#### Information Retrieval

# 2019/2020 Projects

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 Information and Knowledge ■ LAB
 Representation, Retrieval and Reasoning LAB
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## General requirements

- The project must be done in groups of 3 people at most.
- Requirements:
  - Delivery of all the material necessary to install and run the developed system:
    - A README.txt document of the how-to install and run the system;
    - Source code;
    - Binaries and necessary libraries.
  - A (detailed) report describing the system and the choices undertaken.
  - A **PowerPoint presentation** illustrating the system and the choices undertaken. There will be an oral presentation and a discussion.
  - The report and the PowerPoint presentation must be written in English.



# General requirements

- The implementation of **more advanced Lucene techniques** will be positively evaluated.
- Additional functionalities at your choice can be implemented.
  - They will be positively evaluated.
- The documentation and the source code of the system must be sent to the Professor and the teaching assistant at least **7 days BEFORE the written exam**.



A personalized search engine for microblog contents (but not only...)

PROJECT A



### Project A – Goal

- Create a personalized search engine for tweets (e.g., news) or other textual contents based on the following requirements:
  - Create multi-layer user profiles for 10 users representing their interests (user profiles can be represented as bag-of-words).
  - Provide each target user with a different personalized ranked list of tweets (or other textual contents) in response to a query and the user interests.
  - In addition to topicality, the system should combine one or more additional relevance dimensions to rank tweets or other textual contents.

#### Project A – Dataset

#### Two possibilities:

- Crawl specific tweets by using the Twitter APIs (at least for one month) for **5** categories of content (e.g., news categories: sport, cinema, music, ...).
  - In the case of news, it is possible to crawl Twitter news by Twitter news accounts.
- Find suitable **textual large-scale datasets** from which extract suitable textual contents to be retrieved, belonging to **5 categories of content**.
  - In this case, the **size** of the dataset, its **adequacy** to the considered problem and the **pre-processing phase** will be evaluated.



## Project A – User profiles

- Different "layers" of the profile represent different interests, to which different keywords are associated.
- The keywords associated with each interest will be automatically extracted from some textual documents that can represent the user's interests.



A Recommender System for microblog contents (but not only...)

PROJECT B



#### Project B – Goal

- Create a Recommender System for tweets (e.g., news) or other textual contents based on the following requirements:
  - Create **multi-layer user profiles** for 10 users representing their interests (user profiles can be represented as bag-of-words).
  - Provide each target user with different recommendations of tweets (or textual contents) based on her/his interests.

#### Project B – Dataset

#### Two possibilities:

- Crawl specific tweets by using the Twitter APIs (at least for one month) for 5
  categories of content (e.g., news categories: sport, celebrities, cinema, music, etc.).
  - In the case of news, it is possible to crawl Twitter news by **Twitter news accounts**.
- Find suitable **textual large-scale datasets** from which extract suitable textual contents to be recommended, belonging to **5 categories of content**.
  - In this case, the **size** of the dataset, its **adequacy** to the considered problem and the **pre-processing phase** will be evaluated.



## Project B – User profiles

- Different "layers" of the profile represent different interests, to which different keywords are associated.
- The keywords associated with each interest will be automatically extracted from some textual documents that can represent the user's interests.



### Project B – Additional information

- It is possible to provide recommendations **separately** for each interest, or **grouped together** with respect to topical interests of the user.
- It is possible to **let the user specify** for which topical interest/s s/he wants receive recommendations.



#### Useful links

- Twitter4J unofficial Java library for Twitter API.
  - To be downloaded at the following link:
    - http://twitter4j.org/en/index.html

#### • Twitter APIs:

- To be downloaded at the following link:
  - <a href="https://developer.twitter.com/en/docs">https://developer.twitter.com/en/docs</a>