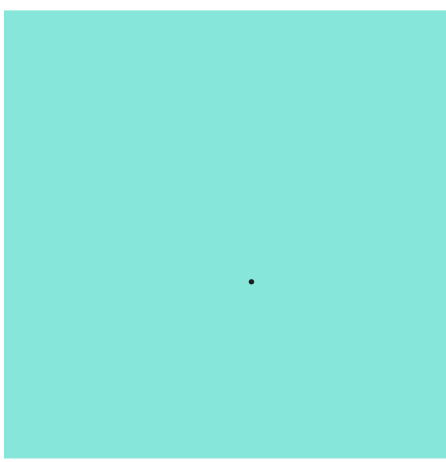
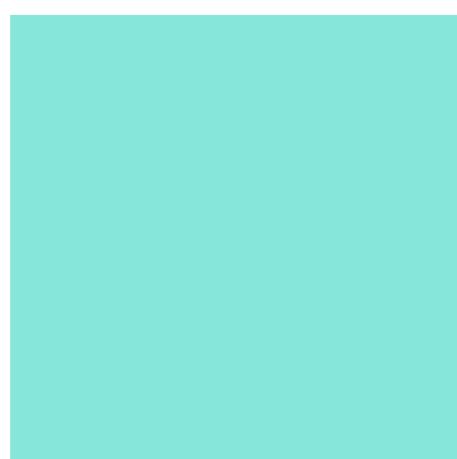




Says

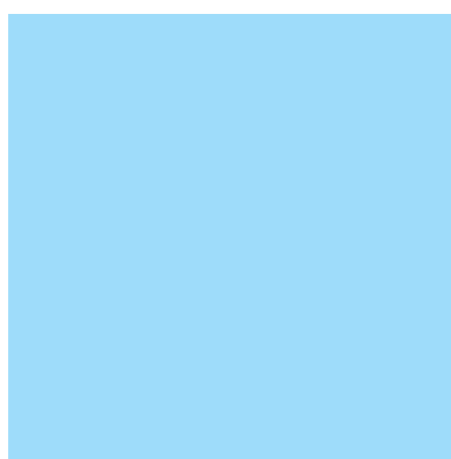
What have we heard them say?
What can we imagine them saying?

Mural

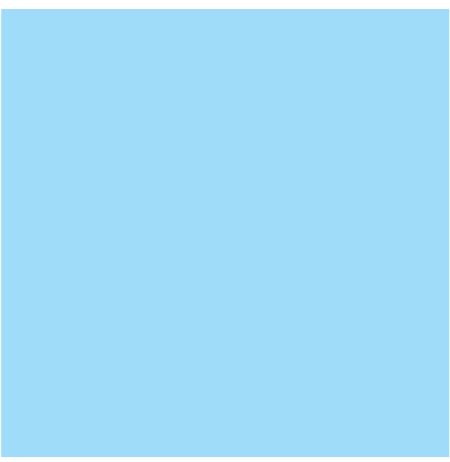
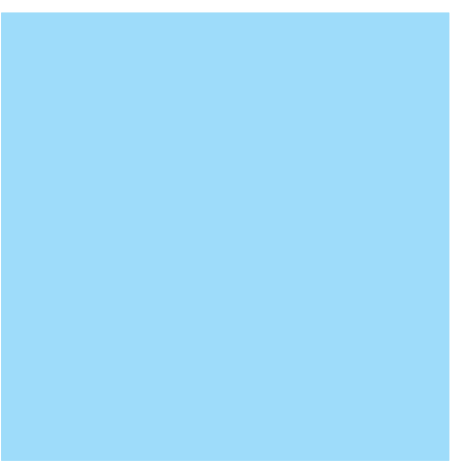
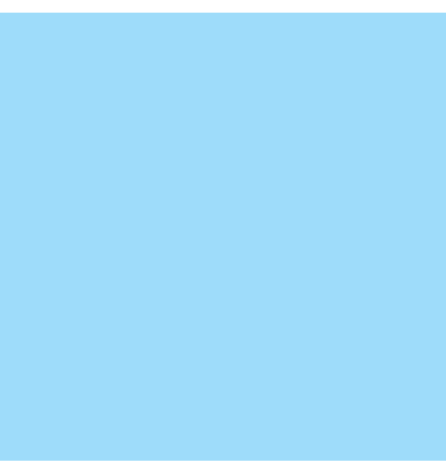


Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



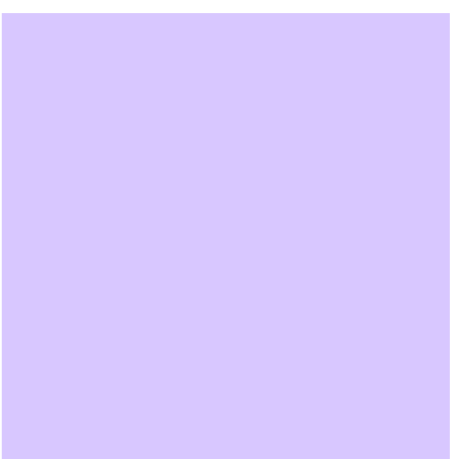
I except something



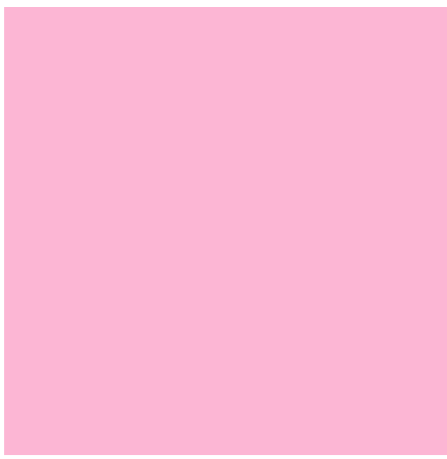
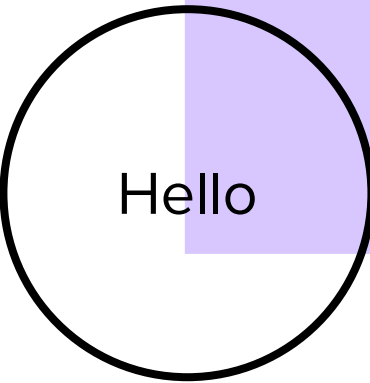
 See an example



Persona's name
Short summary of the persona



Hello



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?