



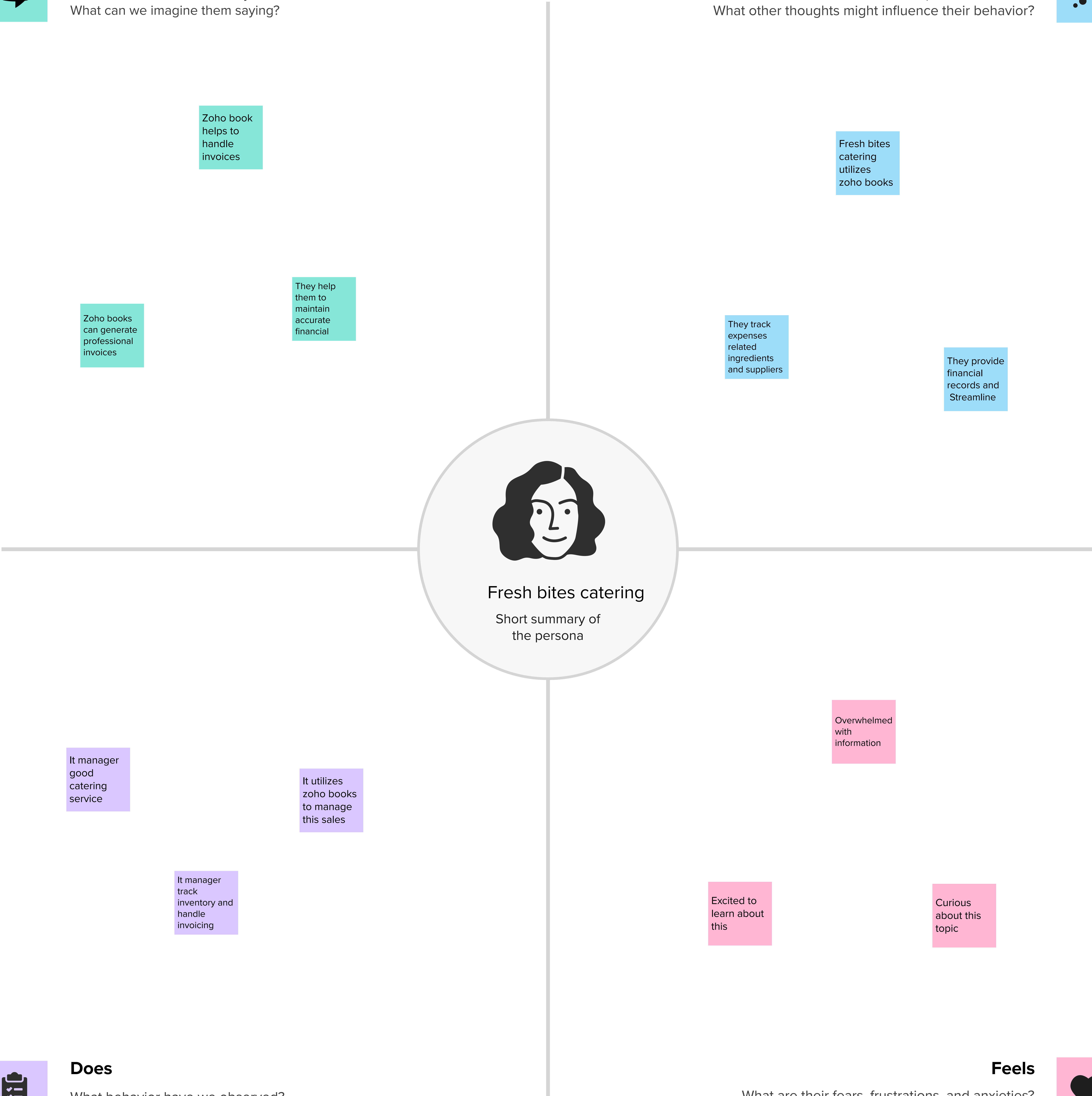
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Zoho book helps to handle invoices

Fresh bites catering utilizes zoho books

Zoho books can generate professional invoices

They help them to maintain accurate financial

They track expenses related ingredients and suppliers

They provide financial records and Streamline



Fresh bites catering
Short summary of the persona

It manager good catering service

It utilizes zoho books to manage this sales

Overwhelmed with information

It manager track inventory and handle invoicing

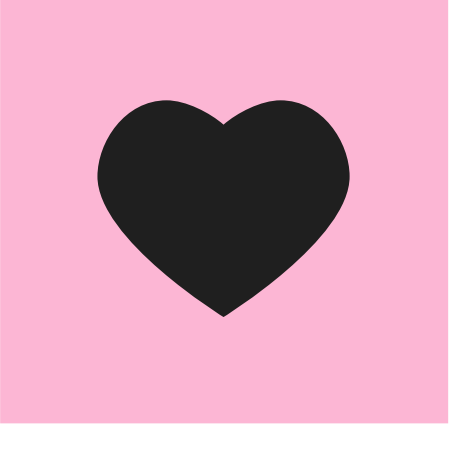
Excited to learn about this

Curious about this topic



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?