

# **Acceleration Proposal Title**

Duration: 3 months

# I. About the Startup/Project

## A. Startup/Project Description

- Maximum of 100 words
- If a startup, describe the nature of the business including the product or service offering.
- If a project, provide a detailed description or statement about the subject, program, competition, or initiative that initiated this project.

## B. Team Composition

- Add all members.



First Name Middle Initial.  
Last Name  
Position/Role



First Name Middle Initial.  
Last Name  
Position/Role



First Name Middle Initial.  
Last Name  
Position/Role

## C. About the Product/Solution

### 1. Problem Statement

- Maximum of 200 words
- Provide the context of the problem.

### 2. Target Market

- Maximum of 100 words
- Specify the user/customer segment that will benefit from the product/project.
- Specify the size of the market

### 3. Solution Description

- Maximum of 500 words

- Describe the Solution: Provide a detailed description of the solution, including its key features and functionalities.
- Address the Problem: State how the solution effectively addressed the problem statement.
- Highlight Value Proposition or Innovation: Emphasize the unique aspects or innovative elements of your solution.

#### D. Historical Timeline of the Product/Project Development

- Start from the most recent

Month - Year	Key Activities or Milestones
Example: January 2023	Product Design was finalized based on the user/customer validation.
Example: March 2023	First prototype was developed and tested.

#### E. Competitive Advantage Analysis

- Add more applicable competitive factors.

Competitive Factors	Name of Competition 1/Alternative 1	Name of Competition 2/Alternative 2	Name of Competition 3/Alternative 3	Your Startup/Project Name
Product or Service Offering				
Pricing Strategy				

#### F. Intellectual Property Status (If applicable)

- Maximum of 50 words
- State the status of the intellectual property claim.

## **II. About the Proposed Acceleration**

### **A. Objectives**

- Maximum of 50 words
- Provide 3 main objectives of the proposed acceleration.
- The readiness level must be specified.

### **B. Scope of The Proposal**

- Maximum of 50 words
- State the focus of the proposal

### **C. Methodology and Expected Outputs**

- Maximum of 300 words
- State the focus of the proposal

### **III. Curriculum Vitae of the Project Leader**