

J&K Narrative Recommendations
September 16, 2024

Issue 1 (a)	Only a BJP government can give full statehood to J&K: PM Modi
(b)	Amit Shah to address 3 rallies on 16th September
(c)	PM Modi' guarantee to development, NC-Cong' guarantee to destruction: G Krishna Reddy
Brief	<p>a. At his rally in Doda, PM Modi mentioned that only the BJP can give full statehood to the people of J&K.</p> <p>b. After PM Modi, Amit Shah to address 3 rallies in J-K in Ramban, Kishtwar and Padder.</p> <p>c. The Union Minister and J&K Election Incharge, Sh. G Krishna Reddy, on Sunday, said that the agenda of the BJP is a better future for J&K and its development, while the agenda of the NC, Cong and PDP is destructive and divisive. He appealed to the people to support the BJP in the Assembly elections for a bright future for J&K.</p>
Actionable	<p>Narrative Stance</p> <ul style="list-style-type: none"> ● BJP betrayed the people of J&K by snatching statehood. For the first time in India, a state was reduced to a Union Territory. ● The BJP plans to keep the people of J&K as second-class citizens without a voice. All BJP candidates will become yes-men for the remote-control LG ● BJP snatched away the democratic rights of the people of J&K, they have delayed statehood restoration for 5 years, and they will continue to delay it. ● Humara Haq - The people of Jammu & Kashmir should have the right to govern themselves. They have first rights over their jobs and resources. ● BJP's Naya Jammu Kashmir has no peace and no jobs, only drugs and terror. <p>Press Byte, Vikar Rasool Wani</p> <ul style="list-style-type: none"> ● PM Modi should remember that it was his Government that snatched J&K's statehood 5 years back. For the first time in India, a state was reduced to a Union Territory. ● Despite the Supreme Court's ruling, Modi has not restored J&K's statehood. ● Ask: What is stopping PM Modi from giving statehood back when he is still in power at the Centre? ● Statehood, which is a pride for every person in Jammu and Kashmir, is being used by Modi as a tool to blackmail them for electoral success. ● The BJP will repeat history by making promises they won't fulfil, just as they have done before. But, Congress will fight the BJP and make sure the people of J&K are no longer without their rights.

Press Conference, JKPCC

Address a press conference asking Amit Shah to answer these questions during his visit to J&K.

- For 5 years, you have been promising statehood to the people of Jammu Kashmir, **Tell us the date when you will restore statehood to Jammu and Kashmir.**
- **Why don't you trust the people of Jammu and Kashmir to run their own administration? Why have you imposed an outsider?**
- An entire generation has been pushed towards suicide and drug addiction due to your government's failure to address unemployment. **Why did you not implement all the promises you are making now in the 10 years the state has been under your remote control LG?**

Press Conference, Pawan Khera

- BJP leaders keep saying Modi brought development to J&K. They should explain what development they are referring to in their statements.
- The reality of J&K can be understood from the following:
 - Youth unemployment in J&K is at 28.2% which is one of the highest in the country.
 - Women unemployment is 48.6% which is the highest compared to any state or UT.
 - Drug addiction has increased by 1500% in the last 3 years.
 - Lieutenant Governor Manoj Sinha, cancelled the hiring of 1,200 police sub-inspectors, 1,300 junior engineers, and 1,000 finance account assistants due to paper leaks and malpractices.
 - BJP claims to have provided assistance of ₹1,384 crores to 94,680 young entrepreneurs while only 835 startups have been registered. Who are these 93845 other beneficiaries that no one knows about?
 - Import duty on Washington Apple and Walnuts have been reduced causing a flood of foreign products in the market. The farmers of J&K are protesting this loss of livelihood but the BJP does not care.
 - In the last 10 years, Cylinder prices have risen by 120%, petrol by 37%, mustard oil by 38%, atta by 109%, and milk by 43%.
 - BJP is looting money from the common people by hiking power tariffs by 15% while the region is struggling with frequent power cuts.
 - Instead of addressing the scam in Jal Jeevan Mission, the BJP administration attacked citizens who were protesting the lack of drinking water.
- Is this the Naya Jammu and Kashmir that Modi has guaranteed to the people of the region?

Issue 2	Proactive Suggestions on Cost of Living Crisis
---------	--

Brief	The backbreaking rise in the prices of essential commodities has affected each and every resident of J&K.
Actionable	<p>Narrative Stance The people of Jammu Kashmir are being blatantly looted by the LG administration and BJP's economic policies.</p> <p>Press Byte, Shameema Raina</p> <ul style="list-style-type: none"> ● J&K is suffering a cost of living crisis, where citizens can not earn money but are being forced to pay hefty GST and inflated costs on food and electricity. <ul style="list-style-type: none"> ■ In the last 10 years, Cylinder prices have risen by 120%, petrol by 37%, mustard oil by 38%, atta by 109%, and milk by 43%. ■ In December 2023, the Joint Electricity Regulatory Commission (JERC) approved a 15% hike in power tariffs, following a 30% increase for non-metered consumers. ■ The Power Development Department is unjustly burdening low-income residents of J&K by increasing electricity bills, raising them from Rs 500 to Rs 1050 in certain areas and from Rs 900 to as much as Rs 1600 or Rs 2100 in others, to compensate for their inability to recover transmission losses effectively. <p>Social Media,</p> <ul style="list-style-type: none"> ● Creatives on comparative Prices of food items in UPA vs NDA (chargesheet)