

Social Blocs, Political Cleavages and Institutional Change in Switzerland

A Neorealist Approach

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Abstract

What are the relationships between political cleavages, the formation of social blocs and socio-economic characteristics such as income and education? The present master thesis analyzes the links between socio-economic factors, the formation of socio-political groups and social blocs in Switzerland. After assessing the country's political stability in the last decades, a long-run analysis of the socio-economic determinants of voting outcomes for the main Swiss social blocs are conducted. Finally, two latent class analysis are conducted to identify socio-political groups and to what extent the latter conflate with socio-economic groups. This master thesis is the first work to conduct such an analysis for Switzerland, and the aim of this work is to provide a first step into a overall analysis of the political economy of institutional change in Switzerland, from a neorealist perspective.

1 Introduction

1.1 The Swiss model under pressure

Switzerland represents an interesting case study for the analysis of institutional change. Despite some widespread stereotypes, such as the supposed slowness and rigidity of the Swiss political system due to direct democracy and its multiple veto points, the country underwent important institutional, economic, as well as political change in the last decades. The Swiss model of capitalism is also difficult to classify in the varieties of capitalism (VoC) framework. Hall and Soskice (2001) famously ranked Switzerland among the coordinated market economies (CMEs). Despite the structural weakness of the Swiss federal state, the weakness of labor unions and the predominance of business interests, Switzerland's economy developed various non-market and non-competitive coordination mechanisms throughout the 20th century. One can think of, for instance, the cartelization of major Swiss industries which was actively supported by the state through public subsidies in the interwar period (see Boillat 2011 for the case of the Swiss watch industry) or the creation and expansion of the Swiss welfare state after the Second World war, even though the latter remains small compared to other welfare state regimes (Obinger 1998). Swiss corporate governance also displayed strong differences from a market-based, shareholder-oriented system which typically prevails in Anglo-Saxon countries. Until the mid-1980s, Swiss corporate governance was an “insider-oriented” type of system characterized by self-regulation by private actors with minimal legal framework, “selective protectionism” (*Vinkulierung*) in favor of Swiss shareholders and blockholders and strong cooperation between business actors, associations and networks (Andre Mach et al. 2007).

According to Katzenstein (1985), small European states like Switzerland were likely to develop such coordinated and corporatist institutions. In fact, small domestic markets, international competitive pressure and the structural weakness of small states make the latter likely to develop some forms of “democratic corporatism”. But among democratic corporatism systems, Katzenstein still stressed that Switzerland could be classified as a “liberal variant” due to weak labor unions and the dominance of employer's associations.

Therefore, Swiss capitalism represents a peculiar case with both liberal and non-liberal institutions: weak labor union density and strong business side; labor market flexibility and weak state intervention are all features that could sort the Swiss case into the “liberal market economy” type of capitalism (LMEs). The uniqueness of the Swiss model, which combined both strong liberal and coordinated elements, led Trampusch and Mach (2011) to talk about the “Swiss hybrid model” (SHM).

However, since the global neoliberal turn of the late 20th, the SHM is under pressure and is gradually mutating into a neoliberal type of capitalism (Trampusch and Mach 2011). The so-called “structural reforms” advocated by international organizations such as the OECD, but also promoted internally by various Swiss actors, led to subsequent waves of neoliberal reforms in almost all institutional areas. In the early 90s, the Swiss government launched the so-called economic revitalization program, largely influenced by publications from neoliberal Swiss economists such as David de Pury and representatives from the large internationalized public sectors. The revitalization program’s objectives were to improve the competitiveness of the Swiss economy by increasing competition in the domestic market and by liberalizing and privatizing the public sector. One of the main reforms was the Cartel Law of 1995, which created a competition commission (ComCo), reduced anti-competitive practices and the power of Swiss cartels. Some public sectors such as the telecom sector were liberalized and privatized: *Postes, téléphones, télégraphes* was partially privatized after the creation of Swisscom in 1998 (André Mach, Häusermann, and Papadopoulos 2003).

Regarding the liberalization of corporate governance, the *Stock Corporation law* of 1991 and the *Federal Act on Stock Exchange and Securities Trading* (SESTA) of 1995, by strengthening minority and foreign shareholder rights, strongly liberalized the so-called “*Forteresse des Alpes*” (“Alps Fortress”), a metaphor used by the international finance community to illustrate the protectionist Swiss financial system (David, Mach, and Schnyder 2015). The trade unions crisis of the 1990s facilitated further the reconsideration of collective labor agreements such as wage indexation schemes.

