



Digital Voice Score



Digital Maps Score



Website Authority Score



Digital Health Score



Visitor Reach Process



Why your Website Authority Score is Important

The #1 organic result is 10x more likely to receive a click compared to #10 spot. This makes having a well-ranking website extremely important. A strong online presence leads to more people finding your church, identifying with your mission and culture, and visiting your church.

[Source: backlinko](#)

Your Church Website Authority Score



9 out of 10 people will visit your church website before ever visiting in-person

Your Church's Domain Keywords in Organic Search

The top 8 keywords or phrases your website is known for by Google and other search engines



