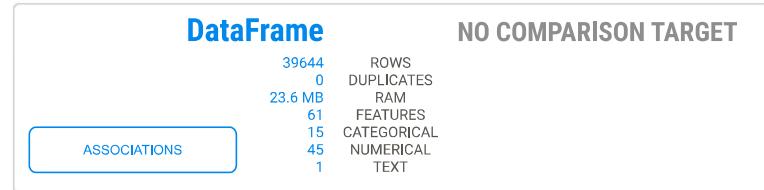


SweetNZ

2.3.1

Get updates, docs & report issues here

Created & maintained by Francois Bertrand
Graphic design by Jean-Francois Hains



shares

MISSING

100%

80%

60%

40%

20%

MOST FR

1100

1200

1300

1400

1500

1000

1600

1700

1800

1900

2000

2100

2200

2300

2400

1 shares

VALUES: 39,644 (100%)
MISSING: ---

DISTINCT: 1,454 (4%)
ZEROES: ---

MAX 843k
95% 11k
Q3 3k
AVG 3k
MEDIAN 1k
Q1 1k
5% 1k
MIN 0k
RANGE 843k
IQR 1,854
STD 11,627
VAR 135.2M
KURT. 1,833
SKEW 34.0
SUM 134.6M

DataFrame
Avg. shares



1 url

VALUES: 39,644 (100%)
MISSING: ---

DISTINCT: 39,644 (100%)

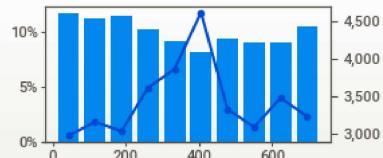
<1% http://mashable.com/2013/01/07/amazon-instant-video-browser/
<1% http://mashable.com/2014/06/05/congress-bergdahl-swap/
<1% http://mashable.com/2014/06/05/barnes-noble-samsung-galaxy-tab-4/
<1% http://mashable.com/2014/06/05/beastie-boys-awarded-1-7-million-in-copyright-case/
<1% http://mashable.com/2014/06/05/beats-world-cup-ad/
<1% http://mashable.com/2014/06/05/boko-haram-revenge-attack/
<1% http://mashable.com/2014/06/05/cereal-facts/
39,637 >99% (Other)

2 timedelta

VALUES: 39,644 (100%)
MISSING: ---

DISTINCT: 724 (2%)
ZEROES: ---

MAX 731
95% 697
Q3 542
AVG 355
MEDIAN 339
Q1 164
5% 43
MIN 8
RANGE 723
IQR 378
STD 214
VAR 45,866
KURT. -1.26
SKEW 0.121
SUM 14.1M

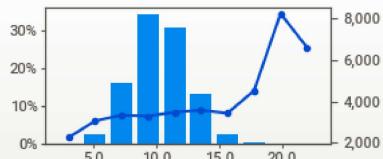


3 n_tokens_title

VALUES: 39,644 (100%)
MISSING: ---

DISTINCT: 20 (<1%)
ZEROES: ---

MAX 23.0
95% 14.0
Q3 12.0
AVG 10.4
MEDIAN 10.0
Q1 9.0
5% 7.0
MIN 2.0
RANGE 21.0
IQR 3.00
STD 2.11
VAR 4.47
KURT. -7.50e-4
SKEW 0.165
SUM 412k

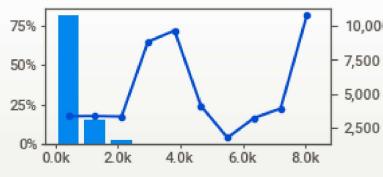


4 n_tokens_content

VALUES: 39,644 (100%)
MISSING: ---

DISTINCT: 2,406 (6%)
ZEROES: 1,181 (3%)

MAX 8,474
95% 1,407
Q3 716
AVG 547
MEDIAN 409
Q1 246
5% 105
MIN 0
RANGE 8,474
IQR 470
STD 471
VAR 222k
KURT. 19.5
SKEW 2.95
SUM 21.7M

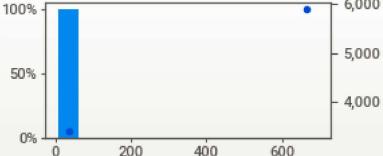


5 n_unique_tokens

VALUES: 39,644 (100%)
MISSING: ---

DISTINCT: 24,878 (63%)
ZEROES: 1,181 (3%)

