



MY DASHBOARD

Sum of NET REVENUE

7.04M

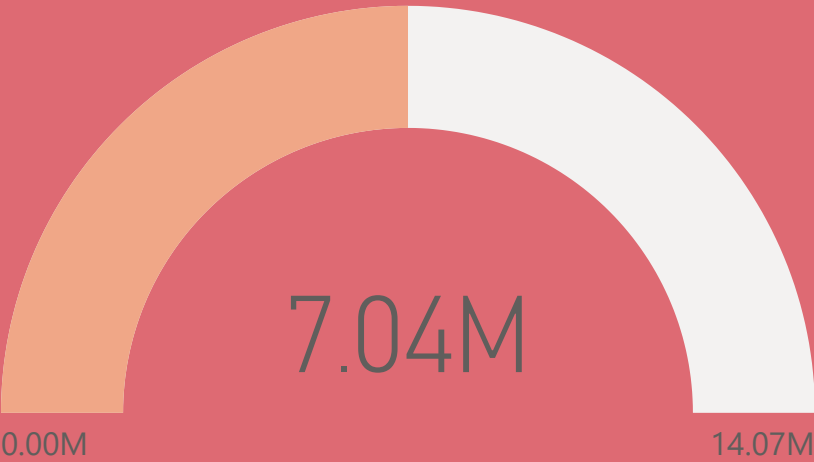
Sum of Gross Revenue

9.17M

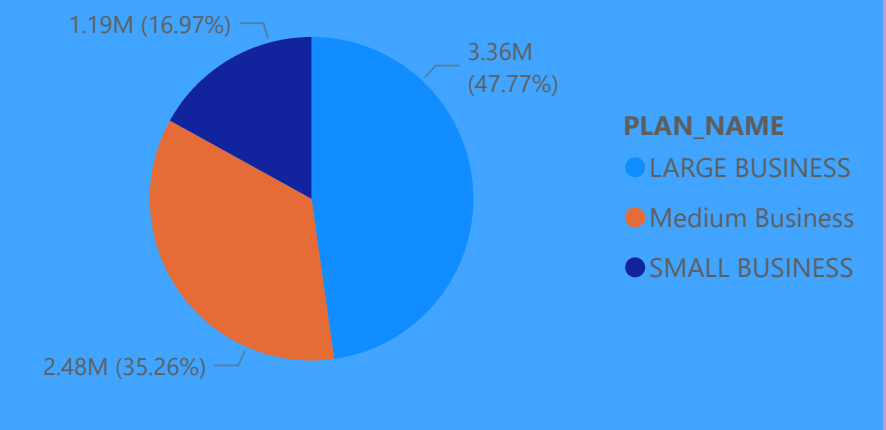
Sum of Profit_of_items

2M

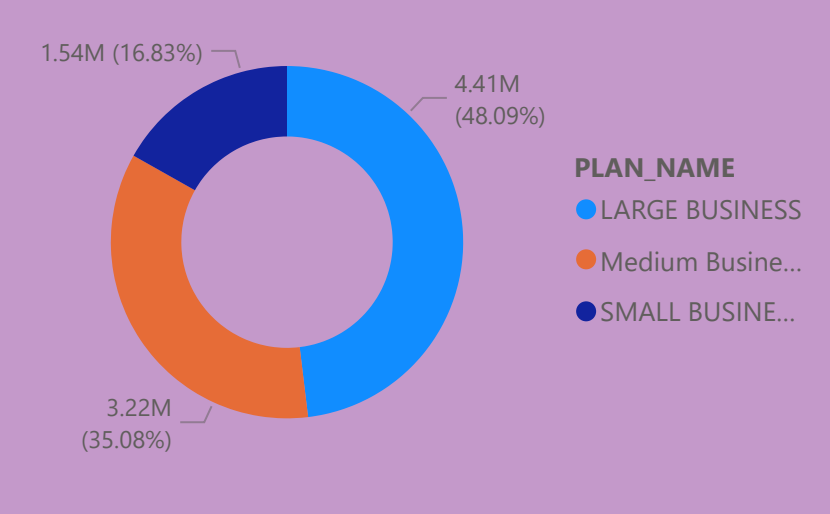
Sum of NET REVENUE



Sum of NET REVENUE by PLAN_NAME



Sum of Gross Revenue by PLAN_NAME



PLAN ANALYSIS

PRODUCT ANALYSIS

DISCOUNT ANALYSIS

