

# Delhi Narrative Recommendations

23rd December 2024

Issue	<b>‘Will vote for any party that resolves our issues’: Delhi’s villages at Mahapanchayat</b>
Brief	At a maha panchayat organised in Northwest Delhi’s Mongolpuri Kalan, voters across Delhi’s 360 villages Sunday decided to vote for whichever party resolves their problems in the Assembly polls.
Actionable	<b>Press Byte, Rohit Chaudhary (INC Candidate from Nangloi Jat)</b> <ul style="list-style-type: none"><li>● Highlight that Rural Delhi has been neglected for 10 years</li><li>● People are forced to live in dire conditions with roads that vanish in monsoons</li><li>● There is neither clean water nor clean air left. The AQI level has crossed 450, increasing the risk of diseases</li></ul>

Issue	<b>Delhi L-G gives nod to ED to prosecute Kejriwal in excise policy scam case, officials claim; AAP calls it ‘harassment’</b>
Brief	Delhi Lt Governor V K Saxena has recommended that the Enforcement Directorate (ED) be granted sanction to prosecute former Chief Minister Arvind Kejriwal in the excise policy case, officials of the Lt Governor’s Secretariat said Saturday.
Actionable	<b>Narrative</b> <ul style="list-style-type: none"><li>● <i>Kejriwal’s path is clear - From Assembly to Tibat</i></li></ul> <b>Poster Campaign, Mainu Vida Karo</b> <ul style="list-style-type: none"><li>● In New Delhi constituency, put up posters in the template of wedding cards inviting the public to Kejriwal’s Bidai</li><li>● In which the background can be prison bars and Kejriwal is walking in handcuffs towards it with the tag line - Mainu Vida Karo</li></ul> <b>Social Media</b> <ul style="list-style-type: none"><li>● Create a video package of Kejriwal going to jail multiple times with the VO: <i>Poshan Pa Poshan Pa, Kejriwal ne kya kiya, Ab toh jail jana padega, jail ki roti khaani padegi</i></li></ul>