Important Overall Information

Likes
25,338

Views
1,292,269

Comments
490

Performance on Each Platform With Month Filter

Month ▾

	Platform	Views ▾	Likes	Comments
1.	Instagram	757,100	18,327	100
2.	LinkedIn	516,067	6,169	265
3.	Youtube	19,102	842	125

Performance of Each Post Category with Platform Filter

Platform ▾

	Post_Category	Views	Likes ▾	Comm...
1.	Information	804,296	13,533	220
2.	Tips	403,535	9,902	231
3.	Projects	78,211	1,745	22
4.	Fun	4,549	108	0
5.	Interview	1,678	50	17

Like to Views Ratio for Each Platform & Post Category, together with Title and Views > 5000 Highlighted in Orange
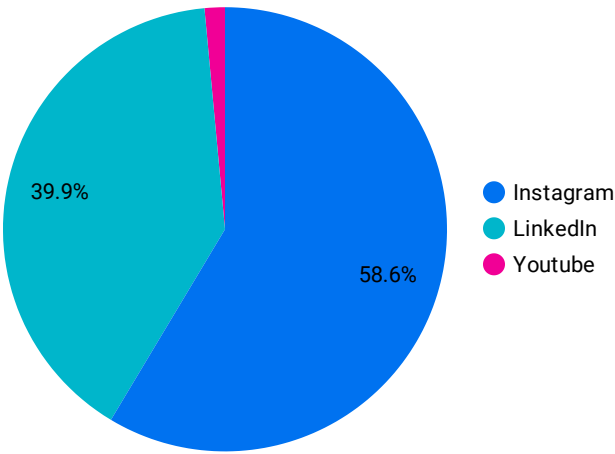
	Platform	Post_Category	likes_to_views_ratio ▼	Title	Views
1.	Instagram	Tips	0.05%	21	137,775
2.	Youtube	Information	0.05%	7	8,421
3.	Youtube	Tips	0.05%	10	8,009
4.	Youtube	Projects	0.04%	2	734
5.	Youtube	Fun	0.04%	1	260
6.	Youtube	Interview	0.03%	2	1,678
7.	Instagram	Projects	0.02%	1	70,900
8.	Instagram	Fun	0.02%	2	4,289
9.	Instagram	Information	0.02%	20	544,136
10.	LinkedIn	Information	0.01%	10	251,739
11.	LinkedIn	Tips	0.01%	22	257,751
12.	LinkedIn	Projects	0.01%	1	6,577

Column Chart for Likes & Views for Each Topics WIth Platform Filter

Platform ▾

View Shared by Platform

■ Likes ■ Views

15K	1M
	800K
10K	600K
5K	400K
	200K
0	0

Information   Tips   Projects   Fun   Interview

Pie Chart

39.9%   58.6%

● Instagram
● LinkedIn
● Youtube
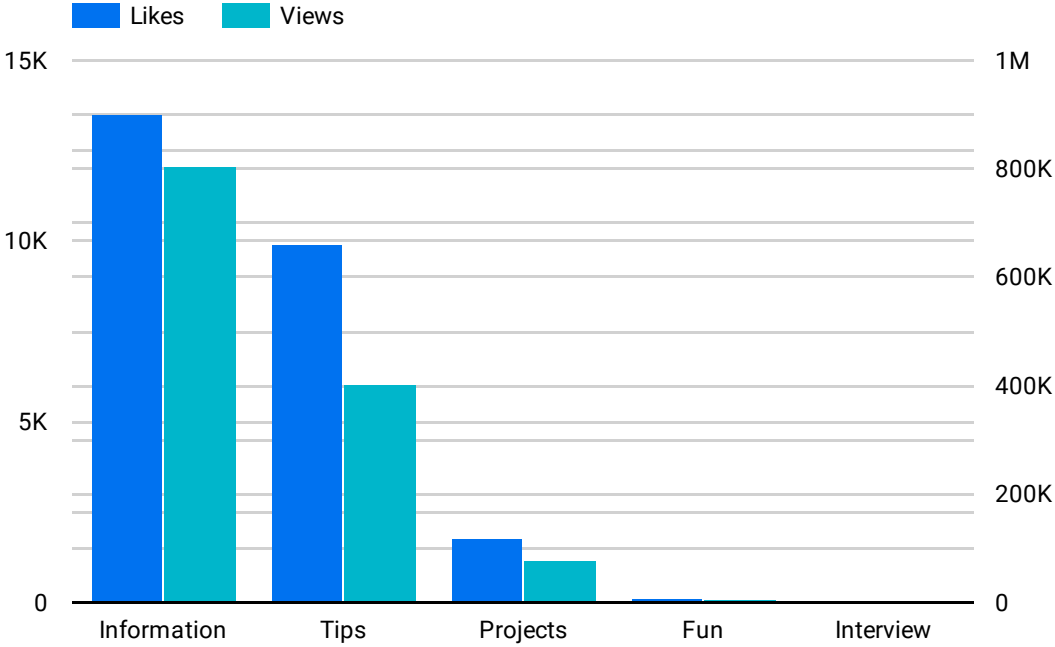
Performance Each Month with Platform Filter

Platform ▾

	Month	Views	Likes ▾	Comme...
1.	November	493,487	11,365	190
2.	October	426,293	5,977	157
3.	December	275,572	5,056	77
4.	September	79,964	2,268	24
5.	August	16,953	672	42

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