

BUDORA

Date: 01/08/2023

Guide: Mr G.S Ajith


1. Project Overview?

This project is a user-friendly e-commerce platform designed to cater to the needs of indoor plant enthusiasts. It offers a user-friendly experience by providing a diverse catalog of indoor plants, connecting users with nearby stores that offer their desired plants, and allowing easy browsing and selection. One of its key highlights is the inclusion of comprehensive plant care information, empowering users to make informed choices and nurture their plants effectively.

With a seamless reservation system, users can secure specific quantities of plants from chosen stores through an advance payment process, ensuring availability upon visiting the store. Budora further enhances customer experience through chat support, enabling direct communication with store representatives for quick inquiries and information exchange. Users can set personalized plant care reminders to ensure their plants thrive in the indoor environment. Budora aims to improve the way people purchase and care for indoor plants.

2. To what extend the system is proposed for?

The system allows users select indoor plants based on their preferences from the comfort of their own homes through online mode. This eliminates the need to spend hours wandering around in search of plants, providing a time-saving and efficient shopping experience. Users also



have the advantage of comparing prices from different sellers, ensuring they find the best deals and make informed choices.

3. Specify the Viewers/Public which is to be involved in the System?

Users(people), nurseries etc

4. List the Modules included in your System?

Admin, users and sellers

5. Identify the users in your project?

Admin, users and sellers

6. Who owns the system?

Administrator

7. System is related to which firm/industry/organization?

Department of Agricultural Research and Education



8. Details of person that you have contacted for data collection?

Alfia Shemin (Kerala Garden Nursery Vazhoor)

Questionnaire to collect details about the project? (min 10 questions, include descriptive answers, attach additional docs (e.g. Bill receipts, certificate models), if any?)

1. *How do you buy plants for the nursery?*

We source our indoor plants from reputable local nurseries and trusted suppliers.

2. *Do you provide care information or guides for the indoor plants you sell?*

Yes, we provide care information and guides for each indoor plant we sell to ensure our customers can properly care for their plants.

3. *Have you noticed any trends in customer preferences for indoor plants?*

Yes, we have observed an increasing interest in low-maintenance indoor plants and plants that improve indoor air quality.

4. *How do you ensure the quality and health of your indoor plants?*

We carefully inspect and maintain our indoor plants to ensure they are healthy and free from pests or diseases.



5. *Is there any replacement for the product delivered?*

No. Replacement of the delivered product is not available

6. *How do you market and promote your indoor plant store to attract customers?*

We use a combination of social media, local advertisements, and word-of-mouth referrals to market and promote our indoor plant store.

7. *What measures do you take to ensure a pleasant and inviting atmosphere in your store?*



We regularly maintain and clean our store, create attractive displays, and provide a friendly and knowledgeable staff to make our customers feel welcome.

8. *How do you stay updated on the latest trends and developments in the indoor plant industry?*

We stay connected with other plant enthusiasts and professionals to stay updated on the latest trends and developments.

9. *Have you faced any challenges or obstacles in running your indoor plant store, and how did you overcome them?*

Yes, like any business, we have faced challenges, such as seasonal fluctuations in demand and plant care issues. We overcome them by adapting our strategies and continuously improving our services.



10. *How do you maintain a variety of indoor plants in stock throughout the year?*

We work closely with our suppliers to ensure a consistent supply of indoor plants and plan our inventory based on customer preferences and seasonal availability.