

## Privacy Notice and Consent for Meralco IDOL Hackathon 2024

Meralco (the “Organizer”) is committed to safeguarding your personal data and protecting your privacy. This Privacy Notice and Consent outlines how we collect, use, manage (store, share, secure, retain, and dispose of) your personal data in connection with your application for the Meralco IDOL Hackathon 2024 (the “Program”). By submitting your application, you acknowledge that you have read, understood, and agree to the terms outlined below.

### 1. Collection of Personal Data

We will collect the following personal data from you during the application process and during the hackathon proper:

- Full Name
- School Name
- Age
- Course/Strand
- Certification by the Dean of Student Affairs/School Guidance Counselor
- Contact Information of the participants (email and mobile)
- Photos and/or Video recording

### 2. Purpose of Data Collection

We collect this data for the following purposes:

- To facilitate your application to the Program
- To communicate with you regarding Hackathon-related matters and Program updates
- To verify your eligibility and compliance with the Program’s requirements
- To evaluate and assess your participation in the Program
- To use one’s name, photo/image, videos with audio, likeness, and project details taken during the Program for promotional purposes over Meralco’s website and other social media pages.

### 3. Consent and Authorization

By submitting your application, you are providing consent and authorization for Organizer to:

- Collect, use, store, and process your personal data for the purposes specified above
- Share your personal data (as listed in Item No. 1) with relevant Meralco personnel and partner (Meralco Power Academy) solely for the purposes outlined herein.

Meralco and Meralco Power Academy will retain your personal data for the duration of the application process and for a period of five (5) years. All digital copies will be deleted and disposed thereafter.

### 4. Data Security

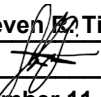
Meralco is committed to protecting the security and confidentiality of your personal data. We employ industry-standard security measures to safeguard your data against unauthorized access, disclosure, or alteration, in compliance with the Data Privacy Act of 2012

## 5. Contact Information

If you have any questions or concerns about the processing of your personal data or wish to exercise your rights under applicable data protection laws, including the right to access, correct, or delete your data, please contact our Data Privacy Office at [cdpo@meralco.com.ph](mailto:cdpo@meralco.com.ph).

## 6. Consent

By signing below, you confirm that you have read, understood, and voluntarily consent to the collection, use, and processing of your personal data as described herein. You also confirm that you have reviewed and understood the Terms and Conditions of the Program.

Full Name: Steven E. Tiu  
Signature:   
Date: November 11, 2024