

## Delhi Narrative Recommendations

6th December 2024

Issue	<b>‘Told you not to ask ultra-seedha question’: BBC interview with Avadh Ojha stopped at AAP office</b>
Brief	The interview was stopped minutes after reporter Anshul Singh asked Ojha whether he will continue to praise the BJP and Congress leader Rahul Gandhi, the AAP’s political rivals. Ojha tried to answer but a voice in the background said, “I had told you not to ask any ultra-seedha (odd) question. Stop this.” Ojha then says, “Bhaiyya dekho, I will tell you. The party will decide the line. This is what these people will decide.” He then removes his lapel mic.
Actionable	<b>Narrative:</b> <ul style="list-style-type: none"><li>• <i>AAP me jaoge, Kejriwal ke ghulam ban jaoge</i></li></ul> <b>Social Media Activity, Creatives &amp; Video</b> <ul style="list-style-type: none"><li>• Use the video to highlight how Arvind Kejriwal is running a dictatorship</li><li>• Use taglines such as “BJP Media ko chup karwati hai, AAP apne leaders ko chup karwati hai”</li><li>• Highlight how once you join AAP, you will not be allowed to have your own opinions</li></ul>

Issue	<b>‘You want workers to die of hunger’, SC lashes out at Delhi government; tells Chief Secretary that contempt notice will be sent</b>
Brief	A bench of Justices Abhay S Oka and Augustine George Masih quizzed Delhi chief secretary Dharmendra for paying only Rs 2,000 of the mandated Rs 8,000 to 90,693 construction workers and directed the remaining amount be released immediately.
Actionable	<b>Narrative</b> <ul style="list-style-type: none"><li>• <i>AAP ki Revri me gud aur til nahi, sirf dhool aur dhokha milega</i></li></ul> <b>Cohort meeting, Devender Yadav</b> <ul style="list-style-type: none"><li>• Invite a cohort of construction workers to the Party office</li><li>• Listen to their problems, and understand how they have been struggling since GRAP IV stopped their earnings</li><li>• Highlight how the SC order had mandated Rs 8000 as allowance while the AAP government has paid only Rs 2000</li></ul> <b>Facebook Lives, Visits to Construction sites to meet workers</b> <ul style="list-style-type: none"><li>• All senior DPCC leaders should visit construction sites within their ACs</li><li>• Go live on social media platforms while have informal conversations with the construction workers</li></ul>