



# VALUE PROPOSITION CANVAS

Projektname

Datum

Version

## VALUE PROPOSITION

<div>Product &amp; Services</div> <div><div>Tourists</div><div>A mobile app providing safety information and safe travel routes.</div><div>Partnerships with local businesses offering secure experiences and services.</div><div>Secure transportation options and guided tours.</div><div>Citizens</div><div>Secure public spaces and infrastructure improvements.</div></div>	<div>Gain Creators</div> <div><div>Assurance of safety through verified and reliable information.</div><div>Safer neighborhoods and public spaces.</div><div>Improved quality of life and freedom to engage in daily activities.</div><div>Secure and supportive environment for integration.</div><div>Opportunities for personal and professional growth in a safe setting.</div></div> <div>Pain Relievers</div> <div><div>proactive/timely alerts and detailed information about safe and unsafe areas.</div><div>Accessible information on safe areas and practices.</div><div>safer places thanks to predict criminals behaviors, vectors and operational modes.</div></div>
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## CUSTOMER SEGMENT