VISUALISATION METRIC

ADVANCED KPI'S

REGION

☐ APJ

☐ EU

☐ INDIA

☐ MEA

☐ NA

☐ OTHERS

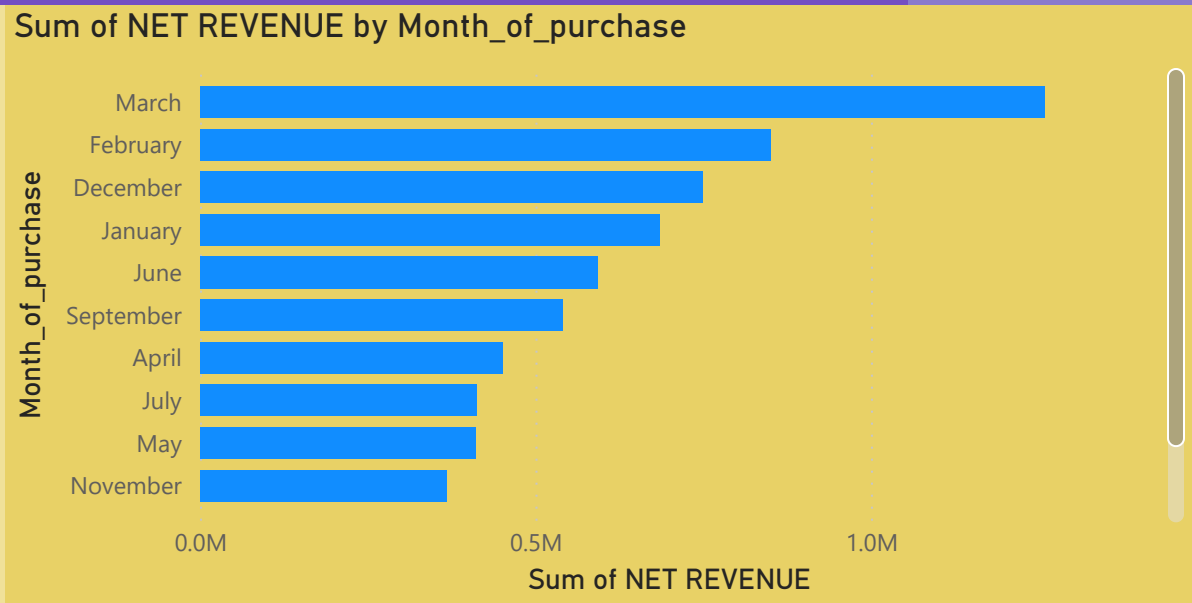
☐ UK

PLAN_NAME

☐ LARGE BUSINESS

☐ Medium Business

☐ SMALL BUSINESS

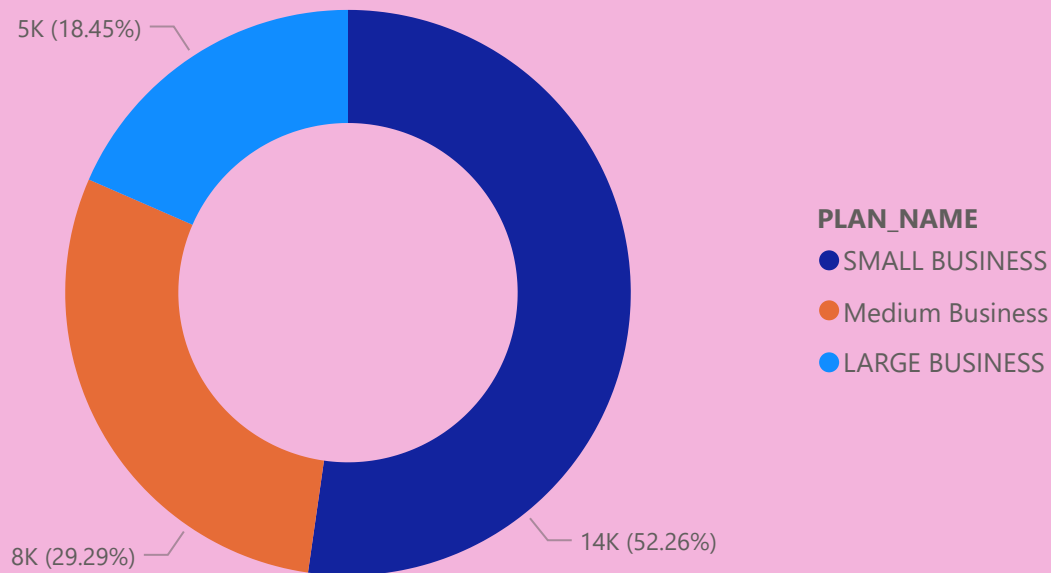




SMALL BUSINESS had the highest Count_of_customers at 13828, followed by Medium Business at 7750 and LARGE BUSINESS at 4882.

