



**A to z**

# **Threads Course**



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# SUMMARY

1. Why Threads?
2. Overall Approach and Mentality
3. The Skills Needed for Success
4. Set-up
5. Warm-up
6. How to Avoid Getting Suspended





# Threads history

Threads is a social media app from Meta that's connected to Instagram and it was designed to compete with X (formerly Twitter).

It launched in 2023 as a space for people to post quick updates, images, and videos, and have open conversations. Since it links directly with Instagram, it's easy to gain traction and to upgrade your Instagram's US % audience through Threads.

We also mentioned that Threads was designed to compete with X. You can do further research (for your own curiosity) and observe how Twitter accused Meta multiple times of literally using the same code and also former employees of Twitter. There's a long discussion, but the only important aspect: if you're familiar with X promoting, jumping to Threads will be an easy step. **If not, don't worry, this course will explain everything.**





# Benefits of using Threads

There are 2 main benefits and key points:

## 1. Direct funnel: Threads → OnlyFans

We will be able to directly have a link in the bio of our Threads account. Users who come across our profile will press that link in the bio. So we will have a direct funnel. We will attract people on our page and they will land directly on our OnlyFans.

## 2. Indirect funnel + Instagram Growth

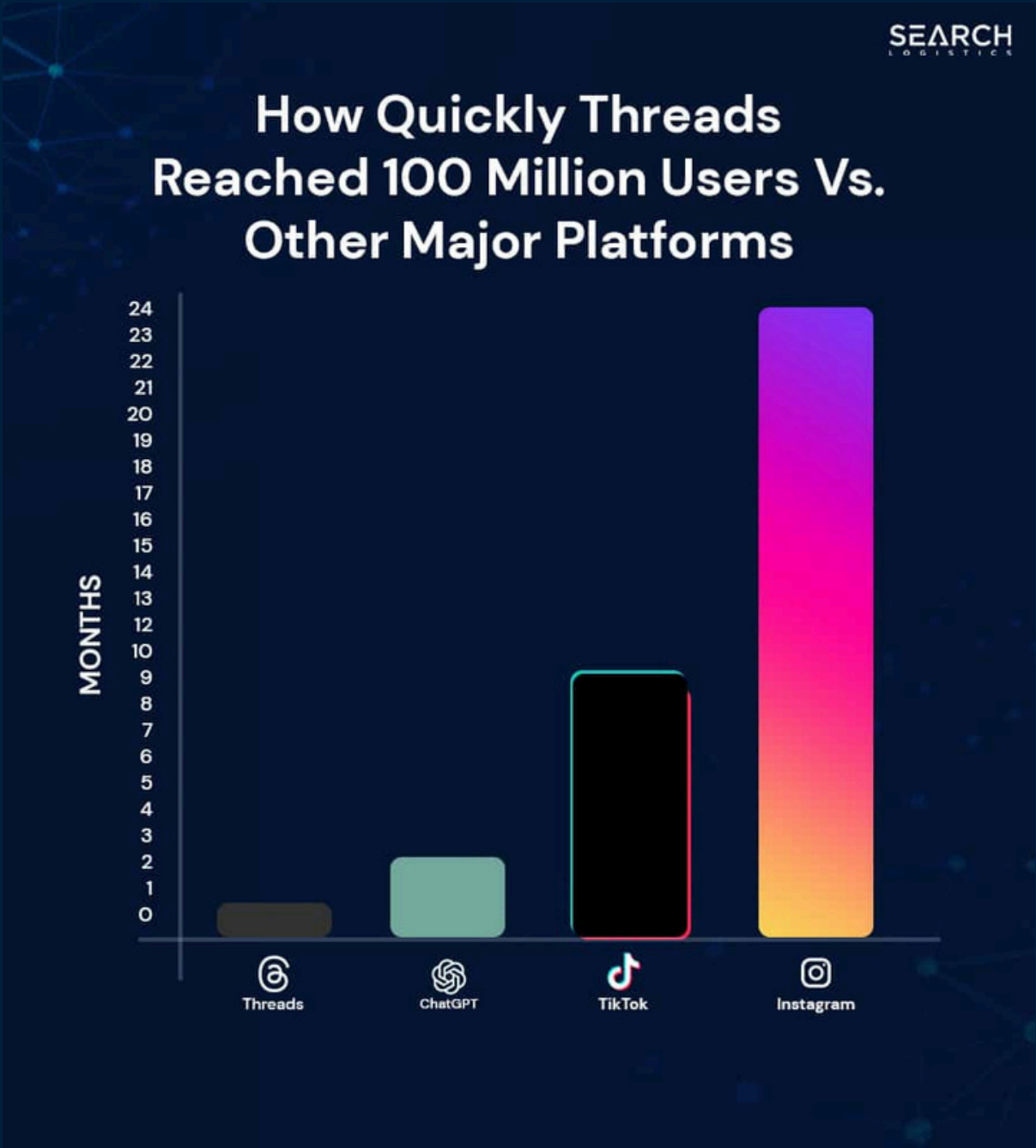
A lot of users will first see your Threads account. Then, they will press the IG icon (right top corner) and they will land on IG.

