

J&K Narrative Recommendations
September 8, 2024

Issue 1	Jammu Will Decide Formation Of Next Govt In Jammu And Kashmir: Amit Shah
Brief	The Jammu region would decide the formation of a government in the assembly poll-bound Jammu and Kashmir, Union Home Minister Amit Shah said on Saturday while appealing to the people to ensure the victory of the BJP's candidates in the elections.
Actionable	<p>Narrative Stance</p> <ul style="list-style-type: none"> ● BJP already has allies in J&K. They are not doing pre-poll alliance only to mislead people. If BJP does the pre-poll alliance then people will not vote for its proxies. ● Apni Party, DPAP and People's Conference are all BJP's proxies. Once they get your vote, they will sit in BJP's lap. ● If Kashmiri people are not voting for the INC or NC candidates, they are indirectly helping the BJP come to power. ● This election is not a true multi-party contest as it appears; rather, it's INC- NC versus the BJP and all its proxy parties. ● Only the INC and NC are the parties that the Kashmiri people can trust. <p>Press byte, Tariq Hameed Karra, Peerzada Mohammad Syed</p> <ul style="list-style-type: none"> ● Amit Shah's statement clearly shows that the BJP has an understanding with all non-INC, non-NC parties from Kashmir and is relying on them to form the Government. ● All non-INC, and non-NC parties have a covert alliance with the BJP. ● They are likely to support the BJP in forming the government, much like how the PDP did in 2014. ● However, they aren't officially declaring the alliance, as doing so would push Kashmiri voters away from supporting them. ● All non-INC, non-NC candidates are proxy candidates for the BJP.

Issue 2	J&K Apple Farmers' Federation held a protest demanding relief for orchardists
Brief	The J&K Apple Farmers' Federation held a protest demanding relief for orchardists affected by the recent hailstorm and strong winds, as well as the immediate implementation of crop insurance for apples . The protest was led by President Zahoor Ahmad, along with Mohd Afzal Parry, Mohd Abass, and others and erupted against the Administration's assessment of only 20-25% orchard damage.
Actionable	<p>Narrative Stance</p> <ul style="list-style-type: none"> ● Debt relief, flood relief, drought relief and crop loss relief are never granted to the farmers but corporate loans worth ₹25 lakh crores were waived off.

- The shamelessness of the Kisan Virodhi BJP has touched new heights. After reducing import duty on apples, they have inflicted fresh agony on Kashmir's farmers through their refusal to compensate for crop loss.
- Farmers' welfare is Congress' first priority.

Press conference, Tariq Hameed Karra

- Despite being in complete control of J&K's administration the BJP has refused to help the apple farmers.
- Even during elections, the BJP does not acknowledge farmer issues.
- After reducing import duty on apples, they have inflicted fresh agony over Kashmir's farmers through their refusal to compensate for crop loss. This proves the Kisan Virodhi mindset of the BJP.
- Highlight the damage to the farmers and demand immediate assessment of crop loss suffered by the farmers.
- Support the demands of compensation and crop insurance payouts of the apple farmers.

Local Leader Visit, Haji Abdul Rashid Dar, Mir Iqbal, Taj Mohiuddin

- Visit the destroyed orchards and meet the farmers demanding for crop loss compensation.
- Assure the Congress party's support and highlight that the party will stand by the farmers in their fight for justice against the administration.

On-Ground Protest

- Send parcels of rotten apples as proof of damage and BJP's refusal to acknowledge the issue.
- This should be done by volunteers.

Social Media, IYC

- IYC should share testimonials of affected farmers and highlight request for help from INC in this matter.