SMALL BUSINESS accounted for 52.26% of Count_of_customers.

Count_of_customers by PLAN_NAME



Count_of_customers	PLAN_NAME
4882	LARGE BUSINESS
7750	Medium Business
13828	SMALL BUSINESS

26460



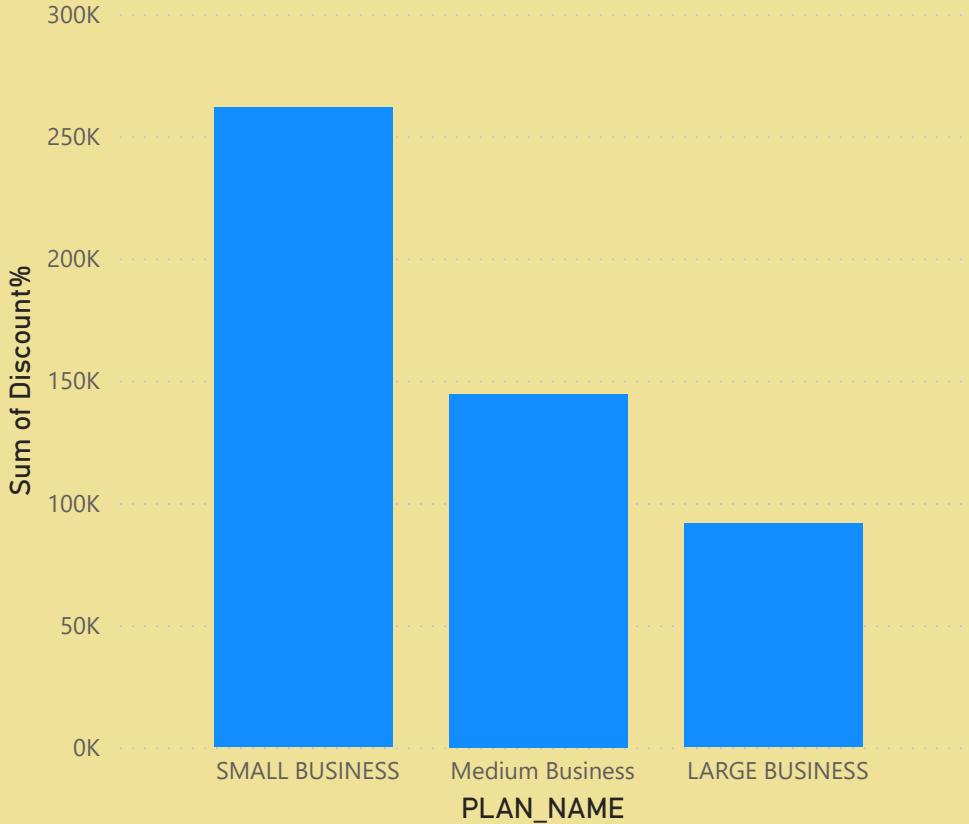
At 261786, SMALL BUSINESS had the highest Sum of Discount% and was 185.73% higher than LARGE BUSINESS, which had the lowest Sum of Discount% at 91621.

