

Jeremy Chong

E - C O M M E R C E E X E C U T I V E



I N T R O D U C T I O N



Kota Kinabalu,
Sabah



February 1st, 2001



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Hi, I'm Jeremy Chong! I am driven by a burning desire to learn new things. I am currently pursuing an International Business degree at Hangzhou Normal University Alibaba Business School.

Eager to join internship as an E-commerce digital marketing to help establish strong branding images to increase sales conversion rate in assisting in developing and implementing marketing campaign and E-commerce website operation. Strong actual real-life experience background in the Facebook marketing campaign.

E D U C A T I O N

2019
Today

Degree in International Business

Alibaba Business School,
HangZhou, China

Relevant Courses:

- Consumer Behaviour
- Strategic Management
- Entrepreneurship

2013
2018

High School

SM Lok Yuk
Sabah, Malaysia

SPM: 7A, 1B, 2C

Curriculum:

- Lok Yuk Got Talent
Show (Drum Solo)
2017 & 2018

I N T E R E S T S



drumming



badminton

LEADERSHIP

Serve the Boys' Brigade for more than 5 years.

Promoted as Sergeant in the Year 2018.

President for Lok Yuk Boys' Brigade Club in the year of 2017 - 2018.

ACHIEVEMENT

Received the President Award in the Year 2019.

WORKING EXPERIENCE

2021

Elegold Jewelry

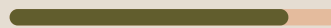
2022

Marketing Executive

- Graphic Design with Canva
- Social media content
- Branding
- Sales campaign event planning
- Competitor marketing design analysis
- Facebook Shops
- Product Catalogue Photography
- Facebook Ads
- Facebook Withholding Tax Payment
- EPS, SOCSO, EIS Data Entry

SKILLS

Canva



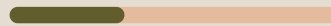
Lightroom



Photoshop



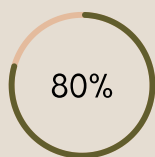
HTML/CSS



PremierePro



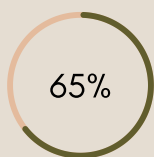
LANGUAGES



CHINESE
Native Language



ENGLISH
High Proficiency



MALAY
Advanced

Let's work
together.