The neoliberal transformation of the Swiss socio-economic model is thus underway, but nonetheless far from complete and was met with some resistance. Trade unions and the Swiss left were partially successful in blocking some of the reforms through referendum. As such, the privatization of the energy sector met some resistance since the *law on the electricity market* was rejected through popular vote in 2002. The future of the Swiss energy sector, which remains partly public, is subject to heated debates given the deterioration of international context since the Covid crisis and the war in Ukraine¹. Other reforms directed towards labor market flexibility (1996), reducing pension rights (1996) and unemployment benefits (1997) also were blocked through referendum. Unions were particularly successful to compromise through the Bilateral negotiations with the European Union (EU) and various “flanking measures” were adopted in exchange of unions’ support for Bilateral treaties (Oesch 2011).

As a result, the Swiss advocates of neoliberalism are still unsatisfied with the progress of the reforms and are keen on underlying the remaining rigidities of the Swiss Hybrid Model. In that respect, Gerhard Schwarz, director of the neoliberal think tank *Avenir Suisse* between 2011 and 2015, and one of the authors, with David de Pury, of the so-called “white books”, which were the first manifesto promoting a neoliberal transformation of the Swiss model in the 1990s (Leutwiler et al. 1991; Hauser et al. 1996), declared in 2015:

¹See for example the “seven good reasons” to privatize the electricity sector by *Avenir Suisse* (Grünenfelder 2022).

“It is absurd to believe that we live in a liberal society. The Swiss politico-economic system is mixed, as evidenced by the share of the state, compulsory levy, of 40%. The production of norms and reglementations grows exponentially. I am always surprised by the amount of people who still believe that we are in a neoliberal world. This is a *fake news*. The size of the state grows and the autonomy of the individual declines.” ([“Gerhard Schwarz: «Une Suisse néolibérale? C’est une «fake news» - Le Temps” 2019](#), my translation)

On the other hand, the OECD still underlines the “barriers to free trade and competition in the domestic market” and the overdue of the pension reforms ([OECD 2022, 12](#)).

The extent to which the Swiss model will complete its mutation towards a neoliberal model represents thus a fundamental economic, political and institutional issue for the years to come. A thorough and non-normative analysis of the path taken by the Swiss model since the crisis of the 1990s is thus duly needed and is behind the motivation of the present paper. What kind of social base made this neoliberal transformation of the Swiss socio-economic model possible in the last decades? Is this social base stable enough to complete this transformation? The aim of this essay is to conduct an analysis which would constitute a first step into a broader and comprehensive investigation of the political economy of institutional change in Switzerland. Far from the normative approach of mainstream economics, in which structural reforms simply constitute the sole and evident path towards its ideal model of perfect competition purged from rigidities, the methods and theory employed here are extensively based on the political economy approach of institutional change, neorealism, developed by Amable and Palombarini ([2005](#); [2008](#)). Until now, neorealism has been first and foremost applied to Italy and France. The present contribution seeks to expand the scope to the Swiss case by focusing on the links between political cleavages, the formation and evolution of social blocs, and socio-economic factors such as income and education. In fact, since a whole analysis of the Swiss case from a neorealist approach by far outflanks the scope of a master thesis, the latter will be limited to (1) identifying the periods of political stability and crises of the Swiss model; (2) conduct an empirical analysis of the links between socio-economic factors and voting outcomes and (3) perform an identification of the main Swiss social blocs and their evolution since the 1970s.

1.2 Political stability and crises in Switzerland

The first step towards a neorealist analysis of Switzerland is to assess the country’s socio-political stability. Relatively to Italy and France, which underwent deep periods of political crisis in the last decades, Switzerland’s political stability is rather remarkable. This stability should, at first sight, not constitute a surprise: Switzerland ranks consistently top among the best performing economies in a wide variety of socio-economic indicators: GDP per capita, Human Living Index (HDI), or even the Economic Complexity Index (ECI)². If one considers

²In 2018, Switzerland ranks third in terms of GDP per capita corrected for purchasing power parity among OECD countries ([OECD 2019, 14](#)). Switzerland had also the highest HDI in 2021 ([Nations 2022, 272](#)) and

confidence in government as a good indicator of political stability, and if one looks at the data provided by the OECD on that matter, Switzerland indeed stands out as one of the most stable countries in the OECD.

