

1 INTRODUCTION

1.1 Overview

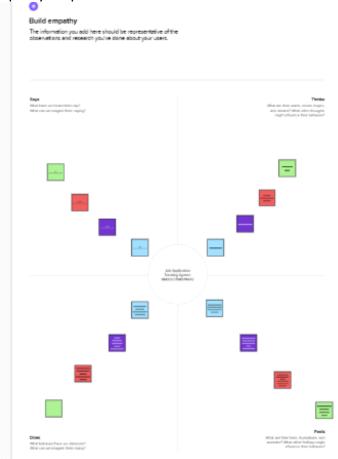
Are you new to salesforce? Not sure exactly what it is, or how to use it? Don't know where you should start on your learning journey? If you've answered yes to any of these questions, then you"re in the right place. This module is for you.

1.2 Purpose

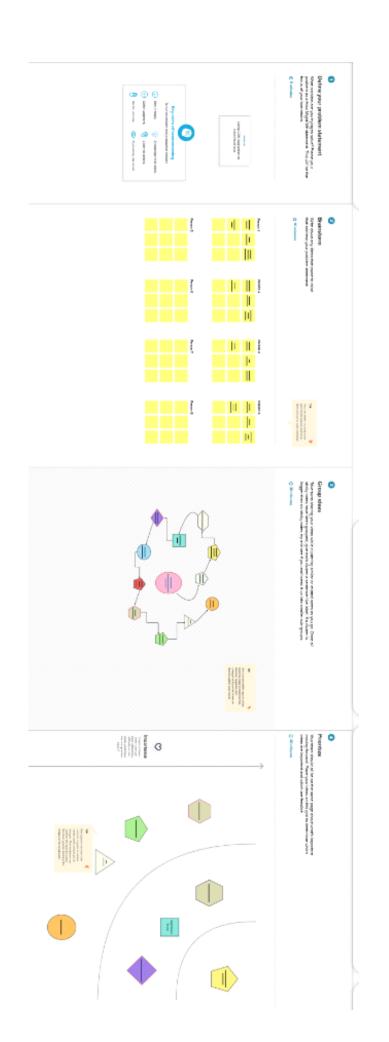
Create a CRM Application which helps the applicant to track the No.of jobs he applied and helps him to find the jobs posted by the various recruiters, find the best attributes to be involved to run the process in a smooth way and easily to track.

