

J&K Narrative Recommendations
September 5, 2024

Issue 1	Congress Releases ‘Chargesheet’ On ‘BJP’s Betrayal’ Of People’s Aspirations
Brief	Ahead of the Jammu and Kashmir Assembly polls, the Congress released a "chargesheet" on Wednesday, reflecting "the reality of the BJP's betrayal", and alleged that the voice of the people there is being suppressed. Congress general secretary in-charge communications Jairam Ramesh shared on X the "chargesheet", which said an unelected lieutenant governor (LG) appointed from New Delhi holds all the power in Jammu and Kashmir.
Actionable	<p>Series of Press Conferences</p> <ul style="list-style-type: none"> • Cohort specific press conference should be done everyday by JKPCC leaders and star campaigners. • Cohorts will include - youth, women, farmers, Dalits, STs and low/middle-income households. • Ask the BJP questions relevant to the cohorts and demand answers on the BJP’s misgovernance in J&K. <p>Chargesheet Distribution</p> <ul style="list-style-type: none"> • Organise D2D distribution on war footing. • Distribute one-pager chargesheet flyers at all public hotspots. <p>AC level Chargesheet Launch, INC Candidates</p> <ul style="list-style-type: none"> • All INC Candidates should organise a launch event of the chargesheet in their constituencies. • The launch should start with a padyatra from the party office in the AC to a prominent public hotspot. • Address the people at the hotspot and distribute the chargesheet amongst them. <p>Interview With Regional Media, State Leaders</p> <ul style="list-style-type: none"> • All JKPCC leaders should give interviews to regional news channels. This should also include media outlets that are popular on Facebook. • Highlight the chargesheet and the raging issues faced by all cohorts across J&K. <p>Newspaper Advertisements</p> <ul style="list-style-type: none"> • Full front page advertisements of the chargesheet should be done every alternate day on all major regional dailies. <p>Wall Paintings</p> <ul style="list-style-type: none"> • Political cartoons depicting civic issues should be painted on walls across major streets in the region. <p>Poster Branding</p> <ul style="list-style-type: none"> • Posters of the chargesheet should be pasted at all hotspots, major roads and outside every BJP office across the region.

	<p>Vox Pops, IYC</p> <ul style="list-style-type: none"> NSUI and IYC members conduct vox pops on college campuses to discuss how the BJP is pushing the younger generation into a black hole with rising unemployment, increased crime, and a surge in drug abuse in the state. <p>Social Media, IYC</p> <ul style="list-style-type: none"> IYC should post daily on social media highlighting different aspects of the chargesheet everyday.
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Issue 2	Amit Shah to Release Party Manifesto and Address Rallies in Jammu on Sep 6
Brief	Home Minister Amit Shah will be on a two-day visit to Jammu from September 6 to release the party manifesto and address political rallies, the party said on Wednesday. BJP's J&K general secretary Ashok Koul told news that Shah will release the party's manifesto in a rally on September 6 in Jammu.
Actionable	<p>Narrative Stance</p> <ul style="list-style-type: none"> BJP betrayed Jammu & Kashmir by snatching its statehood. Every day they deny this demand is an insult to the 1.4 crore people of J&K. The BJP's reign has been the organised plundering of Jammu and Kashmir's resources. BJP's LG has been siphoning off resources from the people of J&K and handing them over to outsiders. Definition of BJP's Naya Jammu & Kashmir: No peace, no jobs, no water, no electricity—only drugs. <p>Press Conference, Tariq Hameed Karra</p> <ul style="list-style-type: none"> Address a press conference in Jammu on September 5th to attack BJP over their misgovernance over the last 10 years. Ask: <ul style="list-style-type: none"> When will statehood be restored? Why have the PM and HM kept shifting goalposts through conflicting statements since 2019? <ol style="list-style-type: none"> Dec 2021: Statehood would be restored only after elections: Amit Shah Feb 2023: Call on J&K statehood after assembly polls: Amit Shah Dec 2023: I have already promised that the statehood of Jammu and Kashmir will be restored at an appropriate time: Amit Shah Apr 2024: First time since 2019, PM Modi spoke about restoring J&K's statehood - says 'time is not far for statehood'. May 2024: I have said in Parliament that we will give the statehood after assembly elections: Amit Shah May 2024: J&K statehood restoration a solemn promise, working hard for it: PM Modi.

g. [June 2024](#): The day will come soon when Jammu & Kashmir will shape its future as a state once again: PM Modi.

○ **Why has BJP pushed the future of J&K into the dark alley of drugs? Instead of employment, BJP is pushing J&K's youth into drugs.**

- a. J&K has the second highest unemployment rate in the country at 28.2%.
- b. State public service exams are marred by recruitment scams and 65% vacancies in government posts remain unfilled.
- c. According to data from the United Nations Office on Drugs and Crime, 60,000 people in Jammu and Kashmir are grappling with drug addiction since 2018, marking a substantial increase of 1,500 per cent over the past three years.
- d. In the 10-17 years age group, approximately 1,68,700 children are drug users in Jammu and Kashmir,” said a report of the Standing Committee on Social Justice and Empowerment in August 2023.
- e. In the 18-75 age group, there are 11,80,000 drug users in Jammu and Kashmir, the Standing Committee informed Parliament.
- f. The total number of drug users in the UT is 13,48,700, with the possibility of the actual figure being higher, considering that the estimates are based on the projected population.

○ **Contrary to what the HM has claimed, militancy and attacks on both civilians and security forces continue in J&K. Why has the BJP lied to the people of India and J&K about ‘normalcy’ in the region?**

- a. Locally recruited militants in Kashmir have been rising since 2013, outpacing foreign militant infiltration and helping to replace the increasing number of militants killed by Indian security forces.
- b. In 2018, for example, 257 militants were killed, but 199 locals reportedly joined the militancy—a nearly 77 percent replacement rate.
- c. Data collected from news accounts and government reports reveal an average local regeneration rate of 60 percent between 2013 and 2019.
- d. Already the government’s data suggest that despite thousands of preventive arrests, certain types of quasi-violent activism spiked dramatically in the months following the crackdown.
- e. Since the abrogation of the special status of Indian-administered Kashmir on August 5, 2019, at least 197 security personnel, 675 suspected rebels and 131 civilians have been killed in the wave of violence that has engulfed the valley till 2022.
 - 2019 reported 126 terror attacks and 39 deaths.
 - 2020 with 126 attacks and 32 civilian casualties.
 - 2021 recorded 129 attacks and 37 deaths.
 - 2022 had 125 terror incidents and 26 civilian deaths.
 - The casualties in IED blasts increased by 73 per cent from three in 2015-19 to 11 in 2019-2023.
 - June 9, 2024: Terrorists attacked a bus in Reasi district killing nine pilgrims and leaving 33 injured, the day Prime Minister Narendra Modi was being sworn in for a third term in office.

	<ul style="list-style-type: none">■ July 8, 2024: Five Indian Army personnel were killed on July 8 after terrorists ambushed an Army convoy in Badnota village, which is 124 km from Kathua town in Jammu.■ Aug 10, 2024: On August 10, two soldiers and a civilian were killed during a gunfight between terrorists and security forces in Anantnag.■ Aug 14, 2024: An army officer, Captain Deepak Singh, was killed in action after an encounter broke out in Jammu and Kashmir's Doda. A civilian was also injured in the incident.■ August 19, 2024 : A joint party of the CRPF and the Special Operations Group (SOG) of the Jammu and Kashmir Police came under fire from the terrorists in the Dadu area of Udhampur.
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