

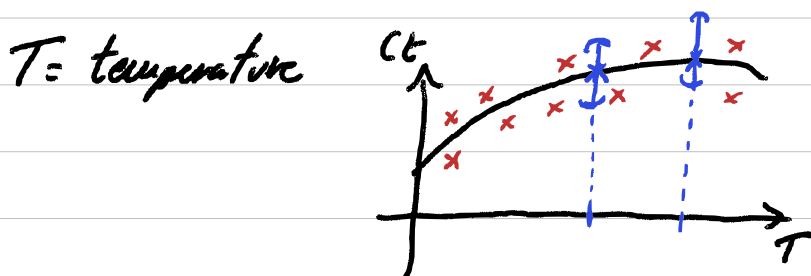
## Why are time series special?

Let's imagine that we are an ice cream salesman and we want to predict how many cones of ice cream we are going to sell one given day.

$C_t \equiv$  Cones sold one given day.

There are 2 ways of making this prediction.

### 1. Now time series way



The lines in blue represents our prediction of how many cones we are going to sell tomorrow.

In this case, the errors are going to be quite close between each other because we are using Interpolation.

Basically we use interpolation inside a range of values, not outside that range. When we use interpolation, we usually have a lot of points inside that range so the prediction is so accurate.

### 2. Time series way

We are an ice cream vendor and we want to predict how many cones we are going to sell one random given day as a function of how many cones I sold yesterday.

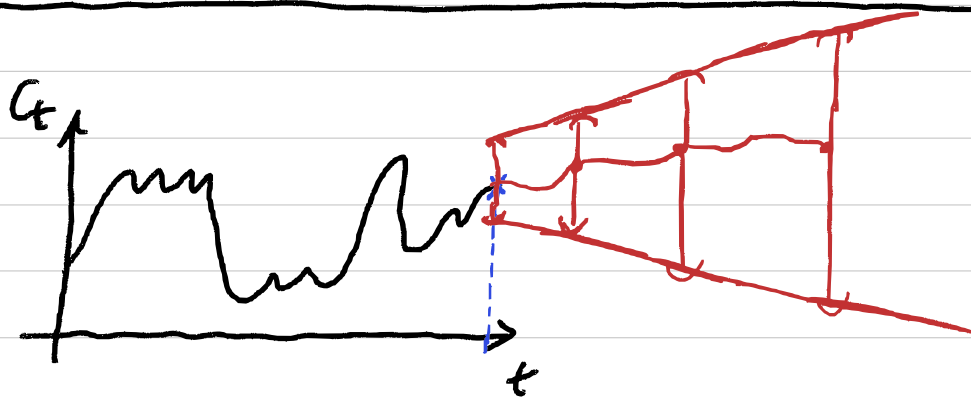
We are predicting  $C_t$  based on  $C_{t-1}$



This is extrapolation because we are predicting something outside the range of the data we currently have.

Time series will be almost always an extrapolation problem because we will be interested in predicting something in the future. If we use interpolation here we would be predicting something in the past, and for time series it is not interesting.

Today will never happen again.



If I try to predict something the next day, is my error going to be bigger or smaller than the error before?

It's gonna be bigger, because I am going further from my known data.