2 Problem Definition & Design Thinking

2.1 Empathy Map



2.2 Ideation & Brainstorming Map

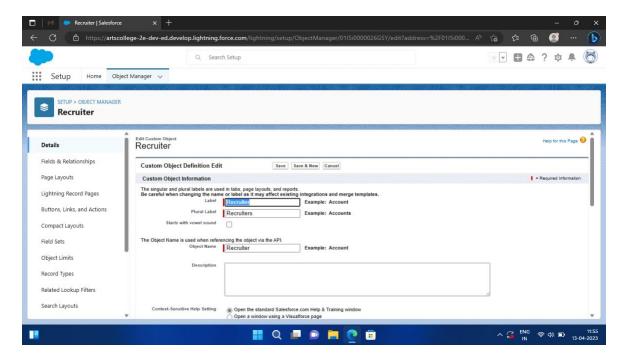


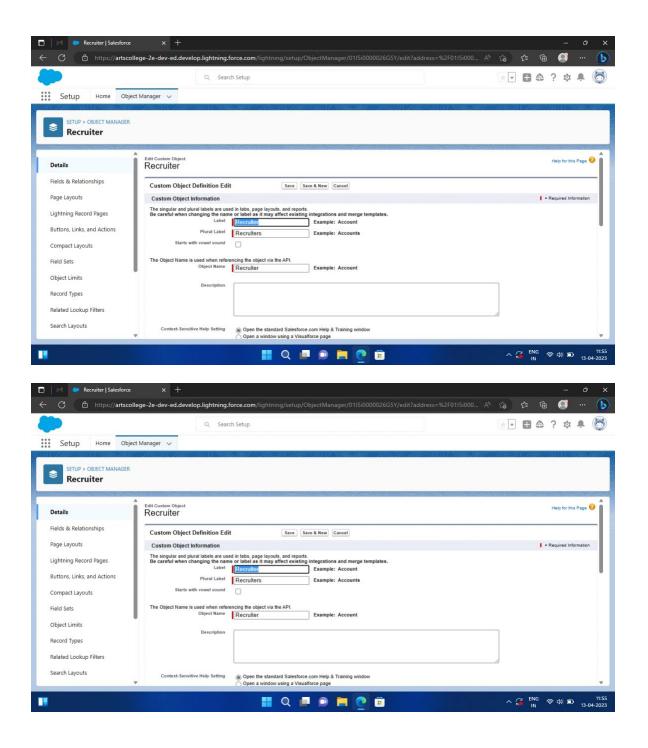
3 RESULT

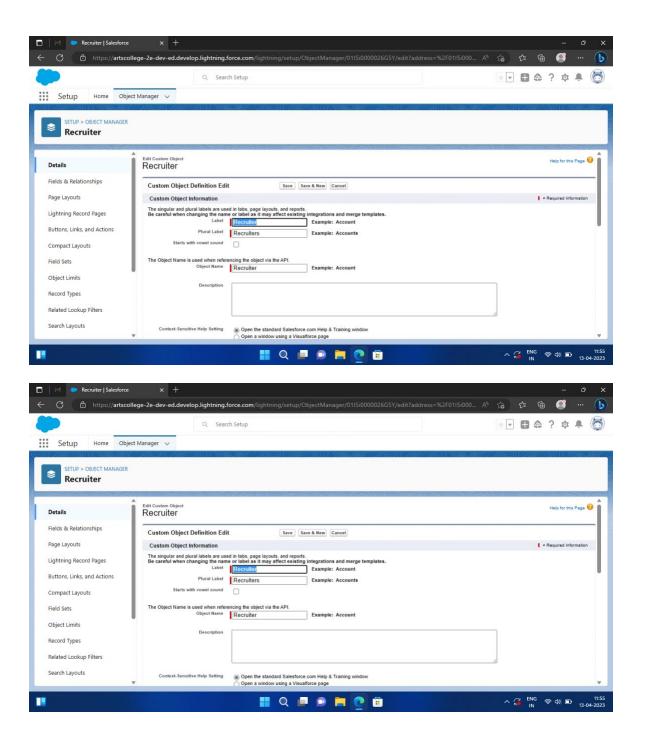
3.1 Data Model:

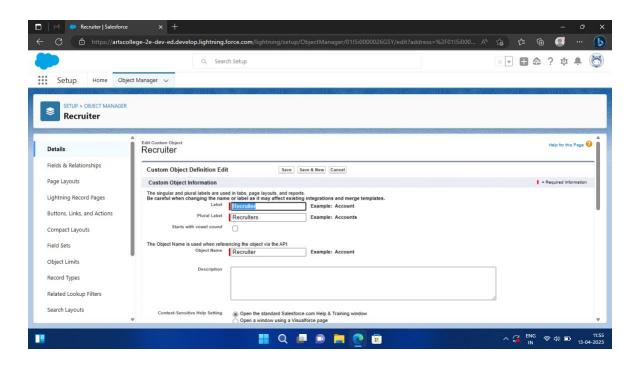
| Object name | Fields in the Object | | |
|-------------|----------------------|-------------|-------------|
| | | | |
| obj1 | | | |
| | Recruiter | | |
| | | Field label | Data type |
| | | | Auto number |
| | | Recruiter | |
| | | | |
| | | | |
| | | | |
| obj2 | | | |
| • | jobs | | |
| | | Field label | Data type |
| | | Recruiter | Auto number |
| | | | |
| | | | |
| | | | |
| | | | |