MAX 701
95% 1
Q3 1
AVG 1
MEDIAN 1
Q1 0
5% 0
MIN 0
RANGE 701
IQR 0.138
STD 3.52
VAR 12.4
KURT. 39,524
SKEW 199
SUM 21,733

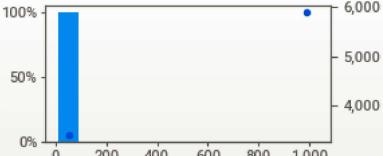


6 n_non_stop_words

VALUES: 39,644 (100%)
MISSING: ---

DISTINCT: 52 (<1%)
ZEROES: 1,181 (3%)

MAX 1,042
95% 1
Q3 1
AVG 1
MEDIAN 1
Q1 1
5% 1
MIN 0
RANGE 1,042
IQR 5.00e-9
STD 5.23
VAR 27.4
KURT. 39,560
SKEW 199
SUM 39,504



7 n_non_stop_unique_tokens

VALUES: 39,644 (100%)
MISSING: ---

DISTINCT: 21,253 (54%)
ZEROES: 1,181 (3%)

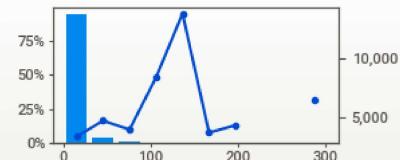
MAX 650
95% 1
Q3 1
AVG 1
MEDIAN 1
Q1 1
5% 0
MIN 0
RANGE 650
IQR 0.129
STD 3.26
VAR 10.7
KURT. 39,468
SKEW 198
SUM 27,322



8 num_hrefs

VALUES:	39,644 (100%)
MISSING:	---
DISTINCT:	133 (<1%)
ZEROES:	1,299 (3%)
MAX	304
95%	30
Q3	14
AVG	11
MEDIAN	8
5%	1
MIN	0

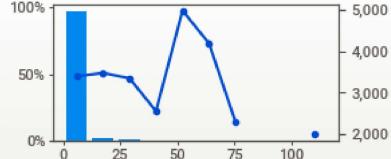
RANGE	304
IQR	10.0
STD	11.3
VAR	128
KURT.	35.5
SKEW	4.01
SUM	431k



9 num_self_hrefs

VALUES:	39,644 (100%)
MISSING:	---
DISTINCT:	59 (<1%)
ZEROES:	5,350 (13%)
MAX	116
95%	9
Q3	4
AVG	3
MEDIAN	3
5%	0
MIN	0

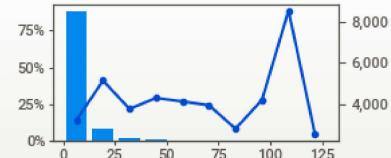
RANGE	116
IQR	3.00
STD	3.86
VAR	14.9
KURT.	56.2
SKEW	5.17
SUM	131k



10 num_imgs

VALUES:	39,644 (100%)
MISSING:	---
DISTINCT:	91 (<1%)
ZEROES:	6,987 (18%)
MAX	128
95%	20
Q3	4
AVG	5
MEDIAN	1
5%	1
MIN	0

RANGE	128
IQR	3.00
STD	8.31
VAR	69.0
KURT.	24.5
SKEW	3.95
SUM	180k



11 num_videos

VALUES:	39,644 (100%)
MISSING:	---
DISTINCT:	53 (<1%)
ZEROES:	25,026 (63%)
MAX	91.0
95%	6.0
Q3	1.0
AVG	1.2
MEDIAN	0.0
5%	0.0
MIN	0.0

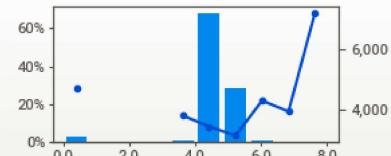
RANGE	91.0
IQR	1.00
STD	4.11
VAR	16.9
KURT.	74.1
SKEW	7.02
SUM	49,550



12 average_token_length

VALUES:	39,644 (100%)
MISSING:	---
DISTINCT:	30,136 (76%)
ZEROES:	1,181 (3%)
MAX	8.04
95%	5.15
Q3	4.85
MEDIAN	4.66
AVG	4.55
Q1	4.48
5%	4.16
MIN	0.00

