

# Delhi Narrative Recommendations

28th November 2024

Issue	<b>Delhi HC expresses 'shock' over AAP govt not accepting Centre's aid</b>
Brief	Delhi High Court on Wednesday expressed shock over the Delhi government reportedly not accepting financial aid through a Centre-funded health scheme.
Actionable	<p><b>Narrative</b></p> <ul style="list-style-type: none"><li>• <i>LG aur AAP ke Beech Fassi hui Dilli</i></li></ul> <p><b>Press Conference, Sandeep Dikshit &amp; Abhishek Dutt</b></p> <ul style="list-style-type: none"><li>• Highlight how no central scheme has been adopted in Delhi - not even Ayushman Bharat;</li><li>• AAP has also not come up with an alternative healthcare scheme for the people of Delhi</li><li>• At a time when the state is grappling with severe pollution &amp; more people need access to healthcare AAP &amp; BJP are playing out their political squabbles</li><li>• Delhi HC has clearly stated</li><li>• AAP's reluctance &amp; lack of political will are responsible for the deteriorating healthcare infrastructure &amp; Congress is the only party</li></ul>

Issue	<b>Delhi seeks Rs 10,000 crore loan from Centre, Finance Secretary flags concerns</b>
Brief	Delhi government has proposed a Rs 10,000 crore loan from the National Small Savings Fund (NSSF) to meet its 2024-25 fiscal needs, sparking a tussle over financial risks.
Actionable	<p><b>Narrative:</b></p> <ul style="list-style-type: none"><li>• <i>AAP kya Pyaar: Power aur Prachaar</i></li></ul> <p><b>Press Bytes, Devender Yadav &amp; Pawan Khera</b></p> <ul style="list-style-type: none"><li>• Emphasise how the AAP government had enough money to increase MLA funds by 50% to 15 Cr. just before the elections for their PR</li><li>• </li><li>• For the first time, Delhi is going to be in a deficit - but when it comes to political ad spending they never run out of money</li><li>• During COVID-19, AAP &amp; Kejriwal spent money on political ads instead of buying oxygen cylinders &amp; PPE kits</li></ul> <p><b>QR Poster Campaign</b></p> <ul style="list-style-type: none"><li>• Put up posters with a QR code asking the question "AAP ki safe me kya hai?" with the landing page online - as thenga (a thumb showing defiance or contempt)</li></ul> <p><b>Surrogate Messaging</b></p> <ul style="list-style-type: none"><li>• Activate the ecosystem to spread the message that AAP does not have enough money to pay the salaries of government employees</li></ul>