

**J&K Narrative Recommendations**  
**September 2, 2024**

<b>Issue</b>	<b>"PM Narendra Modi has assured the people that after the assembly elections when the situation normalizes, statehood will be reinstated." - Tarun Chugh</b>
<b>Brief</b>	<ol style="list-style-type: none"> <li>BJP National General Secretary and State In-Charge Tarun Chugh has stated that restoring Jammu and Kashmir's statehood is BJP's top priority. PM Narendra Modi has assured the people that after the assembly elections when the situation normalizes, statehood will be reinstated."</li> <li>BJP Jammu and Kashmir unit President, Ravinder Raina, said on Sunday that Prime Minister Narendra Modi changed the fortune and picture (political landscape) of Jammu and Kashmir in the last ten years.</li> </ol>
<b>Actionable</b>	<p><b>Narrative Stance</b></p> <ul style="list-style-type: none"> <li><i><b>BJP betrayed Jammu &amp; Kashmir by snatching its statehood. Every day they deny this demand is an insult to the 1.4 crore people of J&amp;K</b></i></li> </ul> <p><b>Press Conference, Jairam Ramesh, Salman Khurshid</b></p> <ul style="list-style-type: none"> <li>Highlight that <b>since 2019 BJP has been promising to restore J&amp;K's statehood "soon"</b>.</li> <li>This is the <b>first assembly elections being held in Jammu &amp; Kashmir after 10 years</b>. Even the <b>elections being held now are of a Union Territory</b>.</li> <li>The <b>Supreme Court has also directed the BJP to restore statehood</b>, but instead, they <b>have increased the LG's powers</b>.</li> <li>The <b>BJP wants to keep the people of Jammu &amp; Kashmir muzzled</b> under an <b>unelected head of the state who only answers to Delhi</b>.</li> </ul> <p><b>Press Byte, Raman Bhalla</b></p> <ul style="list-style-type: none"> <li>Highlight <b>BJP betrayed Jammu &amp; Kashmir by snatching its statehood</b>. They want to keep the people of Jammu &amp; Kashmir as <b>second-class citizens without a voice</b>.</li> <li>For the <b>first time in India's history</b>, a state has been <b>downgraded to a Union Territory</b>.</li> <li>The party has been <b>lying to the people of J&amp;K for over 5 years</b> now by regularly "promising" statehood and simultaneously increasing the powers of the LG.</li> <li>For 5 years, <b>BJP has been syphoning off J&amp;K's jobs, contracts and lands</b> with the help of their LG and his appointed babus.</li> <li><b>PM Modi wants to continue running J&amp;K using his remote control LG</b>.</li> <li><b>J&amp;K needs representatives who can fight for them, not those who will be puppets of Delhi</b>.</li> </ul>