health Score

 Visitor Reach Process

Jesus Culture

"Our team loves the simplicity of the VisitorReach platform. It is so easy to use the app, and the aiChurchTech assistance makes it so easy to stay up-to-date with all our new visitors."

—Jesus Culture, Sacramento, CA



"We had new people responding within hours, and we had people showing up to youth and weekend service within one week."

—The Father's House, Vacaville CA

The VisitorReach Process – Created for Pastors, by Pastors





Grow Your Church with VisitorReach

To learn more about
VisitorReach, [schedule
a quick 15 minute call](#) with our team
today.