SMALL BUSINESS had the highest Sum of Discount% at 261786, followed by Medium Business at 144654 and LARGE BUSINESS at 91621.

SMALL BUSINESS accounted for 52.56% of Sum of Discount%.

Medium Business had 144654 Sum of Discount%, SMALL BUSINESS had 261786,

Sum of Discount% by PLAN_NAME



PLAN_NAME	Sum of Discount%
LARGE BUSINESS	91,621.00
Medium Business	1,44,654.00
SMALL BUSINESS	2,61,786.00
Total	4,98,061.00



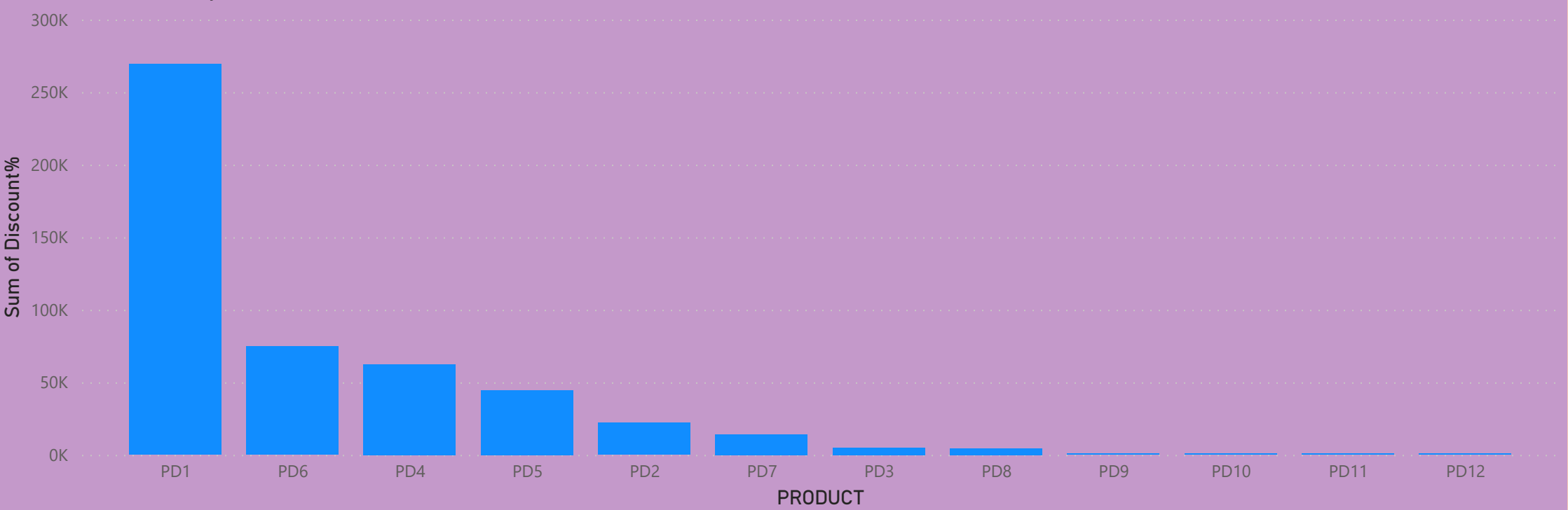
At 269302, PD1 had the highest Sum of Discount% and was 2,83,375.79% higher than PD12, which had the lowest Sum of Discount% at 95.00.

PD1 accounted for 54.07% of Sum of Discount%.

Across all 12 PRODUCT, Sum of Discount% ranged from 95.00 to 269302.

Sum of Discount%	PRODUCT
2,69,302.00	PD1
418.00	PD10
115.00	PD11
95.00	PD12
22,179.00	PD2
4,900.00	PD3
62,307.00	PD4
44,482.00	PD5
74,774.00	PD6
14,202.00	PD7
4,519.00	PD8
768.00	PD9
4,98,061.00	

