

PET CARE

ABSTRACT

The pet market was once very active through e-commerce companies like Quikr and Olx. It was a market without assuring any kind of documentation reliability and pet's safety. After placing orders breeders inadvertently deliver pets without taking necessary precautions or a variety of healthy problems, Some of them have been reported dead.

When one such case went viral on social media, the Animal Welfare Board of India[AWBI] asked the IT ministry to take necessary actions to control online pet market and the government enacted two laws. Thus, the market which had been prosperous for the last one decade was falling apart. When the pet shop rule,2017 and Dog Breeding and Marketing rule 2018 made strict olx and Quikr removed the pet dealing feature from their sites.

Although the pet marketing were removed from the e-commerce site, the market continued to gain strength through social media groups. Currently millions of people are members of such tragically that it was through sites. Each search leads to dozens of such groups. According to Pet Shop Rule,2017 and Dog Breeding and Marketing Rule, 2018, selling puppies isn't illegal in India but the seller should be registered with animal welfare Board of the states he/she is operating in. Also, the dog must need vaccination report card and a licence. Puppy sales are done in those groups without following any of these rules. Today puppies are delivered anywhere in India, unauthorized and unhealthy way, just on verbal agreement through these groups. Its not common for people to be deceived.

In the mean while, Pet Care, the online Puppy Marketing App is developed from where the AWBI and the Central Government stated. The app breakes down all the existing problems . The Pet Care is inspired by 'Bhageera', a Puppy, who have been died after selling him illegally through unhealthy measures.

The Pet Care works just as the AWBI dictates, how to sell online. The ads will be published only after approving them, including the legal and verified documents while submission. Pet Care gives importance to both dog and breeder and that's the reason why the breeder rating feature is included.

EXISTING SYSTEM

The pet market was once a very leading online active market. It functions without assuring any kind of documentation, reliability and pet's safety. After placing orders breeders inadvertently deliver pets without taking necessary precautions or safety measures. As a result, they can have a variety of health problems. Some of them have been reported dead. When one such case went viral on social media, the animal welfare Board of India (AWBI) asked the IT ministry to take necessary actions to control online pet market and the government enacted two laws. Thus, the market which had been prosperous for the last one decade was falling apart. When the pet shop rule, 2017 and Dog Breeding and marketing rule 2018 made strict, Olx and Quicker removed the pet dealing feature from their sites. Although the pet marketing was removed from the e-commerce site, the market continued to gain strength through Facebook groups and WhatsApp groups. Currently millions of people are members of such groups. The process is still going on, even more tragically that it was through sites. Each search leads to dozens of such groups. According to pet shop rule, 2017 and Dog Breeding and marketing rule, 2018, selling puppies isn't illegal in India but the seller should be registered with Animal Welfare Board of the state he/she is operating in. Also, the dog must need vaccination report card and a licence. Puppy sales are done through those groups without following any of these rules. Today puppies are delivered anywhere in India, unauthorized and unhealthy, on a verbal basis through these groups. It's not uncommon for people to be deceived. In the meanwhile, those who want a puppy with all requirements are cheated by showing fake documents.

LIMITATIONS OF PRESENT SYSTEM

- a) Pets are known to be kept in small cages while transporting.
- b) Pups are turned away too soon from their mothers.
- c) Sold without vaccination.
- d) Leads to easy access and sales of exotic breeds like Siberian Huskies or St Bernard's that are not meant to be raised in Indian tropical climate.
- e) Dogs won't have licence which will turn into a crime if it attacks folks.
- f) Breeds aren't necessarily equipped with licence.
- g) Fraud dealing is easy here.
- h) Currently Doctors consulting availability is too low in present system within required locations
- j) Training purpose not available at all

PROPOSED SYSTEM

The Pet Care is being developed from where the AWBI and the central government have stated. The Pet Care is breaking down all the existing problems. Puppies are the most selling pets in India. The Pet Care app was inspired by 'Bhageera', a puppy, died after selling illegally and unauthorised online. The Pet Care works just as the AWBI says, how to sell online. The ads will be published only after approving them, including the legal and verified documents while submission Pet Care gives importance to both Dog and Breeder Rating feature is included. The Breeder can upload any of the breed quality exposing documents / certificates currently provided behalf of Indian government such as KCI certificates, civic body licence etc. He should also upload the vaccination report card & breeder licence. The ad will then published only if the admin checks the uploaded information and finds it satisfactory. Through this app the quality of the breed can be avoided to maximum. Those who wants to approach the Pet Care. A good breeder will deliver a puppy only in a safe and healthy way. It will reflect in there rating two.

ADVANTAGES AND FEATURES OF PROPOSED SYSTEM

- a) Dogs with quality exposing doc/certificates are only sold.
- b) Breeders are truest worthy, they are equipped with breeder licence.
- c) Pups are delivered through secure and healthy measures /methods.
- d) Dogs are sold only after 30 days from the birth.
- e) Exotic breeds are filtered out.
- f) Fraud plays are avoided to max extend.
- g) In this proposed system application will be provided medical consultation, training, pharmaceutical and accessory purchase.

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