Logo Upload - Quick Reference 🚀



TL;DR - Optimal Settings

Dimensions: 400px × 192px (2:1 aspect ratio)

 Format: PNG with transparency

➡ File Size: < 500KB (ideally 100-200KB)
</p>

Background: Transparent

■ Size Comparison Chart



(6) How It Will Look

Main Search Page



Admin Preview



Pre-Upload Checklist

- [] Height = 192px 🔆
- [] Width = 400-600px (landscape) 📏
- [] Format = PNG
- [] Transparent background
- [] File size < 500KB 💾
- [] Looks good at 64px height 👀

Common Mistakes to Avoid

X Don't do this:

- Logo too small (< 128px height) → Will look blurry
- Huge file size (> 2MB) → May fail to upload
- Wrong format (PDF, AI, EPS) → Not supported
- White logo on white background → Won't be visible

Do this instead:

- 192px height for crisp display
- Compress to < 500KB
- Export as PNG or JPG
- Use transparent background or test visibility

X Quick Tools

Free online compressor: https://tinypng.com

Image editor: https://squoosh.app

Preview at 64px: Zoom out in your image editor to 33% to see how it will look



Pro Tips

- 1. Test visibility: Your logo will be displayed on a light background by default
- 2. Keep it simple: Complex details may not be visible at 64px height
- 3. Brand consistency: Match your brand colors exactly
- 4. File naming: Use descriptive names like company-logo-192px.png

Need the full guide? See LOGO SPECIFICATIONS.md for detailed information.