

AAYUSH JHA

MBA BA 04, IIM Amritsar | Bachelor Of Technology (B.Tech) (Computer Science and Engineering)

भारतीय प्रबंध संस्थान अमृतसर

Indian Institute of Management Amritsar

College Logo

ACADEMIC PROFILE			
Bachelor Of Technology (B.Tech) (Computer Science and Engineering)	Vellore Institute Of Technology, Bhopal (VIT Bhopal)	75.40 %	2024
Class XII	Bhagat Public Sr. Sec. School (CBSE)	72.00 %	2019
Class X	Shiv Jyoti Sr. Sec. School, Kota (CBSE)	91.20 %	2017
SUMMER INTERNSHIP			
Tripple One Solutions		2 Months	Apr'25 - May'25
Business Analytics	<ul style="list-style-type: none">Built a lead classification model in Python to distinguish high-conversion prospects, improving targeting effectiveness.Analyzed applied lead data to extract key features, enabling data-driven decision-making for sales strategy refinement.Presented a final report recommending a lead scoring system that enhanced conversion tracking and sales prioritization.Made direct calls to leads, enhancing communication skills and gaining hands-on experience in lead engagement workflows.		
INTERNSHIP			
Corizo		1 Month	Aug'23 - Sep'23
Web Developer	<ul style="list-style-type: none">Resolved customer queries through a query page, providing timely and accurate responses to enhance user experience.Recommended relevant courses by effectively utilizing a machine learning model with classification and NLP techniques.Collaborated closely with team members to address complex queries, and improving the overall customer support process		
KEY PROJECTS			
IIM Amritsar	<ul style="list-style-type: none">Performed multivariate analysis on UPI Data & search trends, using regression & hypothesis testing for insights.Built and OLS regression model to analyze transaction trends, and identified key drivers of online spending.Conducted t-test & ANOVA to assess salary-day & weekend impact on transactions, yielding significant results.	2025	
IIM Amritsar	<ul style="list-style-type: none">Built AI chatbot with Rasa to help IIM Amritsar students select electives based on interests and credits.Integrated Excel data for filtering & personalized elective suggestions across all the domains of an MBA program.Implemented credit range filtering and combinations & explanations to enhance decision-making for electives.	2025	
Triedge	<ul style="list-style-type: none">Conducted product testing and analysis for Triedge, ensuring website functionality and improving user experience.Identified functional and design issues and reported findings to improve website performance and usability.Collaborated with cross-functional teams to implement improvements based on testing feedback and analysis.Contributed to optimizing the website’s design and flow, ensuring an intuitive and seamless user experience.	2024	
AWARDS & ACHIEVEMENTS			
Co-Curricular	Achieved a score of 99.77 percentile in the CAT exam , showcasing strong analytical and problem-solving skills .	2023	
	Delivered concluding remarks at Sankshetra, IIM Amritsar’s Strategy & Ops Conclave, summarizing all insights.	2024	
	Secured 2nd place in Guesstimate by Strategem, applying structured estimation to solve real-world problems.	2024	
	Won 1st place in OpTimize by Operazeal, solving advanced Ops Research problems using quantitative frameworks.	2024	
Extra-Curricular	A Junior Coordinator in Laughter Cell of IIM Amritsar, manage Instagram account by regularly releasing memes.	2024	
	Collaborate with fellow coordinators to plan engaging content to boost engagement and social media presence .	2024	
	Advanced to the penultimate round of DS TrenSetter case competition, ranking among top 75 teams out of 7,500 .	2024	
ADDITIONAL INFORMATION			
Certifications	<ul style="list-style-type: none">Completed a Diploma in Programming and Data Science from IIT Madras gaining proficiency in Analytics and Full Stack.Received a Certification in Programming and Data Science from IIT Madras, building a strong foundation in data science.Achieved Six Sigma certification from KPMG, demonstrating expertise in process improvement and quality management.Developed proficiency in Six Sigma methodologies, equipping essential skills to drive effective, data-driven decision-making.Earned IBM Data Analyst certification, developing expertise in data analysis, visualization, and key statistical tools for insights.Pursued diploma alongside UG and PG, learning ML, Python, SQL, Vue.js, Flask and many others skills and technologies.		
Languages	<ul style="list-style-type: none">English Hindi Maithili		
Expertise	<ul style="list-style-type: none">Python C++ R Java SQLWeb Development Machine LearningCommunication Teamwork LeadershipMS Excel Tableau PowerBI		
Hobbies	<ul style="list-style-type: none">Reading FictionDeveloping Video Games		