We observed a pattern of agencies being afraid that they “lose” conversion because of this. Nothing falsier than this. Users will come across your Instagram. They will lay on your Instagram page and grow it indirectly. Also, Threads is a great source of US audience. This will lead to your overall US audience on your IG to grow.





# Threads Dynamic





# Threads Dynamic

“But it’s normal for Threads to reach 100 Million Users in such a short time because it benefited out of Instagram’s brand”

Yes, this is true, and this is why we love it. It’s a new version of Twitter, but it also has Instagram to back it up.

Threads will be in no time over-saturated of newcomers (other OF models and agencies). So be fast and make your mark. You can later sell promos on your already-grown page.

This is why, because you are still early in the game you should prioritise 2 things:

1. **Longevity of the account** – don’t do any spammy or desperate actions (posting nudes or commenting risky stuff for views)

2. **Taking actions fast, but calculated** – don’t waste too much time overthinking





# Always tease, always SFW

Always tease the fans, through captions, or sexy posts, but never post NSFW (not safe for work) content.

Nudity is strictly prohibited. Don't forget that you are still using a Meta product. The same rules for Instagram apply here on Threads.

**If you ban the Threads account you will ban the Instagram account as well.**

You will get bursts of fans on Threads. There will be days with 2 subs, and there will be days with 50+. Don't fall into the trap of abusing Threads as a method. Do your daily posting and activities. Be constant. Threads will reward you for being a trusted user, and every once in a while your content will be pushed on people's FYP (For You Page).

This is what you are working for: getting bursts of fans and taking care of these fans.





These guys tend to be high spenders. They followed a nice, complex funnel. They feel like they have a connection and already know the personality of your model.

Don't waste these subs. Take care of them, communicate to them and turn them into your **whales**.

## Posting

1. Match trends – Threads love a good trend

You will observe these trends on your FYP, it's inevitable. Simply match those trends. That's it, no rocket science.

