

BUDORA

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Guide: G S Ajith

1. Project Overview?

Budora is an innovative e-commerce platform for indoor plant shopping. Built on Django, Python, and SQLite, Budora introduces a geolocation-driven interface enabling users to effortlessly discover nearby stores offering a diverse selection of indoor plants. With real-time customer support, cryptocurrency payment integration, personalized Discounts, and robust analytics tools, Budora goes beyond transactions, fostering a vibrant community of indoor plant enthusiasts. The platform's commitment to data-driven decisions, QR code verification, and a dedicated mobile app further enriches users' plant nurturing endeavors, positioning Budora as a pioneer in revolutionizing the indoor plant shopping journey.

2. To what extent the system is proposed for?

The project is designed to elevate the indoor plant shopping experience by enabling users to effortlessly select and purchase plants online from the convenience of their homes. This approach eliminates the need for users to spend extensive time searching for plants in physical stores, offering a time-saving and efficient alternative. Users benefit from the ability to compare prices from various sellers, empowering them to make informed decisions and secure the best deals. The project's scope is to provide a seamless online platform that not only connects indoor plant enthusiasts with nearby stores but also enhances the overall efficiency and convenience of the plant shopping journey.



3. Specify the Viewers/Public which is to be involved in the System?

Potential Customers, General Visitors, nurseries

4. List the Modules included in your System?

Admin, Guest Users, Customers, Sellers

5. Identify the users in your project?

Guest Users, Customers, Admin, Seller

6. Who owns the system?

Administrator

7. System is related to which firm/industry/organization?

Department of Agricultural Research and Education

8. Details of person that you have contacted for data collection.

Alfia Shemin (Kerala Garden Nursery Vazhoor)

9. Questionnaire to collect details about the project? (min 10 questions, include descriptive answers, attach additional docs (e.g. Bill receipts, certificate models), if any?)



1. How do you buy plants for the nursery?

We source our indoor plants from reputable local nurseries and trusted suppliers.

2. Do you provide care information or guides for the indoor plants you sell?

Yes, we provide care information and guides for each indoor plant we sell to ensure our customers can properly care for their plants.

3. Have you noticed any trends in customer preferences for indoor plants?

Yes, we have observed an increasing interest in low-maintenance indoor plants and plants that improve indoor air quality.

4. How do you ensure the quality and health of your indoor plants?

We carefully inspect and maintain our indoor plants to ensure they are healthy and free from pests or diseases.



5. Is there any replacement for the product delivered?

No. Replacement of the delivered product is not available

6. How do you market and promote your indoor plant store to attract customers?


We use a combination of social media, local advertisements, and word-of-mouth referrals to market and promote our indoor plant store.

7. What measures do you take to ensure a pleasant and inviting atmosphere in your store?

We regularly maintain and clean our store, create attractive displays, and provide a friendly and knowledgeable staff to make our customers feel welcome.

8. How do you stay updated on the latest trends and developments in the indoor plant industry?

We stay connected with other plant enthusiasts and professionals to stay updated on the latest trends and developments.



9. Have you faced any challenges or obstacles in running your indoor plant store, and how did you overcome them?

Yes, like any business, we have faced challenges, such as seasonal fluctuations in demand and plant care issues. We overcome them by adapting our strategies and continuously improving our services.

10. How do you maintain a variety of indoor plants in stock throughout the year?

We work closely with our suppliers to ensure a consistent supply of indoor plants and plan our inventory based on customer preferences and seasonal availability