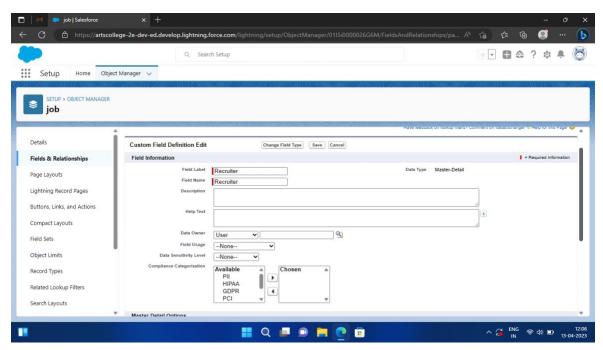
3.2 Activity & Screenshot

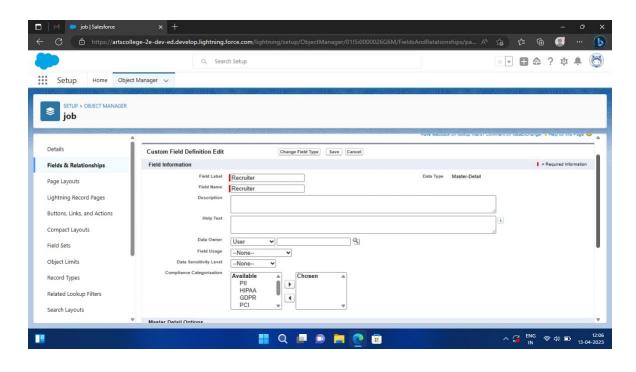


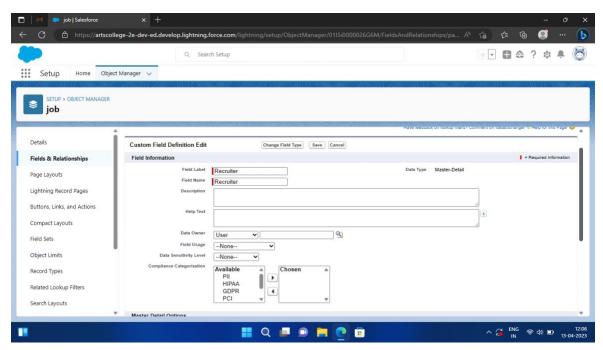


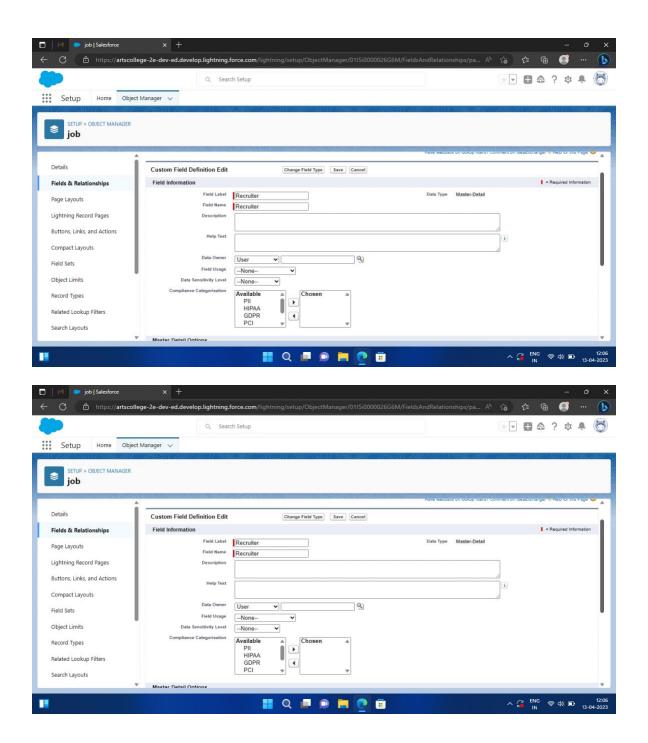


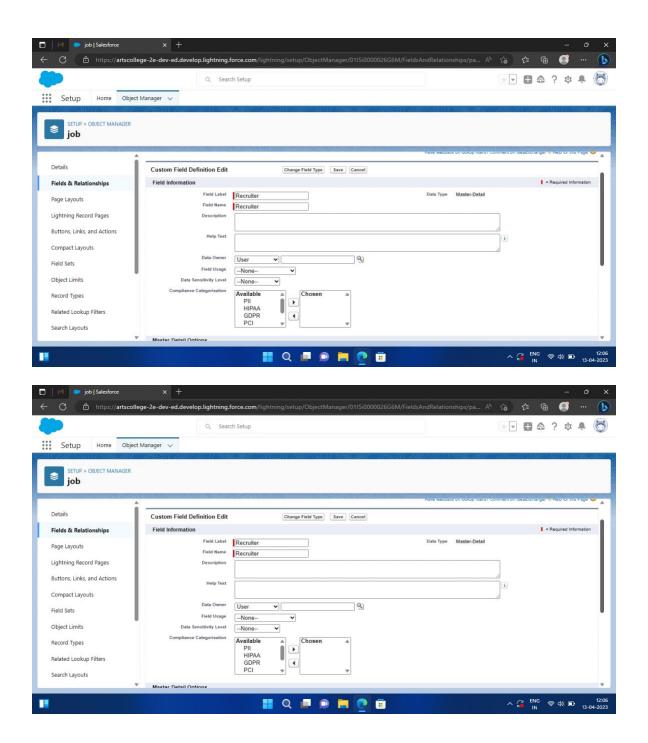


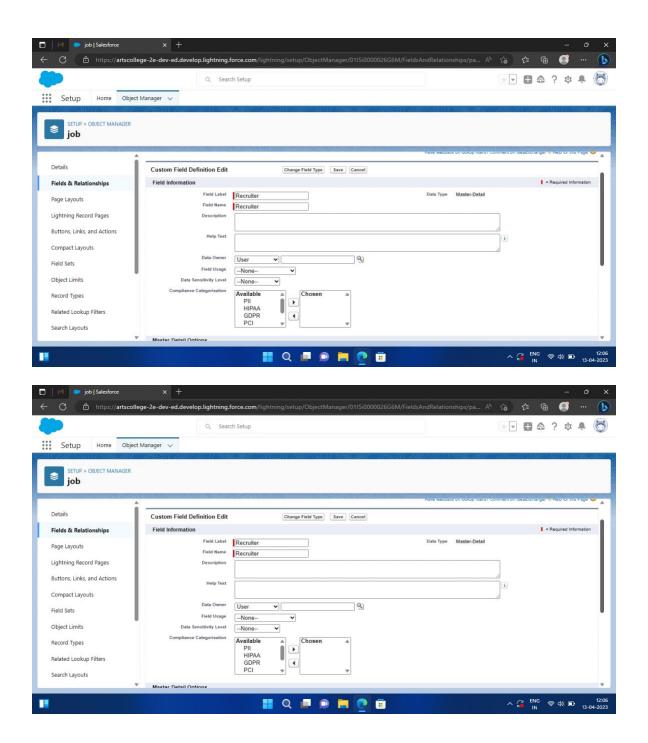


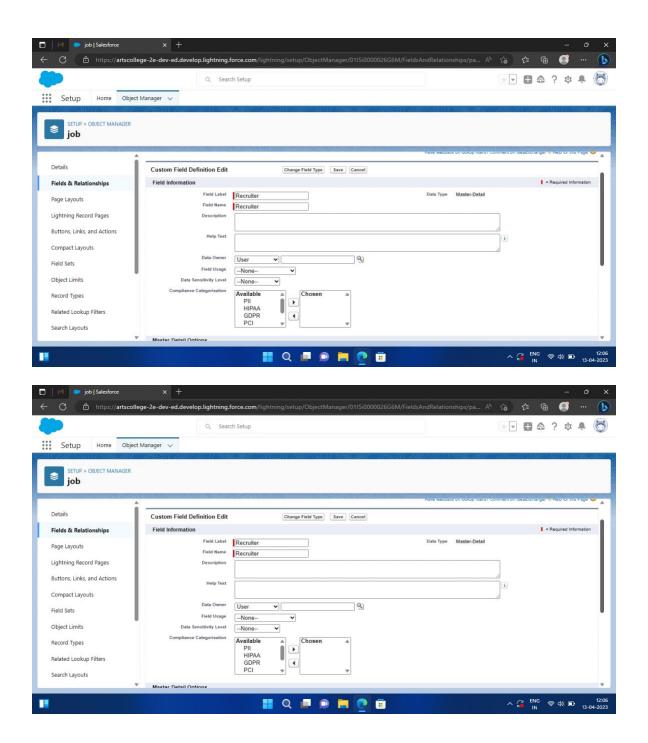


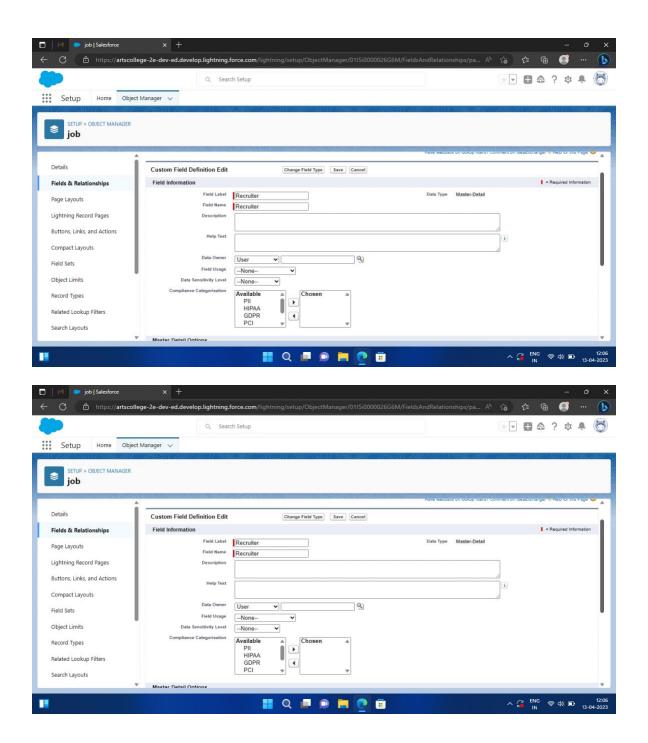


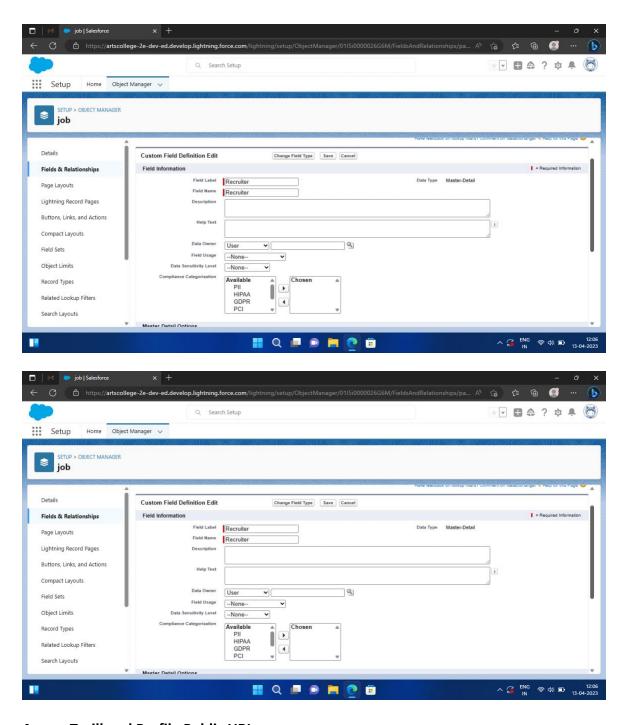












4 Trailhead Profile Public URL

Team Lead -

https://trailblazer.me/id/vjesvanth

Team Member 1 -

https://trailblazer.me/id/gsurya49

Team Member 2 -

https://trailblazer.me/id/pavang19

Team Member 3 -

https://trailblazer.me/id/vkhan175



5 ADVANTAGES & DISADVANTAGE

ADVANTAGES

Easy to organise and can be completed at short notice

DISADVANTAGE

The employee providing the training may be ineffective

6 APPLICATIONS

An applicant tracking system (ATS) is software for recruiters and employers to track candidates throughout the recruiting and hiring process.

7 CONCLUSION

The best ATS automates many of the most cumbersome aspects of job hunting by providing auto-fill online applications; self-service interview scheduling; and seamless, consistent communication across recruiting teams.

8 FUTURE SCOPE

- 1 Consider candidates who have previously applied.
- 2 Zero in on the right candidates.
- 3 Replicate your established workflow in the applicant tracking system.
- 4 Keep track of candidates as they progress.
- 5 Ask your candidates the right questions.
- 6 Get time back.