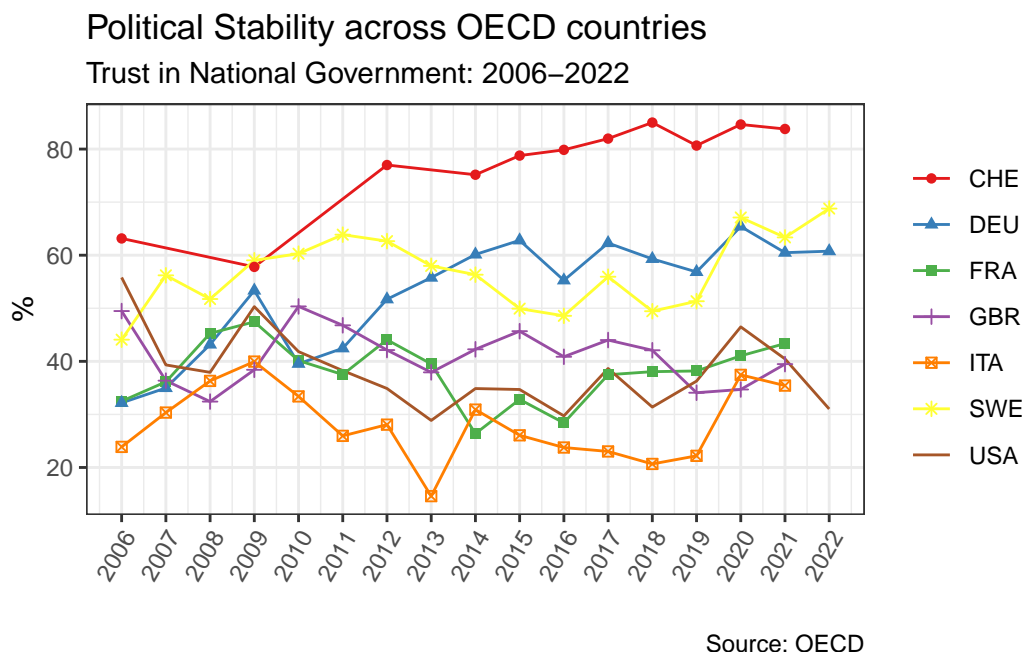


Figure 1.1: Share of people who report having confidence in the national government

Figure 1.1 shows political stability as measured by the share of respondents who declared having trust in national government in a sample of OECD countries from 2006 to 2022. Switzerland shows the highest level of trust among the countries shown in the figure. Swiss trust in government shows an upward trend since 2009 and the share of Swiss respondents declaring trust in government is consistently equal or above 80% since 2016. This stands in sharp contrast with Italy, France or the US, which show low level of trust. The latter can be interpreted as a reflection of the persistent political crisis in which France and Italy are plunged.

The origins of the Italian crisis goes back to 1992 after the break-up of the dominant social bloc (DBS). The latter, constituted by an alliance between small and large firms, the public sector, and classes dependent on transfers and rent (the employees of the large industries being excluded from the DBS) was made possible and sustained by the growth of the public debt which temporarily satisfied the heterogeneous demand of the DBS, but collapsed due to internal contradictions and public debt reduction policy. Various strategies conducted by Italian politicians tried to consolidate a new DBS, but with mixed results (Palombarini 2001; Bruno Amable, Guillaud, and Palombarini 2012).

the second highest ECI in 2021 (“Country Rankings | OEC. OEC - the Observatory of Economic Complexity” n.d.).

In France, the crisis started with the instability of the traditional left and right blocs, which were subject to internal contradictions. European integration divided the left bloc in half, while right-wing political strategies were unable to satisfy both its popular and bourgeois elements. The crisis was partially resolved with the successful strategy of Macron to gather both the bourgeois groups of the left and right blocs in a new DBS, the *bourgeois bloc*, which is nonetheless unstable and fragile because of its restricted size (Bruno Amable and Palombarini 2018).

However, other data sources show a more contrasted history of Switzerland's political stability. The VOX studies, which conducted post-ballot surveys after each referendum voting session, were harmonized in a cumulative dataset which offer long-run data from 1981 to 2016. A similar figure as Figure 1.1 can thus be made to have a precise focus on Switzerland:

