

# Brand Identity Guidelines for Healthcare





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# Supporting your Journey to Well-being

At Wow Mom Clinic, we believe every mother deserves personalized, compassionate care throughout her journey — from preconception to motherhood and beyond.

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## About WOW MOM Clinic

# Towards a healthier, happier life at every stage.

Every woman's journey is unique. When it comes to her health, every stage deserves understanding, compassion and expert care. At Mom and Me Clinics, we're dedicated to creating a space where women feel truly seen, heard and supported no matter where they are in life. From early milestones to life-changing transitions, we're here to listen, to guide and to care not just as professionals, but as people who genuinely value your wellness. We offer more than services, We offer trust shaped by experience, led with empathy and built on a foundation of personalized attention.

Whether you're exploring the idea of motherhood, nurturing your well-being or simply seeking a place that understands you we're here. Because your health isn't just a part of life it's the heart of it.



Experienced Doctors



## Our Services

# Services & Treatments

### Gynecologyt



Complete care for every stage of womenhood,from annual checkups to advanced treatments.

### Psychiatry



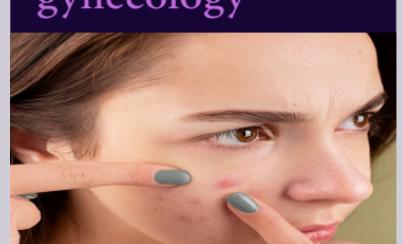
Complete care for every stage of womenhood,from annual checkups to advanced treatments.

### Radiology



Complete care for every stage of womenhood,from annual checkups to advanced treatments.

### Cosmetic gynecology



Complete care for every stage of womenhood,from annual checkups to advanced treatments.

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## Logo Preview

The wow mom logo is designed to reflect the core values of compassion, care, and connection between a mother and child. As a mother and baby hospital, the visual identity of WoW MoM is built around trust, warmth, and emotional bonding.



Logo1



Logo2



Logo3



Logo4



## Brand Color Palatte

Primary Colors

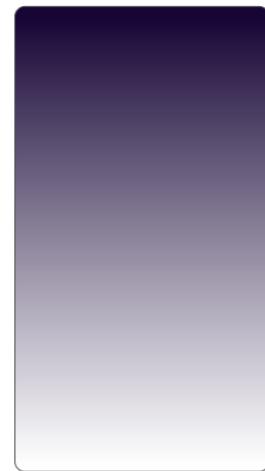


#24B474



#C06BDB

Secondary Colors



#160535



#000000



# Typography

- Script MT Bold  
For Sub Headings

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0

- Minion Variable Concept  
For Sub Headings and Content

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0

# Contact Us !

Promoting Good Health Together.

Name:

Email:

Phone No:

Subject:

Message:

Submit

↳ +91 9876542525

✉ www.wowmom.com

📍 3-2/22, Complex,  
Visakhapatnam, 530034



**Thank You !**

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