2. Post about current and viral stuff that's going on in the world

3. Always make sure to reassure your fans and potential subs that they are "okay" and "more than enough"

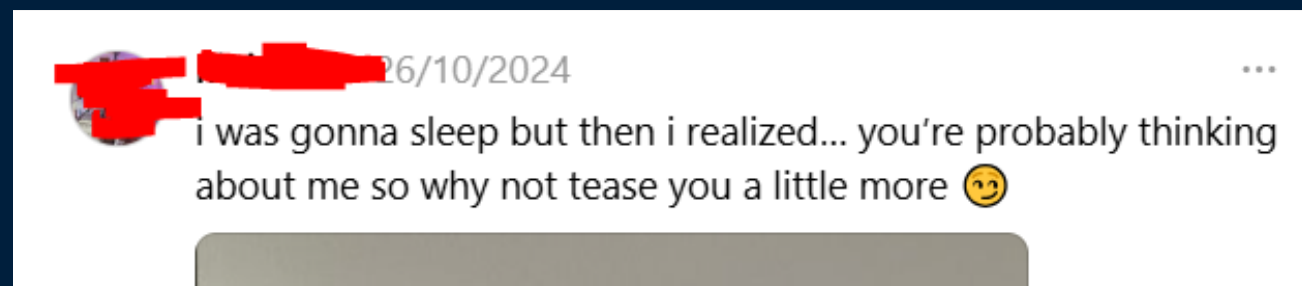
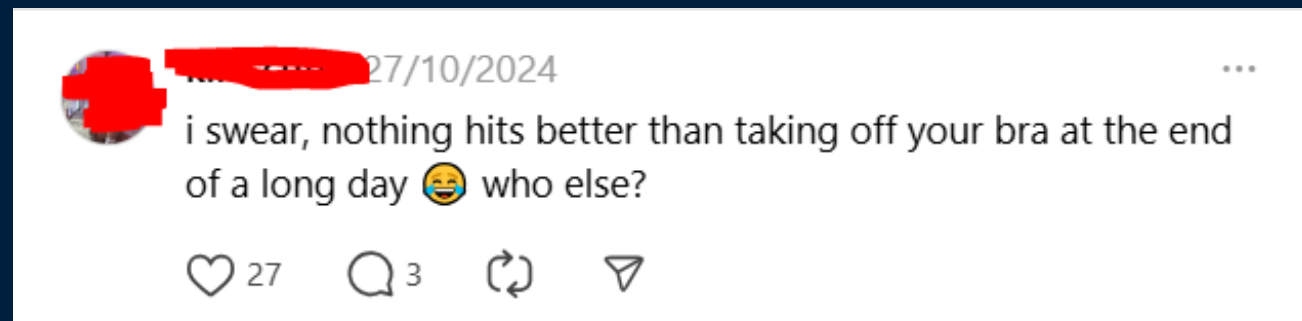
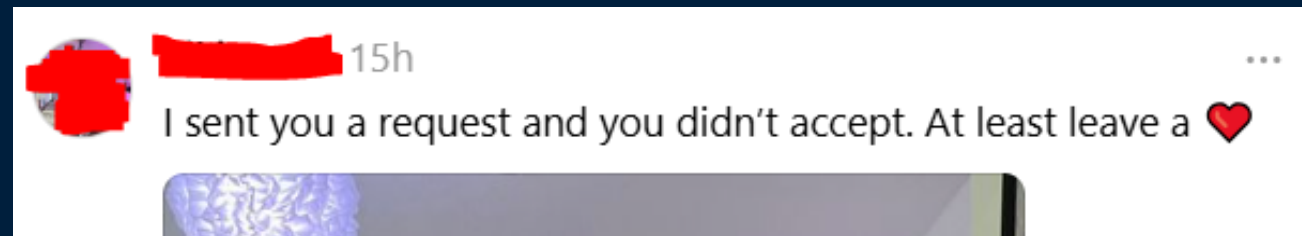