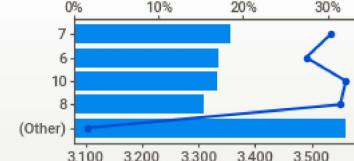
RANGE	8.04
IQR	0.376
STD	0.844
VAR	0.713
KURT.	22.2
SKEW	-4.58
SUM	180k



13 num_keywords

VALUES:	39,644 (100%)
MISSING:	---

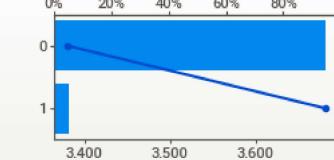
DISTINCT:	10 (<1%)
-----------	----------



14 data_channel_is_lifestyle

VALUES:	39,644 (100%)
MISSING:	---

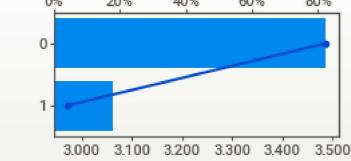
DISTINCT:	2 (<1%)
-----------	---------



15 data_channel_is_entertainment

VALUES:	39,644 (100%)
MISSING:	---

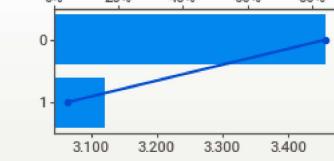
DISTINCT:	2 (<1%)
-----------	---------



16 data_channel_is_bus

VALUES:	39,644 (100%)
MISSING:	---

DISTINCT:	2 (<1%)
-----------	---------



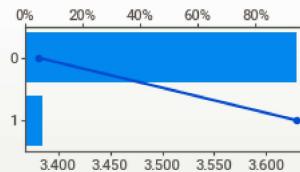
17

data_channel_is_socmed

VALUES: 39,644 (100%)

MISSING: ---

DISTINCT: 2 (<1%)



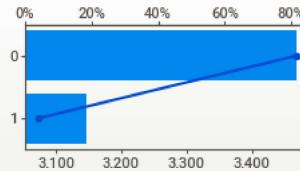
18

data_channel_is_tech

VALUES: 39,644 (100%)

MISSING: ---

DISTINCT: 2 (<1%)



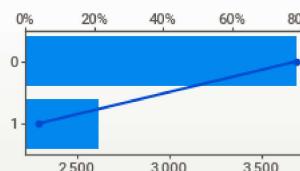
19

data_channel_is_world

VALUES: 39,644 (100%)

MISSING: ---

DISTINCT: 2 (<1%)



20

kw_min_min

VALUES: 39,644 (100%)

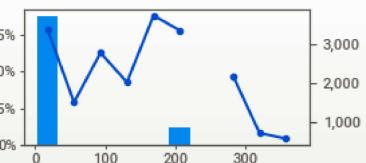
MISSING: ---

DISTINCT: 26 (<1%)

ZEROES: 79 (<1%)

MAX	377
95%	217
Q3	4
Avg	26
Median	-1
Q1	-1
5%	-1
MIN	-1

RANGE	378
IQR	5.00
STD	69.6
VAR	4,849
KURT.	3.66
SKEW	2.37
SUM	1.0M



21

kw_max_min

VALUES: 39,644 (100%)

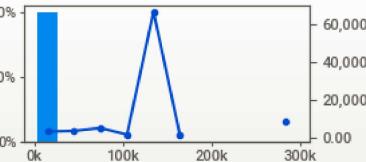
MISSING: ---

DISTINCT: 1,076 (3%)

ZEROES: 819 (2%)

MAX	298k
95%	3k
Q3	1k
Avg	1k
Median	1k
Q1	0k
5%	0k
MIN	0k

RANGE	298k
IQR	555
STD	3,858
VAR	14.9M
KURT.	2,100
SKEW	35.3
SUM	45.7M



22

kw_avg_min

VALUES: 39,644 (100%)

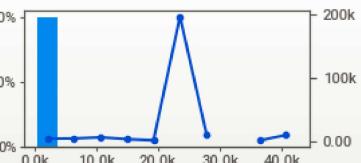
MISSING: ---

DISTINCT: 17,003 (43%)

ZEROES: 81 (<1%)

MAX	42,828
95%	695
Q3	357
Avg	312
Median	236
Q1	142
5%	36
MIN	-1

RANGE	42,829
IQR	215
STD	621
VAR	385k
KURT.	1,592
SKEW	31.3
SUM	12.4M



23

kw_min_max

VALUES: 39,644 (100%)

