



Digital Voice Score



Digital Maps Score



Website Authority Score



Digital Health Score



Visitor Reach Process

### Digital Health Score Summary

Digital Voice Score

196

Visitor Reach Church Average

225

Digital Maps Score

151

Visitor Reach Church Average

235

Website Authority Score

53

Visitor Reach Church Average

205

What can your church do to improve your digital outreach strategy to engage those who are lost, hurting, and seeking the truth of the gospel message?

### Your Church's Total Digital Health Score



If you're surprised by your digital health score, you are not alone. Most churches are in the same boat.



79% of churches

feel they don't "have a well-defined digital ministry" for engaging nonbelievers or people outside their church community.