

J&K Narrative Recommendations
September 6, 2024

Issue 1	BJP leader Mukhtar Abbas Naqvi slams Rahul Gandhi's 'restoring statehood to J&K' remark
Brief	Former Union Minister and senior BJP leader Mukhtar Abbas Naqvi on Thursday slammed Rahul Gandhi for his remark that INDIA bloc will “restore statehood to Jammu and Kashmir” after coming to power, saying the Congress leader is still trapped in his feudal mindset and arrogance.
Actionable	<p>Narrative Stance</p> <ul style="list-style-type: none"> • The statement from a senior BJP leader makes it is clear that BJP never want t grant statehood to the people of J&K. • BJP played with the emotions of Jammu and Kashmir by promising statehood multiple times but never delivered. <p>Press Conference, Pawan Khera</p> <ul style="list-style-type: none"> • Highlight that BJP has failed to grant statehood to J&K. They have been shifting the goalposts when it comes to the statehood issue. <ul style="list-style-type: none"> ○ Dec 2021: Statehood would be restored only after elections: Amit Shah ○ Feb 2023: Call on J&K statehood after assembly polls: Amit Shah ○ Dec 2023: I have already promised that the statehood of Jammu and Kashmir will be restored at an appropriate time: Amit Shah ○ Apr 2024: First time since 2019, PM Modi spoke about restoring J&K's statehood - says 'time is not far for statehood'. ○ May 2024: I have said in Parliament that we will give the statehood after assembly elections: Amit Shah ○ May 2024: J&K statehood restoration a solemn promise, working hard for it: PM Modi. ○ June 2024: The day will come soon when Jammu & Kashmir will shape its future as a state once again: PM Modi. • BJP has not restored statehood despite the Supreme Court's order. • The BJP is scared because they know that people have seen through their lies and will teach them a lesson soon. • Hence, they are scared of Rahul Gandhi raising the statehood issue and are trying to discredit it. • If the BJP was actually serious about returning statehood to J&K, they would have made a clear commitment. Why does the BJP not give a definite answer about statehood instead of attacking Rahul Gandhi?

Issue 2	Rahul visited J&K as tourist: Tarun Chugh
Brief	Rahul Gandhi came to J&K as a tourist. Rahul Gandhi is against the industrial revolution and employment that PM Modi brought to J&K. He also criticized Rahul Gandhi for referring to the LG as an outsider.
Actionable	<p>Narrative Stance</p> <ul style="list-style-type: none"> ● BJP has nothing to offer to the people of J&K and therefore they are trying to distract the people by giving stupid statements. ● Rahul Gandhi's roots are from J&K. The people of J&K are his family and he visits J&K to meet his brothers and sisters. <p>Press Byte, Bharat Solanki</p> <ul style="list-style-type: none"> ● Highlight that the BJP has betrayed the people of J&K and gifted the resources of the state to outsiders. ● BJP is not able to address the issues of the people of J&K but their leaders are giving nonsensical statements. ● The people of J&K know who the actual tourists are - both LG Manoj Sinha and Tarun Chugh are tourists who have come only to distract the people from real issues. ● Sh Rahul Gandhi is himself a Kashmiri Pandit and is fighting against the BJP's anti-J&K policies everyday. He is the only leader who is constantly fighting PM Modi over snatching J&K's statehood. ● BJP has plundered the resources of the state leading it to have the second highest unemployment rate in the country at 28.2%. Is this the development that BJP is talking about? ● BJP only knows how to distract from real issues. But the people of J&K know who is actually going to stand up for their rights. Their vote will teach the BJP a lesson.