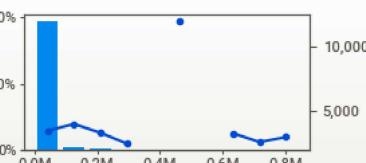
MISSING: ---

DISTINCT: 1,021 (3%)

ZEROES: 17,108 (43%)

MAX	843k
95%	51k
Q3	8k
Avg	14k
Median	1k
Q1	0k
5%	0k
MIN	0k

RANGE	843k
IQR	7,900
STD	57,986
VAR	3.4B
KURT.	123
SKEW	10.4
SUM	539.6M



24

kw_max_max

VALUES: 39,644 (100%)

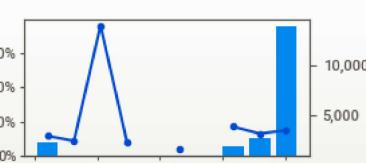
MISSING: ---

DISTINCT: 35 (<1%)

ZEROES: 79 (<1%)

MAX	843k
95%	843k
Q3	843k
Avg	752k
Median	843k
Q1	69k
5%	0k

RANGE	843k
IQR	0.00
STD	215k
VAR	46.0B
KURT.	5.72
SKEW	-2.64
SUM	29.8B



25

kw_avg_max

VALUES: 39,644 (100%)

MISSING: ---

DISTINCT: 30,834 (78%)

ZEROES: 79 (<1%)

MAX	843k
95%	511k
Q3	331k
Avg	259k
Median	245k
Q1	173k
5%	28k
MIN	0k

RANGE	843k
IQR	158k
STD	135k
VAR	18.3B
KURT.	0.831
SKEW	0.624
SUM	10.3B



▶

26

kw_min_avg

VALUES: 39,644 (100%)
 MISSING: ---
 DISTINCT: 15,982 (40%)
 ZEROES: 17,102 (43%)

MAX 3,613
 95% 3,193
 Q3 2,057
 AVG 1,117
 MEDIAN 1,024
 Q1 0
 5% 0
 MIN -1

RANGE 3,614
 IQR 2,057
 STD 1,137
 VAR 1.3M
 KURT. -1.13
 SKEW 0.468
 SUM 44.3M



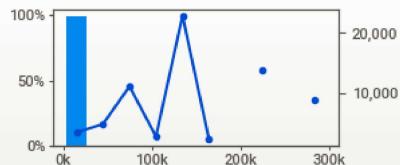
27

kw_max_avg

VALUES: 39,644 (100%)
 MISSING: ---
 DISTINCT: 19,438 (49%)
 ZEROES: 79 (<1%)

MAX 298k
 95% 10k
 Q3 6k
 AVG 6k
 MEDIAN 4k
 Q1 4k
 5% 3k
 MIN 0k

RANGE 298k
 IQR 2,458
 STD 6,099
 VAR 37.2M
 KURT. 482
 SKEW 16.4
 SUM 224.3M



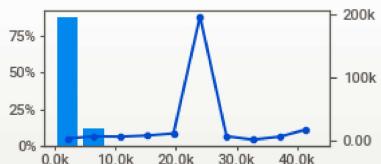
28

kw_avg_avg

VALUES: 39,644 (100%)
 MISSING: ---
 DISTINCT: 39,300 (>99%)
 ZEROES: 79 (<1%)

MAX 43,568
 95% 5,211
 Q3 3,600
 AVG 3,136
 MEDIAN 2,870
 Q1 2,382
 5% 1,784
 MIN 0

RANGE 43,568
 IQR 1,218
 STD 1,318
 VAR 1.7M
 KURT. 101
 SKEW 5.76
 SUM 124.3M



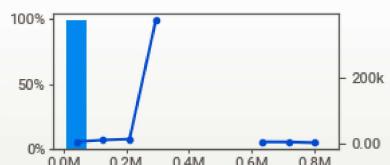
29

self_reference_min_shares

VALUES: 39,644 (100%)
 MISSING: ---
 DISTINCT: 1,255 (3%)
 ZEROES: 7,174 (18%)