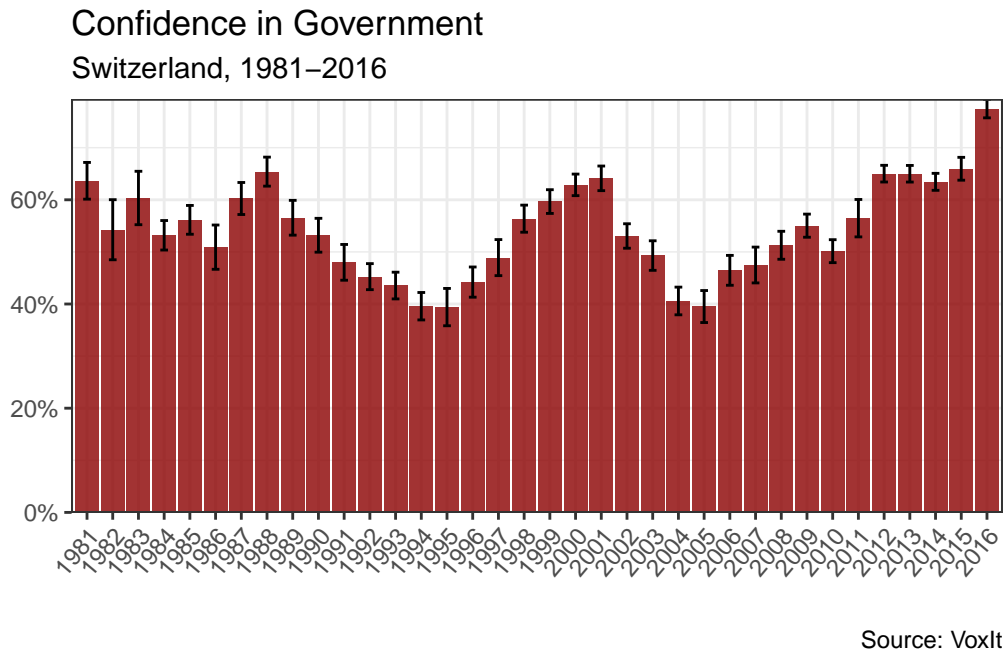


Figure 1.2: Share of Swiss respondent trusting the government: 1981-2016

Figure 1.2 shows that Switzerland underwent contrasted periods of political stability and crises in the last decades. A first period ranging from 1981 to 1987 was rather stable despite some variation in trust. Figure 1.2 depicts also well the crisis of the 90s, which constitutes the most turbulent period in Switzerland's contemporary history. The crisis of the 1990s can be seen with the fall in trust from 65% in 1987 to a historical low level of 39% of Swiss respondents who declared to not have confidence in the federal government in 1995, three years after the rejection of the referendum for the adhesion to the European Economic Area (EEC). Swiss journalists, political observers, activist and scholars wrote extensively on this period which constitutes a rare case of deep political and economic crisis. Brunner and Sgier (1997) show

that Swiss citizen lost confidence in almost all political institutions and organization during the 1990s. José Ribeaud, famous journalist who was one of the first Swiss television presenters, published the dramatically untitled book *When Switzerland will disappear* (*Quand la Suisse disparaîtra*) in 1998. Journalists like José Ribeaud or Pietro Boschetti generally emphasize the multiple political scandals that happened during the 1990s. The first scandal was the resignation of the Radical Elisabeth Kopp from the federal council, in which she was the very first woman member, after she secretly tried to protect her husband from judiciary investigations. The “secret files scandal” happened the same year: the mass system of surveillance of the federal authorities was revealed to the Swiss public. The “secret files scandal” revealed that one twentieth of Swiss citizen and one third of foreign residents were recorded in the public authorities’ files. The Eizenstat rapport (1997) and the Bergier commission (1996) destabilized further the country by revealing the sinister role of the Swiss government and banks during World War II ([Ribeaud 1998](#); [Boschetti 2007](#)).

Since the break-up of the post-war keynesian “historical compromise” between the Swiss Socialist Party (SSP) and the traditional right parties during the so-called “decade of all dangers” of the 90s ([Boschetti 2007](#)), the neoliberal transformation of the HSM was also followed by important political change, that some authors interpreted as various forms of latent political crises. The Swiss political scene is still marked by the rise of the Swiss People Party (SVP), one of the most successful far-right populist parties in Europe. The electoral success of the SVP is associated with the destabilization of the traditional right bloc, which entered a phase of “cacophonic” crisis ([Meuwly 2008](#)) which still persists in the early 2020s. In fact, all the Swiss traditional main parties, the Swiss Socialist Party (SSP) The Liberals (PLR) and the Christian Democratic People’s Party of Switzerland (PDC), are in decline since the post-war period. On the right, the crisis can be seen through the increase in party merges and party re-configurations. In 2008, the Bourgeois Democratic Party (PBD) was created after a scission from the SVP. One year later, the Radical-Democratic party merged with the liberals to create the FDP. The PBD, whose creation disturbed the composition of the reputed unchangeable federal council, then merged with the PDC to create *Le Centre* in 2021. The latter could lead to major political change in the 2023 federal elections since the polls predict that this party could surpass the PLR in vote share and thus take another seat in the federal council, at the expense of the PLR, which created the Swiss political system and used to dominate Swiss politics in the 19th and 20th century (“[Elections fédérales: le Centre devancerait le PLR, selon le dernier baromètre de la SSR - Le Temps](#)” 2023).

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