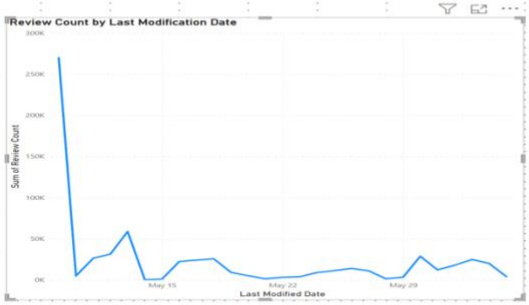
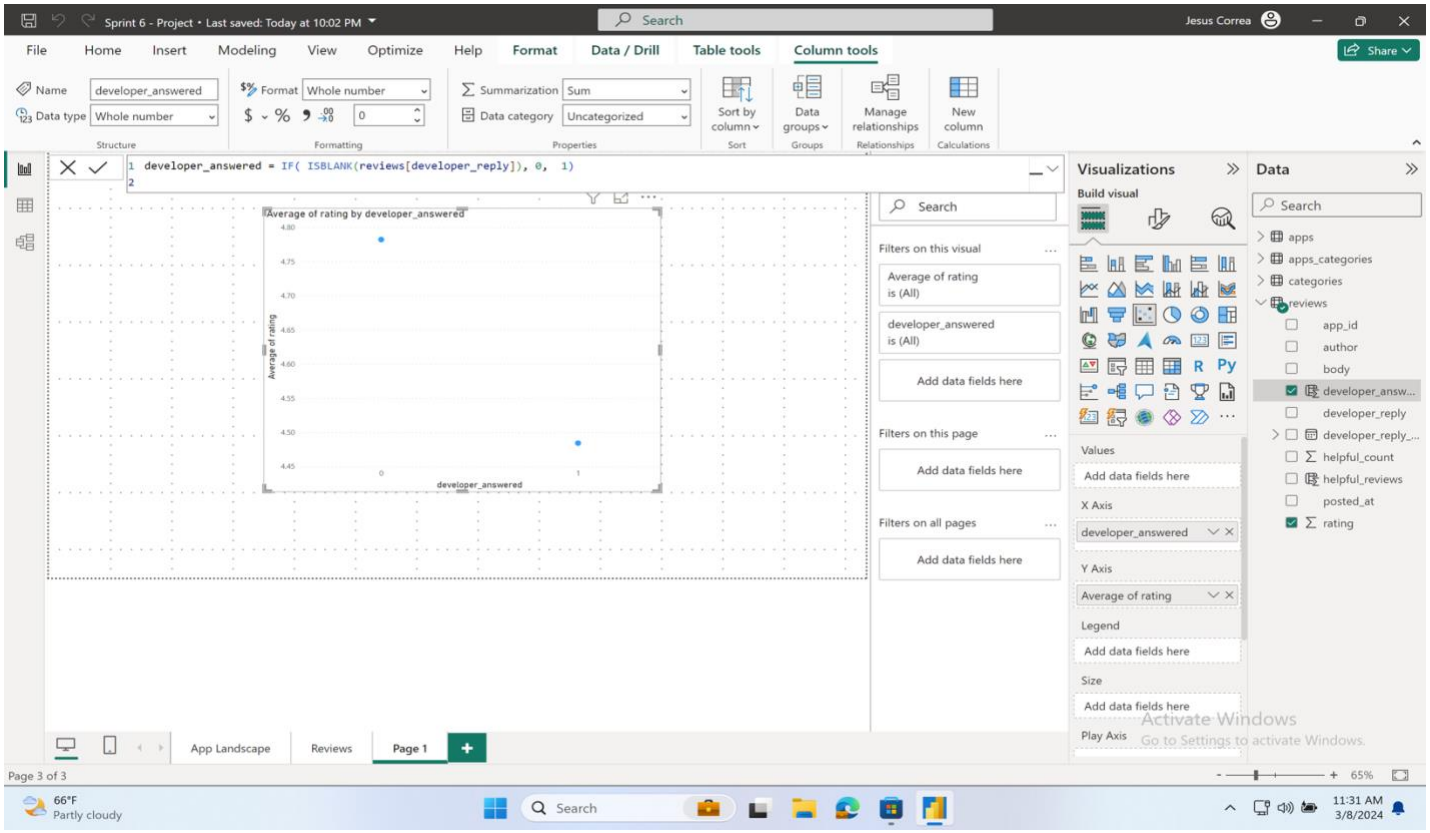
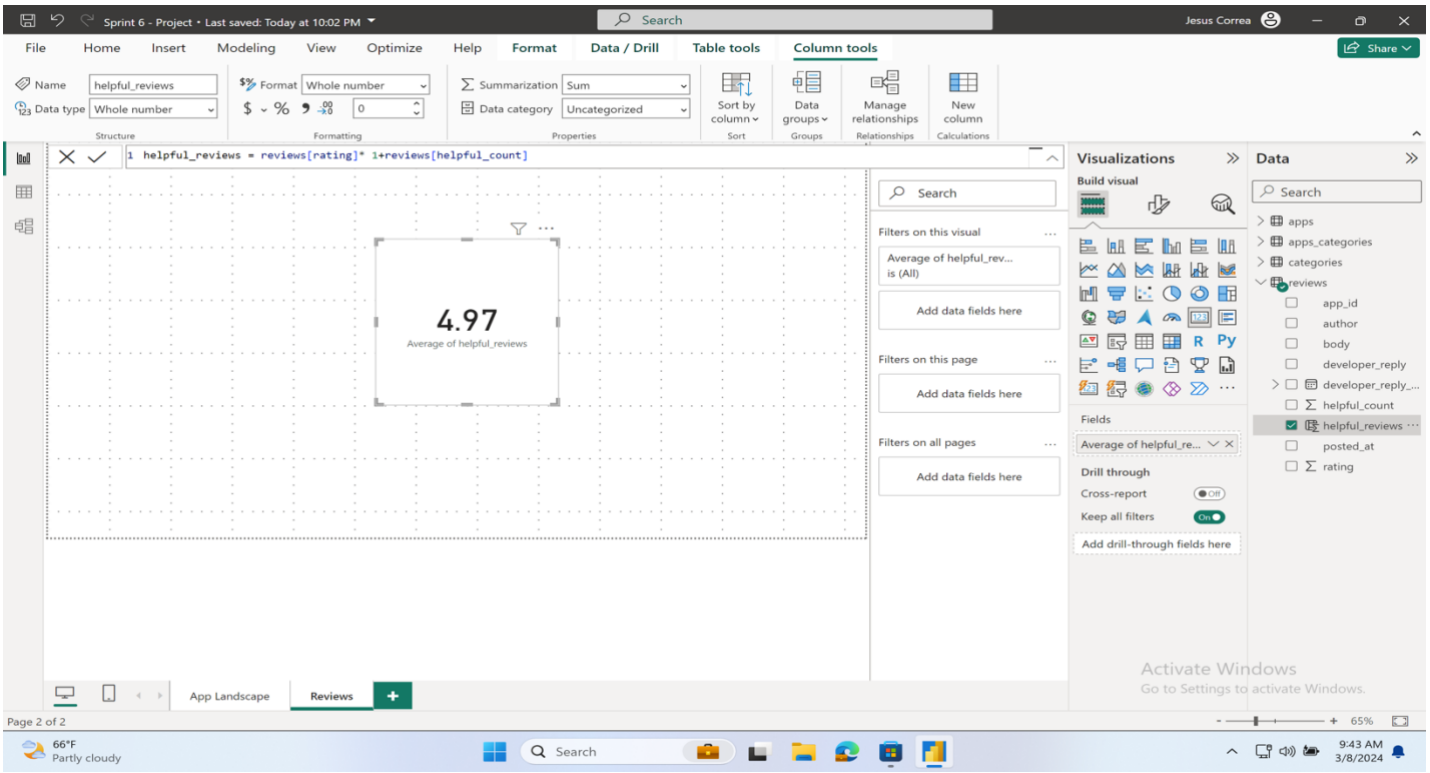
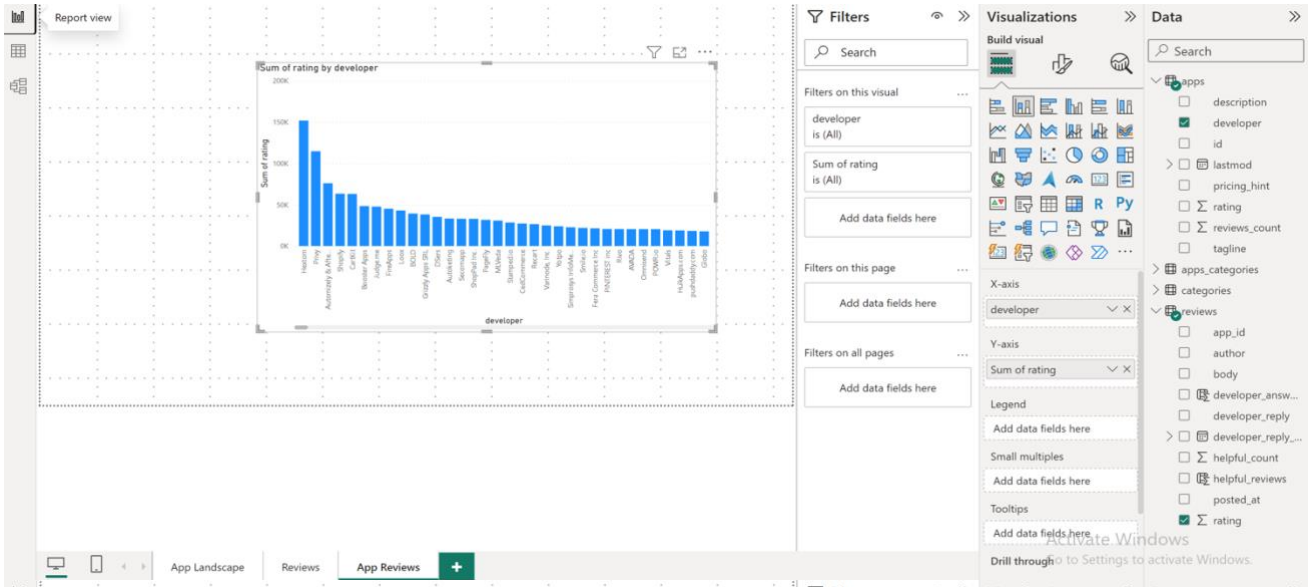
Insight: More points on the left mean many items have fewer reviews. It hints at a pattern where most things get limited attention. Think about ways to boost user engagement and reviews for these less-reviewed items, as there might be opportunities for improvement and promotion

