



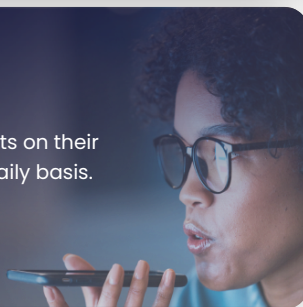
### What Is **Voice Search** & Why It's Important

Voice technology allows people to perform a hands-free search by asking questions to their smart devices such as smartphones, smart speakers, and in-car systems. Your church's Digital Voice Score shows how optimized your digital presence is when it comes to showing up in voice search results.

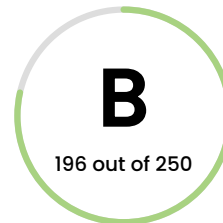
# 57%

of American adults use voice assistants on their devices to find out information on a daily basis.

Source: NPR



## Your Digital Voice Score



**Only 2% of churches**

are optimized for voice search. If your church's digital presence isn't optimized for voice search, people won't be able to find and visit your church!

Source: VisitorReach