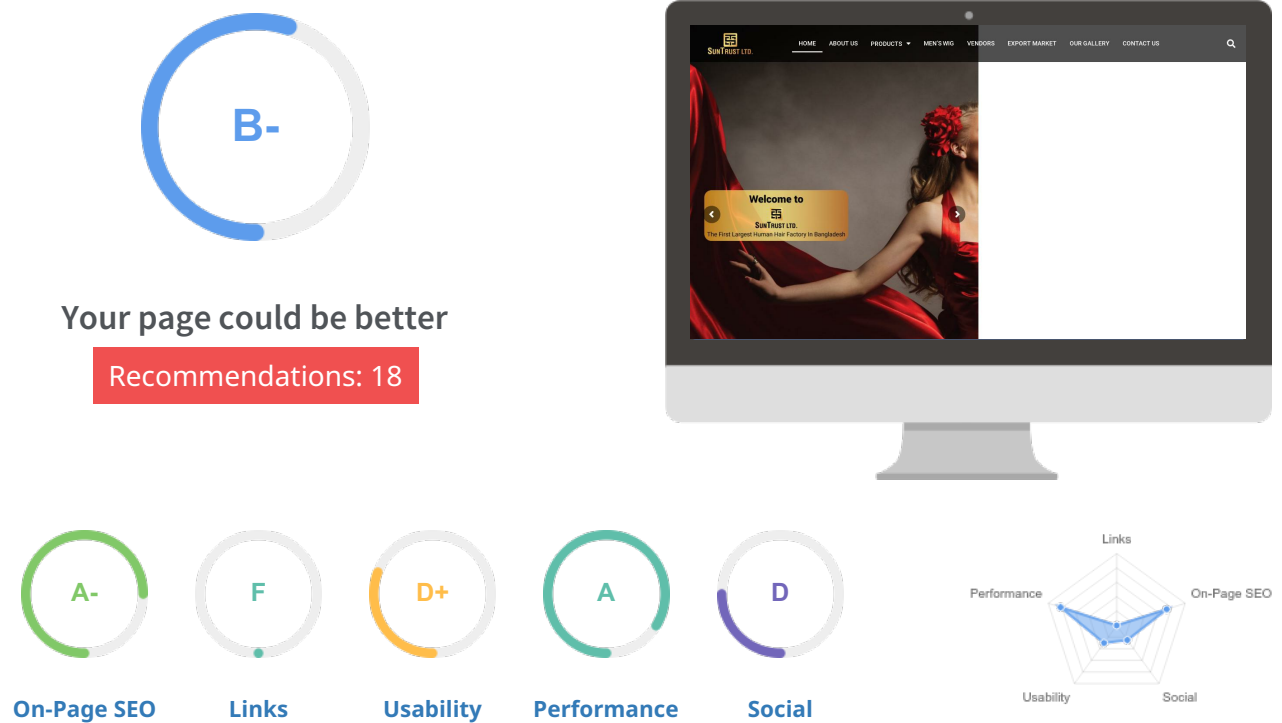


Website Report for suntrustbd.com

This report grades your website on the strength of a range of important factors such as on-page SEO optimization, off-page backlinks, social, performance, security and more. The overall grade is on a A+ to F- scale, with most major industry leading websites in the A range. Improving a website's grade is recommended to ensure a better website experience for your users and improved ranking and visibility by search engines.

Audit Results for suntrustbd.com



Recommendations

Execute a Link Building Strategy

Links

High Priority

Shorten meta description (to between 70 and 160 characters)

On-Page SEO

Medium Priority

Add H1 Header Tag

On-Page SEO

Medium Priority

Add Alt attributes to all images	On-Page SEO	Low Priority
Create and link your Twitter profile	Social	Low Priority
Use your main keywords across the important HTML tags	On-Page SEO	Low Priority
Optimize your page for Mobile PageSpeed Insights	Usability	Low Priority
Optimize your page for Desktop PageSpeed Insights	Usability	Low Priority
Setup & Install a Facebook Pixel	Social	Low Priority
Remove inline styles	Performance	Low Priority
Add business address and phone number	Other Improvements	Low Priority
Add Local Business Schema	Other Improvements	Low Priority
Minify your CSS and JS Files	Performance	Low Priority
Review and Increase Font Sizes across devices	Usability	Low Priority
Create and link an associated LinkedIn profile	Social	Low Priority
Create and link an associated YouTube channel	Social	Low Priority
Improve the size of tap targets	Usability	Low Priority
Improve Google Business Profile Rating & Review Count	Other Improvements	Low Priority

On-Page SEO Results



Your On-Page SEO is good

Your page is mostly optimized for On-Page SEO performance. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to improve your page by ensuring HTML Tag Content is completed correctly and text content is well aligned with chosen keywords.

