J&K Narrative Recommendations September 4, 2024

Issue 1	Kashmiri Pandit Organisations urge all political parties to address core issues ahead of elections
Brief	In the run-up to the J&K assembly elections, three prominent Kashmiri Pandit organisations—All India Kashmiri Samaj (AIKS), Global Kashmiri Pandit Diaspora (GKPD), and Jammu Kashmir Vichar Manch (JKVM)—jointly addressed a press conference at the Jammu Press Club. The focus of the conference was to demand clear commitments from mainstream political parties regarding the resolution of the ongoing issues faced by displaced Kashmiri Pandits.
Actionable	 Narrative Stance BJP believes in a "use-and-throw" policy. They have used Kashmiri Pandits for their political gains across the country. But after 10 years of power, the BJP has done absolutely nothing for the community. Press Byte, Raman Bhalla and All India Kashmiri Hindu Forum Highlight that Kashmiri Pandits have always been used as a pawn by the BJP in their political game. In 2022, Kashmiri Pandits suffered at the hands of militants and blamed the Modi Government for the targeted attacks. Congress had demanded a white paper on the plight of the Kashmiri Pandits over the past 8 years but no answer was provided. Instead protesting Pandits were threatened by the LG that salaries would be stopped if they did not give up their protest. Ask: Why has the BJP forced the Kashmiri Pandits to shift despite targeted killings by terrorists? Support Kashmiri Pandits' demand of setting up a Truth and Reconciliation Commission, and improved living conditions for those residing in migrant camps. Assure when we come to power, we will guarantee the implementation.

Issue 2	Pampore Outcry: Saffron industry decline, pollution and quarrying ban at the forefront
Brief	The main concern among voters of this constituency is the decline of the saffron industry. Despite a central government initiative in 2009 investing over ₹400 crore into the National Saffron Mission, local farmers report that many of the 90 bore wells constructed are non-functional, leaving saffron fields without crucial irrigation.
Actionable	Narrative Stance

- Humara Haq- the people of Jammu and Kashmir have the first right over the resources of Jammu and Kashmir.
- The people of J&K have a right to development, on their terms.
- BJP's only focus is PR while farmers are still suffering.

Press Byte, Surinder Singh Channi

- Highlight how the encroachment of cement factories has adversely affected the livelihood of saffron farmers.
- Despite ranking as the second-largest saffron producer globally, with an average annual production of 11-12 tonnes, after Iran, the region's saffron industry is weakening, presenting economic challenges for local farmers.
- Ask: Why has the BJP not taken any steps to support the Saffron farmers?
- Under LG's rule, the BJP has only engaged in plundering the region. Their policies of rapid industrialisation without consultation with the locals have added to the suffering the farmers are experiencing despite being a world-famous and heritage product from India.
- Assure that when INC comes to power, all demands of Saffron farmers will be met.

Joint Meeting with Farmers, Amanullah Mantoo and Mohammed Yousuf Tarigami (CPI(M))

- Meet affected farmers and assure them of support.
- Release a joint press statement demanding an immediate assessment of issues faced by the saffron farmers.
 - Demand a white paper on fund utilisation and project status under the National Saffron Mission.
 - Assure them of support on their demands.

Issue 3	50-60% damage recorded at Shopian and Kulgam fruit orchards
Brief	 A. Pertinently, the recent heavy rains, hailstorms, and gusty winds have caused significant damage to fruit and other agricultural crops in the Shopian and Kulgam districts. Dr Zahoor Ahmad, Director Horticulture, Kashmir, said that according to the data collected, 25 villages in Kulgam and 20-25 villages in Shopian district were severely affected. The extent of the damage is estimated to be around 50-60 %. B. Apni Party President Syed Mohammad Altaf Bukhari urged the administration to initiate a thorough assessment of the crop losses to provide adequate compensation to those affected. He has also promised special compensation if his party comes to power.
Actionable	Narrative Stance • Humara Haq- the people of Jammu and Kashmir have the first right over the resources of Jammu and Kashmir.

- Debt relief, flood relief, drought relief and crop loss relief are never granted to the farmers but corporate loans worth ₹25 lakh crores were waived off.
- Farmers' welfare is Congress' first priority.

Press conference, Tariq Hameed Karra

- Without any elected representatives there is no preparedness to deal with calamities.
- Highlight the damage to the farmers and demand immediate assessment of crop loss suffered by the farmers.
- Support the demands of compensation and crop insurance payouts of the apple farmers.

Social Media, IYC

• IYC should share testimonials of affected farmers and highlight compensation demand.

Issue 4	BJP will make J&K an industrial hub: Tarun Chugh
Brief	BJP national general secretary Tarun Chugh, who is also the party incharge of J&K, today promised to set up industrial clusters in J&K where the skilled youth would find new avenues of enterprise.
Actionable	 Narrative Stance In the name of making J&K an industrial hub, BJP is going to sell off J&K's resources to their crony friends. The BJP's reign has been the organised plundering of Jammu and Kashmir's resources. BJP's LG has been siphoning off resources from the people of J&K and handing them over to outsiders. J&K should be governed by the people of J&K. Press Byte, Raman Bhalla & Bharatsingh Solanki Highlight that BJP has plundered the resources of J&K and has handed them over to outsiders despite protests across the region. They are now openly accepting that if they come to power they will turn J&K into a hub for their crony capitalist friends. Ask: BJP has been in power for 10 years, Why have they not done anything when the state was under their rule? The people of J&K are aware of BJP's true intentions and will teach them a lesson through their vote. J&K will vote for a party that fights for them.