



ADBMS PROJECT PRESENTATION


**-JHANVI BHALODIA
(E281)**



TOPIC:

Geospatial Database for Location-Based Services.

Developing a geospatial database capable of efficiently storing and querying location-based data for applications like navigation or location-based marketing.





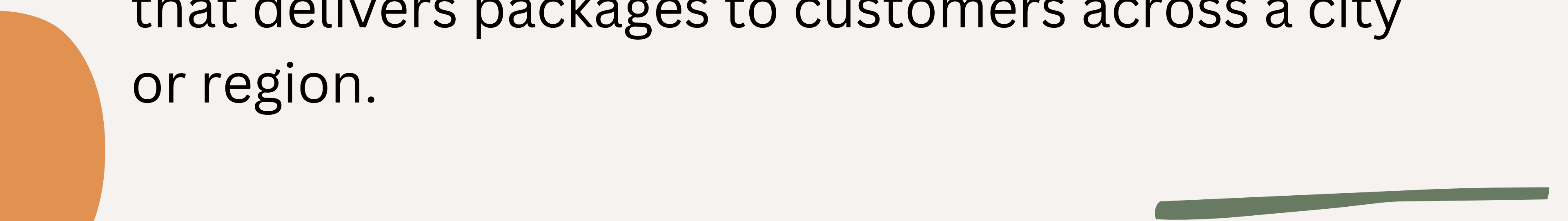
REAL-LIFE USES:

Problem:

Optimizing Delivery Routes for a Logistics Company.

Solution:

Imagine you're working with a logistics company that delivers packages to customers across a city or region.



Challenges:

1.Route Optimization:

The company needs to determine the most efficient routes for its delivery vehicles to minimize travel time and fuel costs while ensuring timely deliveries.

2.Real-time Tracking:

Customers want to track the real-time location of their deliveries and receive accurate estimated arrival times.

3.Geofencing:

The company wants to set up geofences around specific areas, such as warehouses or no-delivery zones, to monitor and control vehicle access.

Solution:

1.Location Data Storage:

The project creates a geospatial database where each delivery vehicle's location is stored as a unique record with latitude and longitude coordinates

2.Real-time Tracking:

The database continuously updates vehicle locations. A front-end application or mobile app can query the database to provide real-time tracking to customers.

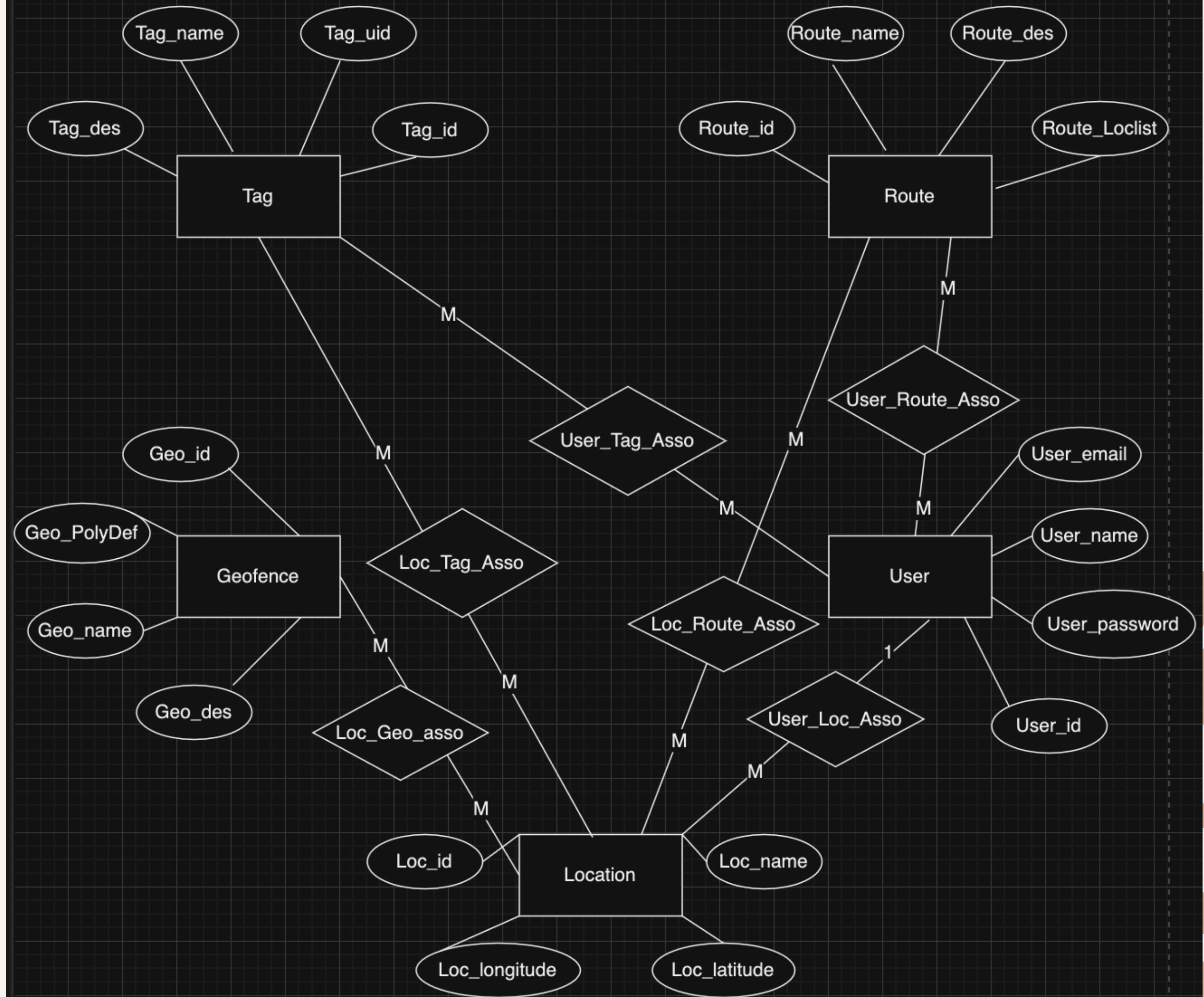
3.Route Optimization:

The project can incorporate advanced algorithms to calculate optimal delivery routes based on vehicle location and delivery destinations, taking into account traffic conditions and delivery time windows.

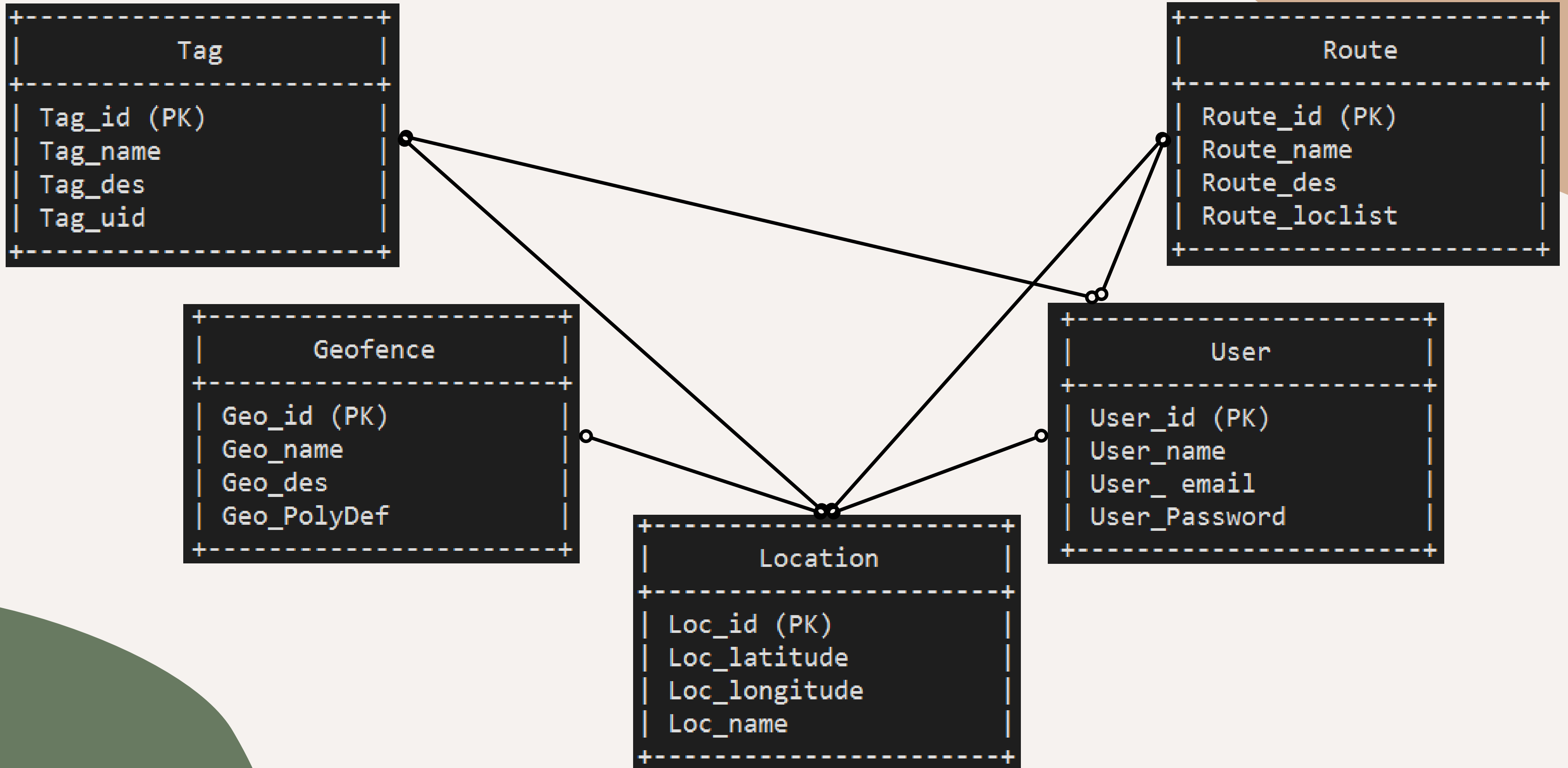
4.Geofencing:


Geofence data can be stored in the database. When a vehicle enters or exits a geofenced area, the system can trigger notifications or enforce specific rules.

E-R DIAGRAM:



TABLES:





THANK YOU!