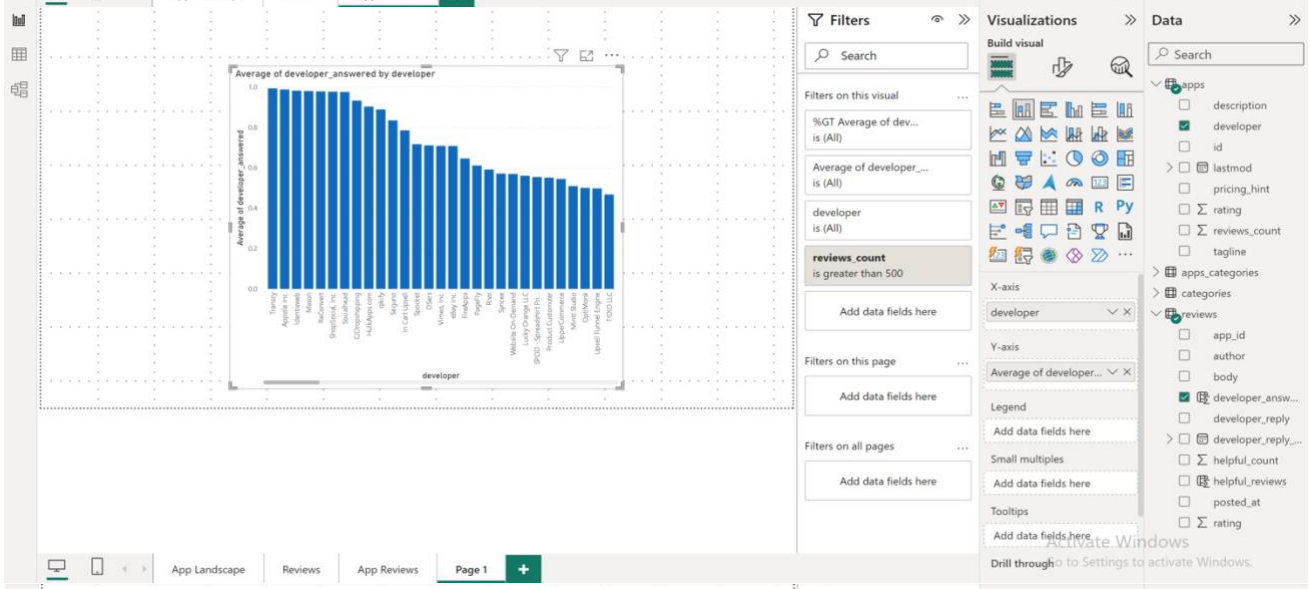
Apps Count
7341

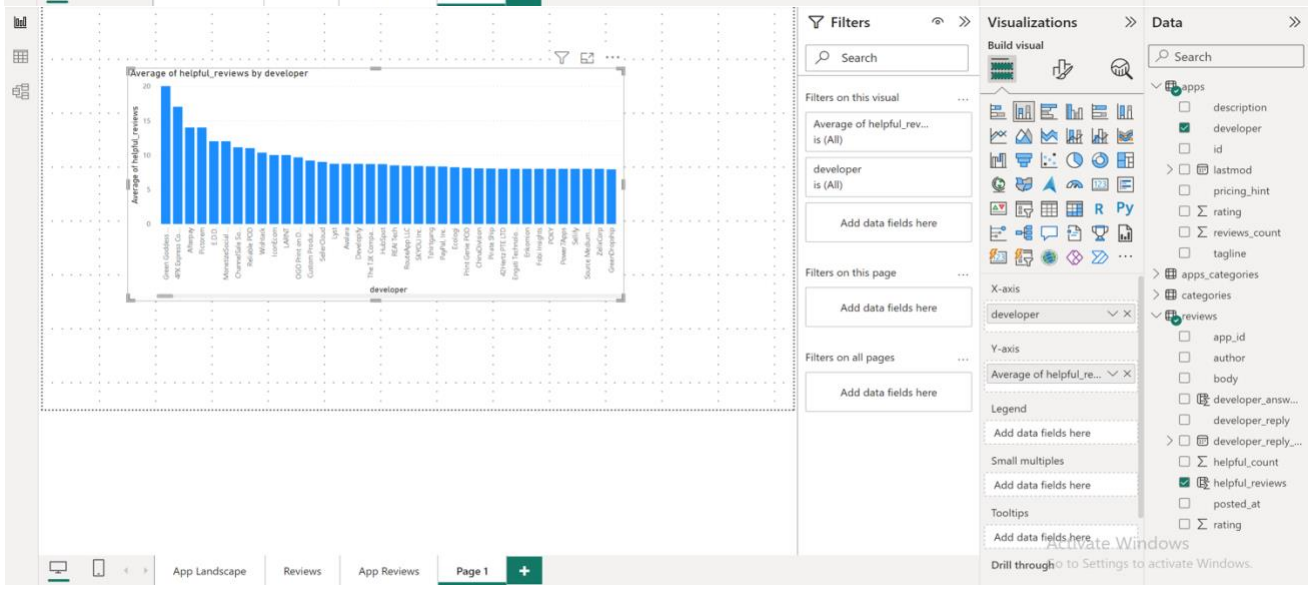



Sprint 6 - Project • Last saved: Today at 10:02 PM
Search
Jesus Correa
File
Home
Insert
Modeling
View
Optimize
Help
Format
Data / Drill
Table tools
Column tools
Share
Name
developer_answered
Data type
Whole number
Structure
Format
Whole number
Formatting
Summarization
Sum
Data category
Uncategorized
Properties
Sort by column
Sort
Data groups
Groups
Manage relationships
Relationships
New column
Calculations
1 developer_answered = IF(ISBLANK(reviews[developer_reply]), 0, 1)
2
Average of rating by developer_answered
Average of rating
4.80
4.75
4.70
4.65
4.60
4.55
4.50
4.45
0
1
developer_answered
Filters on this visual
Average of rating is (All)
developer_answered is (All)
Add data fields here
Filters on this page
Add data fields here
Filters on all pages
Add data fields here
Visualizations
Build visual
Values
Add data fields here
X Axis
developer_answered
Y Axis
Average of rating
Legend
Add data fields here
Size
Add data fields here
Play Axis
Data
apps
apps_categories
categories
reviews
app_id
author
body
developer_answ...