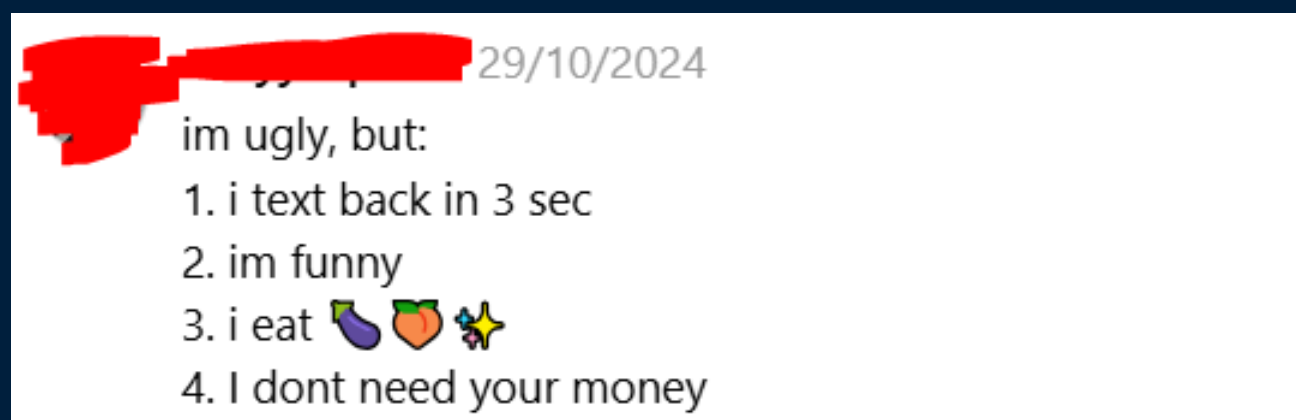
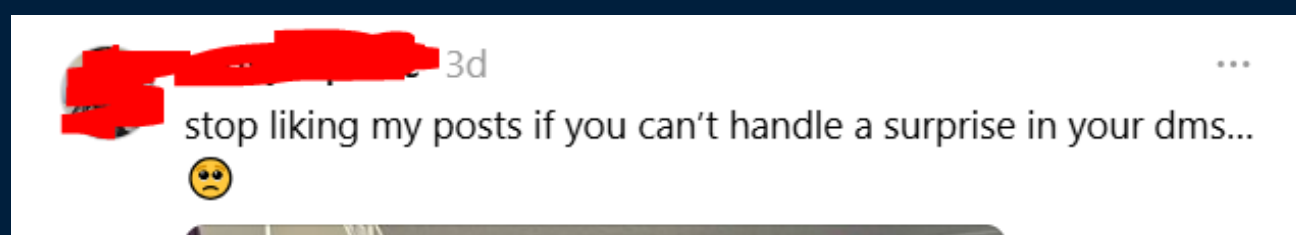
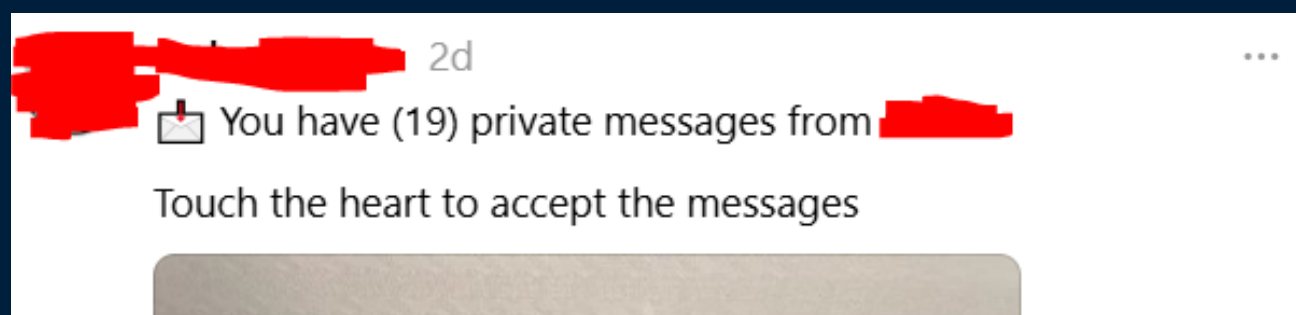
# Examples

-trends always change, so there's no need to send too many examples-





## Overall Approach and Mentality





# Posting

Other than the trends, your posts should be Funny / Horny (with a limit) / Controversial (in a good way) / Conversation openers

- Controversial example:

“Having a belly is always better than having 6 pack abs. I hated math in college anyways, I don’t want to see those squares again haha”

“Over 5 inches? No thanks, it hurts and there’s no pleasure behind it”

- Conversation opener example:

“I’m not too much into politics, but can anyone tell me who you support and why? Just trying to make my mind here. Thaaaanks”





# Replying

Other than the posts that will hit the FYP, you will also do the replying method in order to gain daily a steady amount of subs.