MAX 843k
 95% 14k
 Q3 3k
 AVG 4k
 MEDIAN 1k
 Q1 1k
 5% 0k
 MIN 0k

RANGE 843k
 IQR 1,961
 STD 19,739
 VAR 389.6M
 KURT. 865
 SKEW 26.3
 SUM 158.5M



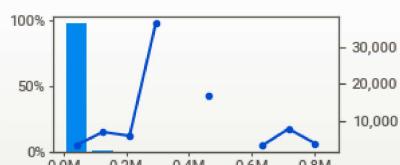
30

self_reference_max_shares

VALUES: 39,644 (100%)
 MISSING: ---
 DISTINCT: 1,137 (3%)
 ZEROES: 7,175 (18%)

MAX 843k
 95% 37k
 Q3 8k
 AVG 10k
 MEDIAN 3k
 Q1 1k
 5% 0k
 MIN 0k

RANGE 843k
 IQR 6,900
 STD 41,028
 VAR 1.7B
 KURT. 224
 SKEW 13.9
 SUM 409.5M



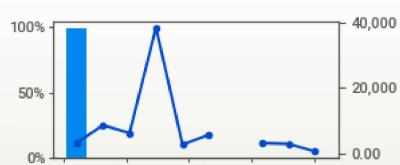
31

self_reference_avg_shares

VALUES: 39,644 (100%)
 MISSING: ---
 DISTINCT: 8,626 (22%)
 ZEROES: 7,174 (18%)

MAX 843k
 95% 21k
 Q3 5k
 AVG 6k
 MEDIAN 2k
 Q1 1k
 5% 0k
 MIN 0k

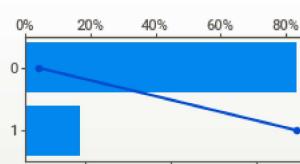
RANGE 843k
 IQR 4,219
 STD 24,211
 VAR 586.2M
 KURT. 428
 SKEW 17.9
 SUM 253.8M



32

weekday_is_monday

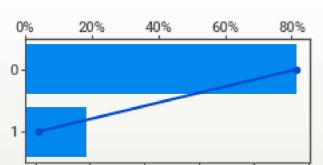
VALUES: 39,644 (100%)
 MISSING: ---
 DISTINCT: 2 (<1%)



33

weekday_is_tuesday

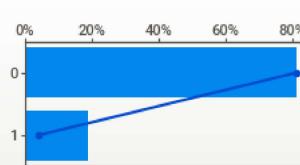
VALUES: 39,644 (100%)
 MISSING: ---
 DISTINCT: 2 (<1%)



34

weekday_is_wednesday

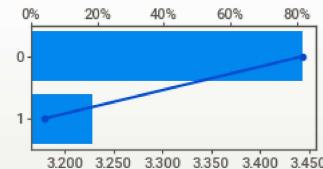
VALUES: 39,644 (100%)
 MISSING: ---
 DISTINCT: 2 (<1%)



35

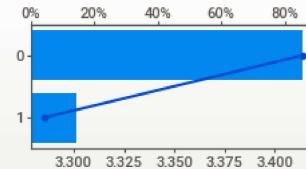
weekday_is_thursday

VALUES: 39,644 (100%)
MISSING: ---
DISTINCT: 2 (<1%)



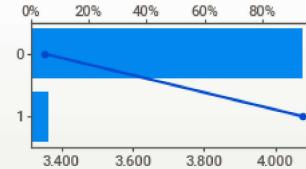
36 weekday_is_friday

VALUES: 39,644 (100%)
MISSING: ---
DISTINCT: 2 (<1%)



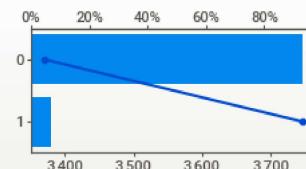
37 weekday_is_saturday

VALUES: 39,644 (100%)
MISSING: ---
DISTINCT: 2 (<1%)



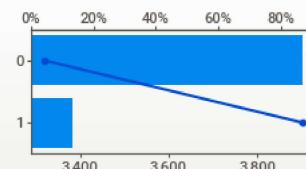
38 weekday_is_sunday

VALUES: 39,644 (100%)
MISSING: ---
DISTINCT: 2 (<1%)



39 is_weekend

VALUES: 39,644 (100%)
MISSING: ---
DISTINCT: 2 (<1%)

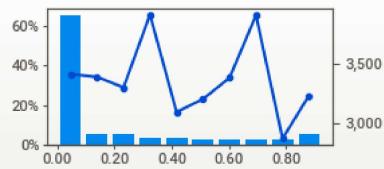


40 LDA_00

VALUES: 39,644 (100%)
MISSING: ---
DISTINCT: 35,021 (88%)
ZEROES: 1 (<1%)