Sum of Discount% by PRODUCT





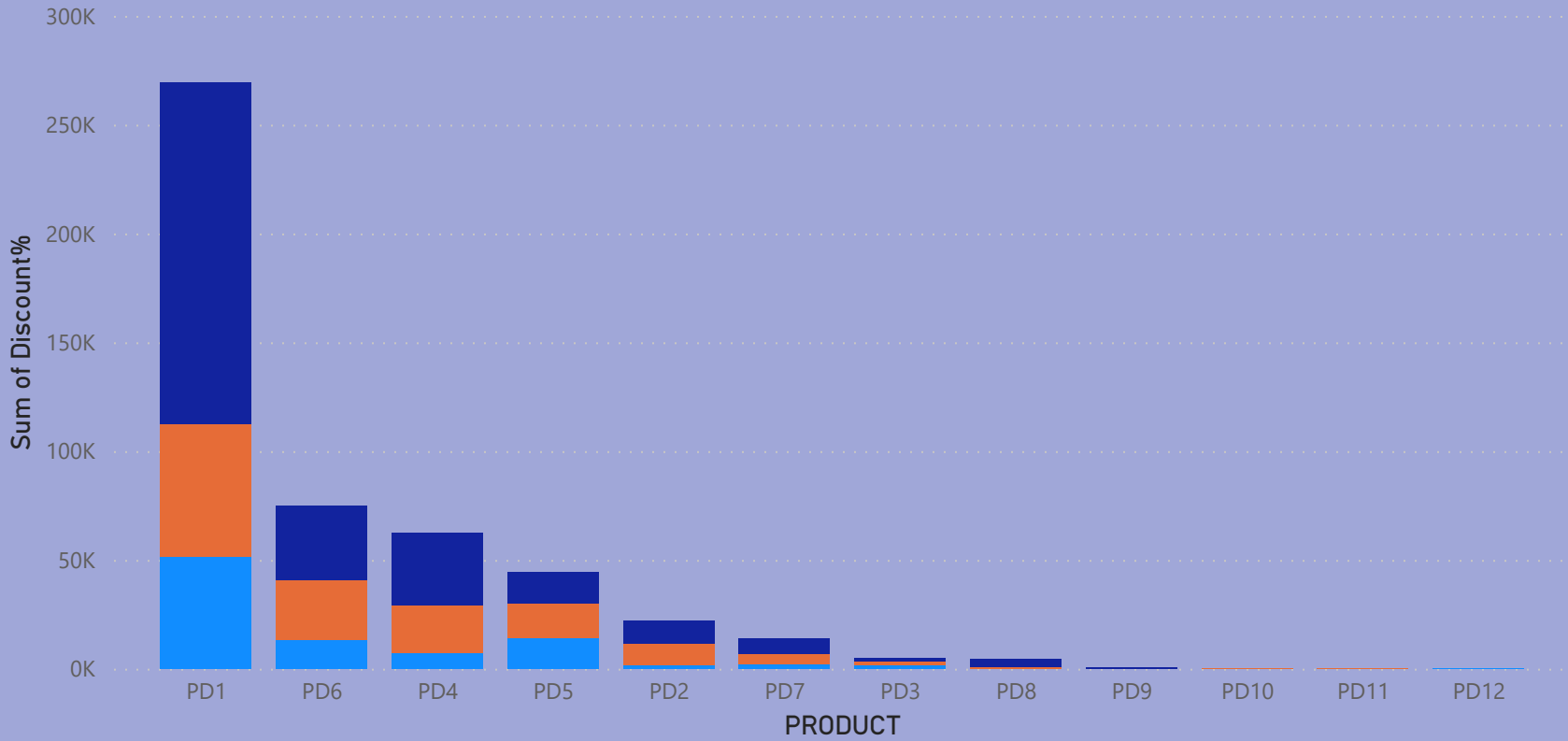
SMALL BUSINESS had the highest total Sum of Discount% at 261786, followed by Medium Business at 144654 and LARGE BUSINESS at 91621.

PD1 in PLAN_NAME SMALL BUSINESS made up 31.48% of Sum of Discount%.

SMALL BUSINESS had the highest average Sum of Discount% at 29,087.33, followed by Medium Business at 14,465.40 and LARGE BUSINESS at 10,180.11.

