

## USPS APIs: Domestic Labels API Documentation: Label Broker

(<https://developer.usps.com/api/63/1/overview>)

The USPS® Label Broker® service facilitates shipping for consumers without access to a printer. It allows them to print labels using a QR Code or Label Broker Label ID at a USPS Post Office® or via USPS.com. Label Broker label delivery is supported by the USPS APIs: Domestic Label API with the use of the `imageType='LABEL_BROKER'` variable. Please note that it is a condition of Label Broker usage that the end-user request Label Broker label delivery prior to any application making a USPS APIs-Label Broker request. It is against the [Terms and Conditions](#) to store any labels in the Label Broker application without a consumer request and USPS monitors the label store-to-print ratio to ensure compliance.

When using the Label Broker system to distribute labels to your customers, it is critical to provide certain information to ensure a positive consumer experience. How you present the information is up to you, but USPS requires the inclusion of two items. First, you must present the Label Broker QR code as delivered. This includes the header and the human readable footer. Second, you must provide information to assist the consumer in finding a Label Broker-enabled printer. Your application can accomplish this using either the [USPS APIs: Locations API](#) or the [find locations page on USPS.com](#).

Please note also, you may pass parameters to the USPS.com find locations page to better assist your customer in finding a convenient location. For example, in the URL, <https://tools.usps.com/find-location.htm?locationType=po&serviceType=lbretail&address=18702>, the parameter value for the “address” might be the ZIP Code from the area where the consumer will likely send the item.

Shown here is a sample customer communication to enable a seamless transaction at the Post Office. The “Post Office” hyperlink references the USPS find locations page and the “Access your label online” hyperlink references the [Label Broker print page](#). You may also pass parameters to the Label Broker print page. For example, a URL of <https://tools.usps.com/label-broker.htm?LabelID=XYZZYPJK&zip=20260> would prepare the page to print Label Broker Label ID XYZZYPJK with a return address of 20260. Note how the communication also instructs the consumer to bring their packaged and ready-to-ship item to the Post Office as well as what to expect when they arrive.

The consumer will need to show the Label Broker code to the USPS Retail Associate at the Retail Counter who will print and apply the linked label to the shipment. For additional convenience, self-serve label printing options are also available including the Self-Service Kiosks at Post Offices and the Label Broker print page on USPS.com.

Information and instructions on how to access or print Label Broker labels may be found at <https://www.usps.com/business/label-broker.htm>. For more information on the Label Broker, its requirements, and best practices, contact your USPS account manager or [labelbroker@usps.gov](mailto:labelbroker@usps.gov).

