# Jeyden Johnson

UI/UX Designer | jeyden360@gmail.com | 0434785679 | https://github.com/JeydenJ

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### Education

#### **Bachelor of Information Technology Diploma in IT Professional Practice**

2020 - 2025

University of Technology Sydney (UTS)

Majoring in Enterprise Systems Development

## **Work Experience**

### UI/UX/Web Designer, Home789, Sydney

Mar 2024 - Sep 2024

- Website Link: <a href="https://www.sbprealty.com.au/">https://www.sbprealty.com.au/</a>
- Led UI/UX development for a real estate website, collaborating with design and development teams to enhance user experience and frontend functionality.
- Utilized WordPress and Figma to prototype and implement user-friendly interface elements, optimizing website performance and navigation for improved customer engagement.

## **Projects**

#### **Fridge Monitoring Web Application**

Feb 2023 - May 2023

#### **UI/Frontend Developer**

- Utilized tools such as Figma/Canva for design and collaboration.
- Designed and implemented user interfaces using HTML, CSS, and JavaScript to ensure a seamless and engaging user experience.
- Conducted user research and usability testing to gather feedback and improve the application's interface and functionality.

#### FlashcardGO Mobile Application UI/UX Design

Aug 2022 - Oct 2022

## **UI/UX Designer**

- Designed a Mobile application aimed at making learning and studying easier while commuting.
- Utilized tools such as Figma and Canva for design and collaboration.
- Created user personas and journey maps to understand and address user needs and pain.
- Conducted user experience research through surveys and interviews to inform design decisions.

#### Technical Skills

Figma | Canva | Adobe XD | Bootstrap | SEO | HTML, CSS and JavaScript | React.JS

## Design Portfolio

View online at <u>Jeyden's Online Design Portfolio</u>