Title Tag



You have a title tag of optimal length (between 10 and 70 characters).

Human Hair Factory in Bangladesh - Sun Trust

Length : 44

Meta Description Tag



Your page has a meta description tag however, your meta description should ideally be between 70 and 160 characters (including spaces).

SunTrust Ltd is the First Largest Human Hair Factory in Bangladesh, focuses on Full Lace Wigs, Lace Frontal Wigs, Sew-in Bundles, Frontals, and Closures. All hairs are sewn by professional hair workers, trained by the experts from China and Korea.

Length : 247

A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

SERP Snippet Preview



This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

https://suntrustbd.com :
Human Hair Factory in Bangladesh - Sun Trust
SunTrust Ltd is the First Largest Human Hair Factory in Bangladesh, focuses on Full Lace Wigs, Lace Frontal Wigs, Sew-in Bundles, Frontals, and ...

Hreflang Usage



Your page is not making use of Hreflang attributes.

Language



Your page is using the lang attribute.

Declared: en-US

H1 Header Tag Usage



Your page does not have an H1 Header Tag.

The H1 Header Tag is an important way of signaling to search engines what your content is about, and subsequently the keywords it should rank for.

H2-H6 Header Tag Usage



Your page is making use of multiple levels of Header Tags.

Header Tag	Frequency	
H2	29	<div></div>
H3	2	<div></div>
H4	0	
H5	0	
H6	0	

Keyword Consistency



Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords					
Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
read	×	×	×	24	<div></div>
wig	×	✓	✓	17	<div></div>
natural	×	×	✓	17	<div></div>
grade	×	×	✓	12	<div></div>
lace	×	✓	✓	12	<div></div>
16a	×	×	✓	12	<div></div>
hair	✓	✓	✓	10	<div></div>
mens	×	×	×	9	<div></div>

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
16a grade	×	×	✓	12	<div></div>
mens wig	×	×	×	9	<div></div>
wig read	×	×	×	8	<div></div>
lace front	×	✓	✓	7	<div></div>
read more wigs	×	×	×	7	<div></div>
human hair	✓	✓	✓	5	<div></div>
grade 44	×	×	×	4	<div></div>
closure read	×	×	×	4	<div></div>

Amount of Content



Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 573

Image Alt Attributes



You have images on your page that are missing Alt attributes.

We found 43 images on your page and 39 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

Canonical Tag



Your page is using the Canonical Tag.

<https://suntrustbd.com/>

Noindex Tag Test



Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test



Your page is not using the Noindex Header which prevents indexing.

SSL Enabled



Your website has SSL enabled.

HTTPS Redirect



Your page successfully redirects to a HTTPS (SSL secure) version.

Robots.txt



Your website appears to have a robots.txt file.

<http://suntrustbd.com/robots.txt>

Blocked by Robots.txt



Your page does not appear to be blocked by robots.txt.

XML Sitemaps



Your website appears to have an XML sitemap.

https://suntrustbd.com/sitemap_index.xml

Analytics



Your page is using an analytics tool.

 Google Analytics

Schema.org Structured Data





You are using JSON-LD, Microdata Schema on your page.

Rankings

Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country	Position	Total Searches	Estimated Traffic
hair wig shop in dhaka	 BN	33	50	0
bangladesh hair	 EN	64	40	0

Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	0
Position 2-3	0
Position 4-10	0
Position 11-20	0
Position 21-30	0
Position 31-100	2

Links

Number of Backlinks



You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor

Backlink data provided by [MOZ](#)



5

External
Backlinks



4

Referring
Domains



1

Moz Domain
Authority

Top Backlinks



These are the highest value external pages we have found linking to your site.

Domain Authority	URL
29	bigtopcoupons.com/coupon-code/suntrust checking bonus 300/
28	www.websitekeywordchecker.com/site/suntrustbd.com
28	www.websitekeywordchecker.com/search/suntrust
11	www.ictgmbh.net/s-seiten/suntrust-unternehmensbuero.html
11	www.ictgmbh.net/s-seiten/suntrust-unternehmensbueros.html
10	www.isostar24.de/f-seiten/firmenbueros-von-sun-trust.html

On-Page Link Structure

i

We found 118 total links. 2% of your links are external links and are sending authority to other sites. 20% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Friendly Links



Your link URLs appear friendly (easily human or search engine readable).