- **Amount of DAILY replies: 40 / day**

Yes, you should reply every single day. At the end of the week, you should have an average of around 40 replies.

**Do not post a fixed amount of 40 replies every single day. Always vary the number, be unpredictable.**

## How to split your replies:

- 50% – viral stuff on Threads, simply refresh the FYP and comment under stuff
- 30% – other OF models on the same niche as yours
- 20% – answer back to everyone who replied to or engaged with you





# Finding the right VA / Agency

Sounds simple. However, you should carefully select the VA/agency that will perform the actions on your account.

You can select the best posts to reply to, you can match trends and you can do everything right. But without the following skills, you will never gain virality:

- Solid English Skills – you can use some intentionally bad grammar here and there, in order to gain attention, but overall your English should be on point
- Consistency – every day of the week, month, year, you need to post and be constant
- Copywriting skills – nothing to add here, this is a must
- High IQ, Adaptability and Sense of Humour





# Set-Up

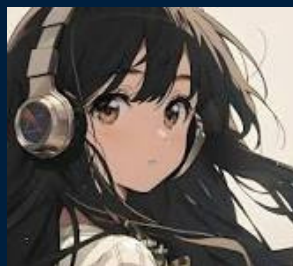
First and most important: if you have an active Instagram account, don't waste time and create a Threads account for it.

**On top of it, you can create multiple Instagram accounts (we suggest going for 5 at first, then you can add more). To each Instagram account, you should connect a Threads account.**

Same link in the bio of both for a more accurate tracking and less risk of Meta observing that you have 2 different links in bio.

**Random tip:** adding anime profile pics to your different IG accounts will prevent the new Meta system (facial recognition based) to detect that it's the same creator.

**Example:**





# Set-Up

- start your own IG accounts, don't buy them - you might have luck with 5% of bought accounts, but the chances are too slim, just create your own accounts using aged Gmails
- never mix these accounts up on one device - have a maximum of 2 accounts per device
- don't post any links on the profiles in the first 72 hours
- don't bother with buying SIM cards, there's no need for them - targeting is done through actions performed on the accounts
- don't use big Proxy Providers - Meta already knows IP Royal or other big providers - just use your genuine internet connection

That's it. Don't overcomplicate things.





# Warm-Up

**1st Day:** Scroll 2 hours on Threads (no profile pic, link in bio or any posts)

**2nd Day:** Scroll for 2 hours more and set up your account (Profile Picture and Bio, NO link)

**3rd Day:** At least 30 minutes of scrolling + Following Meme / Sports pages (don't follow other OF models yet)

At the end of the day, you can add the link in the bio. Still no posts.

Tip: getallmylinks is the best-performing provider

**4th Day – 7th day:** 1 post per day + maximum 15 replies

After the first 7 days you can start with normal activity, posting and you can feel free to follow anyone you'd like.







# How to Avoid Getting Suspended

- Avoid Nudity at All Costs
- Avoid Racism / Xenophobia / Sexism / Homophobia
- No Hateful Conduct
- Avoid Copywriting
- When They Flag a Picture or Video: **Delete it Immediately**
- Check the Account Status and obey the rules
- No Curse Words (yes you can use emojis like 🍑🍆, but don't abuse them)
- Do Not Share Misleading Info
- Keep the Link Only in Your Bio (do not use it in posts or replies)
- Do Not Spam (don't post more than 50-60 replies in a day, and if you do it, the next few days take it easier)
- NO Automation
- Report Misbehavior, Don't Retaliate: If someone's harassing or trolling you, report them rather than responding negatively

If you get an account suspended, DM us, we may be able to help.