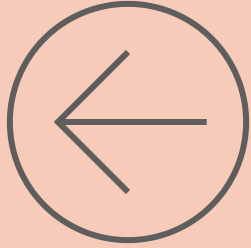
Sum of Discount% by PRODUCT and PLAN_NAME

PLAN_NAME ● LARGE BUSINESS ● Medium Business ● SMALL BUSINESS



Sum of Discount%	PLAN_NAME	PRODUCT
51,503.00	LARGE BUSINESS	PD1
105.00	LARGE BUSINESS	PD10
95.00	LARGE BUSINESS	PD12
1,740.00	LARGE BUSINESS	PD2
1,499.00	LARGE BUSINESS	PD3
7,451.00	LARGE BUSINESS	PD4
14,096.00	LARGE BUSINESS	PD5
13,285.00	LARGE BUSINESS	PD6
1,847.00	LARGE BUSINESS	PD7
60,996.00	Medium Business	PD1
313.00	Medium Business	PD10
115.00	Medium Business	PD11
9,919.00	Medium Business	PD2
2,001.00	Medium Business	PD3
21,674.00	Medium Business	PD4
16,172.00	Medium Business	PD5
27,340.00	Medium Business	PD6
5,103.00	Medium Business	PD7
1,021.00	Medium Business	PD8
1,56,803.00	SMALL BUSINESS	PD1
10,520.00	SMALL BUSINESS	PD2
1,400.00	SMALL BUSINESS	PD3
33,182.00	SMALL BUSINESS	PD4
14,214.00	SMALL BUSINESS	PD5
34,149.00	SMALL BUSINESS	PD6
7,252.00	SMALL BUSINESS	PD7
3,498.00	SMALL BUSINESS	PD8
768.00	SMALL BUSINESS	PD9

4,98,061.00



Count_of_customers	Avg_Gross_Revenue	Average_Profit	PLAN_NAME
4882	903.13	215.02	LARGE BUSINESS
7750	415.15	95.13	Medium Business
13828	111.63	25.29	SMALL BUSINESS
26460	346.61	80.76	

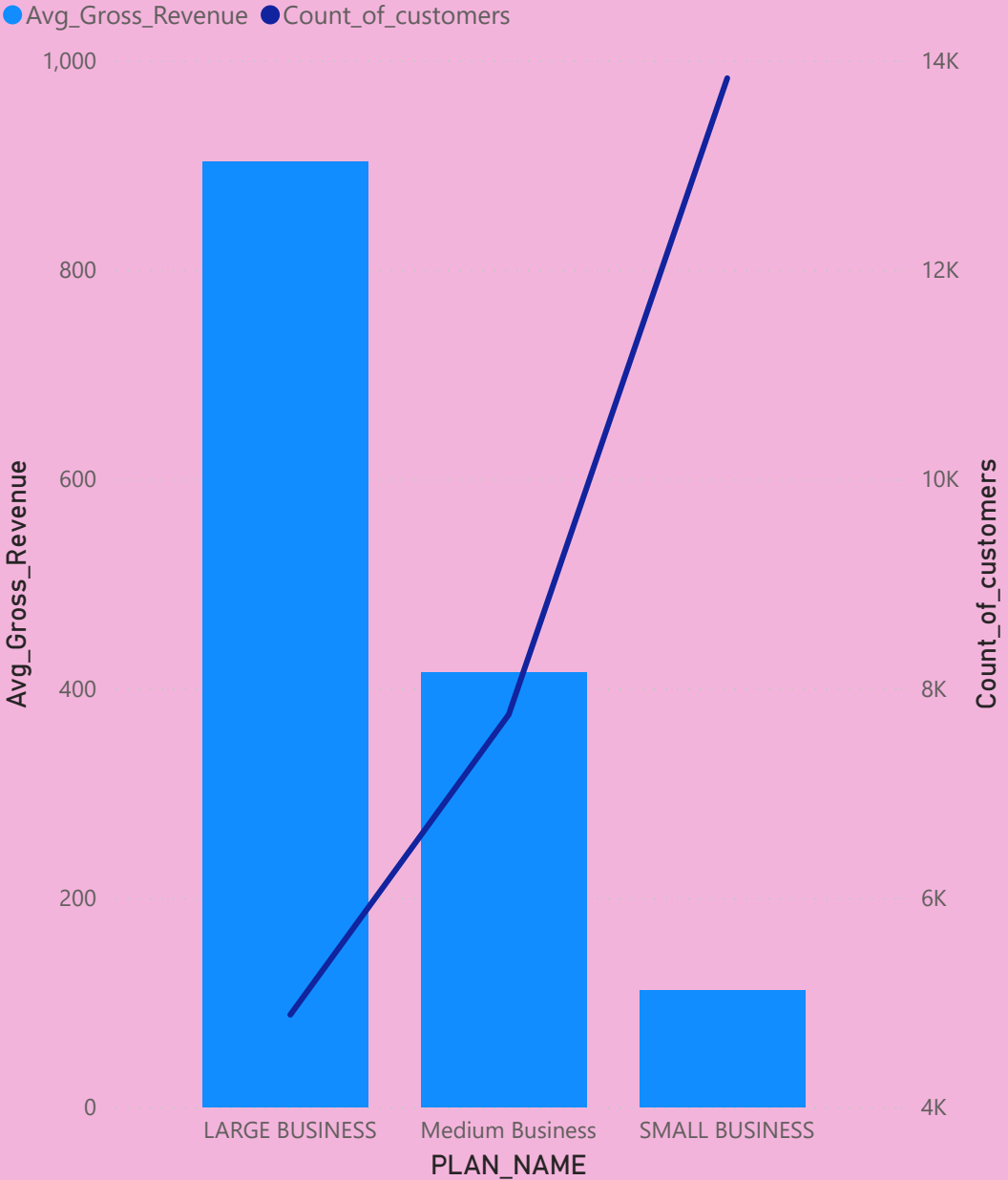
At 903.13, LARGE BUSINESS had the highest Avg_Gross_Revenue and was 709.04% higher than SMALL BUSINESS, which had the lowest Avg_Gross_Revenue at 111.63.

