



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Complexity

Understanding the complexity of the project

Requirements

Vastu compliance

Multiple family members have different opinions on requirements

Stick on vastu compliance



DREAM HOMES REALTY  
Persona's name  
Short summary of the persona

The life changing magic of tidying up

The not so big house

"The not so big house" by sarah susanka- discover how to create a cozy and functional home that focuses on quality over quantity

The home a guide to organizing and realizing your house goals

"The life - changing magic of tidying up" by marie kondo- learn how to declutter and organize your space for more harmonious home

"The architecture of happiness" by alain de bottom-delve into the connection between architecture,design, and our overall well-being



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?