developer_reply
developer_reply_...
helpful_count
helpful_reviews
posted_at
rating
App Landscape
Reviews
Page 1
Page 3 of 3
65%
66°F
Partly cloudy
11:31 AM
3/8/2024


Sprint 6 - Project • Last saved: Today at 10:02 PM
Search
Jesus Correa
File
Home
Insert
Modeling
View
Optimize
Help
Format
Data / Drill
Table tools
Column tools
Share
Name
helpful_reviews
Data type
Whole number
Structure
Format
Whole number
Formatting
Summarization
Sum
Data category
Uncategorized
Properties
Sort by column
Sort
Data groups
Groups
Manage relationships
Relationships
New column
Calculations
1 helpful_reviews = reviews[rating]* 1+reviews[helpful_count]
4.97
Average of helpful_reviews
Filters on this visual
Average of helpful_rev... is (All)
Add data fields here
Filters on this page
Add data fields here
Filters on all pages
Add data fields here
Visualizations
Build visual
Fields
Average of helpful_re...
Drill through
Cross-report
Off
Keep all filters
On
Add drill-through fields here
Data
apps
apps_categories
categories
reviews
app_id
author
body
developer_reply
developer_reply_...
helpful_count
helpful_reviews
posted_at
rating
App Landscape
Reviews
Page 2 of 2
65%
66°F
Partly cloudy
9:43 AM
3/8/2024


Report view
Sum of rating by developer
Sum of rating
developer
Filters
Search
Filters on this visual
developer is (All)
Sum of rating is (All)
Add data fields here
Filters on this page
Filters on all pages
Visualizations
Build visual
X-axis
developer
Y-axis
Sum of rating
Legend
Small multiples
Tooltips
Drill through
Data
apps
description
developer
id
lastmod
pricing_hint
rating
reviews_count
tagline
apps_categories
categories
reviews
app_id
author
body
developer_answ...
developer_reply
developer_reply_...
helpful_count
helpful_reviews
posted_at
rating
App Landscape
Reviews
App Reviews


Average of developer_answered by developer
Average of developer_answered
developer
Filters
Search
Filters on this visual
%GT Average of dev... is (All)
Average of developer_... is (All)
developer is (All)
reviews_count is greater than 500
Add data fields here
Filters on this page
Filters on all pages
Visualizations
Build visual
X-axis
developer
Y-axis
Average of developer...
Legend
Small multiples
Tooltips
Drill through
Data
apps
description
developer
id
lastmod
pricing_hint
rating
reviews_count
tagline
apps_categories
categories
reviews
app_id
author
body
developer_answ...
developer_reply
developer_reply_...
helpful_count
helpful_reviews
posted_at
rating
App Landscape
Reviews
App Reviews
Page 1


Average of helpful_reviews by developer
Average of helpful_reviews
developer
Filters
Search
Filters on this visual
Average of helpful_rev... is (All)
developer is (All)
Add data fields here
Filters on this page
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reviews
app_id
author
body
developer_answ...
developer_reply
developer_reply_...
helpful_count
helpful_reviews
posted_at
rating
App Landscape
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