MAX 0.927
95% 0.840
Q3 0.241
AVG 0.185
MEDIAN 0.033
Q1 0.025
5% 0.020
MIN 0.000

RANGE 0.927
IQR 0.216
STD 0.263
VAR 0.069
KURT. 1.06
SKEW 1.57
SUM 7,318

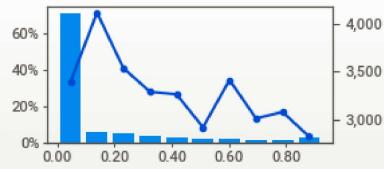


41 LDA_01

VALUES: 39,644 (100%)
MISSING: ---
DISTINCT: 36,284 (92%)
ZEROES: 1 (<1%)

MAX 0.926
95% 0.713
Q3 0.151
AVG 0.141
MEDIAN 0.033
Q1 0.025
5% 0.020
MIN 0.000

RANGE 0.926
IQR 0.126
STD 0.220
VAR 0.048
KURT. 3.35
SKEW 2.09
SUM 5,600

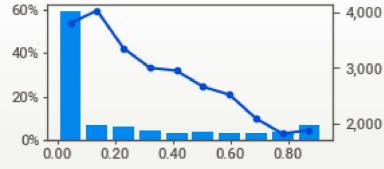


42 LDA_02

VALUES: 39,644 (100%)
MISSING: ---
DISTINCT: 35,348 (89%)
ZEROES: 1 (<1%)

MAX 0.920
95% 0.866
Q3 0.334
AVG 0.216
MEDIAN 0.040
Q1 0.029
5% 0.020
MIN 0.000

RANGE 0.920
IQR 0.306
STD 0.282
VAR 0.080
KURT. 0.262
SKEW 1.31
SUM 8,576



43 LDA_03

VALUES: 39,644 (100%)
MISSING: ---
DISTINCT: 34,948 (88%)
ZEROES: 1 (<1%)

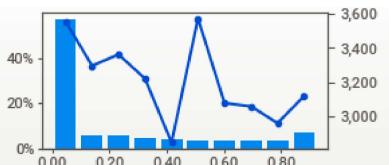
MAX 0.927
95% 0.867
Q3 0.376
AVG 0.224
MEDIAN 0.040
Q1 0.029
5% 0.020
MIN 0.000

RANGE 0.927
IQR 0.347
STD 0.295
VAR 0.087
KURT. -0.030
SKEW 1.24
SUM 8,871



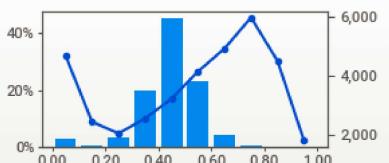
44 LDA_04

VALUES:	39,644 (100%)
MISSING:	---
DISTINCT:	33,777 (85%)
ZEROES:	1 (<1%)
MAX	0.927
95%	0.884
Q3	0.400
AVG	0.234
MEDIAN	0.041
Q1	0.029
5%	0.020
MIN	0.000



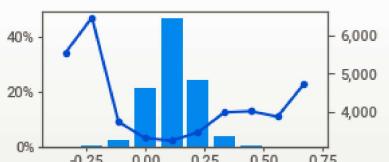
45 ▲ global_subjectivity

VALUES:	39,644 (100%)
MISSING:	---
DISTINCT:	34,501 (87%)
ZEROES:	1,184 (3%)
MAX	1.00
95%	0.60
Q3	0.51
MEDIAN	0.45
AVG	0.44
Q1	0.40
5%	0.28
MIN	0.00



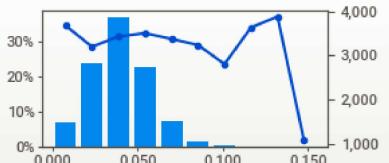
46 ▲ global_sentiment_polarity

VALUES:	39,644 (100%)
MISSING:	---
DISTINCT:	34,695 (88%)
ZEROES:	1,197 (3%)
MAX	0.73
95%	0.28
Q3	0.18
AVG	0.12
MEDIAN	0.12
Q1	0.06
5%	-0.02
MIN	-0.39