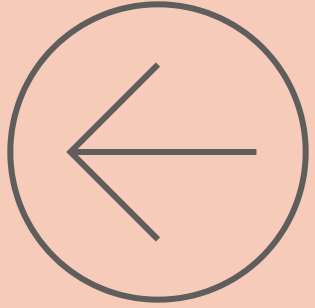
Avg_Gross_Revenue and total Count_of_customers are negatively correlated with each other.

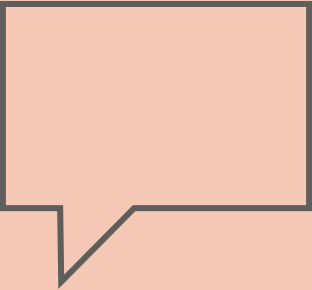
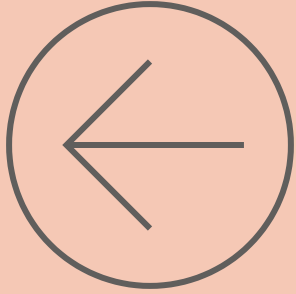
SMALL BUSINESS accounted for 52.26% of Count_of_customers.

Count_of_customers and Avg_Gross_Revenue diverged the most when the PLAN_NAME was SMALL BUSINESS, when Count_of_customers were 13,716.37 higher than Avg_Gross_Revenue.