Usability



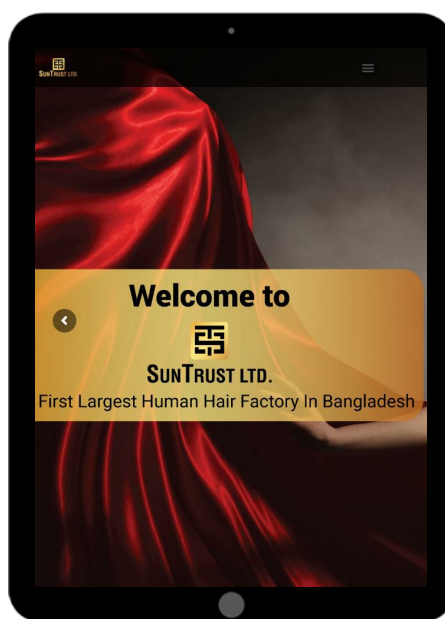
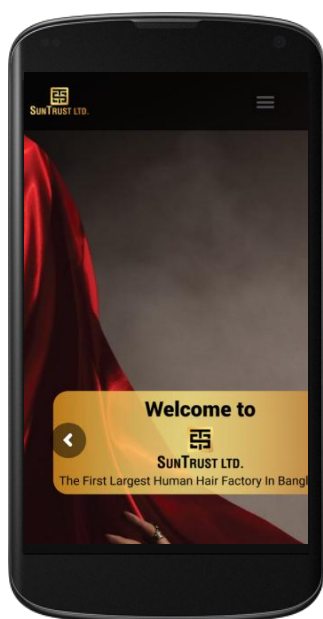
Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

i

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.



Google's Core Web Vitals

i

Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawl-able by Google.

Use of Mobile Viewports



Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

Google's PageSpeed Insights - Mobile



Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



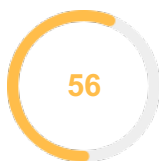
Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	6 s		
Speed Index	14.5 s	Serve images in next-gen formats	11.7 s
Largest Contentful Paint	23.9 s	Properly size images	4.8 s
Time to Interactive	14.9 s	Eliminate render-blocking resources	4.4 s
Total Blocking Time	0.52 s	Reduce unused CSS	1.05 s
Cumulative Layout Shift	0.038	Reduce unused JavaScript	1.05 s

Google's PageSpeed Insights - Desktop



Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	1.8 s		
Speed Index	4.7 s	Eliminate render-blocking resources	1.72 s
Largest Contentful Paint	6.1 s	Serve images in next-gen formats	1.44 s
Time to Interactive	4.1 s	Properly size images	0.2 s
Total Blocking Time	0.01 s	Reduce unused CSS	0.16 s
Cumulative Layout Shift	0.027		

Flash Used?

No Flash content has been identified on your page.



iFrames Used?

There are no iFrames detected on your page.



Favicon

Your page has specified a favicon.



Email Privacy

No email addresses have been found in plain text on your page.



Legible Font Sizes

There is some text on your page that is small and may not be legible enough for particular users.



We recommend reviewing all text on your page in different devices to ensure that it is of appropriate size.

Tap Target Sizing

Some of the links or buttons on your page may be too small for a user to easily tap on a touchscreen.



Consider making these tap targets larger to provide a better user experience.

Performance Results



Your performance is good

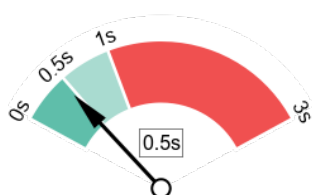
Your page has performed well in our testing meaning it should be reasonably responsive for your users, but there is still room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings).

Page Speed Info

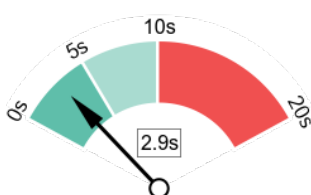
Your page loads in a reasonable amount of time.



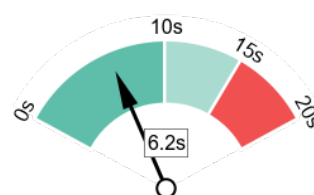
Server Response



All Page Content Loaded



All Page Scripts Complete

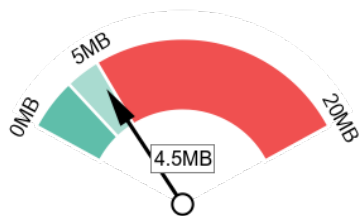


Download Page Size

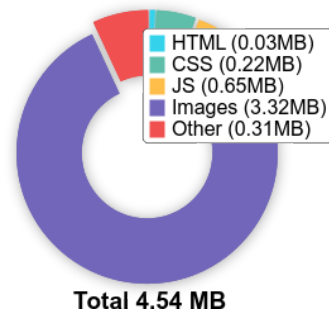
Your page's file size is reasonably low which is good for Page Load Speed and user experience.