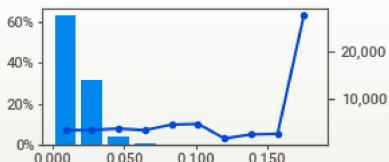
47 ▲ global_rate_positive_words

VALUES:	39,644 (100%)
MISSING:	---
DISTINCT:	13,159 (33%)
ZEROES:	1,217 (3%)
MAX	0.155
95%	0.068
Q3	0.050
AVG	0.040
MEDIAN	0.039
Q1	0.028
5%	0.012
MIN	0.000



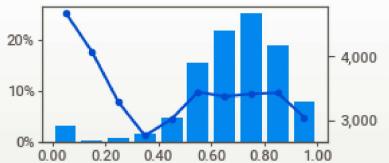
48 ▲ global_rate_negative_words

VALUES:	39,644 (100%)
MISSING:	---
DISTINCT:	10,271 (26%)
ZEROES:	2,550 (6%)
MAX	0.185
95%	0.036
Q3	0.022
AVG	0.017
MEDIAN	0.015
Q1	0.010
5%	0.000
MIN	0.000



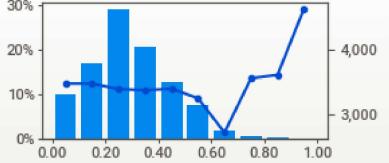
49 ▲ rate_positive_words

VALUES:	39,644 (100%)
MISSING:	---
DISTINCT:	2,284 (6%)
ZEROES:	1,217 (3%)
MAX	1.00
95%	0.93
Q3	0.80
MEDIAN	0.71
Avg	0.68
Q1	0.60
5%	0.36
MIN	0.00



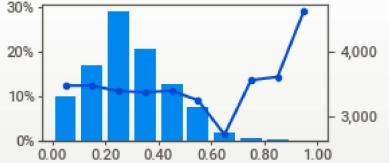
50 ▲ rate_negative_words

VALUES:	39,644 (100%)
MISSING:	---
DISTINCT:	2,284 (6%)
ZEROES:	2,550 (6%)
MAX	1.00
95%	0.56
Q3	0.38
MEDIAN	0.29
Avg	0.29
Q1	0.19
5%	0.00
MIN	0.00



51 ▲ avg_positive_polarity

VALUES:	39,644 (100%)
MISSING:	---
DISTINCT:	2,284 (6%)
ZEROES:	2,550 (6%)
MAX	1.00
95%	0.56
Q3	0.38
MEDIAN	0.28
Avg	0.29
Q1	0.19
5%	0.00
MIN	0.00



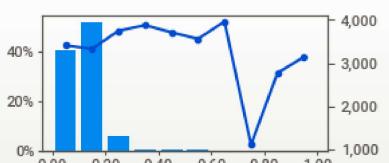
52 ▲ min_positive_polarity

VALUES:	39,644 (100%)
MISSING:	---
DISTINCT:	27,301 (69%)
ZEROES:	1,217 (3%)
MAX	1.00
95%	0.50
Q3	0.41
MEDIAN	0.36
Avg	0.35
Q1	0.31
5%	0.20
MIN	0.00



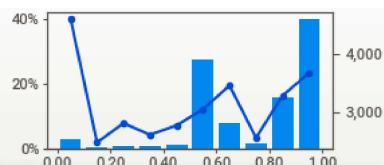
53 ▲ max_positive_polarity

VALUES:	39,644 (100%)
MISSING:	---
DISTINCT:	33 (<1%)
ZEROES:	1,217 (3%)
MAX	1.00
95%	0.20
Q3	0.10
MEDIAN	0.10
Avg	0.10
Q1	0.05
5%	0.03
MIN	0.00



MISSING:	---
DISTINCT:	38 (<1%)
ZEROES:	1,217 (3%)
95%	1.00
Q3	1.00
MEDIAN	0.80
AVG	0.76
Q1	0.60
5%	0.38
MIN	0.00

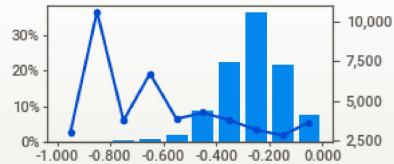
IQR	0.400
STD	0.248
VAR	0.061
KURT.	0.662
SKEW	-0.940
SUM	30,000



54 ▲ avg_negative_polarity

VALUES:	39,644 (100%)
MISSING:	---
DISTINCT:	13,841 (35%)
ZEROES:	2,550 (6%)
MAX	0.00
95%	0.00
Q3	-0.19
MEDIAN	-0.25
AVG	-0.26
Q1	-0.33
5%	-0.47
MIN	-1.00

