

J&K Narrative Recommendations
September 11, 2024

Issue 1 (a)	Amplification of BJP+ Narrative - Pan State
Brief	<p>A. As per sources Apni Party Ex Vice president & Founding Member Zafar Iqbal Manhas with His Son Irfan Manhas will support BJP Candidate Shopian constituency Javid Ah Qadri in Assembly election.</p> <p>B. 'No issues' if law of the country has granted bail - BJP Spokesperson Abhijeet Jasrotia on Eng Rashid's interim bail</p> <p>C. Ghulam Nabi Azad starts DPAP's campaign after citing ill health as inability to campaign.</p>
Actionable	<p>Narrative Stance</p> <ul style="list-style-type: none"> • There are only two sides in J&K election. One is the NC-INC alliance that is fighting to safeguard the rights of the people of J&K. The other is BJP and its puppets who are fighting to get control over J&K's resources that can be auctioned to the highest bidder post-election. • Apni Party, DPAP and People's Conference are all BJP's proxies. Once they get your vote, they will become Yes-Men for the BJP and LG. • Any vote that is not meant for NC and INC is a vote for BJP. <p>Press Conference, JKPCC</p> <ul style="list-style-type: none"> • Highlight that this is not a multipolar contest but the fight is between INC-NC and BJP+ proxy parties. • Every vote that is not for the INC-NC alliance will help BJP grab power in J&K. • All non-INC, and non-NC parties have a covert alliance with the BJP. • They are likely to support the BJP in forming the government, much like how the PDP did in 2014. • However, they aren't officially declaring the alliance, as doing so would push Kashmiri voters away from supporting them. <p>Press Byte, Nadeem Sharif</p> <ul style="list-style-type: none"> • Ghulam Nabi Azad and DPAP is a failed experiment of the BJP. • Since their first option failed, Engineer Rashid and AIP is a new experiment of the BJP to fool the people of J&K and grab power in the region. <p>Press Byte, Surindra Singh Channi</p> <ul style="list-style-type: none"> • BJP knows that they are about to lose and are desperate to grab power at any cost. Hence, they are in a covert alliance with proxy parties and independent candidates. This can be seen through the following instances:

	<ul style="list-style-type: none"> ■ Delhi Court grants interim bail to Engineer Rashid ahead of the Kashmir Assembly polls. ■ Ghulam Nabi Azad, who had previously opted out of contesting and was dealing with health issues, has now unexpectedly decided to campaign for his candidates. This sudden change raises questions about the reasons behind his abrupt shift in focus. ■ Zafar Iqbal Manhas, former Vice President and founding member of Apni Party, and his son Irfan Manhas, are reportedly supporting BJP candidate Javid Ah Qadri in the Shopian constituency. ■ BJP spokesperson Abhijeet Jasrotia welcomed the bail to Engineer Rashid by saying that the BJP has 'no issue' with it as it is within the ambit of the law. ● But the people of J&K are aware of this and will teach the BJP a lesson through their votes. <p>Social Media</p> <ul style="list-style-type: none"> ● Tweet/Post that all non-INC-NC parties are BJP+ and will help the BJP grab power.
Issue 1 (b)	Banned Jamaat-e-Islami is politically shape-shifting in Kashmir - For Jammu
Brief	<p>A. Jamaat-e-Islami's candidates are contesting elections</p> <p>B. Er. Rashid who is accused in the same case Yaseen Malik pled guilty in, has been released on interim bail.</p>
Actionable	<p>Narrative Stance</p> <ul style="list-style-type: none"> ● BJP's only goal is power, so they are supporting extremist candidates in Kashmir. ● BJP wants to form a government by doing a post-poll alliance with militants and extremists who are responsible for the bloodshed in Kashmir for over two decades ● BJP is betraying Jammu, which is suffering from militancy after 20 years of relative peace. <p>Press Byte, Raman Bhalla, Ch. Lal Singh</p> <ul style="list-style-type: none"> ● Highlight that the BJP is so afraid of losing power, that they are aligning with militants ● Every vote for BJP in Jammu means voting for Jamaat-e-Islami ● BJP is fooling Jammu while they are focussed on Kashmir: <ul style="list-style-type: none"> ■ Delhi Court grants interim bail to Engineer Rashid ahead of the Kashmir Assembly polls. ■ BJP spokesperson Abhijeet Jasrotia welcomed the bail to Engineer Rashid by saying that the BJP has 'no issue' with it as it is within the ambit of the law.