Download Page Size



Download Page Size Breakdown

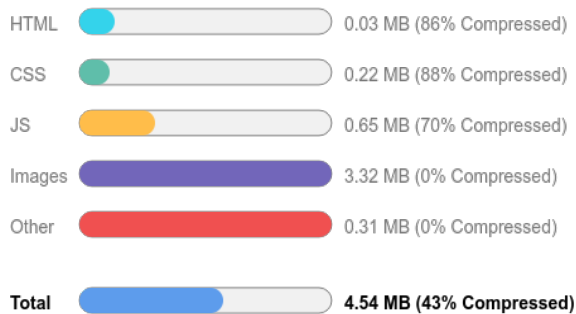


Website Compression (Gzip, Deflate, Brotli)

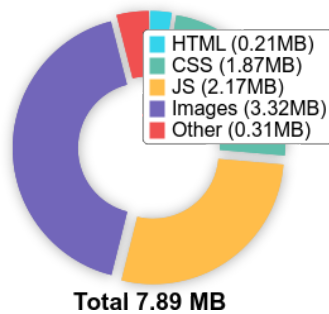
Your website appears to be using a reasonable level of compression.



Compression Rates

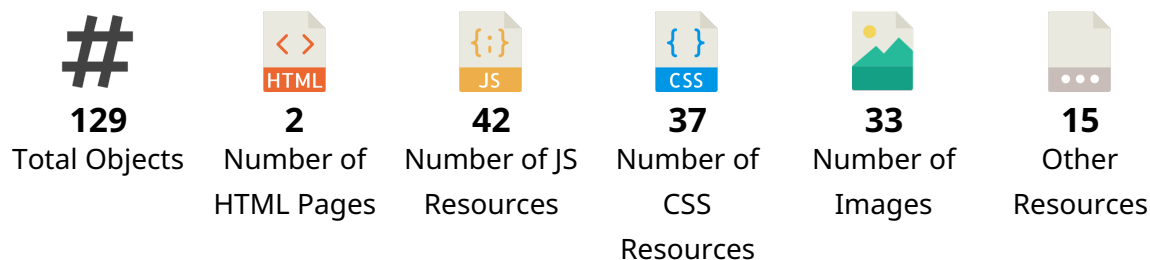


Raw Page Size Breakdown



Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page.



Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.



JavaScript Errors

Your page is not reporting any JavaScript errors.



HTTP2 Usage

Your website is using the recommended HTTP/2+ protocol.



Optimize Images

All of the images on your page appear to be optimized.



Minification

Some of your JavaScript or CSS files do not appear to be minified.



Minification is a reasonably simple way to reduce page size, and subsequently load time.

Deprecated HTML

No deprecated HTML tags have been found within your page.



Inline Styles

Your page appears to be using inline styles.



Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Social Results



Your social could be better

You do not appear to have a strong social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your profiles listed on your page for visibility, and work to build a following on those networks.

Facebook Connected

Your page has a link to a Facebook Page.



Facebook Open Graph Tags

Your page is using Facebook Open Graph Tags.



Facebook Pixel

We have not detected a Facebook Pixel on your page.



Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

Twitter Connected

No associated Twitter profile found as a link on your page.



Twitter Activity

No associated Twitter profile found as a link on your page.



Twitter Cards

Your page is using Twitter Cards.



Instagram Connected

Your page has a link to an Instagram profile.



LinkedIn Connected

No associated LinkedIn profile found linked on your page.



YouTube Connected

No associated YouTube channel found linked on your page.



YouTube Activity

No associated YouTube channel found linked on your page.



Local SEO

Address & Phone Shown on Website

We can't identify one or both of these components on the page. Missing: Phone, Address



Local Business Schema

No Local Business Schema identified on the page.



Google Business Profile Identified

A Google Business Profile was identified that links to this website.



 SunTrust Corporate Office

Google Business Profile Completeness

The important business details are present on the Google Business Profile.



Address Flat No # A2, House 09 Road No. 02,
Dhaka 1230, Bangladesh

Phone +880 1894 442970

Site <http://suntrustbd.com/>

Google Reviews

Your Google Business Profile has a low rating or low number of reviews.



















Technology Results

Technology List

These software or coding libraries have been identified on your page.



Technology	Version
 Bootstrap	
 Elementor	
 Font Awesome	
 Google Analytics	
 Google Font API	
 jQuery	
 jQuery Migrate	
 Lightbox	
 MySQL	
 Nginx	
 PHP	
 Revslider	6.5.5
 Site Kit	1.88.0
Slick	
 WooCommerce	6.8.0
 WordPress	
 Yoast SEO	19.5.1

Server IP Address

35.209.91.240

i

DNS Servers

ns1.siteground.net

ns2.siteground.net

i

Web Server

nginx

i

Charset

text/html; charset=UTF-8

i