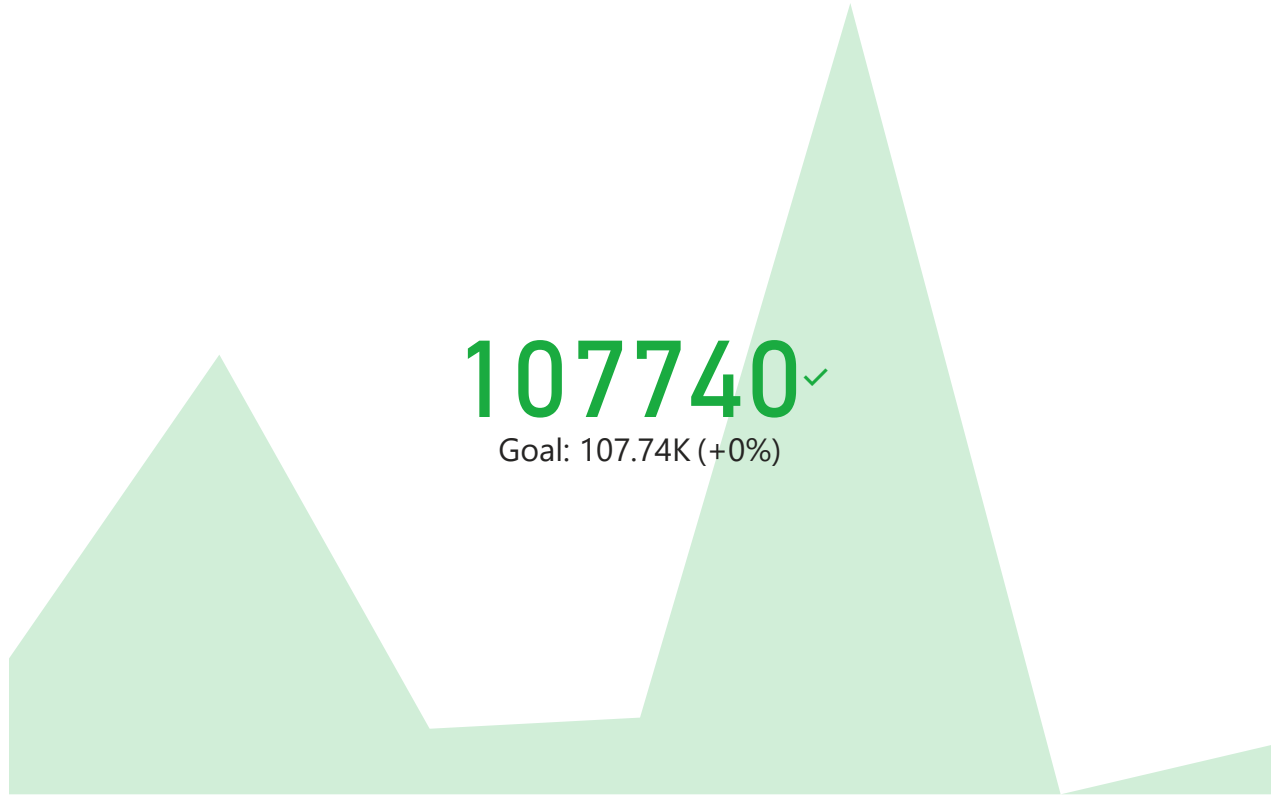
Avg_Gross_Revenue and Count_of_customers by PLAN_NAME



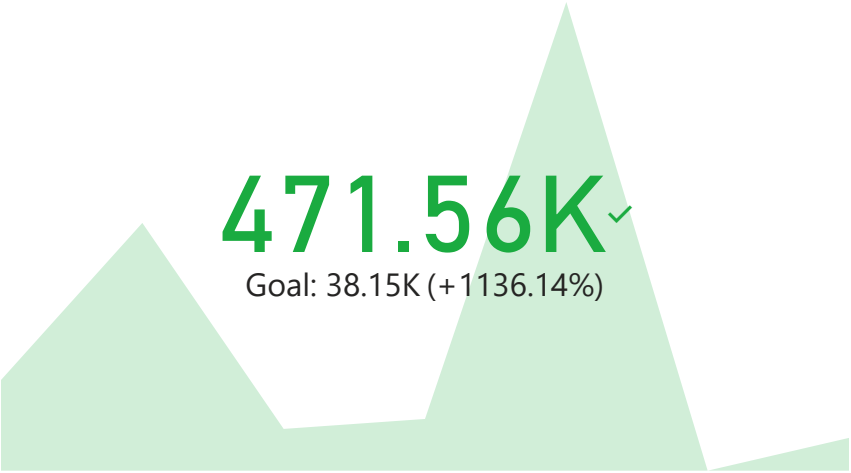




Sum of Profit_of_items and Profit by REGION



Sum of Gross Revenue and Sum of Discount% by REGION



Sum of Profit_of_items has reached the target goal of 2137301.

At 91,72,713.96, Sum of Gross Revenue has exceeded the target goal of 498061.