Act-Utilitarianism

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| Action/ Choice | Party\_#1: Morton Thiokol | Party\_#2: NASA |
| Morton Thiokol recommending the launch of Challenger to proceed, noting “Lund (of Thiokol) reversed his previous decision and recommended that the launch proceed.” | Act-utilitarianism is not satisfied as they lost the $10million of incentive fees and on top of that, they paid a monetary fee for their legal liabilities for the failure, because of this action | Act-utilitarianism is not satisfied as their space shuttle fleet was grounded, they lost crew members’ lives.  Act-utilitarianism is satisfied as this event led to an organisational restructuring (new office of safety, reliability, and quality assurance) |
| NASA did not want to postpone the launch, noting “NASA didn’t want to antagonize [Vice-President] Bush, a strong NASA supporter, by postponing the launch due to inclement weather after he had arrived.” | Act-utilitarianism is not satisfied as this resulted in the pushing for the launch where they ended up losing the $10million of incentive fees and on top of that, they paid a monetary fee for their legal liabilities for the failure, because of this action | Act-utilitarianism is not satisfied as this caused the pushing for the launch which eventually led to the disaster. |

Rule-utilitarianism

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| Action/ Choice | Party\_#1: Morton Thiokol | Party\_#2: NASA |
| Morton Thiokol recommending the launch of Challenger to proceed, noting “Lund (of Thiokol) reversed his previous decision and recommended that the launch proceed.” | - Rule-utilitarianism is satisfied as Thiokol engineers recommendation of postponing the launch were opposed by NASA management who is their contractee, hence, there is a need for Thiokol to satisfy and obey their decisions and thus, recommending the launch. |  |
| NASA did not want to postpone the launch, noting “NASA didn’t want to antagonize [Vice-President] Bush, a strong NASA supporter, by postponing the launch due to inclement weather after he had arrived.” | - Rule-utilitarianism is not satisfied as they have been advised by the Thiokol engineers to postpone the launch considering the critical issues. By protocol, they should have heeded the advice of the engineers |  |

Virtue ethics

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| Action/ Choice | Party\_#1: Morton Thiokol | Party\_#2: NASA |
| Morton Thiokol recommending the launch of Challenger to proceed, noting “Lund (of Thiokol) reversed his previous decision and recommended that the launch proceed.” | - Virtue ethics are satisfied as they were honest about the faults and issues. |  |
| NASA did not want to postpone the launch, noting “NASA didn’t want to antagonize [Vice-President] Bush, a strong NASA supporter, by postponing the launch due to inclement weather after he had arrived.” | - Virtue ethics are not satisfied as they placed the satisfying of the vice-president over the safety of the crew |  |