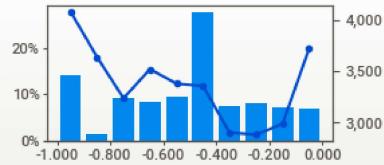
RANGE	1.00
IQR	0.141
STD	0.128
VAR	0.016
KURT.	2.37
SKEW	-0.552
SUM	-10,289



55 ▲ min_negative_polarity

VALUES:	39,644 (100%)
MISSING:	---
DISTINCT:	54 (<1%)
ZEROES:	2,550 (6%)
MAX	0.00
95%	0.00
Q3	-0.30
MEDIAN	-0.50
AVG	-0.52
Q1	-0.70
5%	-1.00
MIN	-1.00

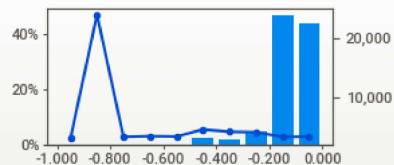
RANGE	1.00
IQR	0.400
STD	0.290
VAR	0.084
KURT.	-0.827
SKEW	-0.073
SUM	-20,692



56 ▲ max_negative_polarity

VALUES:	39,644 (100%)
MISSING:	---
DISTINCT:	49 (<1%)
ZEROES:	2,550 (6%)
MAX	0.00
95%	0.00
Q3	-0.05
MEDIAN	-0.10
Avg	-0.11
Q1	-0.12
5%	-0.25
MIN	-1.00

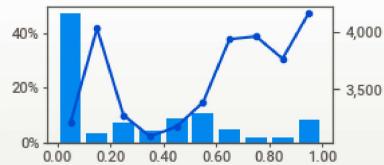
RANGE	1.00
IQR	0.075
STD	0.095
VAR	0.009
KURT.	19.6
SKEW	-3.46
SUM	-4,262



57 ▲ title_subjectivity

VALUES:	39,644 (100%)
MISSING:	---
DISTINCT:	673 (2%)
ZEROES:	18,013 (45%)
MAX	1.00
95%	1.00
Q3	0.50
Avg	0.28
Median	0.15
Q1	0.00
5%	0.00
MIN	0.00

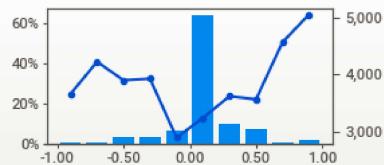
RANGE	1.00
IQR	0.500
STD	0.324
VAR	0.105
KURT.	-0.541
SKEW	0.816
SUM	11,194



58 ▲ title_sentiment_polarity

VALUES:	39,644 (100%)
MISSING:	---
DISTINCT:	813 (2%)
ZEROES:	19,914 (50%)
MAX	1.00
95%	0.50
Q3	0.15
Avg	0.07
Median	0.00
Q1	0.00
5%	-0.33
MIN	-1.00

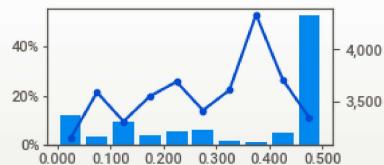
RANGE	2.00
IQR	0.150
STD	0.265
VAR	0.070
KURT.	3.24
SKEW	0.396
SUM	2,832



59 ▲ abs_title_subjectivity

VALUES:	39,644 (100%)
MISSING:	---
DISTINCT:	532 (1%)
ZEROES:	2,643 (7%)
MAX	0.500
95%	0.500
Q3	0.500
MEDIAN	0.500
Avg	0.342
Q1	0.167
5%	0.000
MIN	0.000

RANGE	0.500
IQR	0.333
STD	0.189
VAR	0.036
KURT.	-1.28
SKEW	-0.624
SUM	13,552



60 ▲ abs_title_sentiment_polarity

VALUES:	39,644 (100%)
MISSING:	---
DISTINCT:	653 (2%)
ZEROES:	19,914 (50%)
MAX	1.00
95%	0.60
Q3	0.25
Avg	0.16
Median	0.00
Q1	0.00
5%	0.00
MIN	0.00

RANGE	1.00
IQR	0.250
STD	0.226
VAR	0.051
KURT.	2.66
SKEW	1.70
SUM	6,187

