Fog Computing for Smart Services

Business model canvas - Peer to Peer Betting App

Our selling point is a peer-to-peer betting site that uses digital identifiers and smart contracts, offers several key advantages over traditional betting platforms. Firstly, by using digital identifiers and smart contracts, the platform can ensure a more secure and transparent betting process, which is increasingly important to users concerned about data privacy and security. Secondly, by integrating with Chainlink's smart oracles, the platform can provide real-time and accurate sports data for fair and accurate bets. Finally, the integration with an off-chain chat application allows users to communicate with each other within the betting pool, fostering a sense of community and engagement. These unique features provide a significant competitive advantage over traditional betting platforms, and position the app as a leader in the emerging market of peer-to-peer betting sites.

The onboarding process for the betting app should be designed to be as user-friendly and seamless as possible. For new users, the platform should offer a simple and intuitive interface that guides them through the process of creating an account and setting up a digital identifier (DID). The platform should also provide clear instructions on how to fund their account using a supported cryptocurrency. For existing users, the platform should offer a quick and easy way to access their account and join a new betting pool. This can be achieved by integrating a user-friendly dashboard that displays all active betting pools and allows users to quickly join or create new pools. To ensure a smooth onboarding process, the betting app should also provide comprehensive documentation and support resources that are easily accessible to users of all technical levels.

Key partners Key propositions Kev activities Customer relationships Customer segments What are your key partners to get competitive advantage? How often will you interact with your customers? Who are your customers? Describe your target audience in a couple of are the key steps to How will you make your customers' life happier? Develop During Clubs matches reputation contracts Bettors Integrate oracles customers through social networks Spectators sport event app interactors Key resources Channels resources do you need How are you going to reach Building to make your idea work? Winning money society Software Web DID developers application marketing Players Payment Sport events provider Cost Structure How much are you planning to earn in a certain period? Premium marketing for a certain period? Compare your costs and revenues. account

The Business Model Canvas